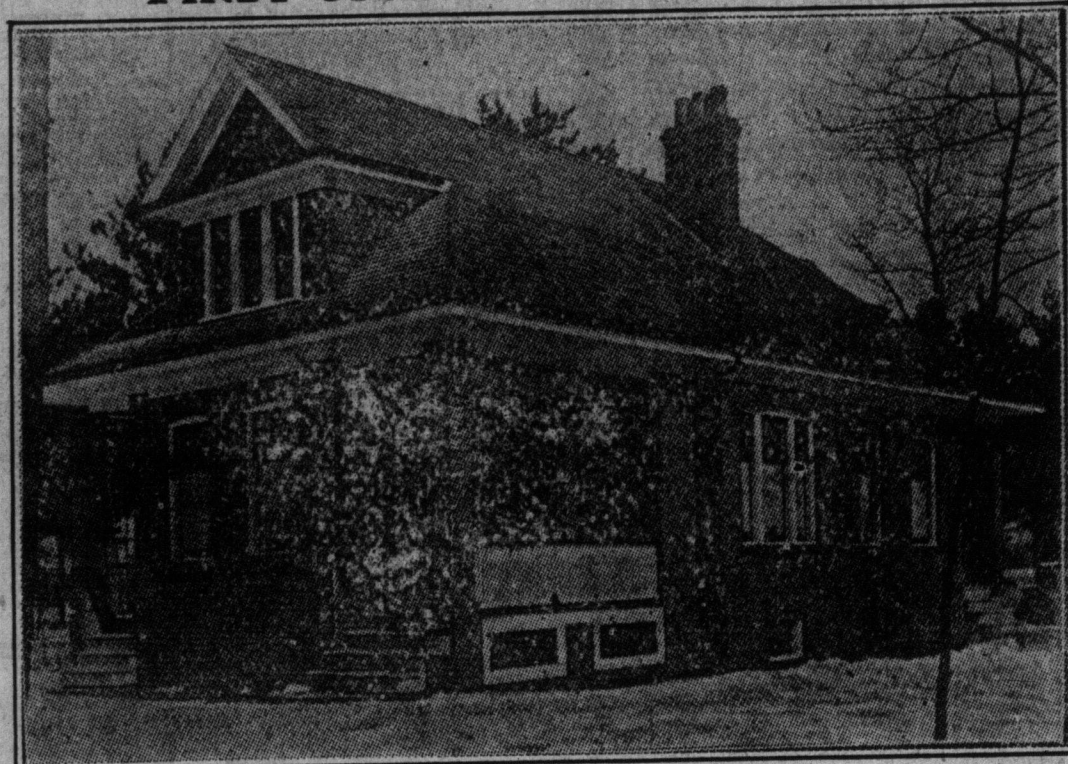


\$15,000 IN VALUABLE PRIZES ABSOLUTELY FREE TO THE READERS OF

FIRST GRAND CAPITAL PRIZE



HOUSE AND LOT—VALUED AT \$4000.00.

Equitable Division of City and Province

In order to equalize competition so that each and every contestant will have an equal opportunity to win one of the Grand Capital Prizes, the City of Toronto and Province of Ontario have been divided into twelve districts, as follows:

DISTRICT NO. 1.

District No. 1 includes all that territory bounded on the south by Bloor Street (Bloor Street included), on the east by Dovercourt Road, from Bloor to Davenport and Lakeview Avenue, from Davenport Road to the north boundary (Dovercourt Road and Lakeview Ave. not included), on the north by an imaginary line running west, which would be the continuation of Eglinton Avenue, and on the west by the Humber River. This district includes West Toronto and Mount Dennis.

DISTRICT NO. 2.

District No. 2 includes all territory bounded on the north by Bloor Street (Bloor Street not included), on the east by Dovercourt Road (Dovercourt Road not included) and the C.P.R., from Dovercourt Road to Bathurst Street; on the south side by Humber Bay, and on the west by the Humber River.

DISTRICT NO. 3.

District No. 3 includes the territory bounded on the north by an imaginary line that would be the continuation of Eglinton Avenue, or the east by Bathurst Street (Bathurst Street included), on the south by the C.P.R., on the west by Dovercourt Road (Dovercourt Road from the subway to Davenport and Lakeview, from Davenport to the north boundary), and Lakeview (included).

