

## Great Bargains in Fur Collar Coats Horse Blankets, Sleigh Robes and Bells ALL COATS BELOW COST



Stablemen and Horse Owners Read This and Profit by It.

We have now on exhibition in our showroom several styles of Driving Harness, all of our own manufacture. The prices range from \$10.00 per set upwards. We make the largest line of Harness in the Maritime Provinces. You are invited to call and examine our large stock.

We offer the balance of our Fur Robes, Coats and Horse Blankets at greatly reduced prices.

One lot of Ladies' Fur Collar Coats below cost to clear. Every Coat in perfect condition.

H. HORTON & SON, LTD.  
9 and 11 Market Square.

### Men's Fur Collar Coats Below Cost to Clear

We are offering our travellers' samples of Coats as well as a line of odd sizes at a sacrifice before commencing stock-taking. These coats are of imported Beaver Cloth, and in perfect condition. Prices run from \$11 upwards.

One lot of Sheepskin Lined, Corduroy Top, only \$4.00

Persian Lamb Cloth Reefers, Rubber Interlined, only \$7.00.

A call will convince you that never before have such bargains been offered.

H. HORTON & SON, LTD.  
9 and 11 Market Square.

### Greatest Bargain of the Season in Ladies' Fur Collar Coats Suitable for Driving or Walking

We have decided to discontinue handling ladies' coats, and now offer the balance of our stock much below cost to clear. This is an opportunity of a lifetime to secure the greatest bargain in Coats ever offered. Every coat in perfect condition and guaranteed.

These Coats are made of imported Beaver Cloth, and we now offer them at half price.

Prices range from \$12.90 upwards.

Also Ladies' Curled Cloth Fitting Jackets, now \$5.00 were \$10.00.

You are invited to call and examine.

H. HORTON & SON, LTD.  
9 and 11 Market Square.



### Horse Blankets, Fur Robes, Mitts and Sleigh Bells

Before stock-taking we offer the balance of our stock of Horse Blankets, Fur Robes and Sleigh Bells at bargain prices to clear:

Lined Blankets, . . . . .75c. upwards  
Stack Bells, . . . . .25c. upwards  
Fur Robes, . . . . .\$5.95 upwards

We carry a large assortment.

H. HORTON & SON, LTD.  
9 and 11 Market Square.

## THE LARGEST HORSE FURNISHING ESTABLISHMENT IN LOWER CANADA

NOTE—Our store will remain open until 10 p. m. during Wednesday, Thursday, Friday and Saturday, when our full staff will be on hand to serve our customers promptly.

## H. HORTON & SON, Ltd., 9-11 Market Square

### PROVINCIAL GOVERNMENT WILL ACTIVELY AID IN IMMIGRATION CAMPAIGN

Continued from page one.

Speaking for the Board of Trade, H. B. Schofield commended the suggestion of Premier Fleming and expressed himself as confident that it would be actively fostered by the members of the board.

He said that in the forefront of the question of immigration it seemed to him the thought should be to hold what we have, to keep in the province the people we have here now. In-

stead of a too prevalent spirit of skepticism there should be infused one of optimism in the greatness of the province, such as would encourage our young men and keep them at home.

In the old country the advantages and resources of the West are kept well to the fore, and exhibition wagons are to be found laden with specimens of Western products which are taken from place to place, where lectures are given. The time has come when New Brunswick should have a place in this exhibition and her products of farm, or mine should be shown.

W. S. Fisher said that the question is how can New Brunswick take care of the settlers who have already come and make them prosperous and contented so that they can become live agents.

It is too often the case, he said, that the people among whom the settlers locate discourage the new settler. Instead of this the communities in which the immigrant finds himself should take an interest in the newcomers in their midst and instead of knocking the place, evidence an optimism.

A. E. Slipp, M.P.P., the next speaker, dealt on the possibilities which the province of New Brunswick offers for fruit growing, especially apple culture, and of the results that have attended his personal efforts in this branch of development. The fame of the province has already spread to other parts of Canada and an Ontario firm after diligently examining the relative merits of New Brunswick and Ontario is looking towards this province with a view to starting commercial apple culture here.

Plenty of Room for All.

W. W. Hubbard referred to the vast area of farm lands in the province and said that to work these according to modern methods requires three families where there is only one. Accordingly this province is ready to absorb from 50,000 to 75,000 families.

