

**THE BUILDING REGULATIONS**

To the Editor of THE ACADIAN.  
Dear Editor:—Since, according to my idea, every citizen should be vitally interested in the progress of the town in which he resides and responsible to some measure at least in every condition that prevails, I offer no apology to your readers for encroaching upon your valuable space in order to call to public attention a matter which, however viewed, must be regarded of prime importance. I refer to the enforcement of the so called Building Regulations enacted a year or more ago by the Town Council. The object of these regulations, as understood by the undersigned, was to provide a better class of buildings, a greater regard to the placing of the same and generally to the safety and beauty of the town. It was recognized that in the past too free a hand had been given with the result that in some instances even in the business section buildings had been erected of such material and design as to be a menace to public safety and an offense to correct taste. It was the evident intention that the application of these Building Regulations would put a stop to the slipshod policy, and eventually tend to the weeding out of these shacks and their replacement by buildings of good proportion carefully located and an object of pride to citizens. So far as I am able to observe no such desirable results have been attained through the efforts of the Building Regulations in the hands of those responsible for their enforcement. Some good buildings have been erected or are under course of construction which will prove a real credit to the town, but in every case, so far as I have been able to ascertain, this is due in no measure to the Building Committee. The owners of these buildings were anxious to conform to a due regard for creditable architectural designs. In a number of other instances where persons have desired to construct buildings altogether out of accord with the object of the building regulations, no objection has been raised by the Building Committee. The writer would respectfully call upon citizens generally to rectify these statements. Many actual instances might be given, but a discriminating public will not need much. A glance at Main Street especially will reveal the truthfulness of my statement. The existing Building Regulations, if carried out in a rational and fearless manner would certainly not have produced what must today be apparent to the wayfaring observer.

CITIZEN.

**NOT LEARNING TRADES**

Very few boys are learning trades today, and the question arises, who will take the place of the carpenters and masons and printers and plumbers and other tradesmen of the present day when, in the course of a few years, they retire from the field? One result will be that the public will have to put up with a great deal of indifferent work. Another will be that the young man who, differing from his fellows, has taken pains to learn a trade will be in great demand and will receive splendid wages. The boy of today who sees ahead a few years has a great opportunity of making himself worth while.

A man might just as well make up his mind to like being fooled by girls, because he is going to be anyhow.

Keep Minard's Liniment in the house.

**NOTICE**

All accounts, dating to and on Sept. the 20, 1921, with the Wolfville Garage, are payable to C. A. Bentley & Son, Box 118, or phone 200, Wolfville, N. S. Unless otherwise arranged for, all accounts not paid on or before Oct. 15, 1921 must be placed for collection.  
Per G. L. BENTLEY, Manager.

**Plumbing and Furnace Work**

JOBGING PROMPTLY DONE

**H. E. FRASER**  
Phone 75

**Mail Contract**

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 4th November, for the conveyance of His Majesty's Mails, six times per week, over the route known as AYLESFORD AND WESTON under a proposed contract for four years, to commence at the Postmaster General's pleasure.  
Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Office at Aylesford and at the office of the undersigned.  
W. E. MACLELLAN,  
Acting District Superintendent,  
DISTRICT SUPERINTENDENT'S OFFICE,  
Halifax, N. S., 19th September, 1921.

**PAIN IN THE PIT IN THE STOMACH?**

**Redmac Relieves It**

Truly wonderful how quickly you can get rid of all stomach troubles. Redmac goes right to the seat of the trouble. Mrs. Vanhorn, of Winnipeg, writes: I have suffered for years by Indigestion. I would get such a sharp pain in the pit of my stomach, it would almost double me up at times. During this time I have not known what it was to enjoy a meal. I got very thin and weak. I have been taking Redmac and what a blessing it is to me. I can eat three square meals a day now.

If you want to feel fit, if you want good strong nerves, lots of good pure blood and plenty of energy and vitality, you get a bottle of Redmac and see how quickly it will put you on the road to good health. Go to your druggist today, and get a bottle of this wonderful Tonic, made from herbs and roots from foreign countries. For sale in Wolfville by **Rand's Drug Store.**

**LOST.**

Oh little one, so slender and so frail,  
How could I dream that I should miss you so!

With wild regret that cannot now avail,  
I rail at fate, that bade you from me go!

I laid my hands upon your golden head  
A few short moments ere you went your way;

I cherished you! But now all hope has fled,  
And sadness blotted out the sun's bright ray.

Will you not touch my blindly groping hand?  
In pity I beseech you; I implore!

Come to your rightful place—my collar band,  
Oh collar button, somewhere on the floor!

—Grace E. Mott.

**THE TIME TO ADVERTISE**

There is nothing on earth so mysteriously funny as a newspaper advertisement. The prime first, last and all the time, object of an advertisement is to draw custom. It is not, was not, and never will be designed for any other human purpose. So the merchant waits till the busy season comes and his store is so full of customers that he can't get his hat off, and then he rushes to the newspapers and puts in his advertisement. When the dull season gets along and there is no trade and he wants to sell goods so bad he can't pay his rent, he takes out his advertisement. That is, some of them do, but occasionally a level-headed merchant puts in a bigger one and scoops in all the business while his neighbors are worrying to pay the bills.

