

NEW ARRIVALS---Evangeline High Cuts!



Glove fitted
Tweedie Boot Tops



THE ORIGINAL
You will wear TWEEDIES for their comfort,
fit and good style. Wonderfully effective
different and distinctive
Unconsciously women who wear them accord
the word TWEEDIES. EVERY PAIR GUARANTEED
to the best shades and style conceptions.

F. Smallwood,
Sole Agents for Nfld.



Evangeline
The perfect Shoe for women

We are now showing the very latest
Styles in the above lines of renowned
footwear.



Dr. Reed.
Have you foot
trouble, mad-
am? If so, bring
them all here.

Dr. A. Reed's
Improved
Cushion Soles.



EVANGELINE GREY KID.
We also stock this style in
Brown, Black and Royal Purple
Kid.



EVANGELINE
DARK TAN CALF
We also stock this
style in Cherry Red and
Black Kid.



EVANGELINE
BLACK KID
Also in Brown, Grey
and Tan Kid.

LADIES! Our Showroom is now stocked with the very
choicest of Footwear. While we offer our patrons the Best
Shoes at reasonable prices, we offer, also, Splendid Shoe Service.
We're experts at fitting and all our ability in this direction, to-
gether with our Shoe Advice, is always at the command of
our trade.

We are now showing the very latest styles in Footwear. We also stock the famous "K" Footwear for Ladies & Gentlemen.

F. SMALLWOOD, The Home of Good Shoes

Grocers' Association.

MEMBERSHIP INCREASING.

The six canvassers sent out by the
St. John's Retail Grocers' Association
are reporting many new members
strengthen the ranks of the or-
ganization. The entire trade has at
last realized the futility of standing
alone. The modern world of com-
merce has learned to its advantage
the great value of organization, and
"to get together" for great
efficiency. The individual grocer of
twenty years practical experience down
the man who just dropped into the
trade sees around him each day the
methods that made the father rich
and the son poor. Every business
man must keep abreast of the times.
Modern people demand the best and the conser-
vative in business are but children
of the men of to-day. The old, old
ways of our fathers, their individual-
ism, and quasi-independence, must
give way to the banners of or-
ganization and co-operation. Big men
of England, Canada and U.S.A. have
learned to their endless advantage
the value of association with their fel-
low business men, union is strength,
and strength is essentially the main-
spring of our ambitions. The good
friend and openhearted retailer of St.
John's heralds the entrance of an or-
ganization that stands for the
entire movement, because, al-
though yet in its infancy a ray of
hope is shining through. The remedy
for the endless troubles of a grocer
lies in his for the taking. Yesterday this
association was a suggestion; to-day
it is a fact; and to-morrow it will be
a triumph. It may meet opposition—
but organizations do—but when it
becomes a public utility no opposition
will prevail against it. The meeting to
be held on Wednesday night at 8
o'clock in the Board of Trade Rooms
will put another link in the chain of
strength that is being slowly but
surely forged. Apart from the or-
ganization value of this association
there exists a social value the benefits
of which are extremely great. In To-
ronto every month the city branch of
the Retail Merchants Association of
Canada meets for an exchange of
ideas. The little things that count in
the treatment of a customer and the
general business methods are discus-
sed to the ultimate advantage of all
who attend. Many wonderful ideas
that could never possibly emanate
from the brains of some men would
bring marvellous results when put
into practice by them. When grocers
associate each and every one of them
are eager to discuss methods of busi-
ness. Every man has his own way of
doing things, and you are sure to
find a right way when everybody talks.
Some men are forever trying to con-
vince you that they are keeping some-
thing under their hats. But this class
of men in most cases knows less than
yourself. The man who always tries
to give you a help along never loses
anything by his efforts. He gains
much and makes a friend. Friendship
is half of the battle through life. If
you are a member of the Grocers' As-
sociation you have many friends
whom you will find invaluable as
time goes on. Every man should join.
It is a worthy cause and demands a
generous response.—COM.

NO SHORT SKIRTS FOR S.A. LASS- IES.

WINNIPEG, Man., Dec.
Women officers of the Salvation
Army must wear their skirts not more
than six inches from the ground. Com-
missioner Eadie ruled in an address
on Discipline, before the Congress now
in session here.

General Hospital and T. B. Patients.

The opening of wards in general
hospital for tuberculous patients, as
recommended by the American Medi-
cal Association at its recent annual
meeting in Boston, will, it is believed
by the U.S. Public Health Service, be
of enormous benefit not only to most
of the two million-known victims of
the disease in the United States but
also to thousands of others in whom
the disease is incipient and easily sup-
pressible. If promptly treated, Tuber-
culosis in this stage is difficult and
often impossible of positive diagnosis,
even by an expert; and many persons,
even when told by their family doctor
that their case is "suspect" and that
they should take precautionary treat-
ment, fear the stigma of an avowed
tuberculous hospital and put off ac-
tion until recovery has become long
and difficult. In a general hospital the
diagnosis will not be made public and
the family will not be embarrassed but
at the same time all necessary precau-
tions can be taken to avoid danger of
infection to others.

