

N. WILSON & CO.

The Finest Goods,
Best Cut and . .
Lowest Prices.

N. WILSON & CO.

MARRIAGE LICENSES.

LICENSES ISSUED BY WM. H. WESTON
grocer, Stanley street. No bond re-
quired.

MARRIAGE LICENSES AT SHUFF'S
drug store, 260 Dundas street east. Res-
idence, Dundas street, corner William. Take
Dundas street car. No witnesses required.

LICENSES ISSUED BY THOS. GILLMAN,
jeweler, 422 Richmond street.

Nothing

Beautifies your home like
pretty Paper. We have
now a complete stock of
new goods.

CALL AND SEE THEM.

O. B. GRAVES,
222 Dundas Street.

Births, Marriages and Deaths

DIED.

McKECHNIE—In this city, on July 1, 1893, at
No. 140 Simcoe street, Isabella Henderson
McKechnie, daughter of the late D. H. Mc-
Kechnie.

Funeral private on July 3.

CLEMENT—On Tuesday, July 3, Mrs. Mary
Ann Clement, aged 69 years.

Funeral will take place from Askin Street
Church to-morrow (Thursday), at 4:30 p.m.

Friends kindly invited.

Montserrat's Lime Juice Cordial

Effervescent Fruit Salts Sherbet.

JAS. G. ROSS.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.

J. D. SAUNBY
217 York Street.
TELEPHONE 112.

Ladies, Take Comfort!

And purchase your Ready-Made Under-
clothing, Wrappers, Waists, Children's Dresses,
Finifloras and Boys' Blouses at Levine's, and by
so doing save time, money and trouble.

This week we are offering special bargains
in Boys' White Blouses, suitable for the
school parade; Children's White and Colored
Dresses and Ladies' Blouse Waists.

Never before has there been shown a more
beautiful assortment of these goods than we
now have on hand. We are convinced we can
suit you in goods, styles, sizes and prices at

LEVINE'S

Ladies' Underwear House, 238 Dundas St.

GO TO

BEATON'S

We have all the leading styles in

Felt & Straw Hats

See our windows for nobby goods.

PRICES TO SUIT THE TIMES.

138 DUNDAS STREET,
Opposite Market Lane.

JAS. PERKIN BUTCHER,

239 Dundas Street.

A CALL SOLICITED

SUMMER SHOES,

IN ALL THE POPULAR STYLES.

We sell Shoes on a wholesale basis. All prices marked in plain figures
for your benefit. There isn't a retail shoe store in Canada that carries the
stock we do. Our sales people are courteous and ready to show goods.

Special Prices on Children's Shoes Saturday for the School Celebration.

WE SELL:

Boys' Tan Shoes, 75c.
Girls' Tan Shoes, 60c.
Children's Kid Slippers, 50c.
Ladies' and Gents', in all the swell
styles, greatly reduced in prices.

Keep all the hot weather comfort in Men's, Women's and Children's
Reliable Shoes and sell for less than you pay for inferior grades.

POCOCK BROS. TRUNKS AND VALISES
CHEAP.

Priddis Bros.

Great Sale

LOOK!

Cottons, - - - 3c

Toweling, - - - 3c

Challies, - - - 5c

Prints, - - - 5c

Dress Goods, - - - 5c

A BOX OF COLD AIR
FOR YOUR WIFE.

We mean, of course, a
good refrigerator from
Stevley & Son, 362
Richmond Street.

The Endowment Policy

OF THE

CONFEDERATION LIFE

—OFFERS VERY—

SPECIAL INDUCEMENTS.

YOUNG MEN YOUNG WOMEN

See It. See It.

A splendid plan to save money. Policy can
not lapse after two premiums are paid.

FRID. H. HEATH, General Agent.

GEO. FRITCHARD, City Agent.

Telephone, No. 737.

N. B.—Ladies' rates same as men.

FAIR AND COOLER.

Toronto, July 3—11 p.m.—The depression
has moved from the lake region to the
lower St. Lawrence and has caused heavy
rain over the greater portion of Quebec and
showers in the Maritime Provinces. The
weather has been fine in Ontario and the
Northwest Territories.

