

GOING OUT OF SHOE BUSINESS

We have a \$15,000 stock of Boots, Shoes and Rubbers, assorted right up to date. Our business has increased with such leaps and bounds that we find it impossible any longer to handle so many different classes of goods, as our space is limited, and we have decided TO CUT OUT THE SHOE DEPARTMENT entirely, to enable us to more satisfactorily handle and develop our Drygoods, Clothing and Hat and Cap trades. This course decided upon, we mean to carry it out quickly--we have counted the cost; there will be no "looking backward"; everything must positively go, and goods will be sold at prices never before heard of in London. Commencing Saturday, Nov. 4, we announce a

Mara's
155 Dundas Street
AND Market Square

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155 Dundas Street
AND Market Square

BIG QUICK COST-PRICE SALE

Goods all marked down to cost. We have often advertised goods as being cheap, but never before as "at cost." When we put in the knife we make a deep cut. Prices will not be recognized after the operation. We cannot particularize much for lack of space, but here are a few specimen figures:

Children's Good Laced Shoes, regular price 60c a pair, sale price, - - - - -	\$0 47	Ladies' Fine Hand-Turned Imperial Dongola Buttoned Shoes, former price \$3 a pair, sale price - - - - -	\$2 15
Boys' Hand-Made Cordovan Shoes, regular price \$1 50 a pair, sale price, - - - - -	1 13	Ladies' Good Strong Shoes, former price \$1 a pair, sale price, - - - - -	75
Misses' Good Buttoned Shoes, former price \$1 15 a pair, sale price, - - - - -	90	Boys' Long Boots, regular price \$1 50 a pair, sale price, - - - - -	1 19
Child's Glove-Grain Buttoned, regular price 75c a pair, sale price, - - - - -	59	Men's Long Boots, regular price \$1 75 a pair, sale price, - - - - -	1 38
Ladies' German Felt Slippers, usual price 25c a pair, sale price, - - - - -	18	Men's Strong Laced Shoes, regular price \$1 a pair, sale price, - - - - -	80
Ladies' Fine Dongola Buttoned Shoes with patent tips, regular price \$1 50 a pair, sale price, - - - - -	1 19	Women's Felt Foxed Laced Shoes, regular value \$1 25 a pair, sale price, - - - - -	88

Rubbers and Overshoes for Men, Women and Children also AT COST.

THE T. A. MARA COMPANY (Limited)

The W. C. T. U.

Doings of the Provincial Body at Chatham.

An Efficient and Well-Tried Staff of Officers Chosen.

The Approaching Plebiscite--Interesting Papers Presented--Carleton Wins the Banner.

CHATHAM, Nov. 3.—Yesterday morning's session of the W. C. T. U. Provincial convention was taken up with the reports of committees and election of officers.

The executive committee brought in a recommendation to the effect that the president be allowed \$50 per year, the corresponding secretary \$100 per year, the superintendent of literature \$100 per year; that \$10 per year be allowed for incidentals; that the treasurer and recording secretary each, and that \$20 be allowed to the recording secretary for preparing the annual report.

The election of officers came next, and the results were:

President, Mrs. M. R. Thornley, 842 Dundas street, London; vice-president, Mrs. A. O. Rutherford, Toronto; corresponding secretary, Mrs. G. Wiley, Richmond Hill; recording secretary, Miss Ella Costford, London; treasurer, Miss Jennie McArthur, Cornwall.

Much enthusiasm was manifested when Mrs. Thornley, the president-elect, was escorted to the platform and the chair by Mrs. Cavers, the retiring president, and Mrs. Fawcett. In a voice unmistakably shaken with emotion, she said her sister, though given up to the work, she assumed this new duty and responsibility.

A letter was read from Rev. A. Murphy, M.A., regretting his unavoidable absence, also a telegram of greeting from St. Stephen, N.B.

A school of methods was the afternoon programme, conducted by Mrs. Thornley, who gave an earnest address upon "Devotional Exercises in our Unions." She brought her hearers to lay great stress upon the devotional portion of the work, and outlined a number of particulars in which the ordinary prayer meeting could be improved.

