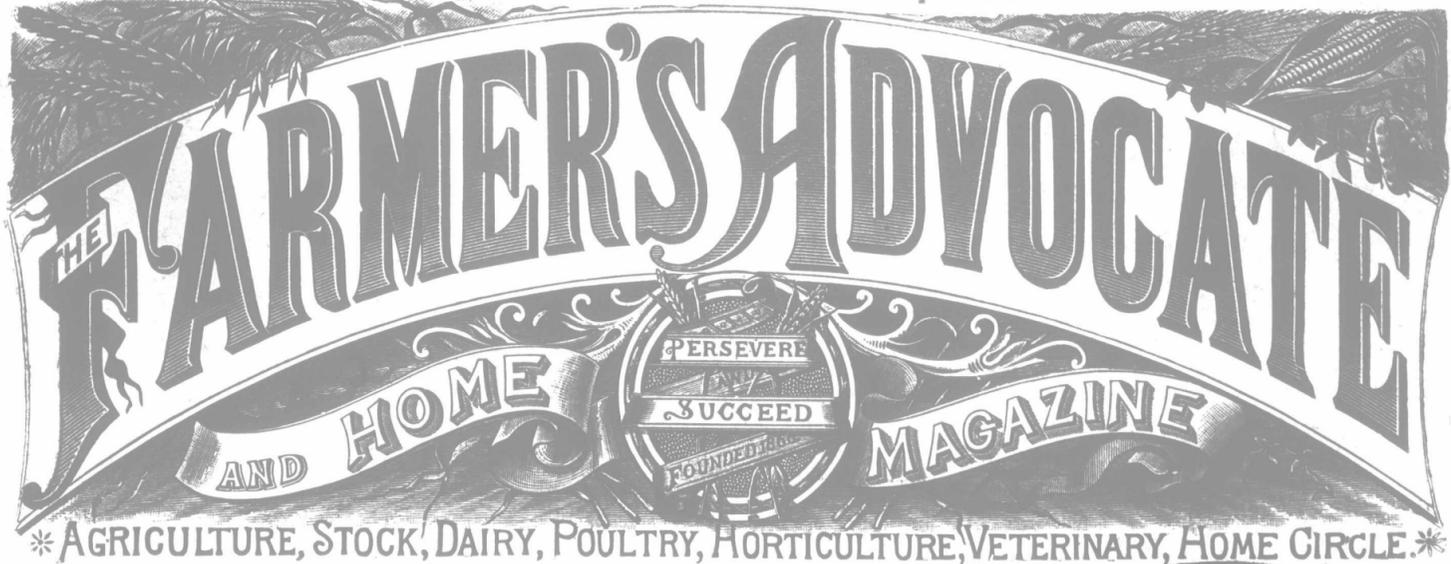


PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



ENTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1875.

Vol XLVII.

LONDON, ONTARIO, MAY 2, 1912.



# TELEPHONES

## And Construction Materials

The backward spring has delayed telephone construction work. In consequence, there will be a big rush for telephones and construction materials. Most everybody will be wanting their orders filled at the same time. While we are in a position to fill orders promptly, still we believe we offer you good advice when we say "place your order at once."

### TELEPHONES

We are proud of our bridging telephone. We have every reason to believe that it is superior to any other bridging telephone as regards material, design and workmanship.

It is very compact, which adds to its neat appearance. Its simplicity in assembling makes it easy to handle and saves time. Its high-quality in material and workmanship makes it an exceedingly durable and lasting telephone.

The combination of all these good features assures you a telephone that will give you the best possible service for the longest length of time and with the least amount of trouble and lowest maintenance cost.

All our telephones are fully guaranteed against any defect in material or workmanship for a term of ten years.

Let us quote you prices.

### MATERIALS

We have made special arrangements this season for our No. 12 E. B. B. Telephone Wire. We positively guarantee that it is first quality. To bring your system to the highest efficiency this wire is very necessary.

Our Side Block and Top Pins are made especially for us. You can depend on them being of uniform quality.

In fact, you can depend on everything you purchase from us giving you complete satisfaction in every way. All our construction materials are of first quality. We guarantee them as such and if not right in every particular you may return the goods at our expense. We are sure such a fair and square way of doing business must appeal to you.

Get our prices. They will interest you. Remember we can ship all orders right from stock.

### SWITCHBOARDS

Our switchboards of all sizes have the most up-to-date equipment. We can furnish you with the names of scores of companies and municipalities that are using our switchboards and find them superior. From these companies you can get first hand information of the results they have secured with our switchboards. In that way you can have years of actual service to guide you in making a selection.

With our switchboards, operators are able to give the most efficient service with the least amount of effort. Because of that fact, experienced operators naturally prefer our switchboards.

Like our telephones, we guarantee our switchboards. You are assured of satisfaction when you deal with us.

### WRITE FOR OUR NO. 3 BULLETIN

Send us your name and address so that we can send you a copy of our No. 3 Bulletin—the latest publication on the telephone question. On request, we will furnish complete estimates and full information if you will supply particulars of your proposed system, stating whether it is a rural company or a municipality. We will also place our staff of telephone engineers at your service free of charge. Drop us a line and let us know in what way our big organization can be of service to you.

**Canadian Independent Telephone Company, Limited**  
20 DUNCAN STREET, TORONTO