

# GOODS CHEAPER THAN EVER

## GEORGE JEFFREY'S

### DRESS GOODS:

Striped Serge and Brilliants for 15c. worth 30c. | Tissues, plain and striped, for 25c. worth 37c.  
Beautiful Broche Stripes for 25c. worth 50c. | Black Paramattas for 35c. worth 50c.

### GLOVES:

50 dozen Colored Lisle Thread Gloves to be cleared out at 12 1/2 cents per pair.

### MILLINERY:

The whole stock to be cleared out at reduced prices.

### PARASOLS:

A few of those wonderful parasols at 37 1/2c. still left; and all other goods selling wonderfully cheap.

GEORGE JEFFREY, GUELPH

## GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S  
STORE



AT THE PEOPLE'S  
STORE

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large a GENERAL BENEFIT.

Crowd to THE LION at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED!

Golden Lion, Wyndham Street, Guelph.

J. D. WILLIAMSON.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

## GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

## HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

### Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling per yard.

1,000 pieces 12 1/2c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

HEFFERNAN BROTHERS,

Britannia House, Guelph.

### Special Notices.

IT IS NOT WHAT YOU EAT BUT what you digest that makes you strong. Unless the food taken is perfectly dissolved, assimilated and converted into pure blood, general nervous and physical prostration inevitably result; the whole system is impoverished; degeneration of the organs and tissues follows, and if there be hereditary predisposition to scrofula or consumption it will surely be developed and the constitution gradually broken down. The foundation of good health and a sound mind is a vigorous stomach and perfect nutrition. Dr. Wheeler's Compound Elixir of Phosphates and Calissaya is Nature's own remedy for derangement of the digestive organs, purely physiological, harmless, and positively certain to restore nervous and muscular force.

### BEARINE

For the Hair!

Prepared from the pure grease of The Canada Bear.

It produces a luxuriant growth. It beautifies and strengthens the Hair. It makes the Hair soft and pliant. It imparts to the Hair a rich glossy finish. It is perfectly harmless—not sticky or unclean. It stimulates the roots of the Hair. It enlivens brassy and weak Hair. It prolongs vitality.

SOLD BY DRUGGISTS.

Price 50c per bottle.

Perry Davis & Son,

Sole Proprietors, 377 St. Paul street, Montreal, Prov. Quebec. Jn 29-dwtjy23



Cure LEUCORRHEA (or Whites) PAINFUL MENSTRUATION, ULCERATION of the UTERUS, OBSCURE DISCHARGES, ABSENT MENSTRUATION, and all diseases known as Female Weakness. They are prepared with the greatest care, under the personal supervision of a physician who has made female diseases a special study for many years, and they are a Medicine on which MARRIED LADIES can depend in the hour and time of need as an unfailing

FEMALE REGULATOR. Sold by all druggists everywhere. Price, one box, 81; six boxes, \$5; sent by mail free of postage securely sealed from observation. For full particulars write for our pamphlet, which we will send in a sealed envelope to any address on receipt of post stamp to pre-pay return postage. Address all letters for pamphlets or pills to WILLIAM GRAY & CO., Windsor, Ont.

Sold in Guelph by E. Harvey, and all druggists everywhere. Northon & Lyman, Toronto, and J. Winer, Hamilton, Wholesale Agents.

To the Inhabitants of the Town of Guelph and surrounding country.

## JOHN HOGG'S NEW STORES

Will be Opened for Business by the 1st of September, 1874,

WITH THE

Newest Goods that the Fashions of the day present

And the community may look forward with great joy at the prospects of once more getting

GOOD GOODS, CHEAP GOODS,

And the best value in the Dominion from

JOHN HOGG.

### REMOVAL.

G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a brand new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise that he is selling much cheaper than those who make a great blow. Still facts are stubborn chiefs, and a discerning public pronounce Fraser's to be the cheap store to deal in.

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to save money to call and see his new stock.

G. B. FRASER,

Wyndham Street, opposite his old stand.

Guelph, May 23, 1874.

### IMPORTANT

## SALE OF PIANOS

The Committee appointed to dispose of the Pianos at the Manufactory of

JOSEPH F. RAINER,

WEST MARKET SQUARE, GUELPH,

Will offer them at a considerable reduction on cost on reasonable

TERMS OF CREDIT.

The stock consists of about

40

First-class Instruments!

Similar to those shown at the last Central Exhibition, and for which he was awarded the first prize.

They are equal in compass of tone, finish and durability to the best instruments of any of the celebrated manufacturers, and as such an opportunity seldom occurs, parties in want of pianos would do well to avail themselves of it.

An inspection invited.

A competent person will be on the premises, near Mr. John Harris's, who will show the instruments.

Guelph, March 18, 1874. dwt

### NEW GOODS,

## NEW GOODS

Just received, a large and carefully selected stock of articles suitable

FOR THE YOUNG FOLKS

### BERLIN WOOLS

And all kinds of Fancy Goods in stock as usual.

All orders promptly attended to.

MRS. WRIGHT,

Upper Wyndham St., next to the Wellington Hotel.

## GUELPH CLOTH HALL.

### SHAW & MURTON

## OUR SPRING STOCK

Is now fully assorted in every department.

CLOTHS, HATS AND CAPS, GENTS' FURNISHINGS, READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

Shaw & Murton,

GUELPH, March 21, 1874

MERCHANT TAILORS

## GOOD BOOTS AND SHOES

## R. MacGREGOR & Co.

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement. We have the largest stock in town! Keep the best goods and sell at the lowest paying prices.

R. MacGregor & Co.

GUELPH, May 10, 1874.

### NEW COAL YARD.

The undersigned having opened a Coal Yard in Guelph is prepared to furnish all kinds of

Hard and Soft Coal

at moderate prices. Orders left at the store of John A. Wood, Upper Wyndham street, will be promptly attended to.

GEORGE MURTON, Guelph March 1st 1874 by Proprietor

### CASH FOR WOOL, HIDES, SHEEP SKINS, CALF SKINS, AND WOOL PICKINGS.

The highest market price paid for the above at No. 4, Gordon Street, Day's old Block, Guelph.

Plasters constantly on hand for sale.

MOULTON & BISHOP, Guelph, J.A.