Rev. J. D. Smith, of Hamilton, was introduced to the assembly, and spoke for a few moments, encouraging the ladies in their efforts.

Mrs. Wheeler, of Paris, provincial superintendent of parlor meetings, gave a very clear and interesting account of this important and growing branch of work. The plan is, she explained, to hold in the house of some member who has an undoubted social position. To this many of her friends would go who would not otherwise attend temperance meetings, and thus could be quietly reached.

The work of the Y occupied the convention for half an hour, Miss Douglas, of Exeter, Catharines, provincial superintendent of Y. Y. Churn, of Kingston, was read by Miss Lane, of Ottawa. The paper outlined the work of the Y's in regard to flower missions, hospital visiting, hand of hope work, singing classes, distributing temperance literature, and other means of activity. It

especially urged the adoption of Parliamentary forms in all meetings.

Miss Douglas read a carefully-prepared paper entitled "Criticism." She urged Y members not to be too easily discouraged, to pay full attention to the devotional portion of the work; to be brave enough to live out their principles in their daily life; to dare to refuse to have anything to do with young men who smoke, drink, or are not pure in life; to preserve thorough loyalty to the institution, and to stand together with the older organization. "Remember your white ribbons," she said in closing, "never let them always do not, as so many do, keep them on the pin-cushion at home except at public meetings."

After a recitation from little Miss Ethel Dell, Mrs. Rutherford read a paper on "The Campaign," prepared by Mrs. Eckelwell, of Toronto. It was a careful history and consideration of the plebiscite. The writer of the report accepted the plebiscite, but not without severe criticisms directed at the members of the Legislature who voted for it, but urged that every effort be made to carry it, and the conviction was expressed that the result would convince the politicians that there must be no more dealing with the matter.

Miss Carson, of London, read a paper on "Campaign Literature," prepared by Mrs. S. M. Williams, of London. She urged the taking of a regular temperance paper, and gave hints upon the nature of the leaflets to be distributed and the manner of giving them.

Practical papers upon "Public Meetings" and "Election Day Duties" were read, Mrs. Thornley being the author of the first and Mrs. McDonnell, of Toronto, the author of the second.

The "question" box was then opened, and Mrs. Williams, Dominion superintendent, answered numerous questions.

IN THE EVENING.

The William Street Baptist Church was crowded in the evening, when the last of the meeting of the convention was held.

An interesting feature was the presenting of the banner to the county union which has made the best showing for the past year. For two years Middlesex has held this badge of superiority, but in the last year closed Carleton has increased from 12 members to 200, and by this dash has secured the prize. It was presented by Mrs. J. Thornley (herself of Middlesex), and graciously received and acknowledged by Miss Hume, of Ottawa.

After a solo from Miss Phelps, Rev. F. Wilson, of McGill Street Church, delivered the address of the evening—a strong plea for the cause championed by the W. C. T. U. He alluded to the demand for the franchise made by the women, and intimated that it is the age of women's work, he said, and if women are amenable to the law they should have a voice in making the law. If they help to make the revenue they should have a voice in its disposal. He alluded to the great women of the century—Queen Victoria, Mrs. Booth, Florence Nightingale, Harriet Beecher Stowe, Frances Willard, and others, and declared that there is no sex in citizenship. He referred to the Temperance Commission and said he was sorry that there are men in the ranks of the clergy who find it their joy to say that they are not yet sure that drinking is not good.

The object of the work include epinephrine, cocaine, as well as the politician and he would recommend his hearers to practice patience, courage, enthusiasm and faith. The remainder of the programme was musical.

Friday.

CHATHAM, Nov. 3.—At this morning's session of the W. C. T. U. a large number of delegates and visitors occupied places in

the First Presbyterian Church. After the opening devotional exercises were concluded, the Dominion president, Mrs. Williams, completed the answers to the questions in the "question basket." Several messages of greeting were also received.

Mr. W. E. Hamilton addressed the ladies briefly on the advisability of establishing a government institution for the cure of drunkards.

The resolution committee then reported several resolutions framed in connection with the work, which were carried.