Minimum and maximum temperatures:
Esquimaux, 46°—66°; Edmonton, 54°—80°;
Prince Albert, 40°—80°; Qu'Appelle, 44°—
80°; Winnipeg, 50°—72°; Port Arthur, 54°—
66°; Toronto, 58°—84°; Montreal, 64°—
80°; Quebec, 62°—78°; Halifax, 52°—62°.

TO-DAY'S PROBABILITIES.
Toronto, July 4—1 a.m.—Probabilities
for the next 24 hours for the lower lakes
region (covering the peninsula and as far
east as Belleville) are: Fresh to strong
westerly to northwesterly winds; generally
fair and cooler, with a few local showers.

GARDEN PARTIES.

We make a specialty of supplying
appetizing refreshments for garden
parties, etc. Ice cream in all popular
flavors, choice confectionery. Order
from us, save yourself trouble and be
assured of best satisfaction.

G. W. KENT,

220 Dundas St., Confectioner & Caterer.

J. Gammage & Sons

GROW THE BEST

CUT FLOWERS

IN LONDON. SEE THE DISPLAY
IN THEIR WINDOW.

213 DUNDAS ST., 2XV

A Sign.

Grandma—I see that the locusts with a
'W' on their wings are out again. It means
'War' whenever they appear.

Miss Laura—Not this time, grandma.

It means 'Woman.' This is the era of her
emancipation.

He Should Be More Careful.

He (passionately)—Something stirs with-
in me.

She (calmly)—Why don't you drink fil-
tered water.

Give Holloway's Corn Cure a trial.

It removed ten corns from one pair of feet
without any pain. What it has done once
it will do again.

Just arrived another consignment of one-
dollar rockers; also large stock of side-
boards, bedroom sets and parlor suites.

WM. TRAFFORD, 95 and 97 King street.

London Advertiser.

Telephone Numbers.

107.....BUSINESS OFFICE
134.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

KEEP COOL.

Oh, never mind how hot it is;
Keep cool.
Just wear a pleasant, smiling phiz;
Keep cool.
Don't fret, and fuss, and kick, and stew,
As if the joys of life were few.
This weather's good enough for you;
Keep cool.

It ought to be hot in July;
Keep cool.
Of course, you know the reason why;
Keep cool.
The corn and things have got to grow;
Warm weather helps them on, you know;
The universe must have a show;
Keep cool.

Just take things easy for a while;
Keep cool.
Don't try to put on too much style;
Keep cool.

Wear outing shirts, if you're a man;
If not, do just the best you can.
You'll find this is the wisest plan;
Keep cool.

LONDON AND ENVIRONS

—The Memorial Church Sunday school
picnic at Port Stanley on Thursday.

—The concert in Victoria Park last night
by the Seventh was enjoyed by an unusu-
ally large crowd of citizens.

—Mr. Albert Kimber, of McGill College
avenue, Montreal, is the guest of Mr. Jas.
Greenaway, Dundas street.

—Miss Amy Buckle, in company with
four others, has sailed for an extended trip
to Great Britain, Germany and France.

—This is the season when the man who
has no money to spend on a summer vaca-
tion asks everyone to advise him on a nice
place to go.

—Mr. W. S. Corbin, of the Peterboro
Times, formerly of the ADVERTISER, and
his wife and family are spending a month
in the city.

—George B. Lemon, of East Oxford
Center, and Miss Iva Adela Cook, of Nor-
wich, were married at St. James' manse by
Rev. M. P. Talling on Tuesday, July 2.

—Stephen Girard contended that the
proper time to advertise was when business
was languishing and when merchants stood
in need of patronage. —[Art in Advertising.]

—A male inmate of the asylum escaped
yesterday afternoon minus his hat, shoes
and stockings. He made things interesting
for some north ends by attempting to set
fire to several fences.

—Mr. Amos Shirley, New York, had not
arrived in this city up to a late hour last
night. He is the lawyer who has charge
of the affairs relating to the dead man
Thomas, who was found in the river on
Sunday.

—Messrs. R. Reid, E. R. Cameron, Geo.
Burrell, H. B. Keene, Joseph Marks and
Henry Macklin were present at the Free
Library Board meeting last night. No
business was transacted, as the plans from
several architects had not been received.

