

**Lined Petticoats \$1.00**

Mercerized saten, black only; body lined with pink flannel, flounce of knife-pleating, finished with pin-tucked frill; lengths 36 to 42.

**THE ROBERT SIMPSON COMPANY LIMITED**

**N.B.—Special Monday Basement Sale Today.**

**Start Your Week's Shopping Right With These Prices Today**



**THE MATERIALS**

Shepherd and fancy checks and plaids, 42 to 54 inches wide. Regular 48c and 55c. Sewing Week Sale, 38c.  
SCOTCH-CLAN TARTANS, 48c. A YARD.  
Clan and fancy tartans. Regular 55c and 65c. Sewing Week Sale, 48c.  
BRITISH COLLEGE SERGES, 69c A YARD.  
Soap shrunk. Regular 84c. Sewing Week Sale, 69c.  
BLACK DRESS FABRICS, 89c A YARD.  
San - Toys, poplins, crepes, armures, Henrietta, colienne and faille cords. Regular \$1.00 and \$1.25. Sewing Week, 89c.  
Ivory Jap Habutai Silk and Natural Shantung Silk. Regular 65c. Sewing Week Sale, 49c.  
The Habutai is 36 inches, the Shantung 33 to 34 inches wide.  
1600 yards Colored Duchesse Satins, Messalines and Satin Paillettes. Regular \$1.00 and \$1.25. Sewing Week Sale, 88c.  
Black Silks, Satins and Taffetas, including 200 yards of C. J. Bonnet's Satin Paillettes. Regular \$1.29. Sewing Week, \$1.10.  
27-inch Black Chiffon Velveteen, Worrall's dye. Regular \$1.50. Sewing Week Sale, \$1.25.  
"Chin-Chin" Jap Crepes, the latest novelty colorings, flesh pinks included. Sewing Week Sale, 75c.

**Wash Goods**

PRINTED SILK AND COTTON CHIFFONS.  
A unique display of the latest designs and colors, including a demonstration of the stages of progress in the manufacture of wash fabrics, from raw cotton to the finished fabric. Fifty new designs and colors. Width 36 inches. Price 44c.  
40-inch Printed Voiles, white or tinted grounds, special showings of pink, blue and mauve, 28c, 35c and 50c.  
36-inch Silk and Cotton "Shantora," all shades, 49c.  
A SPECIAL FEATURE.  
For Sewing Week will be Dresses, Waists and Skirts from the "Designer," draped on figures. Only pins will be used to show how easily you can drape your own gowns. The following fabrics will be used:  
40-inch Swiss Embroidered Voiles at \$1.00.  
40-inch Duo Piques at 50c.  
36-inch Silk and Cotton Chiffon at 44c.  
36-inch Hylo Voiles at 69c.  
40-inch Beauty Voiles at 50c.

**Nottingham Laces**

Factory clearance of Cotton Cluny, Cotton Torchon and Fancy Nottingham Laces.  
Wash Laces, 1 to 2 1/2 in. wide, 3c yard.  
Wash Laces, 3 1/2 to 4 in. wide, 5c yard.  
Wash Laces, 3 to 6 in. wide, 7c yard.  
Wash Lace Insertions, 2 to 6 in. wide, 5c yard.  
Wash Lace Insertions, 3 to 8 in. wide, 7c yard.  
BABY FLOUNCINGS.  
24-inch Swiss Baby Flouncings, with frill. Sewing Week Sale, 33c.  
26-inch Swiss Flouncings, hematitch border, embroidered patterns, 2-inch hem. Sewing Week Sale, 48c.  
26-inch Swiss Flouncing, 2 1/2-inch embroidery, floral patterns, Sewing Week Sale, 48c.  
17-inch Swiss and Cambric Flouncings, open work, for princess slips and children's dresses. Sewing Week Sale, 28c.  
26-inch Swiss Flouncings, 38c.  
English Longcloth and Cambric Embroideries, 5 inches deep, 10c yard.  
English Longcloth and Swiss Embroideries, 4 inches wide, 8c yard.  
Cambric All-Over Embroideries, 25c.  
Finishing Brads, all white, done up in bunches of six yards. Sewing Week Sale, bunch 5c, 7c, 8c, 10c and 15c.  
10-inch Shadow Lace Banding, white or ecru. Sewing Week Sale, 15c yard.

