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In Hair Goods as in other things, Merit Wins.

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Since our beginning in Winnipeg our attention, every day, has been quality above all things. Our steadily expanding business, and the growing appreciation we have enjoyed since that time proves out our claim that merit wins. We have been compelled at times to ask a little higher price but higher quality always went with such a purchase, and although we have sometimes found it difficult to make a patron see as we could wherein the difference laid, time, wear and durability have always demonstrated the wisdom of our counsel and made our customers into friends. Every artist in our employ is a specialist in his particular department, the hair we use the best we can procure from Sunny Southern France and Spain. You are coming to the Fair, why not visit our establishment during the sojourn? Demonstration in private apartments will be free during that time and if you cannot see for yourself why it pays to get the best, there is no obligation on your part. If you cannot come to the Fair there is another way to buy, order from the illustrated articles shown herewith or send for our literature which gives fuller information.

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If it were not for the existence of this happy thought in Hair, many women would be forced to wear wigs. The Transformation is a covering of fairy lightness which completely covers the head, where the hair is thin or prematurely grey it works wonders, Price from

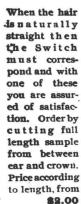
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POMPADOUR. When there is a noticeable scarcity of front hair the Pompadour is indispensable. It restores all beauty lost, matches perfectly, and is an exact likeness of the natural. Price, rich wavy, ventilated Pompadour, \$8.00.

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Mail Order Department,

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SWITICH.

Wavy Switches are of especial value to ladies with insufficient back hair. In such cases the Switch fills the vacancy, and the result is a heavy, rich ing Coiffure. sample of hair.

elors in your issue of April. In my opinion a man has descended pretty low when he expects a woman to do the work on a farm known as "chores." In fact he is not much better than the African nigger whose national trait is that of having wives to work for him, just the same as we buy horses and other animals to work for us. I maintain a man has very little refinement about him and absolutely no respect for his wife when he allows or expects her to do work such as I have witnessed in these parts.

Rancher No. 5.

One for Highland Lassie.

Boney Glen, Alta., May 14th, 1906. Editor.—You will do me a favor if you give "Highland Lassie" of Winnipeg my address as I would like to hear her. I read her letter in your April issue, I remain a subscriber.

Wanted-Addresses,

Lytton, B. C., May 20th 1906. Editor:—Please give me the names and address of the following if you and addreses of the following it you think they would not object, viz:—
"Bachelor Farmer." Pincher Creek, "One Who Means Business," Knee Hill Valley. "A Bachelor," Wakapa: "Vacuum," Stoetzel, and "Heather Jack."

A R C Girl. A B. C. Girl.

The Real Goods.

Cartwright, Man. May 22nd, 1906. Editor:—I read in the Western Home Monthly that some bachelors say that really good women are hard to find. Well, I may say, that I return the compliment and say that good men are hard to find. Some of your bachelor writers claim to belong to the goody goody cass. I would like to get acquainted quainted with some young man who

wants a good housekeeper.

I can do anything in the way of housekeeping. I can and am willing to milk if that would help a poor man. I am full of life and particularly fond of music. My height is 5 ft 3 inches. Scotch, good natured, very tender hearted, very fond of horses and cows. My complexion is dark, black hair, clear skin, hearty and strong and very fond of working in a garden. The man who answers this will have no reason to regret his action. "Young Woman" No. 6.

Englishman Would Wed.

Gladstone, Man., May 24th, 1906. Editor:—Will you please help me to become acquainted wih a sincere honest young woman from 18 to 28. My age is 28, dark, rather tall, healthy, an Englishman, am a gardiner and a man of steady habits. I do not know your charge for the cost of publishing this letter. Please send bill and I will remit amount.

A Reasonable Kind of Man.

Crossfield, Alta., May 14th, 1906. Editor:-I like your magazine. think the young lady from Dauphin in your May issue writes a sensible letter. I am a young man of 24 years, do not drink, smoke, chew or gamble. I live with my folks on a farm and am not one of those lonely bachelors so often described in your magazine. I don't believe in a wife being continually in-doors working herself to death, but like to see her take parts in outdoor sports, such as fishing, skating, hunting etc. If I were married my wife could accompany me on my next bear hunt in the Rockies if she wished to go. If amy of the fair readers of your magazine wish to correspond with me they will find my address with the "A Rocky Westerner."

