

MONCTON

Moneton, April 15.—Mr. J. M. Alt-kin, who has been manager of the Moneton branch of the Royal Bank during the absence of Mr. McDougall in the south, leaves tomorrow for Lethbridge, Alberta, where the bank is opening a branch. Mr. Altken will be accompanied by Mrs. Altken and children. While in Moneton Mr. and Mre. Altken have made many warm friends, who will regret their depart-ure.

Mre. Aitken have made many warm in friends, who will regret their depart-ing ure. On Wednesdaw evening, the 13th, un the Arcadia Club held a very enjoy-able and successful concert in the W. C. T. U. hall. Mr. F. McDougall, manager of the Royal Bank of Canada here, who has of the benefit if his health, returned hemel ast week. Mrs. J. P. Richard and her young son Gerald, who have been spending room time in Moncton, left on Thurs-day for their home in Moose Jaw, Sask. Mrs. Richard's sister, Miss Alma, accompanied Mrs. Richard to the west, where she will spend some months visiting. A delightful social evening was giv-en by the Pythian Sisters in the Pythian lodge room on Wednesday evening, the 6th. A programme was turt carried out, consisting of a plano solo by Miss Donald, songs by Miss Steevee and Miss O'Brien, a reading by Miss Steeves, O'Brien, Macbeth and O'Brien. A neat little programme and topic carq was used, and after the pro-card was used, and after the pro-gramme refreshments were served. Mrs. James Stehouse of Dartmouth Mark

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Mr. and Mrs. A. C. Ch

leave of ab

ave of absence. Miss Stuart's man, lends will look forward with plea for to her return at the end of Junc Sir William Van, Horne, Lady Val orne and Miss Van Horne, cam-om Montreal on Saturday to inspec e improvements that are bein ade at their summer residence

Nisa Lottle Hart spent Sunday with



EARS ago when none of us knew better we took our wheat to the village mill and our good friend the miller ground it for us the best he could.

Now-and Then

It wasn't his fault if our wheat was mostly grits or if it was frosted or smutty. He did the best he could with the materials we gave him and the facilities he had for grinding.

The making of flour today is not a mere grinding process. It is a scientific process. The great Ogilvie Flour Mills of today are a vast commercial enterprise extending from ocean to ocean. ROYAL HOUSEHOLD FLOUR

is a world product. It is well known in Africa as well as in Canada. It is as much appreciated in the poorest household at home as it is in the Royal Household abroad. To make Royal Household Flour the product it is, involves vast capital and vast resources. Every advanced process, every modern device that can in any way improve the quality of Royal Household Flour is immediately adopted regardless

of expense. If the production of ROYAL HOUSEHOLD FLOUR was purely a milling process it would not be better than

any good flour. But it is not the milling alone that makes it the finest flour in the world. It is the all embracing system of care and watchfulness and scientific knowledge that surround it at every stage from

The Old Time Miller

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wheat field to kitchen. Every step in the production of **ROYAL HOUSEHOLD FLOUR** from the planting of the wheat to the delivery of the package to the grocer is embraced in the requirements of this system. It is watch, watch, watch, and test, test, test and know, know, know at every step. No happen-chance. No guess work. Everywhere and always, scientific knowledge and eternal vigilance.

Canadians ought to be proud of Royal Household Flour. It is no small thing to have to say that the world's most perfect flour is made in Canada from Canadian wheat and has become a world-wide factor through Canadian skill and capital.

"Royal Household" is head and shoulders above ordinary flour in quality and perfection. It is the result of Ca-pital, Skill and Experience which are the parents of scientific milling knowledge.

The best flour for Bread and Pastry is "ROYAL HOUSEHOLD." To try it is to prove it.

Send in your name and address, also the name of your dealer, and "Ogilvie's Book for a Cook," containing 125 excellent Recipes will be sent free of charge.

Ogilvie Flour Mills Co. Limited. 11

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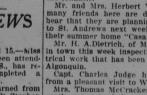


Brandram's B. B. Genuine White Lead Standard Of The World For Many Generations

Brandram's B. B. Genuine White Lead is unequalled for whiteness, fineness and durability. It carries more Linseed Oil, makes more paint and covers more surface, works easier and better, than any other white lead made. If you want the best work—or if you want to do the best—be sure to start right with "Brandram's B. B." White Lead.

Made in Canada by

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THE STANDARD, SATURDAY, APRIL. 16, 1910.



 ST. STEPHEN
ST. STEPHEN
St. Stephen, April 15.—Mr. J. T.
Whitlock returned from Boston Friday.
Miss Katherine Nichols has returned from Pittaburg, Pa., where she is going for the benefit of a fully. Miss Ella Alexander and Saper the white?
Mrs. Alph Locke, of Searsport, Mer.
Mrs. Frank V. Lee entertained the fully. Miss Ella Alexander and Saper the white?
Mrs. Alph Locke, of Searsport, Mer.
Mrs. Frank V. Lee entertained the fully Miss Ella Noteed returned to the regret of the many friends.
Mr. and Mrs. George Ensor are now occupting their new home on Marks fatreet recently purchased from Mr. Miss Alta Adams of Fredericton has been the guest of Nrs. Joseph Robins on the past week.
Mr. N. F. Todd, M. P., and Mrs. Tranbert K. Same the freinds in St. Stephen before returning to Ellipand in the past week.
Mr. And Mrs. Albert E. Neill has gone to more on Frince William street.
Mr. and Mrs. Albert Wilson as event. Refreshments to friends of Mrs. Janee the friends in St. Stephen before returning to Ellipand in the past week.
Mr. and Mrs. Albert Wilson are core guest of Miss Agnet Anword Mrs. Albert B. Neill has gone to more on Frince William street.
Mr. and Mrs. Albert Wilson are specific Methershments are specific Methershments and children, of Canso, N. S., were guests of Ven. Archideacon and Mrs. New Mrs. Mann this week.
Mr. and Mrs. Fred O. Sullivan have furned from Markina where she visited her sister, Mr. and Mrs. Fred O. Sullivan have furned from machine with friends in St. Strepher bleore store of Misser Strephere Misser Marriage will take place on April Strephere Misser Marriage Will take place on April Strephere Misser Marriage Milleron to Mr. Perger Million Laughlin, on of Dr. and Mrs. Pred S. Werkmann and children, Stephere Milleron S. B. Debeling will trans friends in Portano.
Mrs. George Combaction Shoe Dressing the of course. If is the only dreasing that on the one as the only dreasing that the only of the only dreasing the the only of the only dreasing the the only of only of the o and. Mrs. George Wilson is preparing to nove to Toronto, where sile will in uture reside, as Mr. Wilson has an xcellent position there. Mr. and Mrs. Wilson will be much missed in social inters ircles. Mrs. R. M. Jack of St. Andrews vis-ted friends in town the past week. Mr. T. R. Wren and Miss Freda Vren of St. Andrews, were in town L. H. PACKARD & Co., Limited. hursday. Miss Nellie O'Halloran of St.

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BRANDRAM-HENDERSON, MONTREAL HALIFAX. ST. JOHN, TORONTO, WINNIPEG. 54 JOHN LE LACHEUR, J 44 German Street, - ST. JOHN, N. B. Agencies established in all cities and towns of the Province. **GILLETT'S** READY FOR USE IN ANY QUANTITY For making SOAP, soft-ening water, removing old paint, disinfecting sinks, closets and drains and for many other purposes. A can equals 20 lbs. Sal Soda. Useful for five hundred purposes. Sold Everywhere PERFUMED E. W. Gillett Co., Ltd. Toronio, Ont.