Rev. Arthur Murphy, M.A., was then introduced, and spoke briefly urging the members to press onward in a work upon which God's blessings are abundantly falling.

The flower committee then reported a good work during the past year.

The plan of the work committee reported. The afternoon session was devoted to the general business of the convention.

SAVE THE BABIES.

Too Many Deaths!

Mothers Responsible!

Better Food Wanted!

WHAT SCIENCE HAS DONE TO SAVE BABY LIFE!

The press and thinking people of Canada continually cry out on behalf of "baby life." Too many deaths occur from day to day owing to the carelessness of mothers in the matter of feeding. Baby life with its weak digestive powers and undeveloped organs requires a food as near mother's milk as it can be made. Science has given Lactated Food to the world, for the sustenance and preservation of its little ones. This Lactated Food is easily assimilated; it never irritates the stomach and bowels; it is a health giver and producer of fat, bone and muscle. Lactated Food saves from diarrhoea and dysentery, and has the transeut record as a saver of infant life. Mothers who have given this food one trial, never use any other. If baby is not doing well, we say, try Lactated Food, the mother's friend and infant's health-giver.

The Crank Craze.

INDIANAPOLIS, Ind., Nov. 3.—The crank craze has reached this city. Gov. Matthews has been threatened, and yesterday Adolph Olchowsky was arrested as he was about to start for Washington to murder President Cleveland.

The Purloiner of \$500,000 Captured

NEW YORK, Nov. 3.—Lawyer Francis H. Weeks, who robbed his clients of over \$500,000, and fled to Costa Rica to escape punishment, arrived here to-day in custody, and was placed behind the bars at police headquarters.

Why will you show a cough to liberate your throat or lungs and run the risk of filling a consumptive's grave, when by the timely use of Eick's Asthma-Consumptive Syrup the pain can be allayed and the danger avoided? This Syrup is pleasant to the taste, and unsurpassed for relieving, healing and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc.

EDITOR ELLIS IS A MASON,

And the Fraternity Are Exercised Over his Imprisonment—The Premier May Be Appointed To.

OTTAWA, Nov. 3.—There is considerable quiet talk going on in Masonic circles regarding the case of Bro. John V. Ellis, now lying in jail at Fredericton. Sir John Thompson, as Minister of Justice, has the prerogative of pardoning, and it is now asked whether he, as a Catholic, will feel disposed to exercise it in the case of Mr. Ellis, who is probably the most advanced Freemason in Canada.

In cases of pardoning the Governor-General acts on the recommendation of the Minister of Justice, but where an appeal is made for the commutation of a sentence it requires the recommendation of the Cabinet as a whole. A leading Conservative, versed in the law, and whose whole soul is with his party, remarked to-day that if the judges who deal with Mr. Ellis thought that the punishment they meted out to him would help the Conservative party they were much mistaken, as their action would certainly have the opposite effect. Of course, he said, Sir John Thompson could recommend the pardon of Mr. Ellis, but it was a question whether he would do so. In the meantime the Masonic fraternity is anxiously watching developments to see whether Sir John Thompson will take action in the matter.

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J. & D. ROSS

Hats and Fur Caps.

Latest Styles and Lowest Prices rule this department.

Gents' Furnishings

We offer now the best value in Woolen Underwear, all sizes, that can be procured in the market. Latest novelties in Gloves, Neckwear, Collars, Shirts, etc. Rubber Coats and Umbrellas a specialty.

READY-MADE CLOTHING

For Men and Boys. Special lines in Overcoats, all sizes. See the goods.

Merchant Tailoring

Best Cloths and Tweeds. First-Class Labor, Moderate Prices, Perfect Fit and Satisfaction are what we offer in this line.

386 Richmond Street.

OPPOSITE CITY HALL.

LOOK, LOOK, LOOK.

Sideboard with mirror, - \$ 5 25 | Extension tables, - - - \$ 5 37
Bedroom sets, - - - 9 95 | Dining-room Sets, oak finished, 13 00

EVERYTHING ELSE IN PROPORTION.

KEENE BROS. 127 KING STREET

(Opposite Market House.)