

First Aids to you

Are you fighting your cost sheet? If so, look at the pencil item. If you are buying wooden pencils, that item is certainly too big.

Subtract a third to a quarter from the item and write "Blaisdell Paper Pencils" in place of those specified. This is a tangible, practical economy we are prepared to demonstrate *before* you buy, (if you will write and ask us.)

Blaisdell 622 is a "hit" with newspaper men, stenographers, and rapid writers generally. Order by number from your stationer.

There are Blaisdell Pencils of every kind for every purpose.

Pencils specially imprinted for advertising purposes.
Sold by all progressive Canadian Stationers.

Mr.
Purchasing
Agent

Blaisdell Paper Pencil Company
PHILADELPHIA

THE EFFICIENT COMPANY

That servant is termed "efficient" who does well the thing he was employed to do. The Mutual Life of Canada, the servant of the Canadian people, has demonstrated its efficiency. It has

Paid to bereaved relatives	\$6,190,921
Paid in endowments	3,326,241
Paid in dividends	2,664,077
Paid for surrendered policies	2,077,260
Paid in all	14,258,499

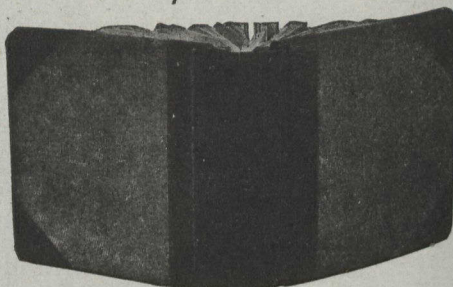
And it holds to guarantee absolutely the payment of future obligations \$18,095,939

**The Mutual Life Assurance Co.
of Canada**

Waterloo - Ontario

Is therefore termed "The Efficient Company."

The Kalamazoo Loose Leaf Binder has Exposed Metal



THE exposed metal parts of Loose Leaf Binders are a constant menace to the office furniture and there have been many devices to save it from destruction. - - - -

The "Kalamazoo" binder has the only rational method of overcoming this difficulty—it has eliminated exposed metals altogether. - - - -

The leather back which protects the sheets is taken up into the cover and a "Kalamazoo" binder has much the appearance of a bound Ledger. - - -

The "Kalamazoo" is a book, not a box, and it can be made in any size and to suit any purpose.

Write for illustrated booklet "C.M." if at all interested in Loose Leaf Systems.

Warwick Bros. & Rutter
Limited
Loose Leaf & Account- Book Makers
Toronto

King & Spadina

