

**HERE WE ARE AGAIN,**  
back to the old site in a new building, with  
a full line of all New Goods, comprising:  
Trout Rods, in Bamboo, Split Cane,  
**Hickory, Greenheart  
and Steel**  
Salmon Rods, in Greenheart and Special  
Split Cane.  
Extra Tops, suitable for all our rods.  
Linen, Hemp, Hair & Silk Lines, Cast Lines  
Fly Books, Bait Hooks and Cans, Floats,  
Minnows and Spoon Bait, Reels,  
Landing Nets, Wading Pants and Brogues,  
Baskets, Trout and Salmon Flies,  
Drinking Cups & Flasks, Thermos Bottles,  
Sparklet Soda Bottles and Bulbs,  
Hunting Knives, Knife, Fork & Spoon Sets,  
Tobacco and Pipes in great variety.

**Call and Inspect Our Goods.**  
**Martin Hardware Co.,**  
Limited.  
June 22, 1915, St. J.

**Evening Telegram**  
W. J. HERDER, - - Proprietor  
W. F. LLOYD, - - - - Editor  
TUESDAY, June 22, 1915.

**The War Loan.**  
The decision of the British Government to raise money by the flotation of loans at 4 1/2 per cent., with the issue price at 100, shows the effect of the war on money. Considering the immensity of the war and the huge expenditure, the interest points to the confidence of the Government in the financial resources of the old land. The cost of money rose from 187 to 1913. Consols in the former year yielded 2.8 1/4 per cent. and stock, while in 1913 the same stock yielded 3.8 1/4, showing an increase of one per cent. in those sixteen years. If we attribute the difference between 2.8 and 3.8 and 4 1/2 now offered wholly to the war, we see that the effect is 1 1/2 per cent. A few months ago both Canada, New Zealand and South Africa floated 4 1/2 per cent. bonds successfully, those of Canada being offered at 99. Last week, however, New South Wales offered a loan of £5,000,000 at 4 1/2 per cent., but £2 per cent. it was left on the hands of the underwriters. This naturally confirms our doubts as to the wisdom of the session just closed in authorizing the issue of a loan at four per cent. Mr. Lloyd asked the Prime Minister if the Government had consulted the financial agents of the Colony as to the terms of the loan contemplated and was informed that the Government had not done so. The unwisdom of taking up a financial matter in these days blindly was apparent in the face of it. Now it is more apparent. If the British Government and the strongest of the Colonial Governments, such as Canada, South Africa, Australia and New Zealand find it necessary to attract investors by floating loans at 4 1/2 per cent., the lack of financial foresight in putting through a loan at four per cent., and without the consulting of financial advisers in London even after attention had been directed to this aspect of the matter, almost passes belief and certainly passes understanding.

**REID'S BOATS.**  
The Argyle sailed from Placentia for the westward at 6 p.m. yesterday. The Bruce left Port aux Basques at 11.50 p.m. yesterday. The Clyde leaves Lewisporte this afternoon. The Dundee left Bonavista at 7.40 p.m. yesterday, outward. The Ethie is due at Carbonear to-day. The Glenoe left Burgeo at 11.20 a.m. to-day coming east. The Home left Lewisporte at 2.30 a.m. to-day. The Erik is still north of Battle Harbor. The Kyle arrived at Port aux Basques at 7.25 a.m. to-day. The Meigle left Cow Head at 8 a.m. to-day, coming South; due at Humbermouth this evening. The Sagana arrived at Battle Hr. at 1 p.m. yesterday, going north.

**J. J. St. John.**  
45c.-The Real Irish Butter-45c.  
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.  
500 dozen Nicely Perfumed  
**Toilet Soap,**  
in 1 doz. boxes. Price 35c. doz.  
**J. J. ST. JOHN,**  
DUCKWORTH ST. & LEMARCHANT ROAD

**322nd Day of the War.**  
**LATEST**  
**From the Front.**  
**10.00 A.M.**  
**MCKENNA'S APPEAL FOR WAR LOAN.**  
LONDON, To-day.  
To the holders of the old war loan, we say: If you bring one hundred pounds to invest in the new war loan, we will take over your old loan at par and offer you a new loan at half interest of four per cent. After explaining the proposal that if higher rate interest should be offered to subsequent loans, the holders of the forthcoming loan should receive a higher rate, McKenna continued: This is a great national appeal to every class for a great national purpose. The Chancellor then proceeded to explain the method by which he intended to let people utilize their savings. He said that while the minimum subscription through the Bank of England is one hundred pounds, the Government had in view of these methods of issue to meet every class and purse, first through the Bank of England; second, the sale of £5 to £25 bonds through the Post Office; third, the sale of war loan vouchers for five shillings and multiples thereof. These vouchers will be offered for sale at Post Offices, Trade Union headquarters, etc. They will carry interest at the rate of 3 1/2 per annum for every complete calendar month. Vouchers, when a total of £5 have been purchased, will be exchangeable at the Post Office for a £5 English loan. This arrangement gives the working class every advantage accorded to others. Our requirements are great. Every effort made now is an effort not only necessary to enable us to carry on the war, but to enable us to maintain our financial pre-eminence after the war. He who subscribes now is doing an act of mercy both for himself and his country. He who subscribes now and saves in order to subscribe, will be thankful for the efforts made to help his country, and his country will be the knowledge that every aid he gives himself will be multiplied for his country and his country will bless him for his providence and generosity.