One of the greatest difficulties which the immigration authorities find when sending a new settler to a place often comes from the people of the community, who instead of encouraging and helping him, are pessimistic about the surroundings. The department of agriculture is giving its assistance not only to the new settler, but to those already located, by giving them instruction in scientific development, and are employing experts in different branches.

Mr. Wilmet's Report.

A. B. Wilmet, who followed Mr. Hubbard, gave an encouraging report regarding the results of the system adopted by the provincial government. Since he had been appointed to office, he said, 1500 immigrants had been settled in the province, and he had not heard one word of regret expressed by any of the settlers.

He expressed his pleasure at the suggestion of Premier Fleming and the government, and he dwelt on the importance of having the family come out.

What the Government Has Done.

Hon. Robert Maxwell outlined the work which the provincial government has accomplished in immigration during the past four years, in establishing an agency in London as well as in New Brunswick. By the policy adopted the immigrant on arrival can secure help and information regarding suitable land available for his purpose, and is not obliged to come over haphazardly. When arrived and located, he is educated in scientific farming by the experts employed by the government, and receives every encouragement from the government.

A. G. Turney, provincial horticulturist, referring to the great possibilities afforded for apple culture and fruit growing, said that after studying conditions in the province and elsewhere, he felt satisfied that New Brunswick is second to none, and that in this particular branch of development a great future awaits the province.

Following Mr. Turney's address W. H. Thorne moved a vote of thanks to the guests of the evening, Premier Fleming and the members of the government, and Mr. Hawkes for meeting the council of the Board of Trade and discussing the vital question of immigration.

The motion was seconded by T. H. Stalbrock, who in so doing, heartily endorsed the suggestion of Premier Fleming and assured him that the matter of \$5,000, he felt would be available.

The dinner concluded with the singing of God Save the King.

MR. HAWKES ADDRESSES  
WOMEN'S CANADIAN CLUB.

At five o'clock Mr. Hawkes addressed the Women's Canadian club in Keith's Assembly Rooms. Mrs. E. A. Smith presided, and despite the fact that the Christmas season prevented several from attending, the audience was large.

The table was tastefully decorated with holly and carnations. Preceding the address a business session was held at which twenty-five new members were elected to the club.

The president, Mrs. Smith introduced Mr. Hawkes, who said that there are two words which have become degraded: politics and immigrant. The former has been construed often to mean the acquiring of spoils, and the politician has come to be regarded too frequently as a moral leper. But in reality politics is the science of government. The term immigrant has also become de-



### COMPLETE FIGURES OF CENSUS

Ottawa, Dec. 19.—Hon. Martin Bur-

will today issued the complete census figures of 1911 for all of Canada with the exception of two sub-districts in Saskatchewan, one in British Columbia and a few in Yukon Territory, Yukon, however, does not give any population by males and females and therefore:

Province	Population	Male	Female	Total	In 1901
Canada	3,805,356	2,076,937	1,728,419	3,805,356	3,371,315
Alberta	234,417	131,917	102,500	234,417	173,258
British Columbia	214,835	120,502	94,333	214,835	178,257
Manitoba	250,190	130,173	120,017	250,190	255,211
New Brunswick	179,865	92,623	87,242	179,865	231,120
Ontario	11,241	6,057	5,184	11,241	21,284
Quebec	10,715	6,274	4,441	10,715	22,415
Charlottetown	16,588	8,674	7,914	16,588	27,536
Gloucester	12,425	6,441	5,984	12,425	22,424
Kingston	14,440	7,708	6,732	14,440	22,528
Kent	16,150	8,444	7,706	16,150	28,543
Kings and Albert	8,424	4,558	3,866	8,424	10,256
Northumberland	20,982	11,188	9,794	20,982	31,256
Westchester	8,904	4,723	4,181	8,904	12,756
St. John City and County	15,986	8,126	7,860	15,986	16,906
Sanitary and Queens	22,703	12,118	10,585	22,703	42,006
Victoria and Madawaska	16,027	8,531	7,496	16,027	31,824
Yukon	16,027	8,531	7,496	16,027	31,824

graded. In truth it is the immigrant who has made Canada while the established Canadian is prone to look upon the immigrant as inferior. Mr. Hawkes pointed out that the Canadian can trace his ancestry back to the immigrant.

He then pictured the feelings of the emigrant on leaving his native land and arriving in a new country, with its strange surroundings and traditions.

