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Iceboating on the bay. From left to right: Mme. Bernice de Pasquall, the world-famous coloratura soprano; Miss Fletcher, Mr. Fletcher, conductor of the Schubert Choir; Mr. O. C. Dorian, Assistant Canadian Manager, Columbia Graphophone Co.; Mr. A. G. Farquharson, Canadian Manager, Columbia Graphophone Co.; Signor de Pasquall.



LEAPING TEN FEET INTO THE AIR ON THE SWIFT TOBOGGAN SLIDES OF HIGH PARK.



THE FAMOUS SMOOTH CAYENNE PINEAPPLES, SO SUCCESSFULLY GROWN IN THE ISLE OF PINES (ON VIEW AT 34 VICTORIA STREET.)



A SUGGESTION FOR TORONTO'S CHANGEABLE WEATHER FROM OTTAWA. A WHEELED WAGON ON QUICKLY-ADJUSTED RUNNERS.

WEST MCKINLEY

ISLE OF PINES

10-ACRE PLANTATIONS IN GREAT DEMAND
ONLY A SHORT TIME IN WHICH TO SECURE LAND.
AT \$75 PER ACRE
THE PRICE WILL SOON ADVANCE TO \$80 AN ACRE
The best locations are being rapidly picked out **ACT QUICKLY.**

ISLE OF PINES' GRAPEFRUIT

has been sold this season at excellent prices. One grower who got 1,000 boxes into the early September markets made a net profit of \$3,500 over and above the cost of picking, packing, shipping and other expenses. Another grower shipped 560 boxes from a four-year-old grove and realized over \$1,500 a box net profit, or about \$1,500 from his very first crop. The market price at present for Isle of Pines Grapefruit is from \$4 to \$5 a box.

BUT YOU NEEDN'T WAIT FOUR YEARS

for a grapefruit grove to come into bearing. You can grow pineapples between the rows of trees, or you can raise Irish potatoes or winter vegetables. The cultivation of these crops will not only give you an immediate income, but their cultivation between the grapefruit trees will stimulate the growth of the latter. From these quick-money crops you can get from \$200 to \$700 an acre, or even more in some cases, before they have been realized by growers. Look at the illustration on this page, showing our famous Isle of Pines Pineapples.

HEALTHFUL, DELIGHTFUL CLIMATE

The climate of the Isle of Pines is far-famed for its healthfulness. The drinking water is as fine as can be found anywhere. Its mineral springs rival the most famous in the world. The temperature is very even and frost has never been known. It is seldom that the mercury goes above 30 degrees and it has never gone below 49 degrees, according to the records covering a period of years. Cases of rheumatism, asthma, stomach trouble and many other maladies are cured by residence on the island. No coughs, colds or fevers—no sunstrokes or heat prostrations.

FLOWERS, FRUITS AND SUNSHINE

All year round in the Isle of Pines. Every month is harvest time. You can grow three crops a year. NO COLD, BARRING WINTER TO ENDURE WHILE THE GROUND LIES IDLE, BRINGING IN NO INCOME. The Isle of Pines is in every sense an American colony. You will feel at home there. Over 6,000 Americans and Canadians are interested there, and over 99 per cent. of the land is owned by them. A large number of American settlers are there to bid you welcome. The Isle of Pines is 90 miles south of Havana. Cuba—only four days from New York by steamer. It is an island of eternal June, fanned by ocean breezes and protected by the warm waters of the Gulf Stream from the blighting frosts which devastate Florida's groves. Irrigation for fruit trees is unnecessary.

CALL FOR BOOK

Come in for our large, beautifully illustrated 64-page book, "MCKINLEY, ISLE OF PINES," containing colored plates and over 100 views of orange and grapefruit groves, pineapple fields, tobacco plantations, vegetable gardens, typical homes of American and Canadian settlers, good roads and bridges, hotels, town hall, schools, general stores, etc., all accomplished in six short years. Ten acres of land will cost you \$750, payable on easy terms without interest. A discount of 10 per cent. is allowed for cash. The price will advance to \$80 an acre in a short time. Office open Saturday afternoon. Appointments in evening if desired.

Send for book using the coupon or, better still, call at our office and let us show you actual photographs of our property and some of the fruit grown by residents of West McKinley.

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Please send me, FREE, your book, "McKinley, Isle of Pines," Maps, etc., describing your land.

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State _____

(S. World, March 8, 1914.)

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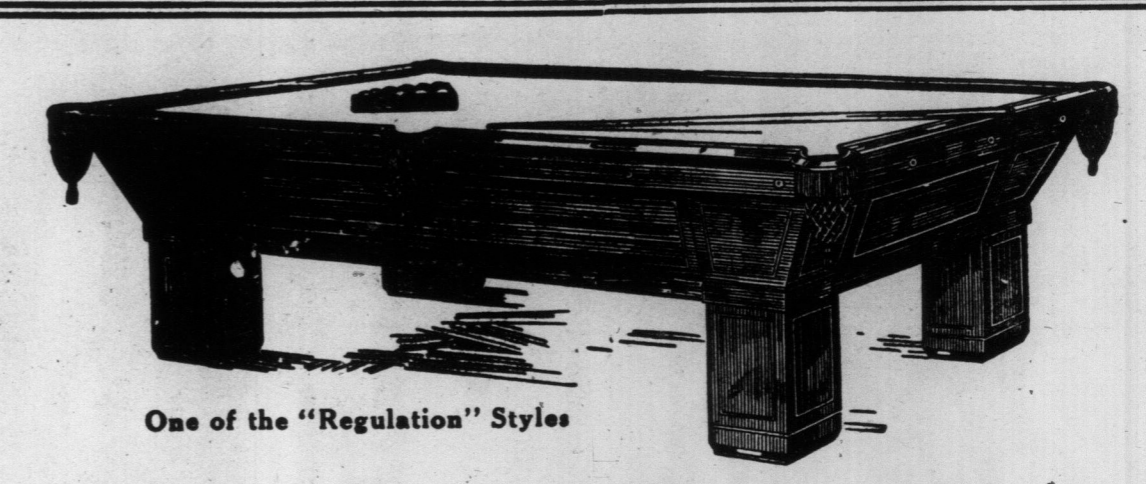
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