THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, JANUARY 11, 1912

Feed Your Children Lots of Wholesome Bread

Make it with PURITY FLOUR so it will be More Nutritious

IN the words of Woods Hutchinson, one of America's most eminent physicians, "If a child is worth raising at all, it is worth feeding upon the best and most nutritious food—and plenty of it."

And the medical profession is a unit in placing good, wholesome bread among the best and most nutritious food for children. Many give it first

But some bread is more wholesome than others, depending upon the skill of the baker and the grade of flour used.

So be sure that the boys and girls get plenty of bread made from PURITY FLOUR.



The bread will be greater in food value, more nutritious, because it will be made of flour consisting entirely of the high-grade portions of the No. 1 Western hard wheat berries. It will contain the high-grade food elements, the high-grade gluten, phosphates and starch of the world's most vigorous wheat.

See that your children have lots of PURITY-FLOUR-BREAD. It's a well-known fact among physicians that a vast number of children don't ent enough bread. A child should be encouraged to eat an abundance of bread, so as to supply fuel for energy and building material for growing bones, flesh and muscle.

Reminder: On account of the extra strength and extra quality of PURITY FLOUR more water must be added r making bread. For best pastry-results more



TAXI has been a long time coming. Ever since a terrified servant threw a bucket of water over Sir Walter Raleigh, thinking his master on fire, man has been growing, maturing, and blending tobacco—ever aiming for a tobacco that would soothe and comfort men in their leisure hours, without unpleasant associations or annoying after-effects.

TAXI has arrived. It may not be the last word in tobaccos-let us be modest-but in our opinion it will realize the ideal of most smokers. Perhaps you will find it the tobacco you hoped to get

TAXI costs the whole sum of ten cents for a good-sized tin. Next time you need tobaccomake a change—ask for TAXI.

Dont forget—the name's TAXI.

SPORT NEWS OF

HER SKIN SEEMED ON FIRE

Every Other Treatment Failed But "Fruit-a-tives" Cures

Grande Ligne, Que., Jan. 2nd, 1910.

The horse races which were to be held at Clifton on Saturday have been post-poned indefinitely. NICKEL SHOWS SCENE

Large Numbers See Coronation of Their Majesties in Magnificent Film—A Fine Programme

HEALTH



The Cold Weather Has Come at Last.

We are inviting you to come and see our Clothing Department Ladies' and Gentlemen's Outfits. There is no use to shiver from the cold when you have a talk with us. We can also show you Furs and Muffs at Low Prices.

JACOBSON & CO.,

AMUSEMENTS

Leap Year Band Night Tonight at the Vic.

LEAP YEAR BANDS

One Mile Race (Second of the Series of Three Races) Between 4th and 5th Bands. Good Ice. Good Music, Comfortable Dressing Rooms and Courteous Attention Always at The Vic. · Remember the Date of the First Carnival, Jan. 22.

The Time To-night at 8.25, 9.20 _ASTNIGHT The Place GEM COME EARLY IRISH MUSIC The Girl Arrah - Na - Pogue IRISH SCENERY

This is the Kalem 3 Reel Picture they're all Talking about today—Its a Winner!

Last Chance To-night - See It See Is

NICELY

COLORED



Thousands Saw This Superb Spectacle Yesterday The Crowning of King George and Queen Mary amid Great Splendor

Also the Usual Bill of Film Stories Two Excellent Singers and Orchestra

UNIQUE THE TALE THE 2 BROWNS OF AN EGG' STRANGER" A Ranch Comedy of the West. A DRAMA OF

In which Youth is Fooled by Old Age. | MEXT | TALKING PICTURES | WEEK | ENOCH ARDE

OPERA HOUSE Nights, Com. Monday, Jan. 8th Woods, Frazee and Lederer Present— New York's Merriest Musical Comedy:

Madame Sherry

All Star Cast, including
MARIE HORGAN HARRY SHORT
and the FAMOUS CHORUS DE LUXE CARLOAD SPECIAL SCENERY

OPERA HOUSE

nder the patronage of the Mayor and Common Council THE LOYALIST DRAMATIC CLUB

The Servant in the House Thursday and Friday, January 11 and 12

> Reserved Seats 35c and 50c BOX OFFICE OPEN TODAY