There is no nobler work than to participate in the work of recreating the country, and the work which women can do in this respect cannot be overestimated. They cannot perhaps, undo the past, but they can influence the future, and see to it that the immigrant receives a welcome on his arrival. To give the newcomer a memory of the good feeling and fellowship which he encountered here

Short of Space.

The Standard regrets that owing to heavy pressure on space, it has been found necessary to curtail reports on some local matters.



# Christmas Presents to Make Everybody Happy

Do Your Gift Shopping at the Big Store--Here Are Brief Suggestions from a Few Departments

### A List for Mothers and Wee Ones

Children's Velour Dressing Gowns . . . . . \$1.50 to \$3.00  
Silk Undervests . . . . . \$1.00 to \$3.00  
Undershirts, white lawn . . . . . \$2.00 to \$1.25  
Corset Covers, white lawn . . . . . \$3.50 to \$1.25  
Aprons, white lawn . . . . . \$2.50 to \$1.10  
Fancy White Aprons, short and long, with and without fancy bibs . . . . . \$1.00 to \$4.25  
Dressing jackets, crumpe and velour . . . . . \$6.75  
Dressing jackets, silk . . . . . \$2.75 to \$10.00  
Infants' Long Coats . . . . . \$2.25 to \$7.50  
Children's Dresses, hand made . . . . . \$1.25 to \$2.35  
Ladies' Knit Shawls and Jackete . . . . . \$1.75  
Infants' Short Cashmere Kimonos . . . . . \$1.00 to \$1.25  
Infants' Hand and Machine-made Bibs . . . . . \$1.75 to \$6.00  
Infants' Wool Jackets . . . . . \$1.75 to \$6.00  
Infants' Robes . . . . . \$5.00 to \$7.00  
Infants' Short Dresses . . . . . \$5.00 to \$7.00  
Infants' Bath Slippers . . . . . \$5.00 to \$7.00  
Infants' Mittens, hand made . . . . . \$5.00  
Infants' Booties . . . . . \$1.50 to \$1.00  
Christmas Novelties for the Baby—Sponge Bags, Coat and Dress Hangers, Armlets, etc.

### DOLLS, PERFUMES, STATIONERY In the Millinery Department

### Appropriate Presents for Ladies and Misses

Elderdown Dressing Jackets . . . . . \$2.00  
Novelty Handkerchief Dressing Jacket . . . . . \$1.25  
Fancy Velour Bath Gown . . . . . \$2.00 to 3.00  
Sweater Coats, white and colored . . . . . \$1.50  
Blouses, white, quilted . . . . . \$1.75 to \$1.75  
Wool Shawls, white and colored . . . . . \$1.00 to \$1.80  
Jaeger Scarfs . . . . . \$5.00 to \$1.50  
Motor Scarfs . . . . . \$6.00 to \$7.50  
Mousette Undershirts, white and colored . . . . . \$7.50 to \$12.00  
Fringed Dresses, white and colored . . . . . \$4.50  
Girls' Storm Capes, navy blue . . . . . \$2.75 to \$12.00  
Girls' Novelty Sailor Suits . . . . . \$3.00 to \$6.00  
Girls' Wool Coats . . . . . \$3.75 to \$12.00  
Girls' Sweater Coats . . . . . \$1.10 to \$1.30  
White Fur Sleigh Pockets for Baby . . . . . \$1.00 to \$12.00  
Silk Umbrellas . . . . . \$2.25 to \$6.00  
Black Silk Waistcoats . . . . . \$3.75 to \$12.00  
Net Waists . . . . . \$1.10 to \$1.75  
Lustre and Satin Blouses, black . . . . . \$5.00 to \$11.00  
Tailored Blouses, colored cotton . . . . . \$5.00 to \$11.00

### A Dazzling Array of Art Goods

You will thoroughly appreciate this great display of the most handsome gift articles we have ever shown. Hundreds of dainty and pretty things here that will give much joy to the fortunate recipient. Come and choose early.

Rich Cut Glass  
Sterling Silver Photo Frames  
Ornaments in Bronze, China and White Marble.  
Electric Lamps  
Electric Light Shades, Candle Shades  
Brass Candle Sillies  
Fern Pots, Jardiniere, etc.  
Smokers' Sets, Rock Rests, China in Dresden, Crown, Derby, Limoges, etc.  
English Plate, Entree Dishes  
Toilet Sets, Manicure Sets, in Sterling Plated and Art Silver.  
Toilet Sets in Ebony and other Woods  
Novelty Pieces of "Dejeu-Art" Ware  
Artistic Den Ornaments  
Dolls in endless variety  
Serving Trays, in Oak, Mahogany  
Photo Frames  
Mahogany and Oak Clocks  
CHRISTMAS SHOW ROOM.

