

Looked at any way you please, no line of goods holds out the same inducements to the Grocer as

IPTONE

MERHALIN

## UPTON'S Jams, Jellies and Marmalade

First, they are made from the finest fruits in the world---Canadian Fruits---selected by experts and preserved and bottled in an up-to-date, sanitary factory, which is a model of cleanliness. Second, the "Upton" line never sticks, because our extensive consumer advertising has created a demand for these goods; and third, selling "Upton's" specialties invariably leaves a satisfaction and profitmargin behind that makes trading a pleasure.

Are you featuring "Upton's"?
If not, fall in line with the 'wise'

ORDER TO-DAY THROUGH YOUR JOBBER

The T. Upton Co., Limited Hamilton, Ont.