**Today Begins "Sewing Week"**

**SMALLWARES**

Sewing Cotton, Clapperton's make, 200 yards, six-cord, black and white; size 40 and 50 only. Sewing Week, 83c dozen.  
Basting Cotton, 1000 yard spools, white only; size 36 to 40. Sewing Week, 9c a spool.  
Hooks and Eyes, smart set, rustproof, black and silver; all sizes. Regular 5c. Sewing Week, 4c card.  
Hooks, Eyes and Loops, guaranteed rustproof, black and silver; all sizes. Regular 3 cards 10c. Sewing Week, 4 cards 10c.  
Dome Fasteners, all sizes, black and silver, positively rustproof. Regular 10c dozen. Sewing Week, 7c dozen.  
Pin Sheets, Challenge plated, 300 on sheet. Regular 2 for 5c. Sewing Week, 5 papers 10c.  
Pin Sheets, best brass pins, 365 pins to paper. Regular 8c paper. Sewing Week, at 5c.  
Featherbone, black and white. Regular 12c yard. Sewing Week, 10c yard.  
Dome Tape, black and white fasteners every 2 inches. Regular 20c. Sewing Week, 2 yards 25c.  
Girdle Forms, black and white, 5 inches wide, hemmed and boned. Regular 15c. Sewing Week, 10c.  
Sewing Needles, sizes 3-7, 4-8, 5-9, gold eye. Regular 5c. Sewing Week, 2 for 5c.  
Belting, 2 inches wide, black and white, stiff finish. Regular 10c yard. Sewing Week, 5c yard.  
Tape, in 10-yard rolls, extra fine quality, sizes 0 to 8. Regular 7c roll. Sewing Week, 5c roll.  
Blas Seam Tape, black and white; sizes 1 to 8. Regular 15c and 18c bolt. Sewing Week, 12c bolt.  
Pearl Buttons, in fine quality, 2 and 4 hole; sizes 12 to 24 line. Regular 8c and 10c dozen. Sewing Week, 5c dozen.  
Pearl Buttons, 2 and 4 hole; sizes 12 to 24 line. Sewing Week, 10 dozen 50c.  
220 pairs of General Purpose Scissors, nickel and japanned handles, 7 and 8 inches. Regular 60c. 65c and 75c pair. Sewing Week, 48c pair.

**Trimmings**

Clearance of Silk Brads, Bandings, Gimpes and Fringed Gimpes, in black, white and colors. Regular 10c to 25c a yard. Monday, yard, 8c.  
Embroidered Silk Bandings, up to 2 1/2 inches wide, in rich winter colors. Regular 35c to 50c. Monday, yard, 18c.  
**Linens and Staples**  
40c Sheeting at 28c. Heavy twilled, fully bleached, 2 yards wide. Regular 40c yard. Monday, 28c.  
Circular Pillow Cotton, 42 inches wide. Regular 37c yard. Monday, 20c.  
Bleached English Longcloth, 36 inches wide, 4000 yards only. Monday, yard, 9c.  
English Nainsook, needle finish, 36 inches wide. Monday, yard, 12 1/2c.  
Red Cross Bandage Cotton, unbleached, 34 inches wide. Monday, 5c.  
English and French Flannels, formal and stripes. Regular 50c and 60c yard. Monday, 35c.  
Checked Blanket Coatings, all wool, 54 inches wide. Regular \$1.50. Monday, per yard, \$1.00.  
Grey Flannel, dark or light shades, 26 inches wide. Monday, yard, 19c.  
White Flannelette, soft napped finish, width 22 inches. Monday, yard, 12 1/2c.  
Striped Flannelettes, fast colors, width 35 inches. Regular 18c yard. Monday, 15c.  
Bleached Table Damask, 70 inches wide. Regular 60c yard. Monday, yard, 49c.  
Checked Glass or Tea Towelling, 20 inches wide. Regular 12 1/2c yard. Monday, yard, 10c.

