



HERE IS YOUR OPPORTUNITY

The success which has attended the operations of the North American Life throughout its history has made association with the Company particularly inviting. The year 1918 promises to be bigger and better than any heretofore. Some agency openings offer you an opportunity at this time.

Correspond with
E. J. HARVEY, Supervisor of Agencies.

NORTH AMERICAN LIFE ASSURANCE COMPANY

"Solid as the Continent"

HEAD OFFICE - TORONTO, CAN.

NEW RECORDS

¶ Results secured during the past year re-affirm the position of the Sun Life of Canada as the largest life assurance organization of the Dominion.

¶ Fair-dealing and progressive business methods have given it leadership in annual New Business, Total Business in Force, Assets, Surplus Earnings, Net Surplus, Total Income, Premium Income and Payments to Policyholders.

**SUN LIFE ASSURANCE
COMPANY OF CANADA**
HEAD OFFICE - MONTREAL

TRAFFIC RETURNS.

CANADIAN PACIFIC RAILWAY.

Year to date	1915	1916	1917	Increase
Dec. 31,	\$106,122,000	\$136,321,000	\$148,937,000	\$12,616,000
Week ending	1916	1917	1918	Increase
Jan. 7,	1,874,000	2,238,606	2,343,000	105,000

GRAND TRUNK RAILWAY.

Year to date	1915	1916	1917	Increase
Dec. 31,	\$ 50,540,300	\$ 60,260,630	\$ 65,356,375	\$ 5,095,745
Week ending	1916	1917	1918	Increase
Jan. 7,	880,702	1,012,906	1,076,606	63,900

CANADIAN NORTHERN RAILWAY

Year to date	1915	1916	1917	Increase
Dec. 31,	\$ 22,322,000	\$ 37,704,900	\$ 41,470,000	\$ 3,765,100
Week ending	1916	1917	1918	Decrease
Jan. 7,	541,100	598,700	565,800	32,900

A LONG-LIVED POLICY.

In 1827, the Eagle Insurance Company, one of the component companies of the Eagle, Star and British Dominions Insurance Company, of London, England, issued a policy for £600 on the life of a child then ten years old. The subject of this policy was recently still alive, having become a centenarian. This, we imagine, forms something like a world's record in life policies.

It appears to me that we can with reason look to the life insurance companies of this country to play a most important part in the eradication of disease, particularly infectious disease. Experiments along this line have been made by individual companies, in some cases with conspicuous success. I think the future will see some well-planned organisations among the companies for dealing with this question.
—Supt. Finlayson.

THE PROVIDENT ASSURANCE COMPANY

All lines of
Accident, Sickness,
Liability, Guarantee and Automobile
Insurance.

Head Office
160 St. James Street - MONTREAL

Representatives Wanted for Ontario and
Maritime Provinces.

METROPOLITAN LIFE INSURANCE COMPANY OF NEW YORK

Insurance in force in Canada Dec. 31, 1916 \$190,951,326
(Ordinary, \$91,184,000; Industrial, \$99,767,326)

Paid policyholders in Canada during 1916 \$2,684,045.15

Over 960,000 Metropolitan policies held by Canadians.
This company has over 1120 employees in Canada.

For the exclusive protection of its Canadian policyholders, it has on deposit with the Dominion Government and Canadian Trustees, in registered Canadian Bonds and Mortgages, over \$23,400,000.

In 1916 the Company increased its holdings in Canadian securities by \$6,300,000.

Home Office 1 Madison Ave., New York City