

ERASMIC Tooth Paste!



The disfigurements and the consequent aches and pains of the teeth, with all the ill-health they may threaten, are avoided by a constant cleansing and purification with ERASMIC TOOTH PASTE. It has flavour, fragrance and bars the way of the insidious dental germs.

Agent:
T. B. CLIFT, Water St., St. John's.

White Heather and its Story.

(Glasgow Weekly Herald.)

AN OLD HIGHLAND LEGEND.

In the Autumn is the time of saddest moods for the people of the hills and heather. These two are not far apart as may be imagined, for as their cooling under frosty circumstances that resulted in the white heather, and a wonderful lower the white heather, and it is in the hearts of all Scots that the thoughts that the man will not be in words. To such a story, it brings a tear to the eye, the tongue it brings in its praise of the old Gaelic lays that to this day are sung with tears in the voice. It is not so easy to forget the sad story of the white heather. A few years ago, when the children of Fingal inhabited Scotland and with their light arms kept the glens as free from skath as ever they have been, here or since, the name of Fingal and his heroes were household words to all the great nations of the world. The greatest of all the Fingals was Osean, and he held his place of honour as the champion, for Osean old and true, and blind, though not untrained in the way of heroes. It was Fingal's bard that Osean attained to, for he was without equal in the heroic verse the deeds of the Fingals. His songs are cherished by the children of the Gael to this day. They have made famous the name of Scotland, for all the great deeds of the world have translated them into their own tongues. The slopes of Parnassus and the hills were at that time words unknown in Scotland, or Alba, as it is called, by the Gael. The sons of the Fingals were inspired by Malvina, who was called the muse of Alba. When she was young, Osean, who was also called Osean, Malvina was fair as human eye might be, and she was very young, demure, and shy, and with short hair, and plaid of tartan, barefooted, though the heather she artlessly tread, with adoring eyes, the steps of the blind bard. In her hand she carried the harp of inspiration, and as she passed the wind-brown streamlets would listen to their babbling, and to the whispering of the wind. Bending low to catch the words she would halt and hand Osean the harp (as the harp was called), and he caught the inspiration, and his trembling fingers swept the chords, and the fitful music floated in the breeze.

To Osean, one of the greatest of all the chiefs of the Fingals, was Malvina betrothed. Bounding Osean, brown-haired, brown-eyed, bright-eyed, who

had so often sprung to arms at his country's call, had gone off with the might ships that, with their swelling sails, darkened the shores of the Fingals. The arrows flew and the darts rained in vain wherever his banner was raised. It was known and feared in all lands, and his enemies fled screaming in front of it like adders when the heather is in flame. At last treachery accomplished that which valour failed to do, and the valiant Osean was laid low in death. Before he died he gave one of the children of the Fingals, a sprig of the heather that he plucked, purple from the sod that was drinking his life's blood. This last token of undying affection he sent to the waiting Malvina. Coming to Osean's Glen, where Malvina strayed with her bard, the messenger presented the sprig of heather saying it was from Osean. The face of Malvina beamed over with pleasure at the mention of the name of Osean, her beloved, until, looking at the haggard face of the messenger, the blood flew to her heart. Without asking she knew young Osean had fallen in battle for her and for his race and his fame. As she stood there with dropping head and a heaving bosom the big tears trickled down. Pulling the purple heather, the salt tears changed it to a vivid white, and it is said to be found this day wherever she dropped a tear.

The tears dropped on the heather growing at her feet. Bending low, she plucked a bouquet, saying as she handed it to the messenger, "night and day keep this. O son of Alba, henceforth, when you see a sprig of white heather look ye kindly on it, for there Malvina, Muse of Alba, for Osean shed a tear. Take this emblem, and cherish it, and wear it in memory of Malvina, the Muse of Alba, and of Osean, her betrothed, your chief is no more."

The children of the bards and the glens will ever treasure the white heather, for it bears an unfathomable spell from the beginning to the end of time. 'Tis a link that binds them to their classic brothers and sisters of other days, who, though gone their memory, yet live in a real sense.

Some day you might find a sprig of white heather, and, as you stand alone on the purple glenside with the eagle soaring overhead, seeing in the haze the blood-red sun fading away through the portals of the west, you may see heroes form in the clouds, and hear them sing the beautiful songs that Malvina inspired in the breast of Osean, her bard.