**Collapsible, Adjustable Dress Forms**

With the newest and most scientific adjustments. A perfect boon to home dressmakers. Regular price \$8.00. Sewing Week Sale, Monday (Pattern Counter, Second Floor), \$5.95.  
**"STANDARD" FASHION PATTERNS**  
are always in advance. Special pattern demonstration during Sewing Week Sale, Second Floor.



**Warm Things for Cold Weather at Midwinter Sale Prices**

**Furnishings**

**Fleece-Lined Underwear, shirts and drawers, natural shade; sizes 34 to 44. Mid-Winter Sale, 39c.**  
**\$3.00 and \$3.50 Sweater Coats at \$1.98**  
—Broken lines from stock; sizes 34 to 42. Regular \$3.00 and \$3.50. Mid-Winter Sale, Monday, \$1.98.  
**\$1.25 Mufflers at 63c—Men's and boys', broken lines, Silk-Knit Mufflers, fringed ends; black, white, gray, etc. Regular \$1.25. Mid-Winter Sale, 63c.**

**Suits at \$15.00**

REGULAR \$18.00, \$21.00 AND \$25.00.  
Broken lines from stock, including English worsteds and tweeds, in the new shades and patterns, in the season's new single-breasted sacque style; high-cut vest; sizes 36 to 44, \$15.00.  
**200 PAIRS OF TWEED WORK TROUSERS AT \$1.25.**  
Greys and browns; good assortment of patterns; sizes 32 to 44, at \$1.25.  
Worsted Trousers, \$3.50; in English worsted trousering; sizes 32 to 44, \$3.50.

Boys' "Vestec," "Oliver Twist" and "Russian" Suits. Regular \$4.50 to \$6.50, at \$2.95; 72 regular stock Suits, for boys of 2 to 5 years; velvet cords, in brown, gray and tan; plain brown velvets; fine fancy worsteds, and gray and brown cheviot tweeds; sizes 20 1/2 to 23. Mid-Winter Sale, \$2.95.

Boys' English and Scotch Ulsters at \$6.95. Regular \$8.50, \$9.00, \$10.00, \$10.50 and \$12.00; 67 only; to fit boys of 12 to 17 years; broken lines and odd sizes from our best lines; imported ulsterings, in rich shades of gray and brown; plain weaves; serge linings; double-breasted, with wide, convertible collars and back belt; sizes 30 to 35. Mid-Winter Sale, \$6.95.

**Second Day of the Sale of 'Hartt,' 'Model' and 'Canadian Gentleman' Boots**

**MEN'S \$5.00 TO \$7.00 BOOTS.**  
In best patent colt, vici kid, box calf and dull black calf leathers; several distinctive and exclusive lasts; oak bark tanned soles; sizes 6 to 11 in the lot. Monday, \$3.45.  
**1500 PAIRS WOMEN'S WINTER BOOTS.**  
Patent colt, dull calf, vici kid and tan calf; all colors of cloth tops; matt, kid and dull calf uppers; plain and toecap vamps; military, Cuban and common-sense heels; A to E widths in the lot; sizes 2 1/2 to 7. Regular \$3.00 to \$6.00. Monday, \$1.99.  
**RUBBERS.**  
Men's Plain Rubbers, 6 to 11, 72c.  
Men's Storm Rubbers, 6 to 11, at 79c.  
Men's Sole Rubbers, 6 to 12, 39c.  
Boys' Plain Rubbers, 1 to 5, 57c.  
Youths' Plain Rubbers, 11 to 13, 52c.  
Women's Plain Rubbers, 2 1/2 to 7, 52c.  
Women's Storm Rubbers, 2 1/2 to 7, 57c.  
Misses' Plain Rubbers, 11 to 2, at 43c.  
Children's Plain Rubbers, 3 to 10 1/2, 36c.  
Misses' Storm Rubbers, 11 to 2, 49c.



