

Your Advertising

You personally may not do any newspaper or pamphlet advertising; but every advertisement is **your** advertisement that is inserted by the manufacturer to promote the sale of his product which you stock and sell.

Pick out the products in your store which are advertised for your benefit and display them prominently. Try to show these displays when the advertisements appear. You will then direct to your store the demand that the advertisement creates.

When you link up to the Giant Advertising, and get the benefit of his power you are bound to be rewarded for your endeavors.

O-Cedar Polish and O-Cedar Polish Mop advertisements appear every week in the leading newspapers of Canada. This in addition to our other advertising.

We can supply you with beautiful hangers, Grocery Store transfers and electros. Send a post-card notifying us of what you need in the way of Advertising Material—and it will be sent prepaid direct to you.

Channell Chemical Company,
Limited
TORONTO



O-Cedar Polish