

Are You Buying at Right Prices ?

WE would not offer you advice, rather do we invite your inspection of our Wares, confident that we have the Goods you require, and that our prices will stand the test of comparison, leaving the choice to your good judgement.

Hump Hair Pins.

Ladies, try a package of Hump Hair Pins and you will have comfort, for they hold. Once used, always used.

Talcum Powders.

MANHATTAN 8c. per tin
COLGATE'S 22c. per tin
Also 10 doz. WITCH HAZEL CREAM
for the face and hands 20c. per bottle

Straw Market Bags.

60 Nests STRAW MARKET BAGS, assorted sizes.
Old Prices, 14, 16, 18, 20 and 22c. each.

American Stair Oil Cloth

20 pieces only of AMERICAN STAIR OIL CLOTH, 18 inches wide.
A Bargain, 10c. per yard.

JOB LACE CURTAINS.

A few pairs still left from our big Job. Clearing now at
80c. and \$1.00 per pair.

Marshall Bros

Corduroy Velvets

In all the leading shades, viz.: Saxe, Brown, Black, Myrtle, Cardinal, Mole, Helio., selling at Old Prices.

American White Sheets.

Hemmed ready for use. Selling at 70c. per pound.

Boston Garters.

2 doz. only MEN'S BOSTON GARTERS. Selling at old price, 30c. per pair.

FILLING LITTLE PITCHES.

By RUTH CAMERON.



RUTH CAMERON

"Little Pitches have big ears." I suppose there are few English speaking people who do not know that proverb. And almost as few who give it any but the conventional interpretation. Little pitches have big ears, therefore we should be careful what they overhear. That is the familiar interpretation.

Here is another. Little pitches have big ears—therefore they can absorb a lot of useful information if you will give them the chance.

Why Shouldn't The Child Learn That Word?

The other day I heard a child ask a grown-up about some glass panels in an old fashioned closet door. She explained their purpose and added that the glass was "opaque," explaining the meaning.

The child repeated the word after her with evident interest.

The mother laughed. "You don't expect him to remember that?"

"I don't know," said the other grown-up. "He remembers all sorts of things. Why not begin to enlarge his vocabulary? I never could see why people don't answer children's questions more intelligently and try to bring the child to their level instead of stooping to his."

If You Had to Answer a Thousand Questions.

"You'd see fast enough if you were a mother and had to hear a thousand and one questions a day," said the mother.

Of course she was right and at the

same time wrong. To the onlooker the game is always too easy but don't forget that the players are often equally handicapped by lack of proper perspective.

We were talking the matter over afterwards. "Of course I'd get tired of answering the thousand and one questions her children ask," said the grown-up in the case, "but half of them are foolish questions, things they ask just for the sake of talking, the way we grown-ups utter a string of Bromides when we really haven't anything to say. I'd teach them not to ask them or I'd ignore them. But when they asked intelligent questions I'd try to answer in a way that would teach them something."

That Does Not Prove It Isn't The Ideal Way.

Now of course she might not follow that course. Theorists do sometimes backslide when confronted with the obstacles of actuality. The spirit is agreeable but the flesh is weak.

But that does not make the theory less right or prove that it is not the ideal towards which every mother should work if she wants to be an educative influence in the life of her child.

Just arrived, some FRESH POULTRY—Geese, Ducks and Chicken, for sale at lowest market prices. P. CASEY, Water Street—april 16

Everyday Etiquette.

"Will you please tell me what is the proper thing for a woman to do when learning of the death in a family where only a calling acquaintance is kept up?" asked Mrs. Greene.

"In such a case one calls immediately to leave her cards for the various members of the bereaved family," was her mother's reply.

HAY!

Now Landing:
540 Bales Prime Timothy Hay.
Special price from wharf.

Pickles!

Owing to high price of glass, Pickles must advance. We offer for immediate delivery.
10 cases 12 oz. Chow Chow, 2 doz. cases.
25 cases 12 oz. Assorted, 1 doz. each, 2 doz. cases.
75 cases 16 oz. Chow Chow, 2 doz. cases.
15 cases 16 oz. Mixed Pickles, 2 doz. cases.
25 cases 16 oz. Assorted, 1 doz. each, 2 doz. cases.
Buy now and save.

