

HEADQUARTERS FOR RELIABLE FOOTWEAR

Waterbury & Rising, Limited

40TH ANNUAL ANNOUNCEMENT

Our exhibit of Christmas Footwear is without doubt the largest and finest array of Up-to-Date Styles ever shown east of Montreal. The Values also compare favorably with any shoe house. Being in a position to BUY RIGHT we never fail to give our customers advantage of it. We have an assortment Pleasing to the Eye and falling in line with the Taste of the Most Critical Buyer.

Permit us to assist you with the following suggestions of Useful Xmas Gifts.

For Women

Warm House Slippers.
All up-to-date Gaiters.
Boudoir Slippers.
Dressy Boots.
All kinds of Pumps and Slippers.
Skating Boots.
Overshoes.
Rubber Boots.
Felt Boots.
Snowshoes and Mocassins.



For Men

Comfortable Kid House Slippers.
Warm Felt Slippers.
Waterproof Boots.
Skating Boots.
Overshoes.
Evening Pumps.
W. & R. Special Boots (all modern styles).
Felt Soled Boots.
Oil Tanned Larrigans.

For Boys

Hockey Boots, Snowshoes, Overshoes, Larrigans, Mocassins, Warm Slippers, Rubbers, Waterproof Boots, Kid Slippers, Rubber Boots.

For Girls

Dress Boots, Warm Leggings, Pretty Slippers, Rubbers, Mocassins, Overshoes, Romper Footwear, Doll's Footwear and Stockings.

Sole Agents for—The Famous "Dorothy Dodd" Shoe for Women—"J. and T. Bell's" Celebrated Footwear for Men and Women—"Winnie Walker" Shoes for Women—"The Vogue Shoe" (a good all around line of Shoes for Men, Women and Children)—The "Romper" Shoe for Boys and Girls—"The W. and R. Special" (comprising the products of the best manufacturers)—The "Maltese Cross" Rubber Footwear for everybody, the best line manufactured and sold in all parts of the world. In fact we handle every line of Footwear worth while.

Headquarters for Reliable Footwear—Proved by Forty Years of Shoe Selling.

Waterbury & Rising, Limited

61 KING ST., 212 UNION ST., 677 MAIN ST.

Store Open 8:30 a. m.

Close at 6 p. m.

Saturday 10 p. m.

LAST WEEK BEFORE XMAS

This is the Christmas Store—Shop Here for Utmost Satisfaction

Handsome Lace Centre Pieces, Runners, D'Oyleys, Etc.

(IN FANCY GOODS SECTION)

Beautiful Centre Pieces with Swiss Lace borders and inserts at \$1.85 each
Runners, with effective Lace borders in Fillet patterns. \$1.20 and \$2.40 each
Runners with Lace edges and cluny patterns. \$3.50 each
Runners with real Cluny Lace edges. From \$4.80 to \$13.25
Cluny Lace Centres, From \$2.90 to \$12.00
Handsome D'Oyleys, From 20c. to \$1.25 each
Embroidered Centres, with Irish Crochet Lace edges, From \$2.85 to \$3.50

In Trimming Section

Fine Embroidered Flouncing for Children's Dresses or Underwear, 1-2 to 10 inches wide From 9c. to \$2.65 yard
Apron Lengths, trimmed with narrow tucks and fine embroidery inserts. 50c. and 60c. each

Have You Thought of a Waist Length of Some Pretty Material As a Christmas Gift?

We are showing charming materials, nicely boxed, ready to send.
From \$1.25 to \$2.70 per length
Mercerized Foulards, in black and navy grounds, 31 inches wide. 90c. yard
Paris Plaids—A silk mixed material, very new and attractive, suitable for waists or dresses, 1 yard wide, \$1.20 yard
Plain Silk Batiste, in all dainty colorings, suitable for blouses or the delicatest of underwear, 1 yard wide. 95c. yard
Hero Flannel—A splendid substitute for Viyella, at less than half the price, 75c. yard
Prints and Gingham, in a very large assortment of colorings and patterns.

