

Framed Pictures
Carbon reproduction of famous pictures, mounted on walnut mats and framed in solid walnut mouldings, medium sizes. Saturday 2.50

THE ROBERT SIMPSON COMPANY LIMITED

Bath Towels
\$1.00 Pair
Blue and white or red and white checks; soft, thick pile; large size. Saturday, pair 1.00
Huckaback Bedroom Towels, finished, hemmed. Saturday, pair 1.00

Today's Prices Cap the Week's Values. Come and See

The February Housefurnishing Sale is in full blast. Today is THE day for "homelovers" to shop. Come and see anyway, and have a talk with the Secretary of the "Homelovers' Club"—Fourth Floor.

Today's Six Furniture Specials

- DINING-ROOM CHAIRS.**
Made of solid oak, fumed or golden finish, have panel backs and upholstered seats, covered in genuine leather; set consists of five side and one arm chair. Regular \$17.50. February Sale price . . . 10.85
- DINING-ROOM CHAIRS.**
In quarter-cut oak, fumed or golden finish, "Colonial" design; the pad seats are covered in genuine leather; set has five side and one arm chair. Regular \$14.00. February Sale price . . . 12.95
- EXTENSION DINING TABLE.**
In quarter-cut oak, fumed or golden finish, has 48-inch top, extending to 8 feet, heavy pedestal. Regular \$20.00. February Sale price 10.00
- EXTENSION DINING TABLE.**
In selected quarter-cut oak, fumed or golden finish, 48-inch top, deep rim, extending on easy running slides to 8 feet, newly designed pedestal, fitted with double locks, claw feet. Regular \$22.50. February Sale price 14.50
- DRESSER.**
In solid quarter-cut oak, fumed finish, has two small drawers and two long drawers, large case, British bevel mirror. Regular \$20.00. February Sale price 11.95
- BRASS BED.**
Has 2-inch posts, ball corners, double top rails and heavy fillers, satin, bright or pebble finishes, all standard sizes. Regular \$31.00. February Sale price 19.95
- DIVANETTE, "The Famous Kindel,"** solid oak frame, fumed finish, fitted with non-spring mattress is well filled with cotton springs; mattress is covered in art ticking; the seat and back are covered in genuine leather; this divanette opens out to a full-size bed. February Sale price 14.50
- Extension Dining Table, made of solid oak, fumed or golden finish, has 42-inch round top, deep rim, extending to 6 ft. Regular \$13.50. February Sale price 7.90**
- Extension Dining Table, in selected quarter-cut oak, fumed or golden finish, 48-inch top, deep rim, extending on easy running slides to 8 ft., newly designed pedestal, fitted with double locks. Regular \$30.00. February Sale price 19.95**
- Buffet, in genuine quarter-cut oak, fumed or golden finish, has 22-inch top, two cutlery drawers and long linen one, double-door cupboard, British bevel mirror. Regular \$41.50. February Sale price 23.25**
- Buffet, in quarter-cut oak, fumed or golden finish, "Colonial" design, very massive, has two top drawers, double-door cupboards and long linen drawer. Regular \$47.50. February Sale price 31.50**
- Dining-room Chairs, made of solid oak, fumed or golden finish, have panel backs and upholstered seats, covered in genuine leather; set consists of five side and one arm chair. Regular \$17.00. February Sale price 10.95**
- Dining-room Chairs, in quarter-cut oak, fumed or golden finish, "Colonial" design; the pad seats are covered in genuine leather; set has five side and one arm chair. Regular \$24.00. February Sale price 12.95**
- Baking Cabinet, in selected maple, natural finish, has large top, cutting and kneading boards, one large drawer for linen and one for cutlery, two sliding flour bins, size of top 26 inches by 45 inches. Regular \$8.75. February Sale price 5.95**
- Kitchen Cabinet, made of selected kiln-dried hardwood; the bottom part is conveniently arranged for linen, cutlery, flour, bread, etc.; top part is neatly arranged. Regular \$14.75. February Sale price 10.95**
- Arm Chairs and Arm Rockers, in solid quarter-cut oak, fumed finish, the loose automobile spring seats and the cushion backs are covered in genuine leather. Regular \$12.00. February Sale price 8.00**
- Dresser, in quartered oak finish, rich golden color, has three long drawers with brass trimmings, beveled mirror. Regular \$5.00. February Sale price 3.95**
- Dresser, in pure white enamel, large case, brass trimmings, beveled mirror. Regular \$9.75. February Sale price 7.15**
- Dresser, "Colonial" design, rich mahogany finish, has two long and two top drawers, large British bevel oval mirror. Regular \$23.50. February Sale price 17.25**
- Brass Trimmed Iron Bed, in white enamel, with brass top rails, caps and uprights; all standard sizes. Regular \$5.50. February Sale price 3.95**
- Brass Bed, has 2-inch posts, neatly designed caps, heavy fillers, bright finish, 4 ft. 6 in. size only. Regular \$20.00. February Sale price 14.75**
- Brass Bed, 2-inch posts, double top rails, heavy mounts and massive fillers, all standard sizes; bright satin or pebble finishes. Regular \$34.00. February Sale price 24.95**
- Bed Spring, heavy steel tube frame, strong woven steel coil wire springs, supported by steel bands; all standard sizes. Regular \$5.60. February Sale price 3.95**
- Bed Spring, extra heavy steel tube frame and especially fine woven steel wire, reinforced with steel rope edge, fully guaranteed; all standard sizes. Regular \$7.75. February Sale price 5.95**
- Mattress, well filled with curled seagrass, with layer of jute felt at both ends, tufted and covered in art ticking; all standard sizes. Regular \$11.00. February Sale price 7.10**
- Mattress, filled with all-cotton felt, tufted, with roll-stitched edges, covered in fine art ticking; all standard sizes. Regular \$7.50. February Sale price 4.75**

