

The most famous skin treatment ever formulated

IS there some condition of your skin that is keeping it from being the attractive one you want it to be?

Is it sallow, colorless, coarse-textured or excessively oily?

Perhaps your complexion is being marred by that disfiguring trouble—conspicuous nose pores.

Whatever the condition that is keeping your skin from being beautiful—

—it can be changed!

The Woodbury treatment described here was first formulated and published four years ago. Since that time it has brought to thousands of people the lovelier complexions they have longed to possess.

They have read it, tried it, felt such a difference the first time they used it that they adopted it as their daily method of cleansing. Here it is:

First the lather

—then the ice

Use this treatment once a day—preferably just before retiring. Lather your washcloth well with warm water and Woodbury's Facial Soap. Apply it to your face and distribute the lather thoroughly. Now, with the tips of your fingers, work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. Then—finish by rubbing your face for a few minutes with a piece of ice. Always be particular to dry the skin well.

This is what happens—

Your skin, like the rest of your body, is continually and rapidly changing. As the old skin dies, new forms. This is just the opportunity this treatment wants.

Every day it frees your skin of those tiny, old, dead particles. Then, it cleanses the

pores, brings the blood to the surface and stimulates the small muscular fibres. This keeps your skin so active that the new delicate skin which forms every day cannot help taking on that greater

loveliness for which you have longed.

The first time you use this treatment you will begin to realize the change

it is going to make in your skin. You will feel the difference at once!

*Use persistently—
you can't keep the
charm away!*

Use this treatment persistently, and in ten days or two weeks your skin should show a marked improvement—a promise of that greater clearness, freshness and charm which the daily use of Woodbury's always brings.

A 25c. cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this famous skin treatment. Tear out the illustration of the cake shown here and put it in your purse as a reminder to stop at your druggist's or toilet counter and get a cake to-day. Remember, for every day you fail to start this treatment you put off for another day the satisfying of that longing that is bound to come to you again and again.

*Write to-day for a
week's-size cake*

For 4c. we will send you a cake of Woodbury's Facial Soap large enough for a week of this famous skin treatment. For 10c. the week's-size cake of Woodbury's Facial Soap and samples of Woodbury's Facial Cream and Facial Powder. For 50c., copy of the Woodbury Book, "A Skin You Love to Touch," and samples of the Woodbury preparations. Write or mail coupon to-day and begin to get the benefits of this famous skin treatment for your skin. Address, The Andrew Jergens Co., Ltd., 653 Sherbrooke St., Perth, Ontario.

MADE IN CANADA



Tear out this cake and put it in your purse as a reminder to ask for Woodbury's today at your druggist's.

Woodbury's Facial Soap

For sale by Canadian druggists from coast to coast, including Newfoundland



The Andrew Jergens Co. Ltd.,
653 Sherbrooke Street,
Perth, Ontario

I enclose _____ cents
for postage on the Woodbury
samples according to the offer
above.

Name _____

Address _____