Soper & Moore,
WHOLESALE JOBBERS.
Phone 450.

Bishop's Falls Welcome Pte. Janes.

The recent return of our first hero from the war, Pte. Ed. Janes, was a red-letter day for Bishop's Falls. Pte. Janes was severely wounded in the memorable battle of the 1st July, and after being several months in hospital was invalided home.

A fine arch was erected at the Reid Newfoundland Co. Station and beautifully illuminated on the night of his arrival, as were also all the principal business places of the town. On the arrival of the train he was met by a large concourse of citizens accompanied by the S. A. Band, who had assembled to give him a right hearty welcome; and amid enthusiastic cheers he was taken bodily from the car and placed in a carriage and hauled to his home by willing hands.

On the following evening a public reception was held in his honour in the Albert Hall which was beautifully decorated for the occasion. Private Janes on his arrival was escorted to the platform accompanied by his friend Pte. Wiseman, of Change Islands, who returned from the war with him and who is also invalided. The proceedings were opened by the Chairman Mr. A. E. Harris, Manager of the A. E. Reed and Co., who in a few well chosen words introduced Pte. Janes to the assembly and spoke of the noble part taken by him in the war. Addresses were also given by several other gentlemen. Mr. Colbourne, J.P., then read an address of welcome to Pte. Janes on behalf of the people of Bishop's Falls and presented him with a purse of gold contributed by them as a slight token of their appreciation of his services for his King and Country. Pte. Janes expressed his thanks, and spoke briefly of his experiences at the front. A very pleasant social evening then followed, a short musical programme being gone through including band selections, songs, etc. Miss Theresa White's song: "Heroes and Gentlemen" was very nicely rendered and heartily applauded as was also Miss

Alice Kelly's song: "The Man of the Hour." Several other ladies and gentlemen also contributed songs. Refreshments were served during the evening by the members of the W. P. A. and the sum of \$26.00 realized.

Appropos of the W. P. A. the members have always been very energetic in their efforts to advance the interests of the W. P. A., and have given many instances of their untiring zeal in its cause. Recently they organized a very successful concert which was held in the Albert Hall, on St. Patrick's Night, and which brought in the large sum of \$70. I may add that the people of Bishop's Falls are intensely patriotic and have given generously to the many collections taken up for patriotic purposes.

VOX POPULI.
Bishop's Falls, April 12th, 1917.

COLD FEET.

When I have got a tree to cut, I go ahead and hew it; I say, "It is a tough one but I know that I can do it!" And so I briskly overwhelm that massive forest giant, the ancient and ancestral elm that acted so defiant. I see so many tackle

work with doubts that they'll achieve it; they every effort seems to irk, and when half done they leave it. The Pride of conquest isn't theirs, they have no high ambition; they'd rather sit in easy chairs bawling their condition. With languid hearts and frigid feet they work for spiders and sinkers, and if they earn enough to eat, they think they're truly clinkers. They're of the race of Neversweat, they balk at all endeavour; and so the poor are with us yet, and will be here forever. When I deborn a muley cow, I tie her with a halter, and saw the antlers from her brow, and do not fool or falter. What'er I do, I do with zeal, with trifling I'm disgusted; and so I always have a wheel when other men are busted.

What a Gas Range Means for You, Mrs. Housekeeper.

The gas range is a muscle saver and a step saver. Think of the many tons of coal you used in that coal range, and how you have had to handle it all twice; first, carrying it up out of the cellar; then, from the kitchen to the ash barrel. No more soot to wipe away; no more ashes to cart away; no more wood to fetch; no more coal dust; no more smoke and no more reason why the kitchen cannot be kept as clean and as orderly as the parlor. The gas range means just this.

Saves 50 Per Cent. of Kitchen Cares.

