THURSDAY MORNING

THE TORONTO WORLD

JANUARY 18 1917

STORE OPENS AT 8.30 A.M. CLOSES AT 5 P.M.

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Streets doors are order boxes, where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m., 1, 4, 4.40 p.m.

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In the Interests of Sweet Sixteen and Her Older Sisters

'A page of modish apparel-blithesome, new frocks, distinctive suits, coats and skirts and dainty blouses-all indicative of the trend of Fashion, and offering suggestions for chic attire for Southern resorts, as well as for the well-turned-out girl who is spending the season at home

ion has burst forth into a of yellow. and the darkneeds a distinctive e dansants and the other its that prevail, will find ms in the golden ochre Of crepe de Chine, with of silver thread embroidery, sleeves, and the buttoned up n its tunic, it is somehow rees in its tunic, it is somehow re-scent of a Thinese coolie's garb, the underskirt, with pleats at the the crossover bodice and the ming frilly net collar, with gui-medallions, are entirely femin-and Western. Price, \$50,00.

Bargains

8 o'clock by UNTER ent by: VAN GRAVE EY LLOYD

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NIGHT

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Howard Park

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THE BOYS

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-No Charge Velcome

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n, M.P. for South dent, Thomas G. -president, Arthur

president, Arthur tsurer, E. A. Dick-ve comm.ttee com-E. Bishop, W. Ry-I. Taylor, W. Fury-Johnson, W. Price, stt, C. H. Forseg; Henry Taylor. nange the name of Oakwood Poultry retary reported a

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rian Church rosperous Year

ANK

50c. French Val. Laces and In-sertions, in splendid assort-ment of patterns; different widths to match; laces range from 1 to 21/2 ins.; insertion 1 in, wide. Friday, per yard,



A joyous vision in rose color flannel velours, the girl in the smart suit to the right, and well she may be joyous, for not only is the color charming, but the suit is smart as it can be, from its rose and white "sugar-stick" buttons to its white flannel collar and facings. It shows much that is new, toonew doubled back pocket-like arrangements, lined with white on both coat and skirt, a new high waistline at the back of the woat, met by two white stitched tabs, which look like yet a third collar, and modish pleats at the sides of the skirt. Price, \$53.50.

C. Scarcely could Fashion have planned a suit more becoming to youthful figures, and it shows so much that is new -with its pleated panels back and front, the heavy stitching that adorns cuffs, white still collar and pockets, and, above all, the quaint mother o' pearl button and buckle on the nar-row belt. The skirt has side panels, which are continued in belt form and fastened with pearl buttons, and are also ornamented with pockets. Price, \$35.00.

ple, but isn't it also deliciously pretty, this little blouse of soft white Georgetts, with its equisite detail-deft litte touches of silk embroidery, filet lace trimming, pretty oblong pearl buttons and hemstitching? The collar is wide-deep almost as the waistline at the back, and is trimmed with lace and insertion. Price, \$9.00.

L. Delightfully sim-

H. A very gay skirt indeed — one of the type that has caught fashionable fancy to such an eztent at Palm Beach and other Southern resorts ! It is made of the new Khaki-kool silk in amber, printed with an Indian tree striped design—a tapering pleat over each stripe, which "kicks out" in the most delightful manner. One end of the narrow double belt. which crosses over the hips, disappears in unexpected fashion beneath a pleat at the back. Price, \$32.50.

> N. It shows you the very new-est way to get into a blouse-for est way to get into a blouse-for you slip it over your head, chemiso fashion, and isn't it pretty, des-pite its apparent simplicity, with its tucks and its hemstitching and its wee crochet buttons? It is made of white cotton rolle, and is given a fresh, gay air by the square collar and little turn-back cuffs of linen lawn, in rose, yelcuffs of linen lawn, in rosc, yel-low or reseda green. Price, \$2.95.