**RUSSIA LOOKS TO HER ALLIES.**  
LONDON, To-day.  
Discussing the reception in Petrograd of bad news from the Galician front, the Daily Mail's correspondent in the Russian capital says: An appeal to the country to maintain calmness, signed by the Russian General Staff, is posted in public places throughout the city, giving assurances that the whole truth is given in official communications and that the wild rumors which are being circulated in Petrograd are unfounded. The military view the situation without alarm, although admitting it may be some time before the Russians again be able to resume a vigorous offensive. They assert that Russia has borne for ten months the burden of war, suffering the greatest losses, and materially improving the situation in the west. While she is reforming for the renewal of the battle, Russia looks to the Allies to carry the war forward and give Germany no rest.

**NOON.**  
**SUBMARINES IN BLACK SEA.**  
PETROGRAD, To-day.  
It is officially announced that Russian submarines have sunk a large steamer and two sailing vessels belonging to the Turks in the Black Sea.

**ITALIANS CAPTURE TWO FORTS.**  
GENEVA, To-day.  
The Tribune prints the following despatch from Laibach: The Italians on the night of the 19th gained ground, 12 miles North of Gorizia, while Southeast of Plava they captured two forts and several trenches in which were found two machine guns. Along the Isonzo, the artillery duel seems to have turned to the advantage of the Italians, and the Austrians are beginning to bring up heavy guns from the Eastern front.

**OPERATIONS ON GALLIOLI PENINSULA.**  
PARIS, To-day.  
Although operations on the Gallipoli Peninsula have assumed the aspect of siege warfare, local attacks and counter attacks continue, says the Havas despatch from Athens, dated Monday. Fighting was particularly intense last Wednesday when the Allies repulsed a Turkish attack and took 700 prisoners. The allied trenches at the Southern extremity of the Peninsula, the despatch states, has been captured by the Allies from the Square near Avli Burnu.

each settlement together to make warm clothes for our brave soldiers in the trenches, will cause her name to live forever in the hearts of the people of Newfoundland. Having been entertained previously at the home of Dr. Freebairn, the Vice-Regal party then called at the Parochial residence and were warmly welcomed by our venerable pastor Rev. L. Vereker, who is known far and near for his kindness and hospitality, and who entertained the distinguished visitors in his own inimitable style. The next place visited was the convent where a joyful surprise awaited our worthy guests, viz., an Operetta preceded by a beautiful address from the children of the Convent School. His Excellency and party were deeply impressed by the talent displayed by the children in performing their several parts, and spoke in glowing terms of the good Sisters and the splendid training given the children by them. Our honored guests then visited the Lighthouse and were warmly welcomed by the genial light-keeper, Mr. J. W. Costello, as Ferryland Head command a new view of the harbor. His Excellency, Lady and Miss Davidson were forcibly struck by the beauty of the surrounding scenery. On returning from the Lighthouse a call was made at the residence of Mr. G. J. Tessler, where luncheon was served. After which His Excellency drove to the railway station, and before boarding the special car, he thanked the people for their reception given himself and party, saying it was the best he ever received anywhere outside of St. John's.

Ferryland looks forward with pleasure to another visit from His Excellency before leaving Newfoundland. Ferryland, June 18th, 1915.

**G. KNOWLING'S BOYS' CLOTHING.**  
**Our Recent Arrivals**  
in BOYS' SUITS are the emblems of fashion for the ensuing season, and your selection while our stock is large should be to your satisfaction.  
**Boy's Knitted Suits,**  
with Cap to match in Navy, Saxe, Myrtle Reseda, Brown and Cardinal in wool and fleece lined,  
**\$1.40 to \$3.75,**  
according to size and quality. These suits will fit boys from 1 1/2 to 8 years of age. Neat, tidy and will wear well.

**THE CLYDE**  
This long coat suit with belt, short pants, Sailor or Peter Pan Collar, a special favorite for this season. Our prices are follows:  
**TWEED CLYDE,**  
\$1.30 to \$4.80  
**VELVET CLYDE**  
(Blue & Brown),  
\$4.70 to \$5.10  
**NAVY SERGE CLYDE,**  
\$4.10 to \$5.60  
These suits fit aged 2 to 8 years.

**SUFFOLK SUITS.**  
2 garment Suit, similar to the Norfolk style, with straps, collar and sham vest, fitting close to the throat; for age 3 to 13 years,  
**\$2.10 to \$4.50**

**NORFOLK**  
This 2 garment Belted Suit is still a favourite for school wear, made in good sound Tweed and Navy Serge.  
**NAVY NORFOLK . . . \$2.60 to \$5.40**  
**TWEED NORFOLK . . . \$1.40 to \$5.60**  
To fit ages 2 to 13 years, according to size and quality.