Unusual Opportunities for Renewing Your Draperies or Coverings

From a special stock displayed in the Department we are making up Chintz Loose Covers and Curtains to match without charge for the labor. This special offer includes only a few special Chintzes, a few of which we note below.

ENGLISH AND FRENCH CHINTZES.
50 inches wide; \$2.00 per yard; 30-in. wide, yard 65, 78 and 88

ENGLISH CRETONNE AT 21c.
A special purchase, and of goods that cannot be reproduced today at anything like the price at which we are selling them; 31-in. wide, pretty color combinations, printed on dark and light grounds. Saturday, yard 21c

COLORED MADRAS MUSLINS, 50c.
For Curtains, in the living-room or dining-room, being in combinations of gray and yellow, gray and blue, and plain gray; 50-in. wide. Originally 85c yard. Saturday, yard 50c

WINDOW SHADES SPECIAL AT 49c.
Best quality oil opaque cloth, in white or light cream; size 27 x 70 inches, trimmed with applique lace or insertion, and mounted on a strong spring roller. Regular 80c. Saturday 49c

EXTENSION RODS, 7c.
For hanging light draperies, well made and fitted with silvered ball ends; extend to 48 inches. Regular 10c. Saturday 7c

CURTAIN NET, 7c.
Artistic and inexpensive, good quality Brussels net, trimmed with lace and insertions, 27-in. wide. Saturday, yard . . . 7c

Handsome Dinnerware Priced for Special Selling

- Grindley's White and Gold Set, \$18.25—** Plain gold band border, half gold handles; 97 pieces. Saturday 18.25
- Grindley's Normandie Set, \$18.50—** New French border, half gold handles; 97 pieces. Saturday 18.50
- Grindley's "Riviera" Set, \$12.95—** Finest quality thin hard English porcelain, green conventional border, Kermis cups, 97 pieces 12.95
- Grindley's "Marion" Set, \$17.95—** Brown band with black Greek key over design, excellent quality, English semi-porcelain, 97 pieces 17.95
- Silverware Sets \$3.95**
26-Piece Set of Silver-Plated Tableware, including six teaspoons, six dessertspoons, six knives, six forks, one butter knife and one sugar spoon; 26 pieces. Saturday at 3.95
- SILVER-PLATED TEA SETS FOR \$2.98.**
50 only, large sizes, five different designs. Regular \$4.50, \$5.00 and \$6.00. Saturday 2.98
- 100 PIECES AT \$1.69.**
Cake and Biscuit Jars, silver-plated cake baskets, bread trays and butter dishes. Regular \$2.00, \$2.25 and \$2.50. Saturday 1.69



Join the Homelovers' Club and "Furnish Up" During February

"Blow, Blow, Thou Winter Wind." Shut Out the "Cauld Blast" With an Overcoat Purchased at Today's Price \$10.95

MEN'S WINTER OVERCOATS, \$10.95.
Broken sizes and discontinued lines from our regular stock, regularly sold at \$15.00, \$16.50, \$18.00 and \$20.00; in the lot are some heavy Scotch tweed, double-breasted ulsters; also chevots and chinchillas; and a number of dark gray and black Chesterfields, in three-quarter length; sizes in the lot at 35 to 44. Saturday 10.95

Men's Fur-Lined Coats

Black cloth shells, piece Persian lamb lapel collars, lining of blended coonskin flannel. Regular \$15.00. On sale Saturday 9.50

Men's Canadian Spring Muskra-Lined Coats, prime furred otter or No. 1 grade Persian lamb collars, custom tailored black beaver cloth shells. Regular \$65.00. Saturday . . . 45.00