M. "Plaid stripes" eems a contradiction

in terms. but how otherwise to describe the pattern on this chic little Georgette blouse? It has a white ground, "plaid"

K. The cult of the sports skirt continues, and. as if to emphasize continues, and, as if to emphasize the exceeding popularity of yellow, above is a sports skirt in a yellow and black and white plaid. A iruly striking affair as regards ried out in th color, it is eleverly cut with big vellow and black button-trimmed different colorings—in purple, gold and black; in Saze blue, gold and pockets on a panel front, below a black, or in rose, green and black. And so soft rounded yoke. The back is par-ticularly pretty, being gathered in-to a heading above a narrow strap that meets the yoke. Price, are the shades that it is as demurely protty as its puritanical collar and deep cuffs of white Georgette would lead \$18.75.

ank Presbyterian ank Presbyterian I, was held in the g, Rev. J. A. Mil-the chair. The of management for ted as follows: R. beacoff, G. Maybee, Orr, James Smith, I, W. B. Jehnston, ox and Josenh Met, W. B. Jennston ox and Joseph Mc-sported the preced-best in all depart for all purposes ince in bank \$200 vas done by the conclusion refreshments were ers of the Young financial reports slides.

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cted school trustee i the annual meet-and ratepayers of rbank, held in the airbank, last even-

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INCREASED. ians Hold Annual Good Progress.

terian Church re its history. Durin onths the member 180, making a tota

oses totaled \$13.43 r missions and \$ amount raised ins was \$1752. the dy \$2700, ce on hand of \$ Sunday school ributions \$1129. Ins 133 names.

e. Resider Miles Aroun tic Meetin D ALL Public School

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THE MAN GUN." TZ, Chairman TAINMENTI HARVEY LL of Highest A NO COLLEC Y COME. otic Fund an npaign. GIVING."

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-Third Floor, Centre.

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ting of th YORK COUL ASSOCIATI

al Meeting of County Patri ill be held in lity Hall. on lary 19th, atbers are mem

C. Noxon, onorary Secre

-Main Floor, Yonge St. Millinery French Velour Ready-to-wear Hats, imported French velour, in small, large or me-dium sailors; some close-fitting effects as well; trim-med with gold and silver or-naments and corded ribbons; facings with silk and velvet facings with stitched brim. Reg. \$4.95. Friday, \$2.95. -Second Floor, Yonge St. Women's Sweater Coats Imported Sample Sweaters, Half-Price-Many New York sample coats, together with several stock lines, in a great of styles for sports plain and fancy and brush wool efstitches and brush wool ef-fects; many have caps and tects; many have caps and scarfs to match; several have skirts and caps to match; colors rose, white, cardinal, Copen., purple, sold, corn, green, in plain shades and various com-binations. Friday, half prices, \$3.75, \$4.75, \$6.25 up to \$13.75.

F. A hint of the Directoire, too, about this short-waisted and extremely graceful coat of navy blue gabardine, with large collar of sand corded silk, which may be worn as in the sketch or open in front. The fronts are straight and held by a narrow sash, and the coat is half lined with navy blue satin. Price, \$37.50.

AP

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T. EATON CO.

you to believe. Price, \$12.00. G. As smart and graceful a coat as Miss Sixteen could desire, this of mustard color velours-neither Directoire nor Redingote in style, but a little of both, with a most distinctive arrangement of gathers, belt and panel at the back. The huge col-

lar, which is slightly

rounded at the back,

also the cuffs, are of royal blue velours, the

same color as the blue

satin lining. Price,

\$50.00.

J. The vogue for pleats is charmingly exemplified in the smart navy blue scree skirt above. And not least of its attractions is the becoming arrangement of the pleats - just before. and behind the hip line, for the back is the same as the front, except that the side panel is continued in a belt. which meets under a button. Price,

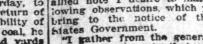
\$18.75.

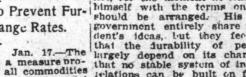
Skunk Collars, Pelerines and Fancy Caperines, made from very finest selected skins in a dozen of the very newest and most approved styles, beautifully lined and finished. Reg. \$45.00, \$45.50, \$30,00, \$52,50 and \$56.50, Friday, \$25.00. Friday, \$25.00. Skunk Muffs, made from, very fluest full-furred select-ed skins, all samples, in large plain pillow, fancy and trinamed effects. Down beds and wrist cord. Silk-lived, Reg. \$35.00, \$37.50, \$38.25 and \$30.00. Friday, \$25.00.

Women's Furs

10 (only) Fitch Ties and Fincy Neckpleces, made from fine Russian and selected dark skins, trianmed with beads. talls and paws. Sik-lined. Reg. \$12.75. \$15.00 and \$17.50. Friday. \$5.75. -Third Floor, Yonge St.

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of navy blue sorge, the slen-

der silhouette and

tail coat, with its

huge collar of

striped shantung,

and quaint brace-lets round the

sleeves. Price,

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