



Your Best Christmas Gifts will be Yearly Subscriptions to CANADIAN HOME JOURNAL

They are very inexpensive if
orders are sent direct to us

At Our Christmas Gift Rates

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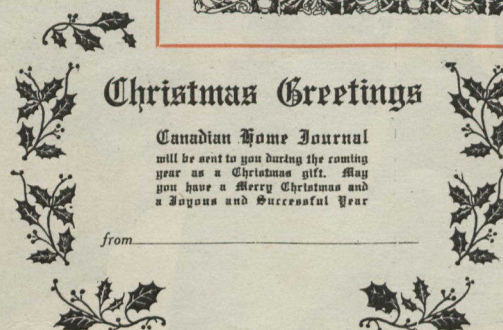
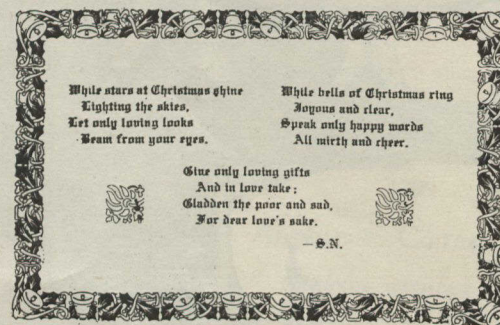
(United States subscriptions each 35c extra)

ATTRACTIVENESS, price and Canadianism make the JOURNAL a most desirable gift. Twelve times a year it recalls your kindness, and that you were the giver adds to the pleasure which each copy brings.

The **January Fiction Number** and an attractive **Christmas Card** announcing the gift and giver are **mailed to arrive on Christmas morning**, a generous addition to the good cheer which "Postie" brings on that joyous day.

MUTUAL interest in the JOURNAL serves as a bond to keep you in closer touch with friends at a distance. Often it is the only home magazine received, bringing culture, entertainment and helpful suggestions. To every home it brings special Canadian interests and a feeling of Dominion unity.

You may combine with others to send gift subscriptions. Firms will find the JOURNAL an attractive gift to ladies in their employ.



A miniature reproduction of the card which we send to announce the gift on Christmas morning. If you would like to send your personal card, it will be enclosed with this.

WHAT not send us many names on your gift list, and avoid the weary days of Christmas shopping through crowded stores, and the dissatisfaction with gifts purchased. Every year thousands of subscriptions are sent as Christmas gifts, solving the problem, "**What will my friend want, and what hasn't she now?**" The JOURNAL is sure to please every woman, and if a name is already on our subscription list you will be notified at once to send another, so there is no chance of duplication.

A gift subscription avoids all risk and trouble, and cost of sending, which with other presents is an expense to you without adding value to the gift.

SPECIAL NOTE: Order before the Christmas rush to make sure the presents will be received on Christmas Day. To have any chance at all of this, orders for the far East or West must reach us by December 16th, others by December 20th. Give full names or initials and full addresses of both subscriber and sender. **Send all orders to CANADIAN HOME JOURNAL, 59 John St., TORONTO**

