



Peace— More Neolin Soles

WAR conditions forced thousands of people to accept shoes with soles other than Neolin. We could not secure sufficient heavy steel machinery. Production was held up.

Now the war is over. Production equipment has been multiplied. Our machinery is running full blast. There are enough Neolin Soles for all kinds of shoes—for men, women and children—for dress shoes, work shoes, farm shoes, school shoes. Everybody can get Neolin Soles now.

Everybody can have better shoes now. Neolin Soles were developed to make shoes better. To make them wear longer; to make them more comfortable; to make

them waterproof. Your Sunday shoes will be comfortable with flexible Neolin Soles—your work shoes will be light and waterproof. Ask your retailer to show you his wide range of models on Neolin Soles.

Neolin Soles—half-soles and full soles—are nailed or sewn on all kinds of shoes by manufacturers, repairmen and at home.

Neolin Soles have been a great success. So they have imitators. But the methods and materials that make Neolin Soles superior are known only to Goodyear—you can be sure of Neolin Sole quality only when you see the trademark "Neolin" on the bottom of the sole.

The Goodyear Tire & Rubber
Co. of Canada, Limited



*This price ticket will
mark for you the store
where shoes with Neolin
Soles are in stock.*

Neolin Soles