Please Porward Letter.

Buffalo Lake, May 29th, 1906. Editor:—I shall esteem it a great favor if you will be so kind as to forward the enclosed letter to the young woman signing herself "Jane Eyre" in the May isue of your magazine.
"A Lonely Bachelor."

Bowser Writes a Letter.

Portage la Prairie, May 31st. 1906. Editor:—Would you kindly forward enclosed letter to the young lady in Ontario "Jane Eyre" whose letter ap-

One for Jolly Girl

peared in your magazine and oblige.

Drinkwater, Sask., May 23, 1906. Editor:-Enclosed find a stamped and sealed letter. Please forward it to "Jolly Girl" whose letter appeared in your magazine

"Wiry Jim."

"Bowser."

Wants a Respectable Girl for Wife.

Killam, Alta, May 20th, 1906.
Editor:—I am an interested reader of
your magazine. I am a young man 22
years of age, I neither smoke or chew and am free of vice. I have a homestead and am now looking for a life partner. I want a good, industrious respectable girl for a wife. I am an Englishman by birth. If you can introduce me to a nice kind of girl I would consider it a favor. Canadian

He and Widow might do Business Griswold, May 8th, 1906.

Editor:-Send me the address of widow who writes from Grand View, March 25th, saying she wishes to get married again. As I am a widower with two children and looking for some one to care for them, perhaps this lady and I might do business. Thanking you, etc. "Sincere."

A Chance for a Good Young Man.

Moose Jaw. Sask. May 17th, 1906 Editor:-Please be so kind as to give my name and address to some sober respectable farmer bachelor in Saskatoon who wishes to correspond with a good Protestant girl with a view to matrimony. I am 23 years of age and would make a good wife for a right would make a good wife for a right young man. I would like address of men from Moosomin or Moose Jaw which is in your May issue, or the man signing himself "Lone Bachelor" from High River, Alberta. Please help me get a husband.

"Susan Jane."

He Wants a Wife.

Mayville, Alta., May 28th, 1906. Editor:-I am a constant reader of your magazine and I like it. I would like to correspond with some young lady who is willing to become a farmer's wife. I am a young man 24 years old. 5 feet 10 inches tall, do not drink. smoke or chew, and think I would make a suitable partner for any honorable woman. I do not only want a housekeeper but I want a wife and helpmate.

"A Young Farmer."

Regina, Sask., May 13th, Editor.—Will you kindly forward enclosed letter to the young lady ing herself "Jane Eyre." Ontario. columns are utilized for a very prepublic need in being thrown open channel to introduce its readers to another. I trust much success crown your efforts in this direction.

Edmonton, April 28th, 1906. Editor:— I see in the last issue of your excellent magazine, in the correspondence column, a young bachelor wanting a wife, or rather a slave to feed his animals and himself, do his washing, etc. He had better apply at some registry office or some employment bureau, perhaps he may get suited there if he can pay \$20 or \$30 per month. The majority of the little farmers think wives should work all the year round, and try and please her lord and master and let him have all the pleasure. The poor wife must keep at it, that's what she was cut out for, at least a great many of the so-called men? think that way. I admire "Young Man's" letter, also the gent that is on the "Still Hunt." respondence column, a young bachele

Two Scotch Lassies

Edinburgh, Scotland, April 30th, 1906 Editor:—As a copy of your monthly magazine has come under our notice and having seen a column of corres pondence from bachelor farmers wishing wife's, would you kindly put us in correspondence with two of them. I. — am cook and my friend. — is housemaid. We are both in service together and would like very much to meet in with two steady young men who would appreciate a good wife, as we would a good husband. I. — am 20 years of age, tall and of good appearance; my friend is 22 years, and of similar appearance. We both enjoy the best of health and it is the heighth of our am-

bition to live on a farm.

Any bachelors who would like to correspond with us would greatly oblige

"Two Scotch Lassies."