Serpentine Crepes, in plain colors, on fancy patterns with dainty grey, rose, blue, pink and Copen. grounds, 29 inches wide. 57c. yard
(WASH GOODS SECTION—GROUND FLOOR)

ACCEPTABLE GIFT SUGGESTIONS (From Carpet Department). These are full sized and have waist girdle and neck cord included. Price \$5.50, \$6.00 and \$6.75

RIBBONS

Plain Ribbons for Christmas parcels. 10 yards for 50c.
Lingerie Ribbons, in white, pink and sky, From 5c. to 38c. yard
Camisole Ribbons, in white, pink, sky, maize, 6-12 inches wide From 9c. to \$2.65 yard
Special Hair Bow and Fancy Work Ribbon, 35c. yard
Fancy Stripe and Dresden Ribbons, extra value 45c. yard

For the Dainty Miss

A GIFT OF SILK UNDERWEAR

Our Assortment of Silk Underwear is Very Complete and includes latest models in Crepe de Chine and Wash Silk Camisoles, Bloomers, Envelope Chemises, Underskirts, Nightgowns, etc., in white and dainty colors, and a big range of styles and prices.
BOUDOIR CAPS, in latest New York designs; decidedly smart. From \$1.50 to \$3.50
FANCY TEA APRONS in many styles. From 50c. up
SILK KIMONOS in all popular colorings and charming styles.



M. R. A's CHRISTMAS GLOVES

Neatly Boxed—Most Suitable for Gift Giving
Women's French Kid Gloves, From \$1.75 to \$2.50 pair
Cape Gloves, \$1.75 to \$2.75 pair
Wash Leather Gloves, From \$2.25 to \$3.25
Mocha Gloves, From \$1.75 to \$2.00 pair
Suede Gloves, From \$2.25 to \$3.00 pair
Doe Gloves, From \$1.50 to \$2.85 pair
Children's Gloves, \$1.25 and \$1.50 pair
Black, white and all fashionable colors now in stock.
(GLOVE SECTION—ANNEX)

CHRISTMAS NECKWEAR

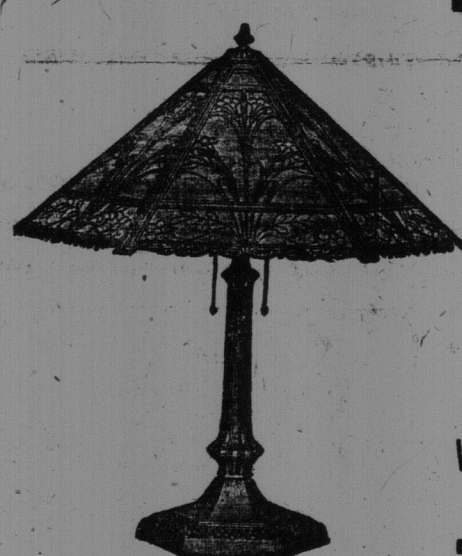
FOR WOMEN

All popular styles, in Crepe de Chine, Satin, Georgette, Crepe, Swiss, Embroidery and Pique. Shawls, Tuxedo, Sailor, Cowl and Stole shapes with latest trimming effects. Styles to suit the neck of any dress.
(Neckwear Section—Annex)



Manchester Robertson Allison Limited

KING STREET GERMAIN STREET MARKET SQUARE



Distinctive Electric Lamps

Beautiful Designs with Shades in the Newest Colorings. Prices from \$4.00 each to \$30.00 each.
W. H. HAYWARD CO. LIMITED
85 to 93 Princess St.

BROAD COVE COAL

Limited Quantity For Immediate Delivery
CONSUMER'S COAL CO., Limited

CHEAP WINTER AUTO STORAGE
In a Modern Heated Garage

We can save you money and give you storage for your car in the best, largest and most modern concrete and brick garage buildings in the Maritime Provinces. For rates and information apply to

J. A. FUGSLEY & COMPANY,
OVERLAND GARAGE,
92-94 Duke Street,
Phone Main 2108.

If desired we can also properly care for your Storage Battery of any make at our
U. S. L. BATTERY SERVICE STATION.

Christmas Candies

of all kinds, Fresh and Pure, Barley Toys, Mixtures, Ribbon Candy, Candy Canes, and in Chocolates.

DIANA SWEETS
the most delicious Chocolates you ever tasted.
Oranges, Bananas, Grapes and Apples.

211 UNION STREET

THE STORE OF QUALITY

Use The WANT AD. WAY

Commencing Tonight, Wednesday, Our Store Will be Open Evenings to Give Our Customers a Better Chance to Do Their Christmas Shopping

Every Department Showing Special Offerings For Wednesday Night and Thursday

Stocks and Buying Opportunities Are Now at Their Very Best



ON SALE TONIGHT AFTER SUPPER SPECIALS IN SMART NEW NECKWEAR XMAS OFFERING 75c. EACH

Beautiful Crepe de Chine and Georgette Crepes with hand of fine flet lace and insertion, also washable satin tuxedo style, trimmed braid and buttons, four lovely new styles to choose from and every one as dainty as it can be. On Sale Wednesday after supper 75c. ea.

THESE DRESDEN RIBBON NOVELTY BAGS ARE VERY PRETTY AND SPECIALLY PRICED AS WELL.