**RUGBY**  
This 3 garment Suit, with long or short pants, in Tweed and Navy Blue.  
With short pants—age 10 to 13 . . . \$3.50 to \$5.90  
With short pants—age 14 to 18 . . . \$3.60 to \$7.70  
Navy, with short pants—age 14 to 18—  
\$3.40 to \$6.90  
Tweed, with long pants—age 13 to 19—  
\$3.20 to \$9.90

**Sailor**  
**This Blouse Shape SUIT made from Indigo and Union Serge.**  
**Our Price \$1.20 to \$4.70**  
To fit ages 2 to 9 years.

**Most Complete Stock of Boys' Clothing in the City.**

**G. KNOWLING.**  
may 25, 51, tu

**FORWARD!**  
Use no delay, every minute being valuable.  
For this week we offer special inducements  
— in —  
**Curtain Nets**  
and  
**Curtain Ends.**  
**A. & S. RODGER.**

**Centenary City M**  
FINE ORATION BY REV. DR. BOND  
— UNVEILING OF TABLET BY THE GOVERNOR.

Gower Street Church was the scene of the Centenary celebration of the establishment of Methodism in St. John's last evening. The sacred edifice contained a thronged congregation. The presiding cleric was Rev. F. B. Matthews, B.A., President of the Methodist Conference. With him in the rostrum were His Excellency the Governor, Rev. D. B. Bond, and Fenwick and the Rev. Mr. Heaton. Revs. Dr. Morton, Dr. Curtis, T. H. James and W. T. Dunn, Messrs. Davidson, Miss Davidson and C. Goodridge, A.D.C., arrived. Services commenced with an organ prelude. Miss Horwood, the church organist, followed by Responsive Readings by the Chairman, the Doxology and Invocation. The hymn "When Israel of the Lord was loved," was then rendered. Next came the Scripture Lessons, read by the Rev. Dr. Fenwick, and Prayer by the Rev. Mr. Heaton. Inspiring was the singing of the "Deum" by the united choirs of the city churches. The chorists had been trained by Mr. Arthur Mews, of Coburn Street, who presided at the organ. The rendition of "O God, Bethel" by the entire congregation followed, Miss Horwood presiding at the organ. Then came

**THE ADDRESS.**  
Expectation was high that the oration of the soil, Rev. Dr. Bond, would rise to the occasion and prove worthy of the day on which St. John's Methodists were celebrating the founding of Methodism in the city and there was no disappointment. Pleasant tones, clear syllabification, and a well modulated voice, which was worthy of the spacious days of our life. From exordium to peroration his inspiring and apt words held the attention of the audience. His first words were the keynote of the oration. "Newfoundland first. The British Empire second. The New Found Land of overseas fishing fleet. The beginning of the British Supremacy at Sea. A short distance from where assembled was the spot where the first had read the Proclamation claiming to be the most ancient of the Crown. Queen Elizabeth, and those days St. John's was spoken as a populous place. When the New York, Montreal, Chicago, St. Winnipeg? Excelled as St. John's was now in population, architecture, beauty, in beauty of situation, ranked higher among the cities of none in her romantic story. In sport of historic misfortune, the derelict of the Colonies, the grove of the West Country, the poor. Her natural wealth kept her family, many a baronet's house founded on the wealth of her wealth and her resident population had been kept inured in hardship and poverty that the merchant center of the luxuriant at home at ease. But the rough and ready rule of might, exercised by the Fishing Admiral, the corner of the season was gradually succeeded by the Governor holding commission from the Crown and exercising the rule of law and order. But even 150 years ago, when the Coughlan, an Irishman, and a spiritual labours at Harbor Grace, moral and spiritual tone of the community was neglected. Dicing, drinking and racing were more life than spiritual devotion. In St. John's there was Anglican mission, the Wesleyan Trinity, Conception Bay was left to Coughlan, who afterwards came an ordained minister of the Establishment. A Methodist was avowed Methodist and followed John Wesley. One hundred years the first Methodist Church of St. John's was established on the site where they were now assembled. In spite of persecution its spiritual power in Newfoundland was that Methodist Church established on the British Isles, and it had expanded that from Wesleyanism to a pre-eminent position in the of Protestantism. The first commission from overseas to the Missionary Society at home was from St. John's in 1816. It amounted to about \$150. The latest contribution from St. John's was tens of thousands. Methodism, spiritual force which incalculable of country and its adherents, upon the Old Land still as home to-day in the hour of need, the foundland Methodists had not backward in sending their bravest to serve in the trenches, fight for spiritual right. As the British people were fighting war of aggression, infamous horrors of the Hun and the of the sea wolves, but they were fighting for principles and rights, freedom of institutions and "Business as Usual" was the alistic cry of the day, but the times called for was spiritual eration. The greatest of Wesley Lloyd George, now to the sister of Munitions, to break the greatest of death Wesleyan, leading figure of the Methodist day, Hugh Price Hughes, who can move Methodism to the world? Our boys in the es took pride in doing their