Thousands of dollars are lost every year by milk dealers and farmers through sour milk.

Andrew Carnegie once said that the recipe to enable a poor man to get rich was to save $1,000 and then begin prudent investing.

At nearly every meeting of creditors in bankruptcy cases the same old question comes up—Why?

Take, for instance, two factories buying the same raw material and selling the same product; why does one pay dividends and the other, after a hard struggle, go into bankruptcy?

Russell Sage said, when asked for the keynote of his success, "Buy your straw hats in Winter."

We are going to give you an opportunity to apply the principle. This is it, briefly:

Are you a farmer or a miner?

Don't be surprised—there are lots of farmers who are really miners—they mine instead of farm their land.

In mining you take the wealth from the land, and you continue to take it until it's all gone.

There's a cheery little pair of Dallas walking boots waiting for you at the dealer's—made for YOU to YOUR taste and YOUR style—just the thing to wear with that smart, new suit you've had sent home.

After playing bridge the other night someone at the table started doing card tricks. You know what a bore they are. So pretty soon I said, "I can do a trick worth all of those," and taking a pack of cards I tore them in two.