SOLDIER'S WIFE SAYS SHE WAS FORCED TO MARRY CHINAMAN

Ethel Everingham of London Held For Bigamy in Toronto.

Toronto, Oct. 6.—A pathetic story of woman's error, suffering and repentance—of the tragedy that lurks in hidden places—and of the indecent haste or indiscretion of a Toronto clergyman in countenancing an arrangement which on the face of it outraged every sense of social propriety, was revealed by Ethel Everingham, a London (Ont.) woman, when she appeared in Magistrate Cohen's court today on a charge of having bigamously married Crew Fai, a Chinaman, in Toronto in 1917, while her first husband was still alive.

To the charge itself she pleaded guilty. She asked to be given her punishment at once. But the court was touched by her helplessness and evident sincerity, and remanded her in care of the Salvation Army until Friday.

Meanwhile the crown will seek more evidence in her favor, even, possibly, to the point of proving her not legaly guilty. In one corner of the courtroom a little baby slept in its carriage. It was a child which the accused had kept and cared for ever since its mother, a London woman, had died, four days after its birth.

According to the girl's statement—for she is only a girl in years—she had been first married in 1915 to a soldier, who had afterwards gone overseas. After the battle of Vimy Ridge she received an official telegram, reporting him wounded and missing.

Met the Chinaman.

In the same year, accompanied by a lady friend, she had come to Toronto, and the two of them, she said, had taken their meals for a time at a Chinese restaurant. In that manner they first met Chew Fai. His interest secured them free board and laundry. Eventually he proposed marriage. She told him then that she did not want to get married, but he insisted, and one night, she said, he and two other Chinamen carried her off to a Toronto clergyman. Of the journey itself or the ceremony that followed she remembered nothing; only, when she came to her senses she found herself married. For a whole year afterwards she worked in the laundry, never leaving the place. All this while she was drawing her Government separation allowance and her first husband's assigned pay, but most of the spending was done by her Chinese husband.

Husband Alive.

Two weeks after her second "marriage" she received a letter from her soldier husband, proving him alive and well. When he returned to Canada, she said, she went to live with him, but the Chinaman objected so strenuously that she was forced to return to the laundry. Only two days ago she received another letter from her first husband, who offered to take her back and forget the past.

"That form of marriage she went through ought to be looked into," remarked the court. "I don't believe she is married to this Chinaman at all."

Chew Fai, the alleged second husband, was remanded on bail until the 13th inst., on a charge of marrying the accused, well knowing her to be already married.

COMMITTEES NAMED FOR SOCIAL SURVEY

Work Will Not Be Completed Until Christmas.

At an executive meeting of the Social Service Council, held on Monday, eleven committees were appointed to cover the various phases of work in the survey which is to be made shortly and which Dr. Robinson stated would take until Christmas to complete. Dr. J. H. Hill was appointed chairman of the committee, and will assist the directors of the survey in every way possible to make it a success.

A meeting of the joint committees will be held in the Y. M. C. A. on October 15. At this meeting the programs of work for the different sub-committees will be mapped out.

Following are the members of the executives of committees:

Community itself—Col. W. J. Brown, S. Baker, Dr. Cl. T. Campbell and Dr. S. Woolverton.

Population—A. H. M. Graydon, W. J. Kaut, R. P. Liddle, Miss Rowe (superintendent school nurses), and Stephen Grant.

Industrial Conditions—D. H. McDougall, Gordon Philip, Raymond Smith, Frank McKay, Col. Leonard, E. W. Burns, D. MacArthur and E. Hawkes.

Housing and Town Planning—John Watt, H. A. Brazier, M. Lerner, Arthur Mould, Mrs. Crawford, A. M. Fisher, Miss Anderson and Rudolph Hess.

Public Morals—Richard Davies, Adjt. Marshall, Major Murphy, Mrs. Harrison, A. M. Houlding, J. B. McKillop, Mrs. Archer and W. E. Kelly.

Recreation Facilities—E. V. Buchanan, J. Vining, Mrs. Gemmell, Rev. J. G. Stuart, D. Allan, Mrs. Henderson, Chester Rowntree.

Education—Mrs. W. A. Tanner, Father Brisson, W. D. Beamer, Inspector Edwards, H. B. Beal, E. A. Miller, Professor Fox, Mrs. Ronald Harris, Professor Dearness and Mrs. Frank Leonard.

Charity and Relief—Adjt. Martin, Miss Hilda Keene, Miss Craig, Professor Wood, Joseph Sanders and Miss Gladstone.

Church and Religious Life—The executive of the Ministerial Alliance to decide names suggested; E. L. Brown, J. F. Maine, E. E. Reid, R. M. Burns, and J. K. H. Pope.

ORANGEVILLE

ORANGEVILLE, Ont., Oct. 6.—In the fastest and most exciting lacrosse game ever played in this town, the Dufferins of Orangeville, intermediate Ontario amateur Lacrosse Association champions, this afternoon defeated the St. Simons of Toronto, senior O. A. L. A. and Eastern Canada champions, by a score of 9 to 6. The game was the first of the home and home series for the championship of the province of Ontario. The return match will be played at Scarboro Beach, Toronto, on Saturday.

MUST FIND WEAK SPOT IN OUR CIVILIZATION AND STRENGTHEN IT

Said Dr. Helen Boyle in An Instructive Address To the Women's Canadian Club—Mental Hospitals Needed—Mental Conflict Under Fire Cause of Shell Shock—Subconscious Self Cannot Tell a Lie.

"Psychology as Applied to Everyday Life" was the subject of an exceedingly interesting address delivered before the Women's Canadian Club at the Normal School yesterday afternoon by Dr. Helen Boyle, who has come from England to be on the National Commission for Mental Hygiene, here in Canada. Dr. Boyle comes advising the establishment of psychiatric hospitals throughout the country.

