

TRAFFIC RETURNS

Canadian Pacific Railway.

Year to date	1916	1917	1918	Increase
Sept. 30 ...	\$97,773,000	\$106,475,000	\$108,138,000	\$1,663,000
Week ending	1916	1917	1918	Increase
Oct. 7	2,966,000	2,842,000	3,458,000	616,000
" 14	3,034,000	3,333,000	3,524,000	191,000
" 21	2,932,000	3,429,000	3,509,000	80,000
" 31	4,170,000	4,989,000	5,023,000	34,000

Grand Trunk Railway.

Year to date	1916	1917	1918	Increase
Sept. 30 ...	\$43,976,451	\$45,544,789	\$52,060,959	\$6,516,170
Week ending	1916	1917	1918	Increase
Oct. 7	1,319,090	1,014,812	1,460,738	445,920
" 14	1,300,095	989,067	1,433,788	444,721
" 21	1,200,044	916,866	1,296,165	379,299
" 31	1,841,092	1,463,482	2,157,396	693,914

Canadian Northern Railway.

Year to date	1916	1917	1918	Increase
Sept. 30 ...	\$26,780,400	\$30,213,000	\$32,315,400	\$2,102,400
Week ending	1916	1917	1918	Increase
Oct. 7	857,400	758,500	1,072,900	314,400
" 14	847,700	960,600	1,040,300	79,700
" 21	839,700	872,300	1,189,000	316,700
" 31	1,172,000	1,350,200	1,872,800	522,600

INSURANCE COMPANIES' VICTORY LOAN SUBSCRIPTIONS

The following insurance companies' subscriptions are announced; the list, however, is not complete.

Life Insurance Companies:

Sun Life, Montreal	\$10,000,000
Canada Life, Toronto	6,250,000
Mutual Life, Waterloo	3,000,000
Manufacturers' Life, Toronto	2,000,000
Confederation Life, Toronto	1,250,000
Imperial Life, Toronto	1,250,000
Travelers of Hartford	1,100,000
North American Life, Toronto	1,000,000
London & Lanc. Life & General Ins., Montreal	300,000
Excelsior Life, Toronto	300,000
Standard Life, Montreal	250,000
Crown Life, Toronto	160,000
Monarch Life, Winnipeg	100,000

Fire Insurance Companies:

Commercial Union, Montreal	250,000
North Brit. & Mer., Montreal	250,000
Law Union & Rock, Montreal	500,000
Royal Exchange, Montreal	125,000

Phoenix Assur. Co. of Eng., Montreal	150,000
Liverpool & London & Globe, Montreal	50,000
Liverpool Manitoba, Montreal	25,000
Phenix of Hartford, Montreal	50,000
Connecticut Fire Ins. Co.	25,000
Westchester Fire Ins. Co.	25,000
Atlas Assurance Co.	25,000
Canada Fire, Winnipeg	200,000
Mount Royal Assur. Co., Montreal ...	120,000
Pacific Coast, Vancouver	35,000
Century of Edinburgh	30,000

THE EXCELSIOR LIFE SUBSCRIBES \$300,000

The Excelsior Life Insurance Company of Toronto has subscribed \$300,000 of the Victory Loan, being an increase of 50% over their subscription to the previous loan and represents an amount greater than the total of the new premiums which will be received in 1918. Policyholders of the Company are thus indirectly subscribing to the Victory Loan.

The Head Office staff at Toronto has obtained an Honour Flag, 79% of the staff subscribing for Victory Bonds, amounting to 12½ per cent. of the annual payroll.

LAW UNION & ROCK INSURANCE COMPANY, LIMITED.

We are officially advised that the Company have applied for \$500,000 of the new Victory Loan.

The Home Bank of Canada



Original Charter 1854

Branches and Connections
throughout CanadaMONTREAL OFFICES:
Transportation Bldg., St. James StreetHochelaga Branch:
Cor. Davidson and Ontario StreetsVerdun Branch:
1318 Wellington Street

LLOYDS BANK LIMITED, 71, LOMBARD ST., LONDON, E.C. 3.



CAPITAL SUBSCRIBED	(\$5 = £1.)	\$156,521,000
CAPITAL PAID UP		25,043,360
RESERVE FUND		20,000,000
DEPOSITS, &c. (December, 1917)		873,489,725
ADVANCES, &c. do.		307,333,545

THIS BANK HAS NEARLY 900 OFFICES IN ENGLAND & WALES.

Colonial and Foreign Department: 17, CORNHILL, LONDON, E.C. 3. London Agency of the Imperial Bank of Canada.

The Agency of Foreign and Colonial Banks is undertaken.

FRENCH AUXILIARY:

LLOYDS BANK (FRANCE) & NATIONAL PROVINCIAL BANK (FRANCE) LIMITED.