—The residence of Mr. and Mrs. James
Charles, 446 South street, was the scene of
a happy gathering Monday afternoon
and evening, July 2, it being the celebra-
tion of their china wedding. There was a
bountiful banquet, a large crowd of friends
and relatives, and a charming array of
presents.

—Mayor Essary and T. G. Meredith,
representing the L. and P. S. Railway
Board went to Windsor to-day, where an
endeavor is being made to amicably settle
the difference between the M. C. R. and
the L. E. and P. S. R. re freight carrying
facilities between St. Thomas and London.

—A gang of men are at work relaying ties
on the London and Port Stanley Railway.
Some 5,000 cedar ties are now at the Port,
and more will be received in a few days.
New ties will be laid on the road from one
end to another. The bridges spanning
Kettle Creek will either be strengthened or
rebuilt during the present summer.

—The Toronto World says that Henry
Harbert Thompson, who committed suicide
in London on Saturday, was well known in
Toronto, having gone there some five or six
months ago as the representative of the
New Howe Bicycle Company, of Glasgow.
He moved in good society and stopped at
the Walker House.

—Ald. Parnell (chairman), Nutkins, John
Heaman, Searrow, Wm. Heaman, Secre-
tary Bell and Chas. E. E. were present at a
meeting of No. 3 committee last night,
when a communication was received from
the Reliance Electric Light Company in
reference to tendering for the lighting of
London. Progress will be reported. H.
Warner and a number of residents in the
southern end of the city asked for an
electric light at the corner of Nelson and
Avalon streets. There are several applica-
tions of a similar nature before the com-
mittee, and no action will be taken at
present.

—Wm. H. Crane, the distinguished
actor, who began life with the Holman
Opera Company, of this city, is passing the
summer, with Mrs. Crane, at his seaside
home in Cohasset, Mass. Most of the time
he is in his steam yacht, the Senator,
Boston harbor, and it is in the yacht that
Mr. Crane pursues his studies. Here,
stretched beneath an awning on the deck,
he studies Falstaff, in which he is to appear
next season, and the new character in
Martha Morton's play, which he is also to
produce next winter. Mr. Crane has
played Falstaff before, during his partner-
ship with Stuart Robson, but he intends
to make his performance next fall prac-
tically a new creation.

—Mrs. Mary Ann Clement, an esteemed
citizen and an active worker in Askin
Street Methodist Church, passed peacefully
away yesterday at the advanced age of 69
years. Mrs. Clement was born in Colches-
ter, Eng., but passed a large portion of her
life in the Isle of Jersey, whence she came
to Canada, and had lived in this neighbor-
hood for 20 years. During her illness Mrs.
Clement had the loving attention of her
daughter, Mrs. Bayley, of Ogden, Utah
Territory. The deceased leaves two chil-
dren—a son and daughter—her husband
having died some time ago. She will be
much missed, not only by her relatives,
but by her associates of Askin Street
Church, whence the funeral takes place on
Thursday afternoon.

Fire.

—A fire that threatened for a time to
assume dangerous proportions occurred in
the east end yesterday afternoon. Fire
was noticed about 4 o'clock among some
cedar kindling in one of the sheds at Eady's
coal and wood yard. It spread rapidly,
and many tons of coal in the same shed
were in danger. The wind was blowing in
a direction to carry the flames to the block

—We are quoting very low prices for Lily
White Oil, Aurora Light, Water White
benzine, gasoline, machine and cylinder
oils. Send for quotations. Phone No.
307. EMPIRE OIL COMPANY.

BAKING - POWDER

BARK-WELL'S

BAKING - POWDER
BAKING - POWDER
BAKING - POWDER
BAKING - POWDER

BARK-WELL'S

Pure Cream of Tartar Baking Powder,
made from the exact formula of the late F.
W. Harkness, and for many years such a
favorite with the cooks. Always fresh and
pure.

—For sale only by—

W. S. Bryers Barkwell
268 Dundas Street, corner Wellington.

STRAW HATS The Latest Straw Hats are
to be had from

Rivard

LONDON'S FASHIONABLE HATTER,
400 RICHMOND STREET.

YEO'S

Big Sale is Still Going On.

of stores next door. There was a slight
delay in summoning the brigade, the alarm
not working properly, but when the firemen
did arrive the flames were speedily ex-
tinguished. The loss will be less than
\$100, but nothing less than \$1,000 would
pay the shopkeepers for their temporary
alarm. It is likely that a spark from the
wood yard engine did the work, as the
wind was favorable.