There are times when you couldn't stop people from buying everything in the store if you planted a cannon behind the door, and that's the time the advertisement is sent out on its holy mission. It makes light work for the advertisement, for a chalk sign on the sidewalk could do all that was needed and have a half-holiday six days in the week, but who wants to favor an advertisement? They are built to do hard work, and should be sent out in all days when a customer has to be knocked down with hard facts and kicked insensible with bankrupt reductions and dragged in with irresistible slaughter of prices before he will spend a cent.

Write this down where you will fall over it every day. The time to draw business is when you want business, and not when you have more business than you can attend to already.—Ex.

Minard's Liniment used by Physicians.

**OUR STRANGE LANGUAGE**

A Frenchman learning English said to his tutor: "English is a queer language. What does this sentence mean—'Should Mr. Noble, who sits for this constituency, consent to stand again and run, he will in all probability have a walk-over?'"—Our Dumb Animals.

A murder every three days has been Chicago's record for the first seven months of the year.

**A Chance For Everyone To Learn**

**NEW Correspondence Courses**

FOR NOVA SCOTIANS OFFERED BY **N. S. Technical College** HALIFAX

WRITE AND ASK FOR INFORMATION WE WILL HELP YOU

**RED ROSE TEA** is good tea  
Always Pure and Clean and Kept Good in the Sealed Package

**Fifty Dollars a Month**

(Guaranteed to you by the Canada Life)

How Fifty Dollars a Month looks to the Average Man



Age 20—Happy on Fifty Dollars a month.



Age 21—Fifty Dollars a month is not enough.



Age 35—Thinks he can easily afford to "spend" Fifty Dollars a month



Age 50—Things are not going as well as they were.



Age 55—Strange how these assets have depreciated! Fifty Dollars a month is good interest on \$10,000, and not to be despised.



Age 60—He finds Fifty Dollars a month pension, added to what income is left, brings happiness.

You know of men well up in years who are still "drudging along". They cannot stop if they would, but must go on to the end of their days working for a living. You can avoid that.

**Why Not Pension Yourself?**

Why not "take stock" of your present financial position—to size up your personal affairs and decide on a plan for the future?

**Our New Pension Plan**

guarantees that upon reaching a certain age in life, you will receive a *monthly* cheque for \$50.00, \$100, \$200, \$250—as you may now decide—and this monthly payment cannot cease as long as you live.

**An Income for Life**

Think what it may mean to you to be certain of an income right up to the end of life, when you consider that 97% of people in their later years are partially or wholly dependent upon others for support.

When they were younger they did not have the chance now offered you. It was not then possible to secure such a convenient and certain provision as this Monthly Pension Plan.

**And This is Not All**

Suppose some day before you reach age sixty you meet with a mishap and become totally and permanently disabled through accident, illness or any cause. (Such a thing has happened soon after men have secured this new policy of the Canada Life.) Immediately, the payment of further premiums would be cancelled. The Canada Life would become responsible for sending you \$50.00, \$100, \$200, \$250, a month, as arranged, for the rest of your life.

There are many other benefits.

An average deposit of only a few dollars a month will return you \$50.00 a month later on.

Do Not Pass This By

**Canada Life**

H.E. WOODMAN

District Representative  
Wolfville, Nova Scotia

MAIL TODAY—  
Dear Sir—Without obligation on my part, you may send me particulars of the Canada Life Insurance Company, Wolfville.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
I am \_\_\_\_\_ years of age.  
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**W. C. DEXTER & CO.**

ARE SHOWING A COMPLETE LINE OF

**FALL MILLINERY**

Latest Models in Pattern Hats, Sailors, Sport Hats, Feather Hats and Tams.

To Suit the Most Fastidious.

**NOTICE**

If your roof needs reshingling or any attention NOW is the time before the Fall Rains set in. ROOFING MATERIALS of all kinds supplied at shortest notice also competent workmen to do your work without delay or, if you plan to build, see or phone at once.

**T. R. WALLACE**

Phone 84. 50-41.

**APPLES WANTED**

We have just started to operate our Evaporator at Wolfville and we are now ready to take delivery of peeling apples.

We are paying the following prices:

Tree Run Without the barrel	-	\$1.00
Wind Falls	-	50c to \$1.00
Culls	-	25c

It will pay you to send in such varieties as Colverts, Jenneting, Pewaukees, Hurbuts and all odd kinds also spotted fruit.

**WOLFVILLE EVAPORATOR**

**The Cash Grocery and Meat Store**

Staple and Fancy Groceries  
Fancy Biscuits a Specialty

Preserve Jars  
Fruit and Vegetables

Choice Beef, Lamb, Mutton, Veal,  
Fowls and Chicken  
Hams and Bacon, Boiled Ham

Fresh Fish

PHONE 53.

**FRANK W. BARTEAUX**

**Home Town Paper Week**

It is very rare that the average newspaper boosts its own business, but gives quantities of space in boosting the affairs of others.

Somebody suggested that it was time for the newspapers of the country to adopt a week in which their own business should be given precedent, and THE ACADIAN thoroughly endorses the idea.

The date set is the second week in November, from the 7th to the 12th, including that great world event, Armistice Day.

The official title for the week will be "Subscribe For Your Home Town Paper Week."

Thousands of papers will join in this event, and our readers will hear more about it as time goes on.

Ever-ready to help in any cause that is in the interests of a better community, better living conditions, and better government, we now ask the readers and advertisers of THE ACADIAN to turn in and lend a hand during "Subscribe For Your Home Town Paper Week", and boost for us.