

## Prudential Trust Company

LIMITED

Head Office: 100 John St., Montreal

Trusts for Beneficiaries: Life Insurance, Annuities, Bonds, Stocks, Real Estate, and all other investments of every kind, and the management of all such investments.

Local Agents: Montreal, Quebec, and all other parts of Canada.

Agents: Montreal, Quebec, and all other parts of Canada.

**E. HAL. BROWN, President and Gen. Manager**

## The Standard Life Assurance Co.

Established 1825 Incorporated 1910  
Accumulated Funds - - \$68,000,000  
Over \$10,000 paid daily in claims.

## 1870 - Our Golden Jubilee - 1920

### THEY PUT ON MORE INSURANCE!

Mutual Life Policyholders last year increased the amount of their protection taking out additional policies to the amount of more than ten million dollars. They were alert business men, who realized the necessity for increasing their Life Insurance because of the increase in the value of the necessities of life. In proportion as money loses its purchasing power we require more and more of it to maintain the same protection. Have you increased your insurance since prices went up? The smaller the value of the dollar the more dollars we need. As a company, The Mutual does not advocate an excessive amount of insurance. At the same time every reasonable effort should be made to increase the insurance in times of inflated prices. Follow the example of the 3139 Mutualists who increased their insurance last year. Put on more insurance.

## The Mutual Life Assurance Co. of Canada

WATERLOO, - - ONTARIO  
Hume Cronyn, M.P., Pres. Charles Ruby, Gen.-Man.

## The Travellers Life Assurance

Company of Canada

HEAD OFFICE: MONTREAL

Hon. GEO. P. GRAHAM, President

TO AGENTS.—Write to the Home Office for particulars of direct renewal contract. Valuable territory available in Quebec and Eastern Ontario.

First British Insurance Company Established in Canada

A.D. 1804

## Phoenix Assurance Co. Limited

OF LONDON, ENGLAND (Founded 1782)

FIRE LIFE MARINE

TOTAL RESOURCES, over . . . . . \$97,000,000.00

CLAIMS PAID EXCEED. . . . . \$90,000,000.00

DEPOSITS with Federal Government and Investments in Canada, for security of Canadian policyholders only, exceed . . . . . \$2,000,000.00

AGENTS WANTED IN BOTH BRANCHES. Apply to

R. MacD. PATERSON } Joint Managers  
J. B. PATERSON }

100 Francois Xavier Street - MONTREAL

## WESTERN

Assurance Company

Incorporated in 1851

HEAD OFFICE, - TORONTO, Ont.

FIRE, MARINE, AUTOMOBILE, EXPLOSION,  
RIOTS, CIVIL COMMOTIONS AND STRIKES

ASSETS - over - \$8,000,000.00

Losses paid since organization  
of Company . . over \$77,000,000.00

### DIRECTORS:

W. B. MEIKLE, President

|                             |                          |
|-----------------------------|--------------------------|
| Sir John Aird               | John Hoskin, K.C., LL.D. |
| Robt. Bickerdike, Montreal  | Miller Lash              |
| Lt.-Col. Henry Brock        | Geo. A. Morrow,          |
| Alfred Cooper, London, Eng. | Lt.-Col. the Hon.        |
| H. C. Cox                   | Frederic Nicholls        |
| John H. Fulton, New York    | Brig.-Gen. Sir Henry     |
| D. B. Hanna                 | Pellatt, C.V.O.          |
| E. Hay                      | E. R. Wood               |

W. B. MEIKLE, C. S. WAINWRIGHT,  
Pres. and Gen. Man. Secretary

A. R. PRINGLE, Canadian Fire Manager

ROBERT BICKERDIKE  
Branch Manager for Province of Quebec  
MONTREAL

## A BRITISH COMPANY

## Union Insurance Society of Canton, Limited

ESTABLISHED 1835

Head Office: HONGKONG

Assets over \$24,000,000

A combination of AGE, MAGNITUDE and EXPERIENCE

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 36 Toronto Street, TORONTO

General Agent Montreal, JOSEPH ROWAT

Manager for Canada, C. R. DRAYTON