Successful Canadian Inventors.

The following list of patents recently
granted to inventors residing in the Do-
minion of Canada is reported for the Lon-
don ADVERTISER by P. J. Edmunds, inter-
national patent solicitor, London, Ont.:

Canada patents—M. L. Smith, Hamilton,
Ont., saw filer; O. McShane, Montreal,
clothes attaching device; E. Dunsmore, St.
Paul, Ont., weather strip; R. D. Richard-
son, Winnipeg, farmers' account book
(copyright); P. W. Newton, Toronto, Ont.,
"Dancing Waves Schottische" (copyright);
Jas. Leggett, Montreal, boot (trade mark).

United States patents—Thos. H. Graham,
Toronto, Ont., dental plate; Samuel
Hughes, Lindsay, Ont., ventilating railway
carriages; Geo. S. Klein, Toronto, Ont.,
stem-winding watch.

THE LANGLEY CASE.

Lansing People Hear of His Illness and
Subsequent Cure While in London,
Ont.—Much Pleasure Manifested
Over the News.

LANSING, Mich., July 2.—A friend of
William Langley, formerly of this city,
now of London, Ont., received a letter a
few months ago stating that Mr. Langley
had Bright's disease. Of course no hope of
his recovery could be held out. Within a
month, the same friend had received a letter
from Mr. Langley stating that he is com-
pletely cured of the supposed fatal dis-
order. Mr. Langley says a medicine did
him any good until he began using Dodd's
Kidney Pills. These helped him from the
first and in the end restored him to perfect
health.

An Election Murder.

Troy, N. Y., July 3.—The jury in the
Shea murder trial returned a verdict of
murder in the first degree. Shea was
charged with killing Robert Ross last
election day in a row at a polling place.

IT POPS

Effervescent, too.

Exhilarating, appetizing.

Just the thing to build up the con-
stitution.

Snider's Rootbeer,

Wholesome and strengthening, pure
blood, free from boils or carbuncles.
General good health—results from
drinking Snider's Rootbeer the year
around.

One Bottle will make 5 gallons, 25c.

Ask your druggist or grocer for it.

TAKE NO OTHER.

N. I. McDERMID, sole agent for
London.

R.K. Cowan

Barister, etc., over Bank of Commerce
London.

Brown

145 DUNDAS ST.

LATEST AMERICAN STYLES

—IN—

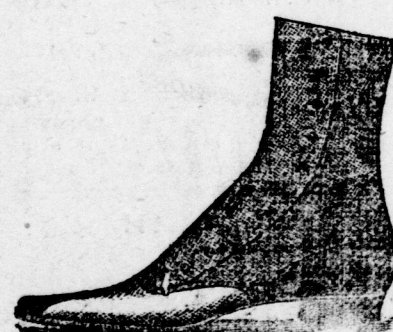
LADIES' AND GENTS' SHOES.

DUCK AND CANVASS OXFORDS.

We keep the best, most attractive and stylish
Shoes. No misrepresentation.

PRICES EXTREMELY LOW.

Telephone 881 . . . BROWN



MARA'S

ANNOUNCEMENT.

To the Public:

We are now pleased to inform you that, in
spite of a certain merchant's advertisement to the
contrary, we have purchased

The Entire Balance

—OF THE—

Spittal, Burn & Gentleman

SPRING CONSIGNMENT OF

NEW GOODS

FROM EUROPE.

Our Mr. Thomas E. Mara, who has been at
work on this deal for some time, closed the bar-
gain Thursday last by cable from the owners in

London, - England,

—AT—

50c ON THE \$

Bear in mind these are not old shop-
worn goods, but the newest and latest
styles, selected by Mr. Spittal on his last
trip to Europe. We must say that these
goods are the finest we have seen and we
are forced to the conclusion, that as a
buyer, Mr. Spittal's judgment is unerring.

Our staff have now finished unpack-
ing and marking these goods and we will
take pleasure in showing anything desired.

First Come, First Served!

—THE—

T. E. Mara Co.,
LIMITED.

153 Dundas Street,

155 Dundas Street,

And Market Square

London