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Darch & Hunter Seed Co.

Box 1273 Ltd.

London, Ont. Canada

Fertilizers with high Percentage of Potash Increase Yields and Promote Maturity

This is a very important fact for the Western farmer to note, since it often means the difference between Success and Failure to have his crops ripen one or two weeks earlier than they otherwise would, besides obtaining larger yields of superior quality. Another important point to note is that Fertilizers are effective for several seasons after their application, a feature which should never be lost sight of.

Properly balanced fertilizers, containing adequate supplies of Nitrogen, Phosphoric Acid and Potash, in the proper proportion demanded by the various crops, should be used in order to obtain the best results.

When one considers that in Great Britain and Germany where fertilizers are most largely used, the average yield of wheat is more than 30 bushels per acre, even allowing for differences in climatic conditions, there seems every reason to believe that the yields of the wheat lands of the Dominion could be enormously increased by the judicious use of fertilizers.

In order to meet the increasing demand for information on this subject a number of treatises on the fertilization of the various crops have been prepared by agricultural experts; amongst them are:

- "Artificial Fertilizers; Their Nature and Use."
- "Potash in the Prairie Provinces."
- "Fertilizing Grain and Grasses."
- "The Potato Crop in Canada."
- "Farmer's Companion," etc.

FREE copies of these publications as well as expert advice on soil and fertilizer problems may be obtained from

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ABOUT OURSELVES

NOT to get "behind the man who goes in front of us," we invite every reader of this magazine to join our great co-operative organization. "Co-operation" seems to be in everybody's mouth (figuratively speaking), and in keeping with the spirit of the age we are seeking to conduct our own little compact in what may be called "potted experience."

There must at least be two parties to every confederacy, and forgetting all others now, we specially address ourselves to YOU—the one man or woman, or promise of a man or woman who will read this page the moment you clap your eyes on it. The deal is entirely between you and ourselves, whether you are a subscriber or merely one who may have accidentally stumbled on a copy of the present issue.

Knowledge of the greatest value to the world of men is hidden away in all sorts of odd corners—"wasting its sweetness on the desert air" or hermetically sealed in the dark holes of the earth, useless for every practical purpose as the coal seam that has never been shattered by the pick-axe of the miner.

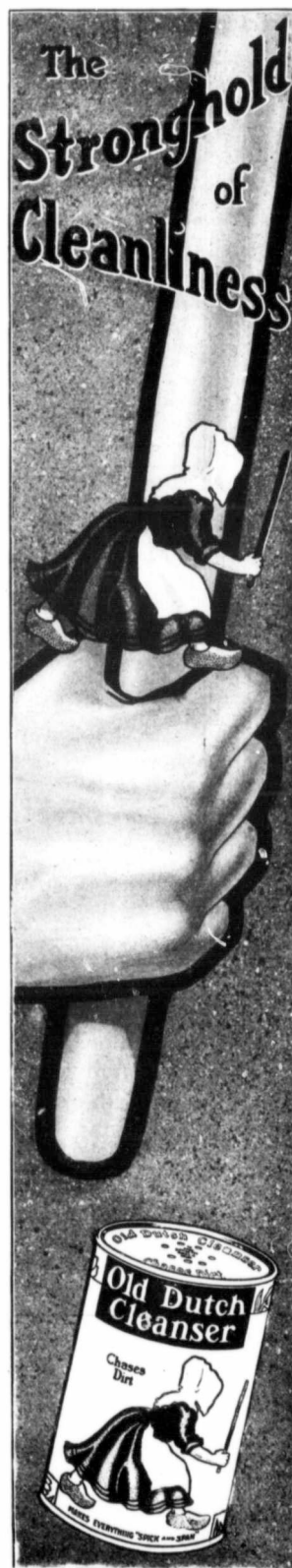
Wrapped up in YOUR personality there cannot fail to be certain experiences that all the world would be glad to know about. They may not individually be worth much more than the 'hill of beans,' but who shall say what they might not lead to in unsuspected wealth if communicated to some one else who may hold the complement that in a perfectly natural way would complete and stamp them with a value that cannot be computed?

We are writing personally to many thousands of up-to-date farming friends to ask them to give us for publication their most recent experience in handling one feature or another of their farming equipment. If by chance you may not have heard from us, we beg of you to accept this very personal invitation to give us any story of success or failure that is on your mind.

If you should have received this request by mail, may we ask you not to set it aside but to take the opportunity to pen a few lines while the subject is hot in your good intentions. You will confer a favor upon us and you will have done a duty you owe to your neighbors in this great hustling West where we hang by each other like a bee-swarm.

Napoleon said that the most successful men were always the fellows with the best information. No one in Western Canada can live the life of a hermit crab except to his own destruction. The greatest luxury we know of is the privilege of imparting and with every confidence and an enthusiasm that can be felt but cannot be described, we invite you to share in this fine idea.

E. H. HEATH COMPANY LIMITED



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"HINTS TO HOUSEWIVES"