Should it ever be your privilege to find a sprig of white heather, and the luck that is supposed to go with it, remember that 'twas not in luck the white heather was cradled, although it is luck indeed to have the privilege of meeting the offspring of the beautiful Malvina's classic tears. When the

autumn breezes caress the mystic glens, filling them with the visions of the heroes of old that were, and are no more, you may come across a sprig of the "Fingal's heather," a sadness that cannot be expressed, will touch the heart, for there you are on hallowed ground—ground that had tasted the bitterness of the beautiful Malvina's acid tears.

Our Sailor King.

HOW HIS MAJESTY BEGAN LIFE IN THE NAVY.

At twelve years of age King George started his naval education on the training ship Britannia. He went with his older brother, the Duke of Clarence, but it was not long before Prince George was ahead in nautical matters. He was a born sailor, and took to the life at once. The two Princes were treated just like the other cadets in every way, with the exception that they had their own sleeping quarters.

They were taught to scale the rigging, splice ropes, row boats, in fact to do everything that a sailor has to do.

In a short time the two royal cadets had been given nicknames—Prince George was known as "Herring" and his brother as "Sprat."

Food of a Joke.

Our King, as a boy on the Britannia, was as fond of a joke and a lark as any other boy.

One night the first lieutenant found two martinspikes in his cot.

There was a great row, and it looked as if all the cadets were going to get into trouble.

In order to prevent any general punishment the perpetrator of the joke—Prince George—owned up, and was punished by having his leave stopped for a week.

"Herring" and "Sprat" were a constant source of trouble to the steward, as the pantry was constantly being raided, and currants, jam, and so on taken away by them.

After their training on the Britannia the two Princes joined the Baccante, a corvette with a speed of 15 knots, and carrying about sixteen musketeering guns.

Their first trip was to the West Indies.

Prince George was one of the leading lights in all the jokes and fun that took place on board.

The Coal-Blast Officer.

One of the amusements was to try to fill an empty quart bottle, left on the deck, holding a candle in each hand; one of them lighted. The task was to try to light the unlit candle from the lighted one without falling off the bottle. No easy task, with the bottle resting on the deck of a rolling ship!

After two trips on the Baccante, Prince George was appointed to the Canada, and served as senior midshipman.

An American visited this ship as she was coaling one day, and expressed a desire to see the vessel.

He was handed over to a young officer, covered in coal dust, who was ordered to show him round.

As he was leaving the ship he expressed his regret to the commander that he imagined that the Prince kept his cabin on such a day.

To his intense surprise he was informed that the beguiled young officer who had shown him round was the Prince.

Saved a Disabled Boat.

Soon after the Prince was appointed lieutenant and four years later received the command of a torpedo boat.

He won high praise, during this period, for towing a disabled boat into harbour in a very heavy sea.

Experts said that such a ticklish job could not have been handled better. One year later he received the command of a first-class gunboat, and was soon appointed commander.

Then the news was received that his brother had died, and that he was the heir to the throne.

Prince George had to leave his beloved sea and study the arts of kingship.

But the Navy's loss was the nation's gain.

Sale of Honors to be Whitewashed.

LONDON.—The distribution of British honors, the awards of peerages, baronetcies, and lesser distinctions, is to be investigated, but is this wise. A Royal Commission has been appointed and will inquire into the matter, which savors of scandal, for it is known that honors have been more or less openly sold. But the Committee will make no public report of what it learns. Neither political party has a clean record in this regard. Therefore, to prevent the wreckage of many glass houses, it was decided that no one should be allowed to throw stones. There is to be no delaying into the past, so far as the public are concerned. The Commission will simply advise on future procedure in the awarding of honors in years to come.

Stafford's PRESCRIPTION A for indigestion and stomach troubles. 30c. per bottle. Large size 60c.—sept.16.

Minard's Liniment used by Physicians

Majestic THEATRE

Has promised another Big Picture for the week-end.

Thursday, Friday, Sat.

