THE POPULAR





SPRINGDALE and WATER STREETS



Furniture Showrooms, Second and Third Floors.





Golden Oak Dresser, 18 x 36 inch double top, British Bevel Mirror, 16 x 20. Price, \$12.25. Stands to match, \$5.75.

Same style as above but with moulded top drawer in Royal oak, British Bevel Mirror, 20 x 24. Price, \$18.50. Stands to match. \$7.50

No. 200 DRESSER-Goden oak finish, top 18 x 32 inches; plain mirror 13 x 22 inches. Price Stands to match \$4.50. No. 220 DRESSER-Surface oak finish, top 18 x 32 inches, British Bevel Mirror, 13 x 22 inches, Price \$11.75 No. 210% DRESSER-Fine surface oak finish, double top, 18 x 36 inches; Oval British Bevel Mirror. Price Stands to match \$6.25.

\$16.25 No. 340 DRESSER-Royal oak finish, 19 x 41 in. double top, serpentine top drawer; British Bevel Mirror, 22 x 28 september 12 x 28 inches. Price \$20.50 No. 34032 DRESSER-Royal oak finish, carved back fitted with fancy shaped British Bevel Mirror, 22 x 28 inches. \$23.50 No. 500 LADIES' DRESSER-Princess style, finished in surface oak, shaped top 19 x 35 inches; fancy oblong British Bevel Mirror, 18 x 36 inches. Price \$21.50 Stands to match \$7.50. No. 500% LADIES' DRESSER—Same as above— \$21.50

No. 500—but has Oval Mirror, 18 x 36 in. Price.... No. 35 COMBINATION DRESSER and COMMODE in surface oak.

18 x 32 inch top; British Bevel Mirror, 14 x 24 inches. \$12.50



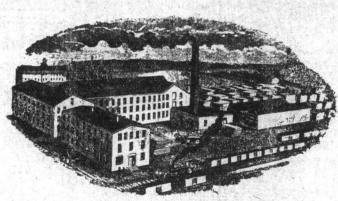
No. 257 "STANDARD" BED, WHITE ENAMEL-Colonial style,

with bow foot, handsome brass trimmed, brass top rail on foot and head



Mattresses.

Health" and other reliable Mattresses always on hand, in all grades and sizes; also Woven Wire and Copper Springs to fit any bed. Our prices on Springs and Mattresses are extremely low considering the grade of goods



America's Leading Furniture Factory.

ONE OF SIX LARGE MANUFACTURING CONCERNS FOR WHOSE LINES WE HAVE SECURED THE SOLE AGENCY FOR NFLD.

To the Public

We have much pleasure in again inviting your inspection of the new designs, "certainly the best we have yet shown"-reproductions of which will appear from time to time in this and other papers.

The greatest possible care is exercised in every detail of construction in our goods—only the best material and finish used and skilled workmen employed; and we assert that they are not only as good as we can have them made, but as good as they can be made.

With the facilities at our command in the way of splendid equipment—a practically perfect manufacturing transportation and delivery combination, we are in a position to offer our goods at exceptionally low prices, considering the qualities and the beautiful and attractive designs in

OUR LINE OF FURNITURE.

We have constantly endeavored to keep well abreast of the improvement of the times and believe that after a visit to the Popular Furniture Store, and a careful inspection of our goods, you will acknowledge that we have succeeded well.

C. L. MARCH CO., I

The Popular Furniture Store. Cor. Water and Springdale Sts.



No. 110 SIDEBOARD.

Massive Royal Oak Sideboard, Colonial style, handsomely carved, swell top twin drawers, serpentine linen drawer; shaped British Bevel \$33.00 Mirror 18 x 36.



No. 140 SIDEBOARD.

Massive Colonial style, made of selected mountain ash, moulded top twin drawers and large linen bottom drawer, British Bevel Mirror 18 x 30.

No. 130 SIDEBOARD-Beautifully finished Ash Sideboard, neatly carved and shaped top with 14 x 24 mirror. Price ... ved and shaped top with 14 x 24 mirror. Price. \$17.75

No. 130 SIDEBOARD-Surface oak finished, fitted with British Bevel Mirror, 14 x 24. Price

SOLID QUARTERED OAK SIDEBOARD-Hand rubbed and poldrawer, British Bevel Mirror, 18 x 36. Price

Other Sideboards and Buffetts ranging in price from \$6.45 t

Dining TABLES.

Solid Quarter Cut Oak 8 ft. Extension Table, polished bright gloss, golden finish. \$26.00



No. 10 SIX FOOT EXTENSION TABLE-Made of selected birch, golden finish, strong 6 leg construction. Price No. 115 EIGHT FOOT EXTENSION TABLE, in selected ash, very

substantial 6 leg construction. Price

No. 108 EIGHT FOOT EXTENSION TABLE-Colonial style (matches No. 140 Sideboard), 5 massive 5 inch legs. Price.. \$13.25

Other Extension Tables from \$8.50 to \$20.00.

CENTRE TABLES.

collection of Centre Tables and oak, cherry and mahogany finish, ranging in price from \$1.20 to mahogany for