Natural Raccoon Skin Fur Coats, well lined, full 50 inches long, deep shawl collars. Regular \$100.00. Saturday 75.00

Men's Caps, in sealette, imitation Persian lamb, leather combinations and fine overcoating cloths. Regular \$1.00 and \$1.50. Saturday at 75c

Men's Combination Underwear \$2.49

Elastic ribbed knit; cream, white and blue-gray; all wool, silk and wool, and silkette mixtures, closedrotch; sizes 34 to 50. Saturday 2.49

Men's Wool Sweater Coats, sizes 34 to 42. Special, Saturday 1.85

Pure Silk Neckwear, newest stripes and all-over designs. Regular 50c. Saturday 25c

MEN'S SHIRTS, 63c; 2 FOR \$1.25.
Assorted stripes, in blues and black, mauve and gray; the entire reserve and broken range of our regular stock; sizes 13 to 17. Regular 89c, \$1.00 and \$1.25. Saturday, 63c; 2 for . . 1.25

Men's Flannel Pyjamas, sizes 34 to 48. Special on Saturday 98c

200 Men's Spring Suits Today \$11.80

1916 Models
Four distinct styles in Sacque Suits for young men; the "Princeton," "Yale," "Beaufort" and "Oxford." The product of expert cutters; made up in medium weight suitings; Saxony-finished English and Scotch tweeds, also fancy vicunas and worsteds, in assorted patterns; the trousers are left unfinished at the hems, to be adjusted to your measure, and finished with or without cuff; sizes 34 to 42. Regular 11.80 \$18.00 to \$24.00. On sale Saturday at 11.80

Boys' Sample Norfolk Suits \$4.95

165 Suits, for immediate and spring wear; four and five suits to each pattern; single and double-breasted styles, with box and knife pleats; full fitting bloomers; twilled body linings; sizes 27 to 34. Regular \$8.00, \$8.50, \$9.50 and \$10.00. Saturday 4.95

BOYS' FULL-CUT BLOOMERS, 85c.
Imported English and Scotch tweeds; lined throughout; sizes 24 to 33. Saturday 85c



100 Pairs of Tweed Trousers, \$1.49

Excellent material, in a dark brown striped pattern, heavy weight, sizes 32 to 44. Saturday . . . 1.49

Men's Socks

Men's 75c Silk Socks at 39c—1000 pairs Lord & Taylor Brand, New York, Men's Fancy Thread Silk Socks, mostly vertical stripes or colors; travellers' sample range for spring, 1916; sizes 9 1/2 to 11. Regular 75c value. Saturday, February Hosiery Sale, 2 pairs 1.10; pair 39c

Men's Cashmere Socks, 25c— Oxford gray finish, black and gray mixture; size 9 1/2 to 11. Usual 55c value. Saturday 25c

A Carload of New Winter Footwear for Today

Our buyer has rounded up surplus stocks and sample lots of several big factories, making up tremendous variety and a big range of sizes for Saturday's offerings. Look over this list and see the goods—they will be even better than they promise. Sale starts at 8.30 a.m.

BOYS' "ACTIVE SERVICE" AND "VARSITY" BOOTS.

600 Pairs Dress and School Boots, in strong box calf and gunmetal leathers; Blucher and button styles; solid leather, standard screw soles; sizes 11-13, \$1.69; sizes 1-5 1.99

3000 PAIRS MEN'S BOOTS.

Button and lace styles; made of gunmetal calf, patent colt, tan calf, mahogany, tan and box calf leathers; single, double and triple welted soles; new and popular toe shapes and heels; leather and cotton linings; all have Goodyear welted soles; C, D or E widths; all sizes in the lot. Regular \$4.00, \$4.50 and \$5.00. Saturday 2.95

WOMEN'S "JULIA ARTHUR" AND PERTH SHOES.

2800 pairs of these recognized leading brands, in new winter styles, button and laced effects, with colored or black cloth, kid or calf tops; Goodyear welted soles; spool, military and Spanish heels; plain and toe-cap vamps; the new styles and kinds are here in patent colt, kid and gunmetal leather; widths B, C, D; sizes 2 1/2 to 7. Regular \$4.00 and \$5.00. Saturday . . 2.49

GIRLS' CLASSIC BOOTS, \$1.95.

300 pairs only, button and lace styles, in gunmetal or patent colt leather; Goodyear welted soles; kid tops; sizes 11-12. Regular \$2.95. Saturday 1.95

Rag Rugs, English Linoleums and Carpets Offer Great Savings Saturday in Our Big February Sale

HARD-WEARING FLOOR CLOTH, 30c.

