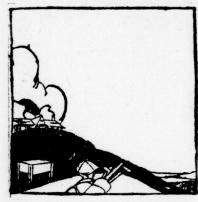
Apparel For Your Holidays or Week-End Outings



Cooler Wear Most any silk in white has a charm while new, but what about the washing of it? Has it lost that charm of

Saturday, 23c Box 150 boxes (3/4 lb.) fresh assorted Chocolates 23c box Cowan's Maple Buds, Medallions and Beans, fresh and in cream, 1-lb. boxes. Special 69c box

Fresh Chocolates,

SUMMER STORE HOURS

Wednesday, 9 to 1 p.m. Other days (Saturday included), 9 a.m. to 5:30 p.m.

SEALERS FOR THE FRUIT SEASON

Perfect Seal

Small \$1.50 dozen

Medium \$1.75 dozen

Large \$2.50 dozen

Crown		
Small	\$1.25	dozen
Medium	\$1.50	dozen
Large	\$2.00	dozen
Imperial		
Small	\$1.50	dozen
Medium	\$1.75	dozen
Large		
Rubber Rings for all jan	·s	

Every-Day Needs for the

Housewife Found in Basement
Lux 10c Satisfactory Paper 5 for 45c Sani Crepe 6 for 25c; 25 for \$1.00 Sunlight Soap 15 for \$1.00 Diamond 30c
Cottage 40c roll; 4 for \$1.50
Old Dutch 12c
Panshine 10c
Soda 10c
Owen's Blue Soap Powder 25c
Hansfiek 25c
Bon Ami, in powder and cake 15c
Ivory Flakes 10c
Rinso 3 for 23c
Ammonia 3 for 23c
Silver Gloss Starch 2 for 23c
Princess Soap Chips 21c lb.
S. & I. Soap Chips2 lbs. for 27c
Sani Flush 29c
Pearline 3 for 23c
S. & I. Blend Tea and Coffee
35c half pound; 65c pound

Probably you're headed for the lakeside or country for the welcome week-end outing. Possibly vacation time is beginning with you and the most important things you must consider after locating your "perfect spot" are the clothes you will take with you.

Now Comes the Time for

Beautiful White Silks for

beauty and finish or retained it?

Here are fashions newest for sum-

mer wear-white silks that, apart

from newness of creation, are silks

really made to withstand washing,

entirely satisfactory to the wearer.

White Glove Silk, 32 inches wide...

..... \$2.25 yard

White Pagoda Silk, Mallinson's

make, 38 inches wide....\$3.00 yard

White Satin Gloria, 36-in., \$2.00 yd.

White Tricoline Krit, stripe effect, 36-inch \$1.75 yard

White Crepe Marocain, stripe run-

ning across, 40-inch \$3.50 yard

White Crepe Brocades, 39-inch.....

..... \$3.95 yard

White Crepe de Chine (famous Cel-

este make), 39-inch \$2.50 yard

White Flat Crepe (Swiss heavy

make), 39-inch \$2.69 yard

White French Silk Canton Crepes,

39-inch \$3.50 yard

White Georgette Crepe, untearable

quality, 40-inch \$2.00 yard

White Crepe Romain, sheer and un-

tearable, 40-inch \$3.00 yard

White Knit Tricolines for under-

wear, 36-inch, at \$1.00, \$1.19, \$1.48

BEAUTIFUL WHITE

MATERIALS

For vacation wear, lovely are the

dainty white fabrics, so varied in

weave and texture, cool and inviting

for pretty summer frocks. The

materials shown for this season's

white dress are so different, too;

none of the stiff, starched feeling,

but as pretty a drape you could wish

in these Crepes, Voiles, Marocains,

Ratines, Broadcloths, Linen, etc.

Many have a mixture of "Rayon"

(artificial silk) in stripe, or check,

which adds to the smartness of the

White Stripe Crepe, 38-inch.....85c

White Plain Crepe, 38-inch.....65c

White Fancy Morocain, 38-in....85c

White Ratine, 38-inch 85c

..... \$1.00 and \$1.25

..... \$1.00

..... \$1.50

White Swiss Embroidered Voiles, a

lovely assortment of new and dainty

patterns, many embroidered on a

dropstitch effect in voile, quite the

thing for blouse, dress or baby

dresses, 38-inch \$1.25

Fine White Broadcloth, 38-inch...