The resolution was prepared and re-
commended by the National Tubercu-
losis Association in 1916; its approval
now by the American Medical Associa-
tion shows a very marked change in
medical sentiment. In support of the
new policy it is argued that in many
small cities two hospitals, one gen-
eral and one tuberculous, can be run
only at a loss, but if combined, would
pay operating expenses, especially as
the combined hospital would draw
many secret tuberculous cases. Many
general hospitals could easily en-
large their facilities by fitting up
wards, roofs, porches, and unused
general spaces; and thus provide
greatly needed space for tuberculous
patients, both former Army men and
civilians. The routine treatment of
tuberculosis in all general hospitals,
instead of as at present in only about
one-eighth of those in the country,
should enable people in moderate cir-
cumstances to obtain preliminary
treatment in their home towns instead
of being forced to go without or to go
to resorts. Such preliminary treat-
ment would habituate the patient to
the regimen essential to his cure and
the protection of others, and would
enable him to go back to his home and
get well under home treatment, as he
probably would not have done without
such training.

Visits to the hospital will also
familiarize members of the patients
family with sanitary precautions such
as the spittoon cup, which commonly
horrids them and is soon given up
by home patients. Visits by the fam-
ily physician to his patient in the
hospital would familiarize him with
the treatment and enable him to
diagnose other cases much earlier. It
would also enable him to supervise
the later home treatment of both this
patient and others. At present, al-

though tuberculosis is the most com-
mon in all serious diseases, its treat-
ment is neglected because general
practitioners are in the habit of send-
ing their patients away. In short the
result of opening the general hospitals
to tuberculous patients will, it is be-
lieved, be very largely preventative
and will thus be in line with the
medical tendency of the day, which is
looking more and more to prevention
instead of to cure.

Stafford's Liniments for sale
at: Knowling's Stores, East,
West and Central.—nov14,tf

At the Balsam.

The following are guests at The
Balsam Place: Mr. H. H. Farragut,
Nantucket; Mr. D. Steele, Grand
Falls; Mr. H. Q. Maddock, Carbon-
ary; Mr. T. Keala, Argentina; Mrs. A.
W. Mercer, Bay Roberts; Mr. and
Mrs. W. S. Collins, Halifax; Mr. Bu-
gene Baggis, Curline; Mr. W. Butt,
Harbor Grace.



I'm So Tired

Fatigue is the result of poisons
in the blood. So when the kid-
neys fail to purify the blood one
of the first indications is unusual
and persistent tired feelings and
pains in the back.

Neglected kidney troubles lead
to years of suffering from rheuma-
tism or develop into such fatal
ailments as Bright's disease.

The kidney action is promptly
corrected by use of Dr. Chase's
Kidney-Liver Pills, the best
known regulator of kidneys, liver
and bowels.

Mrs. John Ireland, R.R. No.
2, King, Ont., writes:
"I was a great sufferer from severe
headaches and bilious spells. I tried
number of remedies without obtain-
ing benefit until I was advised to use
Dr. Chase's Kidney-Liver Pills. These
completely relieved me and made me
feel like a new person. I am very
grateful to Dr. Chase's medicines for
what they have done for me, and you
may use my letter for the benefit of
others."

At All Dealers.

Distributor:

GERALD S. DOYLE.

Late Rector of St. Thomas's Spreads Himself.

Dr. Edgar Jones, Rector, Tragedy of
Newfoundland.

(Wilmington, Del.) News.)
"Newfoundland, the land of tra-
gedy," in these terse words, Rev.
Edgar Jones, rector of St. Thomas's
Church, Newark, described the ap-
alling toll of human life exacted of
the people in the land of ice, fog,
dogs and heroes in the pursuit of the
principal industry fishing by the
waters along the country's bleak and
desolate coast. In an address before
the first fall dinner of the Men's Club
of St. Andrew's P. E. Church last
evening in the Parish House.

Rev. E. Jones was born in New-
foundland, spent eighteen years there
and was in charge of a parish at St.
John's, Newfoundland, for six years
before returning to the States.

Newfoundland, he said, if En-
gland's oldest colony. It was dis-
covered before the American contin-
ent. There is every reason to believe
it was discovered about the year 1000
by some people from Iceland, and in-
ter by John Cabot in 1497. Newfound-
land, he said, is no part of Canada,
a common mistake, and a Governor-General appointed by the
Crown.