2000 yards, heavy quality, well printed, in a good range of block, tile, floral, matting and wood effects; all new and perfect goods; 2 yards wide only. Saturday, square yard 30c

SINGLE AND SOILED RAG RUGS.

6 Only Rag Rugs, in blue, green or rose, with fancy striped borders; size 7.6 x 10.6. Regular \$10.75. Saturday 6.95

12 Only Rag Rugs, one shade only, mauve with plain white band borders; size 4.6 x 7.6. Regular \$4.95. Saturday 2.95

ENGLISH AXMINSTER CARPET, \$1.29.

Regular \$1.95 and \$1.75.
Many good designs and colorings, in English Axminster Carpets, from the best manufacturers, Oriental, conventional, floral and two-tone effects, some with borders, and a few with stair carpet to match. Regular \$1.95 and \$1.75. Saturday 1.29

BRUSSELS CARPET, 65c.

Only a few patterns, mostly light grounds; suitable for bedrooms, with borders to match. Regular \$1.15. Saturday 65c

ENGLISH WILTON HEARTH RUGS, \$6.95.

Exceptionally nice for hardwood floors, halls or landings; great variety of patterns and colorings, all Oriental; size 36 x 63 inches. Regular \$9.25. Saturday 6.95

BRUSSELS RUGS AT SALE PRICES.

English Brussels Rugs, in a good range of designs, mostly small conventionals, with some floral and two-tone effects, suitable for bedrooms and living-rooms; 6.9 x 10.6, 10.95; 9 x 9, 11.95; 9 x 10.6, 13.95; 9 x 12 14.95

Today's Market Telephone Adelaide 6100

- MEATS.**
Shoulder Roasts Best Beef, per lb. 14c and 15c.
Blade Roast, tender, per lb. 11c
Thick Rib Roast, choice, per lb. 11c
Front Ribs, select cuts, per lb. 10c
Bacon's Cocks, 12-14 lb. tin quality, per lb. . . 11c
Sirloin Steak, very juicy, per lb. 11c
Forequarter of Young Lamb, per lb. 11c
All Pork Sausage, our own make, per lb. 11c
Loin of Roasting Pork, per lb. 11c
York Bacon, breakfast quality, whole or half side, per lb. 11c
Domestic Shortening, 3-lb. pails, gross weight, per pail 35c
- GROCERIES.**
4000 lbs. Finest Creamery Butter, per lb. 34c
2000 tin Finest Sweet Winkles, Peas, small and tender, Old Oak Brand, 3 tins 25c
Toasted Cornflakes, 3 packages 25c
Tulips, assorted colors, dozen 25c
Finest Canned Lobster, 1/2 lb. tin 22c
California Canned Asparagus Tips, per tin 24c
Clark's Pork and Beans in Chili Sauce, large tin 25c
Campbell's Soup, assorted, 2 tins 25c
Canned Beets, Rosebud Brand, per tin . . . 14c
Sherriff's Marmalade, 2-lb. jar 25c
Choice Red Salmon, 2 tins 25c
Baker's Cocoa, 12-14 lb. tin quality, per lb. . 11c
Finest Canned Fruit, Raspberries, Strawberries and Cherries, per tin 18c
The Best Quality Shortbread, per lb. 25c
Choice California Prunes, 2 lbs. 25c
1 lb. tin of 25c pieces, 20-22, bottle 25c
Regular 25c. Bottle 25c
Garston's H. P. Sauce, bottle 25c
Crosse's Fish Brand Sardines, 2 tins 25c
500 bottles Choice Olives, pint bottle 25c
Roman Meal, large package 25c
500 pails Choice Strawberry Jam, Lily Brand, 5-lb. pail 25c
Fresh Fruit Cake, per lb. 15c
Finest Mixed Blouets, per lb. 15c
Finest Canned Corn or Tomatoes, 3 tins . . . 25c
1000 lbs. Fresh Roasted Coffee in the Bean, ground pure or with chicory. Saturday, per lb. 27c
- FRUITS.**
California "Sunlight" Oranges, good size, sweet and seedless, dozen 37c
Choice Grape Fruit, 3 for 25c
Canadian Ribworty, hot-house grown, 2 dozen 25c
Fresh Lettuce, 3 bunches 15c
- CUT FLOWERS.**
Princess Violets, per bunch 15c
Daffodils, per dozen 15c
Carnations, assorted colors, per dozen . . . 15c
Tulips, assorted colors, dozen 15c
CANNY—Main Floor and Basement.
500 lbs. Assorted Chocolates, per lb. 25c
500 lbs. Ciarrico Cream Caramels, regular 50c, per lb. 15c
1000 lbs. Assorted Nut Taffy, per lb. 15c
Simpson's Special, an assortment of chocolates, creams, caramels, bonbons, per lb. 20c

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