White Dropstitch Voiles, 40-inch.

White Dropstitch Crepe, 40-inch.

'And others still lower in price.

Canton, Georgette, Etc. Dresses \$12.50 to \$37.50



A Special Offer Saturday Which Saves You Half

On the very dress you want. Out they go-fifty of them-at just half today's price. They are in such delightful materials as georgette, canton, crepe de chine, satin, etc., and in the season's delightful new shades of orchid, copen, navy, gray, brown, sand, rose, yellow and black.

Perhaps the very dress you have admired is in this grouping, for they are the dresses we have been recently displaying—the season's very newest styles. We have no complete range of sizes or colors in any one line, but all sizes collectively from 16 to 42 in above colors. Early buyers will find the most complete selection. Every dress half price Saturday. Sale prices \$12.50, \$13.75, \$15.00, \$17.50, \$19.75, \$22.50, \$26.00 to \$37.50

Second Floor.

THE TWO NEMOS



No. 530-Nemo Corset that gives the desired straight, flat back and controls any excess flesh that may have accumulated in front above the waistline. It is so constructed that the flesh is not crowded over the top of the corset. Made of pink coutil. Sizes 24 to 34......\$5.00

No. 1924 - New Circlet Brassiere, smooths over the broken lines where corset and body meet and gives additional control to diaphragm flesh. It is made in pink batiste. Sizes 34 to 46. Price \$1.25

FINE BROADCLOTHS

We will outfit you with everything you need for the most rough and ready

trip or the most elaborate hotel, and leave you with something over from the amount you intended to spend. Frocks, coats, hats, camp togs,

sweaters—everything you will require at the most moderate prices.

Saturday shoppers will be delighted with the lovely new fabrics opened up in wash goods. Among the latest arrivals a whole new range of lovely English Broadcloths. Be sure you see the display of this wonderful fabric; the "Tricoline" Broadcloth is the material that excels silk for durability, washing and lustrous beauty; shown in a wide range of plain colors; 38 inches\$1.25

ALSO IN MOST CHARMING STRIPES, shades include cocoa, sand, gray, sunset, rose, peach. poudre blue and black and white; 38 inches \$1.50 yard

FINE BROADCLOTHS, in white, sand, cream, pongee, sunset, rose, orchid, etc., in a lovely, fine, silky finish, which remains after repeated washing; 38 inches \$1.00

HORROCKSES' BROADCLOTHS. in assortment of new and pretty stripes for tailored blouse or dress, or for men's shirts, guaranteed colors; 32 inches 85c

NOVELTY STRIPE CREPES.

A lovely crepe just arrived. You will hardly expect so charming a fabric in the Wash Goods Department. The newest colors are here, the weave fine but strong, with dropstitch stripe of "Rayon" (artificial silk); 38 inches \$1.50 yard

MERITAS TABLE COVERS, \$1.00 EACH.

See this on Saturday, save on laundry bill and wear and tear during the hot weather; a nice pebble-faced cloth, superior to ordinary oilcloth, white grounds with pretty blue figured and round patterns, 50x50 in., \$1 each Larger size in same paterns and quality, 58x58 in.....\$1.35 each

FINE MADAPOLLAM, 39c.

A full yard wide, fine as nainsook, but stronger; an ideal cotton for underwear, especially slips; try it for nightgowns, easy to wash, soft, clean weave. A thousand yards of this beautiful English cotton tomorrow offered at 39c yard

BATHING SUITS

Ladies' Wool Bathing Suits, in colors of navy, red, seal, orange, black, myrtle, Paddy, and many other colors, trimmed with stripes of contrasting shades. These bathing suits are special value, and in sizes 36 to 44. Special 2.50, \$3, \$3.75 Second Floor.

FOR THE TEETH AND COMPLEXION

Provide yourself with these toilet requisites that will protect your skin and complexion, and which are not injurious to the gums. The choosing of your toiletries is of the greatest importance, and this is realized by us in the selection of every product we offer.

TOILET SOAPS.

Vinolia Castile 7 cakes for 25c Vinolia Castile, large....3 for 25c Vinolia Castile, bars, each.....19c Vinolia Winsome 3 cakes for 25c Fairy Soap5 cakes for 35c Dr. West's Tooth Brushes, in three sizes, child's, youth's and adult's Tooth Pastes in tubes-Colgate's, 25c; Yardley's, 40c; Pepsodent, 44c Hutax Tooth Powder 25c pkg. Main Aisle.