He described the country as cold,
bleak and foggy, and not conducive
to the health of people not born there.
The island has about 250,000 inhabi-
tants, mostly of English, Scotch and
Irish descent, some of whom have in-
ternormized with the Esquimaux, and
are known as half-breeds. (query.)
Newfoundland, he stated is called
"the country without an interior,"
the Irish inhabiting the bottoms be-
cause of their agricultural tendencies,
the English and Scotch mostly living
on the rugged coasts.

Practically all of the people live
along the coasts in fishing hamlets
and towns and gain their livelihood
chiefly by fishing and seal hunting,
although logging, wood pulp and iron
ore mining now have an important
place in the industries of the people.
There is not a single loyal people
to the Crown, he declared, although
lately some of the Irish have inclined
to Sinn Feinism. The island furnish-
ed 20,000 volunteers and gained much
distinction for its part in the great
war.

Clergy Oppose Schools.

Wireless in the Arctic.

Equipped with powerful wireless
transmitting instruments, capable of
a range of 3,000 miles in middle lati-
tudes, the Quest, Sir Ernest Shack-
leton's adventure ship, will be able to
keep in touch with this country every
day, for the nearer she is to the
Poles, the more effective will become
the ether waves which carry wireless
messages.

Had the pioneers of Arctic explora-
tion been able to utilize the miracle
of wireless communication, the tragic
stories of the last century would
probably never have been written.
Franklin would, in that event, have
been able to communicate his help-
less condition and his exact location
to those who for so long vainly braved
the terrors of the Arctic in search
of his lost expedition, the fate of
which was only discovered after ten
years.

Quit Tobacco

So easy to drop Cigarette,
Cigar, or Chewing habit

No-To-Bac has helped thousands to
break the costly, nerve-rattling to-
bacco habit. Whenever you have a
longing for a smoke or chew, just
place a harmless No-To-Bac tablet in
your mouth instead. All desire stops.
The habit is completely broken,
and you are better off mentally,
physically, financially. It's so easy,
so simple. Get a box of No-To-Bac
and if it doesn't release you from all
craving for tobacco in any form, your
druggist will refund your money
without question.

Fish Tries to Kidnap Boy

Bradley Sherman, 18-year-old angler,
was caught by a fish at Coney Is-
land, Nov. 28. The fish, whose ap-
pearance could not be learned, because it
escaped with Sherman's tackle, yanked
the young man off a bulkhead and
started out to sea. Sherman was un-
conscious and nearly drowned when
other fishermen rescued him and sent
him to a hospital.

Stafford's Phorator for sale at: Knowling's Stores, East, West and Central.—nov14,tf

Faithful Dog Gives His Life.

Having been taken out of A. E.
Pickard's general store at Bronx,
which was on fire on November 24,
the family's dog, missing the children
who had been taken to a neighbor's
returned to the house three times,
crying and yelping for his little
friends, and the third time was over-
come.

Killed Sister-in-Law for Fifty Dollars.

Thomas Catherwood, 26, Chicago,
confessed recently that he murdered
his 21-year-old sister-in-law, Mrs.
Betty Sharples, for \$50 which she and
her husband had saved to buy Christ-
mas presents. Mrs. Sharples had of-
fered to take Catherwood and his wife
to live with her. Catherwood was out
of work, and Mrs. Sharples had even
offered to divide her Christmas sav-
ings with him, that he might be tided
over until he found a job. She had
provided him also with something to
eat just before the murder. And then,
Catherwood confessed, he had strangled
her, even while she was debating
how much of her Christmas savings
fund of \$50 she could spare to "stake"
him.

Garrett Byrne, Bookseller & Stationer.

Wireless in the Arctic.

Equipped with powerful wireless
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NAILS!

10 and 12 inch
Wrot Nails.
Bolts and Nuts.
Galvanised and
Black Sheet Iron.
Tinplates.
Horse Shoes, etc.

Bowring Bros.

Limited.
Hardware Department.
nov22,tf

CURWOOD'S LATEST NOVEL.

Read, and you'll spend
breathless hours with the
wonderful new book Cur-
wood has produced. "The
Flaming Forest" is the
dynamic tale of David Cal-
rigan of the Northwest
Mounted Police who pur-
sues a deadly mission into
the seething forest of the
Northland. It's a book
you'll want to read even if
you have not read a novel
for months or years. Price
only \$1.50; by mail \$1.54.

GARRETT BYRNE,
Bookseller & Stationer.

MINARD'S "KING OF PAIN" LINIMENT

FOR RHEUMATISM

Lumbago, Neuralgia, or any other
pain, apply Minard's Liniment to the
aching spot and get quick relief.
Minard's is the remedy your grand-
mother used. There is nothing to
equal it.
FOR SALE EVERYWHERE



"I think I like you better as
BOVRIL"

The Body-building
power of Bovril
has been proved
by independent
scientific investiga-
tion to be from
10 to 20 times the
amount taken.