

The

John D. Ivey Co.

TORONTO.

MONTREAL.

WINNIPEG. Limited



EASTER MILLINERY

All Departments filled with *New Goods* for the *Millinery Sorting Season*.

New Hats

New Flowers

New Trimming Materials

INCLUDING ALL PASTEL SHADES.

LETTER, TELEPHONE, TELEGRAPH ORDERS CAREFULLY FILLED.

WHOLESALE MILLINERY

There is an exceedingly strong demand in the following lines, of which we have an abundant supply :

DEMAND
STRONG



**Chiffons, Maline Nets, Taffetas,
Oriental Satins, Gauzes,
Taffeta Ribbons (in all prices).**

We have the above in **Black, White, Cream,** and all desirable shades, including the new **Pastel Tints.**

HATS—The "Narra" and "Hilda" Turbans are greatly in demand. We have ample to fill all orders.

ALL DEPARTMENTS FULLY REPLENISHED.

No Delay in Filling Orders.

Did You Receive Our Colored Fashion Sheet?

THE D. McCALL CO., LIMITED