### Crepon Lace Work for Xmas Giving

Dainty and Beautiful D'OLVIES, CENTRES, TRAY CLOTHS, TABLE COVERS, etc., for Christmas gifts.

This is the most delicate and handsome hand lace work we have shown for a long while. Received just in time to serve as the most acceptable presents you could think of. Exquisitely executed designs in D'Olives, Centres, Tray Cloths, Table Covers, etc. Make your selection early before the choicest ones have been taken.

6 inch size, each . . . . . 30c.  
8 inch size, each . . . . . 30c. to 85c.  
12 inch size, each . . . . . 50c. to \$1.10  
20 inch size, each . . . . . \$2.00 to \$3.00  
24 inch size, . . . . . \$2.40 to \$4.55  
26 inch size, . . . . . \$3.40 to \$6.25  
20 by 40 inches . . . . . \$6.85 to \$8.50  
28 by 28 inches . . . . . \$4.00

### Christmas Linens In Great Variety

Our Linen Department offers a most attractive variety of Stipple and Paisley Linens. Innumerable suggestions for appreciative gifts. Beautiful patterns and the newness and brightness of the offerings will appeal to all shoppers.

TABLE CLOTHS—Bordered Damask with Dinner or Tea Napkins. All sizes and pieces of the choicest designs, Irish and Scotch manufacture, at prices to suit the purchaser.

PLAIN HEMSTITCHED IRISH LINEN LUNCH CLOTHS, giving an opportunity to work your own Embroidery or Initialing. 45x45 inches, \$1.75; 62x63 inches, extra heavy linen, \$4.25; 72x72 inches, extra heavy linen with broad hem, \$5.75.

SCALLOPED DAMASK TEA CLOTHS in round or with square ends.

ROUND DAMASK TEA CLOTH (scalloped), quite new, 26x36 inches, at \$5c. \$1.29 and \$1.35.

NEW LINEN BED SPREADS with handsome Battenburg centres. Size 84x110 inches. Price \$9.00.

FINE DAMASK MUCK TOWELLINGS for Fancy Towels, 34 inch, 40c to 60c per yard; 15 and 16 inch, for Guest Towels, 30c to 45c per yard.

### Other Gift Hints

Handkerchiefs in Fancy Boxes.  
Kid Gloves.  
Hosiery—Silk, Lisle and Cashmere.  
Garters, Spats, Overall.  
Vestings, all the newest kinds, occupying one entire section.  
Ladies' Mufflers, Hat Pins, Belts.  
Ladies' Bags in Metal and Leather.  
Novelty Neckwear—Ribbons. The most up-to-date department in Canada.  
Waistings in Wool, Fabrics and Velours.  
Waistings in New Gingham.  
English Cambrics.  
Fancy Baskets, great variety.  
Vell and Neck Pins.  
Gift Collar Pins.  
Jet Brooch Pins.

### Furs for Christmas Presentation

The years of giving things that are useless for Christmas have passed and the people are now giving more sensible gifts. A piece or Set of FURS will satisfy every woman and you don't have to spend extravagantly in order to buy satisfactorily.

MINK STOLE . . . . . \$40 to \$100  
MINK MUFFERS . . . . . \$40 to \$75  
ISABELLA FOX STOLE . . . . . \$17.50 to \$30  
ISABELLA FOX MUFFS . . . . . \$21.50  
BLACK FOX STOLE . . . . . \$28.75 to \$59  
BLACK MARTEN STOLE \$27 to \$45  
BLACK MARTEN MUFFS \$11.50 to \$25  
PERSIAN LAMB STOLE . . . . . \$17.50 to \$25.00  
PERSIAN LAMB MUFFS \$20 to \$25  
PERSIAN PAW THROWS . . . . . \$7.75  
PERSIAN PAW MUFFS . . . . . \$12.00  
FUR LINED COATS—Mink Collars and Revers . . . . . \$85.00  
ALASKA SABLE COLLAR AND REVERS . . . . . \$75.00

## THE MECCA FOR HOLIDAY BUYING. MANCHESTER ROBERTSON ALLISON, Ltd. ST. JOHN'S FOREMOST SHOPPING PLACE.