

The . . . .

# John D. Ivey Co.

TORONTO.

MONTREAL.

WINNIPEG. Limited



## EASTER MILLINERY

All Departments filled with *New Goods*  
for the *Millinery Sorting Season*.

New Hats

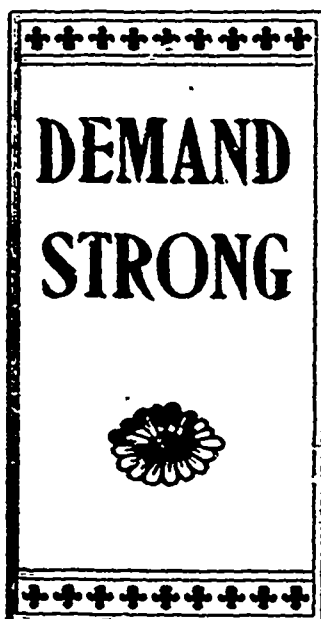
New Flowers

New Trimming Materials

INCLUDING ALL PASTEL SHADES.

LETTER, TELEPHONE, TELEGRAPH ORDERS CAREFULLY FILLED.

## WHOLESALE MILLINERY



There is an exceedingly strong demand in the following lines,  
of which we have an abundant supply :

**Chiffons, Maline Nets, Taffetas,  
Oriental Satins, Gauzes,  
Taffeta Ribbons (in all prices).**

We have the above in **Black, White, Cream,** and all desirable shades, including  
the new **Pastel Tints.**

**HATS**—The "Narra" and "Hilda" Turbans are greatly in demand. We  
have ample to fill all orders.

**ALL DEPARTMENTS FULLY REPLENISHED.**

No Delay in Filling Orders.

Did You Receive Our Colored Fashion Sheet?

# THE D. McCALL CO., LIMITED