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Suppose YOU Were Going Over the Top,

Out into the night, into the roar of shell fire, through the barbed wire and the mud, into the enemy trenches—would you stop to count the cost?

No, you would go without question because it was your duty. You would not stop to ask about the safety of the undertaking. You would not stop to argue as to the amount of glory you might earn. You would not suggest that some one else be sent in your place. You would just go, head down, thought hell on earth because your country asked it.

But you are not going over the top. You are at home with your friends and your family. You are called upon by the Government simply to lend money to back up the soldiers who have gone into the trenches for you in France. Your dollars will save their lives.

Will you not stop to consider that VICTORY BONDS are the SAFEST INVESTMENT IN THE WORLD.

Will you let others come forward with their money while yours lie idle?

Will you not act because it is your plain duty—*your plain duty at a profit to yourself*, — because human lives are at stake, because lending money to the Government here to-day will save humanitiy on the fields of France to-morrow?

**Save Soldiers and Secure 6 1-2 p. c. Interest
on Your Money by Buying VICTORY BONDS.**