Half of the labor in the house is caused by dirt from the coal range. Every time it smokes, no matter how good the draught may be, clouds of ashes rise and settle on the furniture. It eliminates Hard Work.

Use a gas range and you will live better, you will play better, and you will work better because the use of the gas range eliminates the drudgery of carrying coal, ashes and the chopping of kindling, as well as the drudgery of cleaning up a lot of dirt, and best of all, for the cook it makes it unnecessary for her to stand over a hot stove from two to three hours a day.

"The Fifth Word Lost."

The English language contains only five words ending in o-u-s. Here are four:—Tremendous, Hazardous, Stupendous, Hybridous. We will give \$5.00 to the 1st person forwarding us the lost word. Can you find it?

Conditions:—The Outside Green Wrapper obtained from a bottle of "Stafford's Liniment" must be enclosed with your answer.

"Stafford's Liniment" cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

For sale Everywhere; over 30,000 bottles sold last year.

Prepared only by **DR. F. STAFFORD & SON,** St. John's, Nfld.

Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A".

The above competition closes on the 30th of April.

Stafford's Phorotone Cough Cure.

Rann-dom Reels.

THE TRAINED NURSE.

The trained nurse is a ministering angel who is hired to let other people sleep.

There are two people who have proven that the world would be better off if sleep had never been invented. One of them is Thos. A. Edison and the other is the bright-eyed trained nurse who can sit up all night for a week and look as fresh as a plate of home-grown lettuce. Mr. Edison has not used any sleep to speak of in his business for years, and his close friends and associates say that when he feels any coming his way he holds his head under the cold water faucet until the attack passes.

When a nervous, high-strung business man comes down with an ulcerated tooth which hangs on like a one-armed man at a club dance he refuses to allow any sleep to enter the house, thus making it necessary to engage a trained nurse who is accustomed to sit bolt upright for weeks at a stretch without uttering a blink of any kind. There is nothing more soothing than the entrance of a graduate nurse and her soft-roll shirt waist into a home from which sleep has been banished by an able-bodied husband who has the galloping toothache and wants everybody in the block to know it. This enables a wearied wife to drop at full length into a leather chair and sleep until she has a crick in the neck which follows her around for several days.

The trained nurse is obliged to obey the doctor's orders and feed the patient medicine and run a spirit thermometer down his throat at regular intervals. As the average patient, particularly of the male sex, soon develops a temper that would raise blisters on a tin roof, she is obliged to mix tact with the medicine and sometimes a little brute force. All successful trained nurses have muscles like a prize horse-shoer, and it is a sad mistake to attempt to argue with one when she is aroused. It must be admitted that the trained nurse earns her money and sometimes gets it.

Household Notes.

If brass candle sticks have much wax on them put them in the oven until they melt the wax and wipe it off with a cloth.

Waxed thread can be made by removing the thread from the spool and allowing it to lie in hot paraffine wax for half an hour.

Ladies' Smart Skirts!

Just arrived—a large selection of Ladies' Walking Skirts of Serge, Cloth, Gabardine and Poplin in plain colors, also a limited number of very smart Skirts in the popular Blue and White and Black and White striped effects.

These Skirts are copied from the newest models, have the fashionable "slot" belts, and smart pockets; are well tailored and beautifully finished. If you need a really stylish Skirt for Spring and early Summer wear, be sure and see our stock. You'll make a choice right here.

U. S. Picture & Portrait Co.

CHOICE P.E.I. BUTTER!

Just Arrived

50 boxes P.E.I. Creamery Butter, 2-lb. slabs.

30 tubs P.E.I. Creamery Butter in 31-lb. tubs.

GEO. NEAL

FRESH GOODS!

ARRIVED TO-DAY:
NEWLY PACKED CRANBERRIES.
SOUND HARD ONIONS.
NEW PRUNES, RAISINS, PEACHES, APRICOTS.
BEST CALIFORNIA ORANGES.
All selling at Honest Prices.

EDWIN MURRAY,

Wholesale Warehouse.

The "Evening Telegram" is read by over 40,000 People daily.