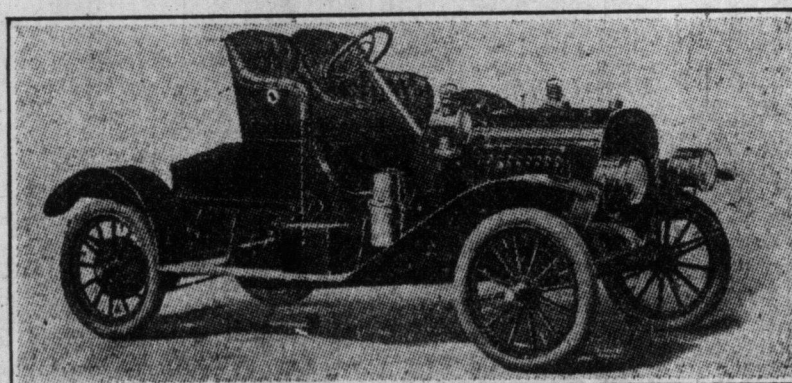
DISTRICT NO. 4.

District No. 4 includes the territory bounded on the north by the C.P.R., on the east by Yonge Street (Yonge Street not included), on the south by the harbor, and on the west by Bathurst Street (Bathurst Street not included).

DISTRICT NO. 5.

District No. 5 includes the territory bounded on the north by Bloor Street (Bloor Street included), on the east by the Don River, on the south by the harbor and on the west by Yonge Street (Yonge Street included).

THIRD GRAND PRIZE.



SPLendid RUNABOUT—VALUED AT \$1000.00

DISTRICT NO. 6.

District No. 6 includes the territory bounded on the north by the northern boundary of North Toronto and on the east by the Don River, on the south by Bloor Street, from the Don River to Yonge Street (Bloor Street not included) and the C.P.R. from Yonge Street to Bathurst Street and on the west by Yonge Street from Bloor to the C.P.R. (Yonge Street included), and by Bathurst Street from the C.P.R. to the north boundary (Bathurst Street not included).

DISTRICT NO. 7.

District No. 7 includes all the territory bounded on the west by the Don River, on the south by Ashbridge's Bay, East Toronto and Todmorden are included in this district.

DISTRICT NO. 8.

District No. 8 includes all the territory within the city limits of the City of Hamilton, Ontario.

DISTRICT NO. 9.

District No. 9 includes the following counties—Essex, Kent, Lambton, Elgin, Middlesex, Norfolk, Oxford, Perth, Huron, Bruce, Wellington, Waterloo, Brant, Haldimand, Welland, Lincoln, Wentworth (excluding the City of Hamilton) and Halton.

DISTRICT NO. 10.

District No. 10 includes the following counties—Grey, Dufferin, Peel, Simcoe, York (excluding the City of Toronto), Ontario, Muskoka, Parry Sound, Algoma.

DISTRICT NO. 11.

District No. 11 includes the following counties—Durham, Victoria, Haliburton, Nipissing District, Northumberland, Peterborough, Prince Edward, Hastings and Renfrew.

DISTRICT NO. 12.

District No. 12 includes the following Counties—Addington, Pontiac, Lanark, Leeds, Grenville, Carlton, Dundas, Russell, Stormont, Prescott and Glengarry.

THE TORONTO WORLD announces a \$15,000.00 Prize Contest which will surpass anything of its kind ever conducted by a Canadian newspaper. In brief, we propose to distribute FIFTEEN THOUSAND DOLLARS in valuable prizes among the candidates nominated in this contest. Any person, man or woman, married or single, boy or girl, is eligible, to compete, provided the conditions are complied with. **Our subscribers are to award the prizes of us.** We have divided the City of Toronto into seven districts and the Province of Ontario into four districts, excluding the City of Hamilton, which is a district itself, making twelve districts in all?

The Office of The Contest Manager

Is on the second floor of The World Building, 83 Yonge Street. If you are interested in this contest and wish to get started right, come up and get acquainted, or call up by telephone and state what you desire to know, or ask for suggestions. Any enquiries addressed to "The Contest Manager" will receive prompt attention.

The next time you are downtown, drop into this department and let the Manager of the Contest explain the details of the plan and how easy it is to win a **GRAND PRIZE**—The Beautiful House and Lot, an Automobile, a Motor Boat, or a Trip to Europe, or any of the other valuable prizes.

PHONE MAIN 252—ASK FOR "THE CONTEST DEPARTMENT."

Conditions—Read Carefully

Any person, man or woman, married or single, girl or boy, is eligible to compete, providing the conditions set forth are complied with.

The Contest Manager reserves the right to reject any nomination.

Every candidate must be regularly nominated, in writing, on the blank printed in this paper, or a similar blank furnished by The Toronto World.

The contestants must reside in the district or territory from which they are nominated.

No candidates will be permitted to transfer votes to another, after voting them for themselves.

