

HAY, OATS, BRAN, FLOUR.

Lowest Prices at Headquarters for
 No. 1 TIMOTHY HAY.
 CLEAN WHITE OATS.
 BRAN, CORNMEAL.
 VICTOR FLOUR.
 ROBIN HOOD FLOUR.
 HAM BUTT PORK.
 FAT BACK PORK.
 BONELESS BEEF.
 LINCOLN PLATE BEEF.
 CANADIAN CHEESE.
 CANADIAN CREAMERY.
 APPLES, ORANGES.
 GRAPES, ONIONS.

GEORGE NEAL, Ltd.
 'Phone 264

Miss Jewel and her friends
The wedding ring is the circle of love that should typify eternity



WEDDING RINGS.
 Our assortment of Wedding Rings is most complete. You can purchase one here of the degree of fineness you have in mind at the price you wish to pay.
 10k, 15k, 18k Rings, price \$4.00 to \$20.00.
 Outport orders receive prompt attention. Ring Size Cards sent upon request.

R. H. TRAPNELL, Ltd.
 Jewellers and Opticians, 197 Water Street.

TEA.

ROYAL—CROWN—OUR BEST.
 For flavour and quality cannot be excelled. A trial will convince you.

TEA in 5 lb., 10 lb. and 20 lb. caddies.

Potato Flour,
 1/2 lb. package, 16c.

Evap. Bananas,
 1 lb. package, 15c.

Washing Powder,
 1776, 9c. package.

Babbitt's Cleanser,
 8c. tin.

NIXEY'S BLUE,
 OXO CORDIAL.
 OXO CUBES.
 BOVRIL.

CITRON PEEL,
 LEMON PEEL.
 GLACE CHERRIES.
 SHELLED WALNUTS.

EGG YOLKE.
 One pound equal in volume to 1 doz. eggs, 70c. lb.

MOIR'S ASSORTED CHOCOLATES,
 1 & 2 lb. boxes and 5 lb. bxs.
 ASSTD. BARS, CAKES.

BOWRING BROTHERS, Ltd.,
 GROCERY.

Reid-Newfoundland Co., Limited

UGLICSU
 S.S. "GLENCOE."

SOUTH WEST COAST SERVICE.

Passengers leaving St. John's on 8.45 a.m. train Monday, October 31st, will connect with S. S. Glencoe at Placentia for usual ports of call between Placentia and Port aux Basques.

Reid-Newfoundland Co., Limited

Your Attention is Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.
 Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.
 Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

- ALSO —
- | | |
|----------------------------|---------------------------|
| Nightdresses . . . \$3.00 | Corset Covers . . . 70c. |
| Combinations . . . \$3.00 | Dressing Sacques . \$2.00 |
| Pillow Cases . . . \$1.50 | Pin Cushions . . . 40c. |
| Luncheon Sets . . . \$3.00 | Guest Towels, 80c. & 1.00 |
- Centre Pieces—Tan 55c. \$1.00 to \$1.30
 Centre Pieces—White \$1.00, \$1.30 to \$6.00
 Runner in great variety \$1.25 to \$2.00
- All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artsyl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

Templeton's

Mr. Merchant!

WILL YOU BE READY WHEN THEY COME TO BUY THEIR SUITS AND OVERCOATS!

Victory Brand Clothing

was never of higher quality than is evident in every stitch and thread of up-to-date Suits and Overcoats for the fall demand and just waiting your order.
 THE CALL WILL BE FOR SUITS, PANTS and OVERCOATS of quality. We are now quoting Lower Prices for master-built clothing. Order now and be prepared.

The White Clothing Man'g. Co., Ltd.,
 DUCKWORTH STREET.



Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.
 The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here — huge Cosy Chairs, Chesterfields and Lounges, over-stuffed and beautifully upholstered in Silk, Tapestry, Damask etc. — gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co.,
 General Furnishers.

ANGLO AMERICAN OIL.

1. A subsidiary of the Standard Oil Co.
 2. Operating in England but controlled in America; shares now selling at \$17.50. Par. £1.
 3. Doubled its assets since 1918; now has \$8,000,000 surplus.
 4. Sales during 1920 exceeded \$150,000,000.
 5. Pays 15 per cent. on par every six months; yields about 8 per cent. on outright purchase, and about 20 per cent. on margin.
 6. All good oils are starting to advance and Standard Oils and subsidiaries will be leaders.
- Full facilities for margin trading are at your disposal.

