

You can get this new book free of charge. Regular price, \$1.00.

# Get Rogers <sup>New</sup> <sup>Way</sup> Cement Book

Every Farmer Who Gets It, Can Make Hundreds of Dollars Extra Yearly Profit

Easy, Cheap, Simple Ways to do CONCRETE WORK at Little Cost

\$1.00 buys the book and includes order for \$1.00 worth of FREE cement.

It is the ONLY and FIRST concrete book ever made especially for the Canadian farmer and the Canadian climate, with every design, ORIGINAL and specialized for CANADIAN farming.

It is a DIRECTION book, not a PICTURE book. Yet it has 170 illustrations to complete FULL and EXACT directions by which ANY farmer can build ANY farm improvement needed for CANADIAN grain or stock farming.

These directions are PRACTICAL. SCORES of articles are now made EASY to build. The EASIEST way, the SAFEST LOW-COST way, and BEST design is selected for each improvement.

The building directions are specially made to be done at ODD TIMES with LEAST timber and SIMPLEST molds. This just meets farm needs.

Get the Rogers New Way Concrete book for \$1.00—the language is simple and easy to understand—it's written for non-technical people.

Learn how to handle Portland cement yourself on your farm. The book saves useless mistakes and work.

Every book entitles you to \$1.00 worth of FREE Rogers Cement. This makes 6 clothes poles, 100 ft. of fence, 4 door sills, a hog trough, 12 hen nests, 3 chimney caps, a step at a door, a small wall partition, a pantry floor, 40 sq. feet of cellar floor, 2 hitching posts or gate posts, or a horse block. Any of these things are worth more than \$1.00 as they do not burn, break or rot, once you make them.

Every improvement is fire-proof, lightning-proof, frost-proof, and decay-proof. It never wears out.

Get Rogers New-Way book and start improving your farm.

The more concrete you use the more field stone you can clear off your land. As you better your farm improvements, you also better your fields.

Be in line with modern farming and get the farm structures and accessories that make BIG MONEY.

The Rogers New-Way book brings concrete within your easy reach as a material.

And things in it are laid out the RIGHT way for Canada.

Send \$1.00 to-day, by express or money order, and the book and order for FREE cement are sent you at once. This is a big bargain.



128 pages of Cement Knowledge you should have \$1.00

Read How You can Get it FREE

This big book shows you how to build right. You cannot make any MISTAKES, or build UNDER strong, or at NEED-LESS cost, or with HARD-TO-CONSTRUCT molds, or make POOR foundations. Your possible mistakes are GUARDED against by our METHOD OF preparing the DESIGNS and DIRECTIONS for building, and all at low cost.

|              |                 |                  |
|--------------|-----------------|------------------|
| Porches      | Verandahs       | Partitions       |
| Foundations  | Ice Boxes       | Cess Pools       |
| Cisterns     | Fire-places     | Floors           |
| Stairs       | Chimney Caps    | Hot Beds         |
| Well Curbs   | Milk Vats       | Walks            |
| Silos        | Cow Stalls      | Mangers          |
| Horse Stalls | Troughs         | Hog Troughs      |
| Basements    | Hen Nests       | Barn Foundations |
| Barn Floors  | Barn Bridges    | Root Cellars     |
| Granaries    | Hen Houses      | Hog Pens         |
| Manure Pits  | Manure Cisterns | Water Tanks      |
| Feed Floors  | Rain Leaders    | Roofs            |
| Drains       | Fences          | Culverts         |
| Etc.         | Etc.            | Etc.             |

which fit your farm for BIGGER profits by SAVING fodder, chores, fire-losses and repairs. Everything is designed for Canadian climatic conditions and farming methods.

Rogers book, "Portland Cement on the Farm," is sold for \$1.00. Every buyer at this price will be given an order for \$1.00 worth of FREE Rogers Cement on the nearest Rogers dealer. This is enough to build 100 ft. of 6-ft. farm fence or a dozen other things worth from \$2.00 to \$10.00 to any farm. Send your dollar at once, and get the book and the free cement. This book is worth much to any farmer, as it tells all that master architects and master builders know about cement for farm buildings. The free cement amounts to the actual cost of the book. Send your \$1.00 at once, while this offer lasts.

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