Ballots sent in for names not properly nominated will be destroyed uncounted.

A ballot will be printed in every issue of The Daily and Sunday World and when properly filled out and mailed to "The Contest Department" will be good for the number of votes printed thereon, providing they are sent in before the expiration date.

All coupon-ballots must be neatly trimmed or they will be regarded as informal.

Postage must be fully prepaid on all ballots, or they will be rejected at the post-office—hence not counted.

No employee or member of an employee's family of The Toronto World can be a contestant in this contest.

Any questions that may arise will be determined by The Contest Manager of The Toronto World and his decision will be final and conclusive.

All paid-in-advance subscriptions, for a period of one month or over, must be sent direct to "The Contest Department" of The

Toronto World, and on receipt of the remittance a special ballot will then be issued.

Special ballots and Extra Special ballots are provided, to carry with them additional voting value according to the amount paid by a new or old subscriber and the term of the subscription.

No protest as to the eligibility of any candidate will be considered after votes have been cast for the said candidate for a period of ten days.

The Toronto World reserves the right to alter any conditions pertaining to this contest, if it so desires, other than reducing the prizes which are to be given away, or the order in which they will be given.

The contest will be opened at nine o'clock on May 10, 1909, and will close at twelve o'clock midnight, Sept. 10, 1909.

To secure a special ballot, all money must be sent direct to The Toronto World, "Contest Department," The Toronto World, by the candidates or their friends.

Special ballots will be issued at The Toronto World Office.

Any person wishing to withdraw from this contest must write to us personally, as no telephone message will be considered.

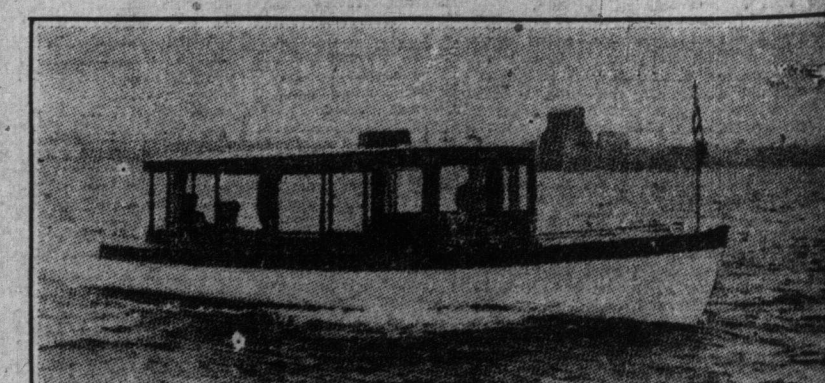
In accepting nomination, all candidates must accept and agree to abide by the above conditions.

In case of a tie for any of the prizes offered by The Toronto World, each contestant will receive a prize of equal value.

A contestant that lives in one district is not prevented from securing subscriptions or votes in another district, as special ballots will be issued in connection with paid-in-advance subscriptions secured anywhere in Canada, the United States or Great Britain.

If an order for a subscription is sent in with the money, Special Ballots will be issued and voted for any candidate that the writer may designate, or returned to the subscriber or mailed direct to the contestant, if so desired.

FOURTH GRAND PRIZE.



MOTOR BOAT—VALUED AT \$800.00.

How to Secure Special Ballots

The votes are secured in this contest by either clipping the coupon-ballots, published in every issue of The Daily and Sunday World, or by securing special ballots, issued in connection with paid-in-advance subscriptions.

Contestants are not restricted to solicit subscriptions in their respective districts, but may secure paid-in-advance subscriptions in any part of Canada, the United States or Great Britain.

When cash accompanies subscription orders SPECIAL BALLOTS will be issued.

Candidates in one district do not compete with candidates in another district, except for THE GRAND CAPITAL PRIZES.

The division of districts, as shown on this page, so equalizes competition that every contestant has an equal chance to win the prize of his or her choice.

Besides the special ballots issued in connection with paid-in-advance subscriptions, a coupon-ballot will be published in every issue of The Toronto Daily and Sunday World during the contest and will be good for the number of votes printed thereon.

This coupon-ballot must be neatly trimmed around the border, properly filled out and brought or mailed to "The Contest Department" of The Toronto World, before the expiration date printed thereon.

Anyone is entitled to vote these coupon-ballots, regardless of subscriptions.

The coupon-ballot which is printed in both The Daily and Sunday World is only good for ten days after issue.

Ballot cannot be bought. They can only be secured by prepaying a subscription to The Toronto World, or by cutting the coupon-ballot from each issue of the paper.