

Our January Sale of Whitewear

We commence our January Sale with the largest and best stock of whitewear we've ever shown. First, in points of preparation, importance and custom, comes ladies' white muslin underwear as the leading attraction to this store during the month of January every year. **Simpson qualities, Simpson styles, Simpson sizes throughout.** Our former January Sales have demonstrated the significance of the word **Simpson** used in these connections. The lowness of the prices cannot but make thoughtful people take advantage of this Sale.

New Lingerie Shirtwaists; New Matched Bridal Sets; New Nightdresses; New Corset Covers; New Petticoats; New Dresses for Girls; New Dresses for Babies; New Aprons. Over 50,000 garments, every one denoting the good taste of those who chose the laces and embroideries, as well as the skill and care of shaping and sewing.



Women's Night Dresses

Lengths 56, 58, 60 inches. Bust Measure, 32 to 40 inches. Nos. 496, 498 also come in 42, 44, 46 inches.

499. Nainsook, slip-over style, dainty embroidery medallion, Valenciennes lace frills, insertion, beading and silk ribbon, butterfly sleeves. **Sale Price \$1.95**

495. Nainsook, slip-over style, short bell sleeves, embroidery V front, frills and insertions of French Valenciennes Lace, beading and silk ribbon. **Sale Price \$2.25**

496. Nainsook, front 24 tucks and very fine embroidery insertion and frills. **Sale Price \$2.25**

496. In extra large sizes. **Sale Price \$2.60**

498. Nainsook, square slip-over style, very fine embroidery beading and silk ribbon, elbow sleeves. **Sale Price \$2.50**

498. In extra large sizes. **Sale Price \$2.90**

503. Empire Style, Nainsook, beautiful embroidery insertion and frills,

Women's Night Dresses

embroidery beading and silk ribbon, slip-over neck, elbow sleeves. **Sale Price \$2.75**

506. Nainsook, slip-over style, bell sleeves, embroidery medallion and Valenciennes lace insertion and frills, lace beading and silk ribbon. **Sale Price \$3.25**

508. Nainsook, slip-over style, bell sleeves, French Valenciennes lace and insertion, hemstitched lace lovers' knots, beading and silk ribbons, front tucked. A charming gown. **Sale Price \$3.50**

509. Nainsook, slip-over style, butterfly sleeves, dainty embroidery motifs, French Valenciennes lace and insertions, silk ribbons,

an exquisite gown. **Sale Price \$3.75**

511. Nainsook square slip-over style, beautiful fine embroidery yoke and beading, lace edges, wide silk ribbon, very dainty. **Sale Price \$3.95**

516. Nainsook, Empire Gown, exquisite heavy embroidery waist and sleeves, wide, fine embroidery beading and wide ribbon. A magnificent garment. **Sale Price \$5.00**

Write for our January White Goods Catalogue to-day. Your name and address on a postcard is all we ask.

ADDRESS

THE
ROBERT

SIMPSON
TORONTO - CANADA

COMPANY,
LIMITED

January 4, 1908

Dept. CC