**The New Market Telephone Adelaide 6100**

**MEATS.**  
Boneless Stewing Beef, 2 lbs. for 25c.  
Brisket Boiling Beef, 2 lbs. for 25c.  
Sirloin Steak, finest quality, per lb., 25c.  
Cheapest Cut Rib Roast Beef, per lb., 25c.  
Lamb Chops, Monday, per lb., 25c.  
Veal Chops, Monday, per lb., 25c.  
Fork Chops, Monday, per lb., 25c.  
Family Sausage, our own make, 2 lbs. for 25c.  
Choice Milk-fed Roasting Chickens, per lb., 25c.  
Breakfast Bacon, lean and mild, whole or half, per lb., 25c.  
**VEGETABLES.**  
Choice Sweet Potatoes, Monday, 6 lbs. 25c.  
Canadian Onions, Monday, 1/2 peck, 15c.  
Carrots or Beets, small basket, Monday 8c.  
**THE GROCERIES.**  
Monarch Flour, 1/4-bag 75c.  
4,000 tins Finest Canned Peas, 3 tins 26c.  
Diamond Cleanser, 3 tins 30c.  
Fels Naptha Soap, per bar 5c.

**GROCERIES—Continued.**  
Sunlight and Surprise Soap, 6 bars 25c.  
Comfort and Taylor's Borax Soap, 6 bars 25c.  
Simpson's Big Bar Soap, per bar 10c.  
R. S. Soap, per bar 4c.  
Heather Brand Soap, 7 bars 25c.  
When's Delight Soap, per bar, 4c.  
Pearline, large package 10c.  
Soap Chips, in bulk, 2 lbs. 15c.  
1845 Soap Powders, large package, 3 packages 25c.  
Ammonia Powder, 4 packages 25c.  
Mack's No-Rub, 6 packages 25c.  
Old Dutch Cleanser, 3 tins 25c.  
Sapollo, per cake 8c.  
Babbitt's Cleanser, 6 tins 25c.  
Napha Powder, package 5c.  
Goldust Washing Powder, large package 25c.  
Lux Washing Powder, 3 packages 25c.  
Taylor's Soap Powder, 2 packages 9c.  
Panshine Cleanser, 3 tins 25c.  
Royal Blue, 2 packages 7c.  
Canada White Laundry Starch, package 8c.  
1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed, Monday, 2 1/2 lbs, 74c.

**Carpets, Linoleums**

**SEAMLESS TAPESTRY RUGS.**  
One design, tan ground, large medallion centre, in green, brown and fawn colorings; size 8.3 x 10.6. Regular \$10.35. Monday, \$6.95.  
**16 SEAMLESS TAPESTRY RUGS.**  
Size 6.0 x 9.0, small conventional design; red, green and tan colorings. Regular \$6.25. Monday, \$4.95.  
**ENGLISH BRUSSELS RUGS.**  
Eight or nine very good Oriental, floral and two-tone effects; size 9.0 x 12.0. Regular \$25.00. Monday, \$19.75.  
**SCOTCH PRINTED LINOLEUM, 50c.**  
2000 yards, all perfect goods, matting, tile, floral and hardwood effects; 2 yards wide only. Monday, per square yard, 50c.  
**AXMINSTER RUGS.**  
Good designs and colorings, all-over patterns and some with medallions, in greens, tans, browns and rose; size 27 x 54 inches. Monday, \$2.15.

**Lace Curtains**

English Lace Curtains, 60c Pair. Good value at \$1.00 pair, 2 1/2, 2 3/4 and 3 yards long, and 36 to 52 inches wide; white only; pretty floral border and spray centre. Monday, Mid-Winter Sale, pair, 69c.  
English Lace Curtains, 89c Pair — 2 1/2 yards long, cream or ecru; 40 inches wide; new designs. Regular \$1.25. Mid-Winter Sale price, pair, 89c.  
English Lace Curtains, \$1.29 Pair — Some worth as high as \$2.00 a pair, 3 1/2 yards long, 52 inches wide, white only; spray borders and strong net. Mid-Winter Sale price, pair, \$1.19.  
Voile Curtains, \$1.95 Pair — 2 1/2 yards long, ivory or ecru, fine voile, trimmed with neat Nottingham laces and insertions. Mid-Winter Sale price, pair, \$1.65.



**"Light Up!"**

**MID-WINTER SPECIALS**  
**ELECTRIC LIGHTING HOUSE OUTFIT.**  
Exactly as illustrated, installed free in city, complete with glassware as shown. Bulbs, insulation joints, and inspection fee always extra.  
We have two other Special House Sets of equally good value at \$18.65 and \$26.88.  
Electrical Department, Fifth Floor.

