

CONFIDENTIAL

EX 57-20

EXECUTIVE MEETING

August 27th, 1957

Present:

Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry,
M. Carter, J.P. Gilmore, C. Jennings, P. Johnson,
P. Meggs, J.J. Trudeau

Montreal - G. Lamarche, B. Lafleur, A. Ouimet, R. Rolland,
M. Valicouette

Toronto - H.G. Walker, R. de Boer, J.W.R. Graham,
E. Hallman, C.H. Jones, J.M. Kannawin, F. Mutrie,
W.E. Powell, G. Rugheimer, D.B. Sumner

1. General Developments The General Manager stated that the CH had met with the Minister to discuss CBC in general & particularly the aspect of early financing. Following circuit meeting, HO further touched upon this question. CO & COMPT have initiated studies of special forecasts & finances for submission to the Cabinet. The General Manager informed meeting CH is preparing new submission to the Minister & that an additional submission will be required covering organization of broadcasting in Canada.

2. Visit of the General Manager to NY

2.1 Pay-As-You-Go TV The General Manager & the Chief Engineer attended a demonstration arranged by Telemeter Corporation, directed mostly towards exhibitors. Two technical considerations emerged: the scrambler has been eliminated; and the experiment used wired TV. If outcome is successful, it may turn out that CBC would face a new form of competition.

2.2 NBC & CBS Relations excellent. Both networks have become very conscious of organization. The General Manager estimated the visit had given occasion to do considerable ground work in connection with possible American affiliation of eventual second TV stations. Both NBC & CBS are showing definite interest in Canadian material. The Salute to the Queen was brought up but further discussions left to ONT. Matter of TV feeds to Maritimes in connection with Royal Visit & world series also mentioned but nothing finalized & further discussions left to ONT.

2.3 AMA Useful contact but did not result in additional information.

3. Executive Meetings The General Manager drew attention to fact that first half of circuit meeting now being reserved for matters of general interest & program items & reports. All concerned should feel free to attend or not second half of meeting. The General Manager expressed hope that work on new equipment for circuit conferences will not delay immediate improvements to present set-up.

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