Fancy Dresden Ribbon Bags in sky, pink and yellow with shield hoop sides. They make an excellent sewing or knitting bag. Price \$3.25 each

Also fancy lace Boudoir Bags in mauve, Nile, sky, pink and yellow with hoop handles. Price \$1.75 each

CHRISTMAS HANDKERCHIEFS IN FANCY HOLDER.

Ladies' Point Venice Handkerchiefs, fine Swiss with dainty edging, in fold-ers. Price 38c. each

A CHRISTMAS WEEK SPECIAL IN HIGH CLASS COATS.

Flash Coats of best quality "Sals Esquimaux" beautifully trimmed. Raccoon, Natural Lynx or Beaver. Lined throughout silk poplin or heavy satin.

Regular \$100.00For \$79.00

Regular \$110.00For \$85.00

Fine Velour Coats in burgundy, brown, taupe, etc. Newest designs; plainly finished or trimmed plush collar and cuffs.

Regular \$40.00For \$32.50

Regular \$50.00For 39.50

Reg. \$90.00 to \$97.00 For \$75.00

No appropriation. No exchange.

BEAUTIFUL NEW SILKS CUT SPECIALLY AND BOXED FOR CHRISTMAS IN WAIST AND DRESS LENGTHS.

Blouse and Dress Silks in fancy stripes, spots and plaid effects, all the lovely new shades.

Prices ranging from \$2.25 per yard
Extra quality crepe de chene in dainty shades of rose, peach, sand, pink, flesh and white for Evening Gowns. Also in darker shades for afternoon gowns, copen, navy, gray, burgundy, anythet.

African brown, black, 40 inch wide. Price \$1.75 per yard



ON SALE THURSDAY WONDERFUL CHRISTMAS SPECIAL IN SMART SWEATERS FOR WOMEN AND CHILDREN. THIS WILL GIVE YOU A GREAT CHANCE TO BUY GOOD WARM SWEATERS AT BIG SAVING PRICES.

A limited number only of these extra value Sweaters, all this season's latest styles in both cost and pullover models, brushed, plain, and rib knit, pure wool yarns in solid or combination colors. Beautiful shades of rose, avery blue, maize, sage, melon, green. Sizes 34 to 42. Regular \$9.99 to \$12.50.
Xmas Sale Prices \$7.50 and \$8.95 each
Smaller sizes for children 6 to 12 years. Value to \$6.50.
Xmas Sale Price \$4.98 each

"YOU WILL SAVE ON THESE" OF SPECIAL INTEREST TO THOSE WHO WANT COMFORTABLE THINGS FOR THEMSELVES AND OTHERS.

Just arrived, shipment of Women's Black Tights, "knit to fit," no bulkiness. These are extra value. Fine cashmere yarns.

Price \$1.25 and \$1.75 per pair
Also made in extra outsize.

New combinations, the kind you will like to wear yourself, or give to some member of your family.

Extra fine smoothest yarns, perfectly finished seams, in short or elbow sleeves, high or low neck, knee or ankle pants. Sizes 34 to 40.
Price \$2.50 and \$2.75 per suit
Also extra large size good warm vests.
Price \$1.35 each

Coalitionists Elected.

London, Dec. 17.—(Canadian Press Despatch from Reuters Ltd.)—Lord Hugh Cecil and Mr. Prothero, the coalition candidates, were today declared elected for the Oxford University seat in the House of Commons.

The voting stood:
Lord Hugh Cecil, Coalition, 2,771.
Mr. Prothero, Coalition, 2,646.
Prof. Gilbert Murray, Liberal, 892.
Mr. Furness, Labor, 892.

Word was received at local military headquarters yesterday giving authority for the establishment of two dispersal stations in New Brunswick in connection with demobilization. St. John and Moncton will be the two centres through which soldiers will be given their discharge upon their arrival in this military district from overseas. Each dispersal station will consist of the following staff: A major, who will be the officer commanding the dispersal station; a captain who will act as second in command; another officer of the rank of captain, who will be in charge of the information office. The latter's duties will relieve much of the work now carried out by the secretary of the Soldiers' Aid Commission and the military.

"I Received This on the Peace Christmas"

Ten years hence we shall look back to this Peace Christmas, as a never-to-be-forgotten event.

It will be a nice thing if there is some gift which has been in use for that time, commemorating this wonderful season of rejoicing, upon which we are now entering.

To make this possible it must be a Gift worth while—something which will last—and above all, something which is artistic enough to be pleasing to you every time it is put into use.

This is the kind of Gift that you should buy this Christmas.

Write for the Birk's Year Book.

Birk's
MONTREAL.