J. J. LACEY & COMPANY, LIMITED,
 STOCKS AND BONDS. TELEPHONE 1124.

Nfld. Shipping Company, Ltd.

We will have a steamer sailing about end of October for Alicante and Naples, and other ports if sufficient freight offers.

For Freight space apply to
F. W. BRADSHAW,
 Sec. Newfoundland Shipping Co., Ltd

Penman's Rebuilt Organs.

EVERY INSTRUMENT GUARANTEED.

Our Catalogue gives the opinions of some of our best musicians and will convince you we can save you money. It is yours for the asking.

Musicians' Supply Co.,
 DUCKWORTH STREET.
 (Royal Stores Furniture.)



Forty-Two Years in the Public Service--The Evening Telegram

Charles Hutton's Pianos Organs and Gramophones.

40 YEARS' EXPERIENCE.
 Buy the best, it has to last you a lifetime.
 Prices and terms, like the quality, the very best.

NEW ARRIVALS!

We have just opened another shipment of our CELEBRATED CHAMPION BLOWER BLACKSMITHS' FORGES 8 in., 10 in., 12 in. fans; weight \$5 to 215 lbs.

New stock of Black and Galvanized Steel Pipe, Elbows, Tees, Reducers, Bushings, Pipe Caps and Plugs, Flange Unions, Couplings, Nipples, Common and Part Unions, Water and Steam Hose, Rubber and Leather Belting, Raw Hide Lacing, Belt Dressing, Batteries, Battery Testers, Telegraph Instruments, Brass Valves, Nipples, Elbows and Tees.

Remember, we are agents for GOULD'S SINGLE and DOUBLE ACTING PUMPS.
 See our window and be convinced. Mail orders promptly attended to.

Reid-Newfoundland Co., Limited
 Phone 453. WATER ST. STORES DEPT. P. O. Box 944.
 oct24,26,27,29,nov3,10,17,24

STOVES

of all kinds at
BEST PRICES.
 See Our Assortment and be convinced of the values we are now offering.

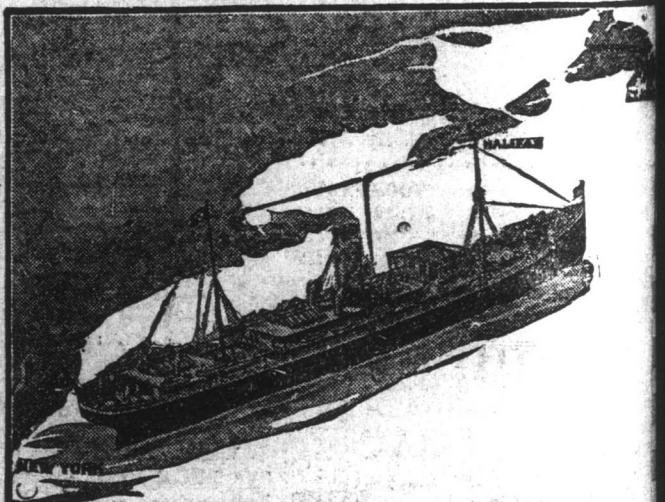
JOHN CLOUSTON,
 140-2 Duckworth Street,
 P. O. Box 1243. Phone 406

Intercontinental Transports Limited

TO NEWFOUNDLAND	
S.S. MANOA	Oct. 29, Nov. 11
(Passengers and Freight)	
S.S. MAPLEDOWN	Oct. 23, Nov. 11
(Freight only)	
TO LIVERPOOL	
S.S. PORSANGER	Nov. 11
S.S. HASTINGS COUNTY	Nov. 11
S.S. WELAND COUNTY	Nov. 11
TO LONDON	
S.S. HOENDA	Nov. 11
S.S. BRANT COUNTY	Nov. 11
TO LONDON and HAVRE	
S.S. GREY COUNTY	Nov. 11
S.S. LISGAR COUNTY	Nov. 11

For freight and information apply
HARVEY & CO., Limited,
 Representing CANADA STEAMSHIP LINES, LTD.

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.
 The S. S. ROSALIND will sail from New York on Wednesday, November 2nd.

This steamer has excellent accommodation and carries both First and Second Class Passengers.
 Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.
 Through rates quoted to any port.
 For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED,
 St. John's, Nfld., Agents.



The clever modelling, rich textures and the refined exclusive pattern of our made to measure Suits and Overcoats, appeal to men who demand the particular.

The American Tailor
 W. P. SHORTALL, 300 Water Street.
 Phone 477. P. O. Box 445.



No Matter How the Fire is Caused

if you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
 Insurance Agent.