WELL, HERE IT IS—

—IT'S—

"SHAME"

Another one of those Fox Real Pictures—in

9 BIG 9
PARTS

NOTE:—As this show (picture and vaudeville) takes nearly two and half hours to run, patrons who are expecting to see the entire performance must get in the theatre before 9 o'clock.

William Fox presents

SHAME

Story & Scenario by
Emmett J. Flynn &
Bernard McConville



Staged by
Emmett J. Flynn

The Majestic

Orchestra has an entire change of music for this picture. All appropriate selections.

Bert Howe

who made such a hit as "Jiggs" in "Bringing Up Father."

Will appear To-night as

"MAGGIE"

(Jigg's Wife).

IT IS SURE FUNNY.

Show Starts 7.15 sharp
Admission 20 cents

BIG MATINEE SATURDAY
5 and 10 cents.

MONDAY:

The biggest event in the history of pictures in St. John's.

The Three Musketeers

12—REELS—12

BINDON'S BARGAIN

ECON-O-LEUM

FLOOR COVERING—36 inches wide.

The most economical Floor Covering made; will lay flat on your floors—won't rot and IS waterproof. Come and see it!

COVER YOUR FLOOR WITH "ECON-O-LEUM"—The Money Saver—37 CENTS PER SQUARE YARD DELIVERED.

ECON-O-LEUM, 36 inches wide, may be had in lengths up to 12 yards, for hall runners; also in sizes suitable for halls, bedrooms, porches and door steps.

CABMEN and MOTORISTS WILL FIND IT MOST USEFUL. Because it is rot-proof—waterproof and low in price. The Evening Telegram Office floors and the passage-ways in the Majestic Theatre have been covered with Econ-O-Leum.

You can cover a floor 12 feet by 9 feet, with ECON-O-LEUM at the remarkably low cost of \$4.44.

Econ-O-Leum is excellent for covering the walls as well as the floors of kitchens, bathrooms and hall-ways. "SEE ECON-O-LEUM and BUY."

JAMES BINDON, The Right House, Water Street

Green Pickling Tomatoes, Pears, Crabapples, etc.

(To-day ex. S.S. Silvia).
30 CRATES GREEN PICKLING TOMATOES.
25 HALF BARRELS PEARS.
10 BARRELS CRABAPPLES.
75 BARRELS GRAVESTON APPLES.
CALIFORNIA & PORTO RICO ORANGES.
GRAPE FRUIT.
MOIRS' FRESH CAKE—1's & Slabs.
Fresh Supply MOIRS' 1/2, 1's & 5's CHOCOLATES
"PURE GOLD" FLAVORING EXTRACTS—
1-oz. to 8-oz. Bottles.
SPECIAL:
5-Gallon Boxes
NOVA SCOTIA PLUMS
RED & BLUE
By the Gallon.

C. F. EAGAN,

12 1/2 Stores:
Duckworth Street & Queen's Road



Stafford's Liniment

An invaluable remedy for Rheumatism, Neuralgia, Headache, Bruises, Sprains, Soreness of the Joints, etc. DIRECTIONS.—Apply by the hand, rubbing it in well then cover with a piece of bandage.

BE PREPARED and keep in the house a bottle of this reliable antidote.

FOR SALE EVERYWHERE.

Manufactured by
DR. STAFFORD & SON,
Chemists and Druggists,
St. John's, Nfld.

Eat MRS. STEWART'S Home
Made Bread.—sept.16, 1922

SUMMERS The Store that Gives Big Values

One Big Special for this Week
Black Fingering Wool
4 and 5 Ply Fingering 13c. 5llp
2 5llps for 25 cents.

M. J. SUMMERS, 330 Water St.

sept.16, 1922

Forty-Three Years in the Public Service—The Evening Telegram

To arrive, 50 Copies

"The Sheik,"

(By E. M. HULL).

We shall be pleased to take your order for this book and send on arrival.

IN STOCK!

"The Shadow of the East"

(By the Author of "The Sheik.")—\$1.50

S. E. GARLAND,

LEADING BOOKSELLER, 177-9 WATER ST.

Tricorne hats draped with lace ap— A beautiful brocade model shown year again in great numbers, but the in the Paris opening was noted for its draped turban, rich in material and pair of narrow pannel trains and color, is perhaps the greater favorite. straight front from neck to hem.