**Items From Today's Basement Sale**

**ODD DINNERSWARE.**  
10c Decorated Bowls, 8c.  
Decorated Uncovered Vegetable Dishes at 23c.  
9c Covered Vegetable Dishes, 49c.  
Decorated Soup and Tea Plates, Fruit Saucers, Oatmeal, Monday, 5c.  
\$1.00, \$1.50 and \$1.75 Decorated Soup Turkeys. Monday, 49c.  
**OTHER DINNERSWARE SPECIALS.**  
\$15.00 Blue Band Set, \$10.95—97 pieces, royal blue 1/4-inch band gold traced edges. Monday, \$10.95.  
\$15.00 White and Gold Dinner Set, \$10.75 — Popular gold band border design, finest quality thin English porcelain. Monday, set, \$10.75.  
\$25.00 Limoges China Set, \$19.50 — Dainty rose border decoration, full gold handles, Ahrenfeldt Limoges china, 97 pieces. Monday, \$19.50.  
**CLOVER LEAF DINNERSWARE.**  
Cups and Saucers for 9c.  
Dinner Plates for 8c.  
Soup Plates for 8c.  
Tea Plates for 7c.  
Bread and Butter Plates for 6c.  
Salad Bowls, 19c, 23c, 35c.  
Vegetable Dishes, 59c.  
All sizes Milk Jugs, 13c.  
Complete Dinner Set, \$6.95—Excellent grade English ware, wide blue border decoration, 97 pieces. Regular \$10.00. Monday, \$6.95.  
\$69.00 "Theodore Haviland" Dinner Set, \$42.50 — Finest quality Limoges china, 1/2-inch coin gold band design, coin gold handles, 102 pieces. Monday, \$42.50.  
**DECORATED ODD TOILETWARE.**  
Large Jugs, Monday, 73c.  
Basins, Monday, 73c.  
Chambers, Monday, 49c.  
Plain White Porcelain Chambers, Monday, 34c.  
**STOVE AND FURNACE NEEDS.**  
Perfection Oil Heaters, smokeless, odorless, heats a good-sized room, large size. Monday, \$3.45.  
Furnace Scoops, long D top handle, Monday, 39c.  
Coal Scuttles, japanned finish, open pattern, Monday, 25c. Funnel pattern, Monday, 29c.  
Daisy Oak Heaters, 16-inch frep, nickel trimmed, an excellent heating stove. Regular \$10.50. Monday, \$7.95.

Dustless Ash Sifters, galvanized iron, rotary sieve, just turn the handle, the ashes fall into the can, the coal into the scuttle. Monday, \$2.95. Ash Can extra, \$2.00.  
Ash Sifters, with long handle, black steel, 15c.  
**FOR THE LAUNDRY**  
Potts' Sad Irons, nickel-plated, three iron, stand and handle. Regular \$1.10. Monday, 89c. Regular 40c, Monday, 29c.  
Indoor Clothes Lines, 30 feet cotton line; winds up on reel; out of the way when not required; handy when wanted, 25c.  
Vacuum Clothes Washer, washes clothes in the boiler or tub quickly and easily. Monday, 69c.  
**KITCHEN NEEDS.**  
Bread Boxes, round corners, pearl gray finish, 13 x 9 1/2 x 7 inches. Regular 60c, Monday, 45c.  
Brown Enamel Sink Strainers, three-cornered shape, with feet. Regular 25c, Monday, 15c.  
Trousers or Skirt Hangers, Monday, 2 for 25c.  
Bread Makers, mixes and kneads dough in three minutes, any quantity from one to eight loaves. Regular \$2.75. Monday, \$1.95.  
Folding Wire Coat Hangers, nickel-plated. Regular 50c each. Monday, 3 for 25c.  
Casserole, Pie Plates and Bean Pots, nickel-plated, cut brass frames, with brown fireproof linings. Regular \$2.25, Monday, \$1.50.  
**SEE THE DEMONSTRATION OF WEAR-EVER ALUMINUM COOKING UTENSILS.**  
See these high-grade utensils put to a practical test by an efficient demonstrator.  
1000 1-quart Wear-Ever Aluminum Saucepans. Regular 55c size. Monday, 28c.