

More bread and Better bread —And the Reason for it

A STRONG FLOUR can only be made from strong wheat. Manitoba hard wheat is acknowledged the strongest in the world—and that is the kind used for Purity Flour.

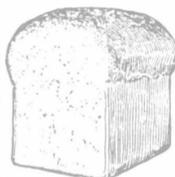
But that's not all. Every grain of this wheat contains both high-grade and low-grade properties. In separating the high-grade parts from the low-grade the Western Canada Flour Mills put the hard wheat through a process so exacting that not a single low-grade part has the remotest chance of getting in with the high-grade.

Of course this special process is more expensive to operate but it means a lot to Purity flour users—that's why we use it.

It means that Purity Flour is made entirely of the highest-grade flour parts of the strongest wheat in the world.

It means a high-class, strong flour and therefore yields "more bread and better bread."

Purity may cost a little more than some flours, but results prove it the cheapest and most economical after all.



PURITY FLOUR



WESTERN CANADA FLOUR MILLS COMPANY, LIMITED
Office, Winnipeg, Man. Mills at St. Boniface, Goderich, Brandon.

REMEMBER!

That the subscription price of THE FARMER'S ADVOCATE and HOME JOURNAL is \$1.50 a year or about 3 cents a week. Tell this to your neighbors and get their subscriptions and at the same time REMEMBER our large list of premiums that are yours for the trouble. START NOW.

Seeds!



Seeds!

Try our English Stock of Seeds Look at this Special Offer

THE BEST VALUE FOR MONEY EVER OFFERED TO THE PUBLIC

To introduce our high-grade standard seeds we are offering (Post Free) the following collection:

ALL PACKETS PUT UP IN LIBERAL QUANTITIES

VEGETABLE SEEDS		FLOWER SEEDS	
Peas, 3 sorts	15c.	Sweet Peas	5c.
Beans, 2 sorts	10c.	Asters	10c.
Beet and carrot	10c.	Stocks	10c.
Lettuce and onion	10c.	Petunia	15c.
Parsley and Cabbage	10c.	Nasturtium	5c.
Radish and Turnip	10c.	Pansy	10c.
		Candytuft	5c.
	65c.		60c.

THIS \$1.25 WORTH OF SEEDS FOR \$1.00

PLANTS! PLANTS! PLANTS!

STRONG, HEALTHY, TRANSPLANTED PLANTS

	Per doz.	Per 100		Per doz.	Per 100
Cabbage (early sown)	20c.	\$1 00	Celery	15c.	1 00
Cabbage (late sown)	15c.	75	Tomatoes	25c.	
Cauliflower (Snowball)	25c.	1 50			

Tomatoes, out of 2 1/2-inch pots, 35c. per doz.; 3-inch pots, 60c. per doz.
Rhubarb Roots, strong, two-year-old, Calgary grown, \$1.50 per doz. \$10 per 100.

SEND FOR OUR CATALOGUE

CAMPBELL FLORAL CO.
Calgary, Alta.

We Ship Promptly. No Delays. You Make a Mistake if you don't ask your Dealer for Ideal Fence.

Our factory can supply any dealer at once.

He can get Ideal Fence for you. If he won't, write to us and we will send you prices.

You don't want to take any old fence. You want the best. You won't buy a suit of clothes for \$25 when you can get a suit that will wear better and look better for the same money.

Then why be careless buying fence? It is your money you are spending.

Why not set out to get Ideal—the strongest, stiffest, longest-lived fence sold in Canada.

It is chosen by the Dominion Government, by the big Railway Companies, by thousands of shrewd Canadian farmers.

If you intend buying fence this year, you will be wise to ask your dealer for Ideal.

Then you will be on the safe side. You won't be experimenting.

A man can't afford to experiment. A Government won't do it; nor will a Railway Company. They buy Ideal.

Can you spend your money freer than they do? Can you take chances they don't take?

Buy Ideal, Mr. Farmer, and know what you are getting.

In fencing, it is essential that you build for permanency.

We make Ideal Fence of best No. 9 hard steel wire. Stiff, strong uprights; smooth, heavy rust-proof galvanizing.

It is a heavy, permanent fence—more lasting than any other you can buy.

Send to us for information about different kinds of Ideal Fence.

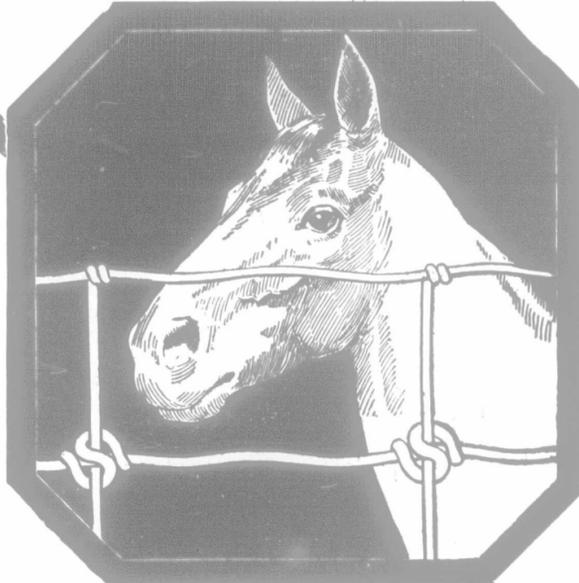
Send us measurements of your requirements and we will estimate what your fencing will cost.

"IDEAL DOESN'T COST MORE"

IDEAL FENCE COMPANY

Winnipeg

Manitoba



Above all, don't take chances.

Be with the big buyers. Take Ideal Fence and you will know you have the best, most permanent, strong fencing you can buy.

MADE IN WINNIPEG

WE CAN FILL ALL ORDERS PROMPTLY