PETTICOATS, 79c

31 only Slightly-Soiled White Cambric Petticoats, trimmed with tucks, lace insertion and embroidery, flounce. Special value79c

ALLOVER APRONS, 89c

Copen Chambray Allover Aprons, made straight-line effect, have belt across back, embroidered with daisy design on front, neck piped with gingham. Price 89c

COOL UNDERWEAR FOR THE SUMMER DAYS

"Airlite," a lightweight, porous

Vests, low neck, plain hem top, top, sleeveless or camisole top, \$2.00 Lisle Combinations, plain hem top, sleeveless or camisole top, open style \$1.50 and \$1.75 Oversize Combinations, low neck, sleeveless, loose or tight-fitting knee.

movement \$1.75 Kotex, per package of twelve open style, \$1.35, \$1.50, \$1.75, \$2.00 pads 49c

Cotton Vests, camisole tops 29c, 50c and 65c Porous Knit Vests, low neck, sleeveless or short sleeves...........65c Cotton Vests, low neck, sleeveless or short sleeves 50c, 60c and 75c Athletic Combinations (check dimity), camisole top, Jersey band in back to give perfect freedom of

Second Floor.

AIRY APPAREL FOR NOW

Boys' Two-Bloomer Suits \$8.95—\$12.95

two pairs bloomers for double wear. Extraordinary values in boys' apparel... \$8.95 and \$12.95

MEN'S WHITE OUTING SHIRTS

SUMMER NEEDS FOR BOYS

KHAKI SUITS Shirts and bloomers. Excellent quality fabrics; will stand frequent tubbing; smart sport shirt, bloomer and belt. Sizes 8 to 15 years.......

BOYS' UNDERWEAR Athletic Combinations, sizes 24 to 34......69c suit Balbriggan Combinations, sizes 24 to 34....69c suit Porous-Knit Combinations, sizes 24 to 34...69c suit

AFTERNOON TEA

Dainty Luncheonettes Served From

3 to 5:30. Special Menu.

Restaurant-Fourth Floor

BOYS' COTTON JERSEYS

BOYS' BLOUSES Plain shades, stripes, regular or sport collars; percales, madras, broadcloths, raw silk. Sizes 6 to 16 years. Prices 69c, 98c, \$1.25, \$1.50, \$2.50, \$3.00

SUMMER ACCESSORIES FOR BUSINESS AND SPORTS, **WEAR**

Hickok Belts and Beltograms....\$1.00, \$2.00 to \$5.00

PROTECT YOUR MILK.

Aluminum Milk Bottle Caps, clean

and sanitary; fits tightly on

any bottle, 5c; 3 for 10c.

ATHLETIC UNDERWEAR Arrow, Forsyth, Naincheck Balloon Cloth, \$1.25 . \$2.50

BALBRIGGAN COMBINATIONS Natural shade, short sleeves and ankle length; good fitting; sizes 34 to 44, per suit,

\$1.29



Palm Beach Suits \$18.50, \$22.50 \$27.50

For a man's playtime we have the proper attire—right in appear-

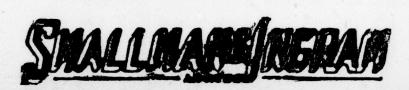
ance, style and comfort attractions. Here are a few timely

MOHAIRS, PALM BEACH, SUMMER WORSTEDS AND GABARDINES, \$18.50 to \$45.00

Cool summer suits in new and sightly effects; self stripes, cross weaves, contrast stripes and other very smart pattern effects; beautifully tailored for permanent fit and shapeliness. See these tomorrow, Light, medium and dark shades, including sand, gray, navy and mixtures. Sizes 34 to 42.

ARTIFICIAL SILK SOCKS, 89c PAIR. In plain shades of cordovan, gray, navy, black; sizes 91/2 to 111/2. Sale price......

Invisible Suspenders, two and four point, 50c and 75c Paris Garters 35c to \$1.00 Colored Border Handkerchiefs, pure Irish linen, 50c





SPECIAL

Course Dinner in the Restaurant, 11:30 to 2. Quick Service,