"Unless we care for the mental conditions and nervous ailments of our people, our civilization will go down as other civilizations have gone down," declared the speaker. "We must find the weak spot in our civilization and then go about to strengthen it.

"There has been a considerable modification of our views on the psychology of nervous diseases, since the war. Some of our best and strongest men came back diddering wrecks of themselves. They had before the war shown absolutely no signs of a mental or nervous breakdown, which demonstrates that environment and circumstances will produce nervous and mental weakness.

Soldier Cases.

During the war cases of mental collapse were often due to a mental conflict between the herd instinct and the instinct for individual preservation. A soldier's first instinct under shell fire was to run and save himself, but quickly into conflict with this, came the sense of duty to remain at his post at all costs—the herd instinct. And often men were found paralyzed at their posts, so strongly had they given the order to their subconscious minds that they should not make use of their limbs and run. And these men will remain paralyzed until this order to the subconscious mind can be counterminded, through the help of a mental physician.

"A very good example of a simple order to the subconscious mind is the case of the man who can go to sleep at night determined to wake up at a certain time, and awaken at exactly the right hour. It is said that the subconscious mind cannot tell a lie, and therefore some method such as the 'word association test' might be employed to detect criminals."

Subconscious Mind.

"Dreams, children's fantasies and adult fantasies, forgetfulness, sleepiness, absent-mindedness, etc., all come under the activities of the subconscious mind. And very often it is doubtful whether these manifestations of certain activities of the subconscious mind should be corrected. They are often nature's way of caring for her children. Nature guards carefully people's nervous and mental states and supplies what is good for them. I have, what might be called a fault, an absolute lack of the sense of time. Yet I believe that it is Nature's way of looking after me. If I were constantly feeling a sense of the passing of time, I would give the impression of hurry to my patients, which would let me be of no use to them and would be very hard on myself.

"Another thing which I wish to say is that people should not always be trying to control themselves. That is very hard on them. They should rather try to get to a point of view where a situation is tolerable and they need not control themselves. There is a great deal of study now being made of industrial fatigue and it is being found that if people are put into jubs which they like, 40 per cent more work can be got out of them before they become tired.

Hospitals the Solution.

"Everybody has some form of mental kink, which shows that there is not such a very big step between a man's normal state and the state in which he has lack of control. The results of the war have also taught us that. Why then should you wait until a person is insane before having him go to a doctor for treatment? This state of affairs is not allowed in any other form of disease, why should it be allowed in mental disease? The solution is the establishment of psychiatric hospitals where patients may receive treatment before they reach the stage where the cure may become hopeless."

Mrs. Frank Leonard, the president of the club, was in the chair.

MAY LOOK FOR SPRING WATER

Utilities Commissioners Are Considering Important Questions This Afternoon.

Public utilities commissioners likely will have a busy session this afternoon when they hold their first meeting since early summer. Several important questions are to be considered, and in addition, there is a large amount of minor business.

The water supply is likely to be the chief topic. Well drilling operations have been in operation for some time, but no large drinking supplies have been discovered. The commission will decide whether to continue with these experiments or to go further afield in search of spring water. Commissioner F. G. Mitchell favors the latter plan, pointing out that there are large supplies of water in the vicinity of Komoka which could easily be connected with the present system.

Another question for consideration will be the rebuilding of the Springbank dam. This is likely to be of a general nature, and it is not probable that definite action will be taken at this meeting.

Max Lerner Purchases London Ready-To-Wear

An important business deal is announced in the purchase of the London Ladies' Ready-to-Wear Store at 256 Dundas street, by Mr. Max Lerner, an energetic young businessman who has had a wide experience in serving the public in a business way. Mr. Lerner, who has just returned from a purchasing trip has secured a consignment of ladies' attractive exclusive garments in order to make room for which a mammoth sale will be held this week, when goods and stock will be sold for rock bottom prices. Mr. Lerner has served on the city council and is well known to Londoners for his active efforts on behalf of all classes of citizens. He has advanced ideas on co-operation, and it is stated that in the future he will have an interesting announcement to make regarding a profit-sharing plan.

ARCHITECTS CLAIM WESTERN "U" DID NOT EMPLOY CANADIANS

TORONTO, Oct. 6.—The Ontario Association of Architects, the provincial section of the Architectural Institute of Canada, does not approve of the action of Western University at London in proposing to employ a United States firm of architects. The proposal to collect several hundred thousand dollars in the province for the purpose of providing facilities to produce and improve Canadian brains on the one head, only to employ United States brains on the other does not appeal to the Ontario members of the profession. The association is preparing to lay its case before the tariff commission when it sits in Toronto.

RAILWAY COMMISSION IS LIKELY TO ISSUE FUEL REGULATIONS

OTTAWA, Oct. 6.—Regulations designed to control the fuel situation in view of a possible coal shortage during the winter months are under consideration by the Board of Railway Commissioners. It is likely that they will be formally adopted and promulgated within the next day or two.

DO SAFETY WEEK CAMPAIGNS PAY?

Last Time Accidents Were Reduced 97 Per Cent During Week.

The question of whether intensive drives against accidents is a paying proposition is answered simply by the statement issued in connection with the "Week" conducted in the Lehigh Valley in June of this year.

The following are some of the results: (1) A reduction of 92 per cent in mining accidents; (2) a reduction of 80 per cent in electric railway accidents; (3) a reduction of 36 per cent in all public accidents, and (4) a reduction of 90 per cent in accidents at the largest industrial plants in the Lehigh Valley. At the Bethlehem Steel Company's plant, where 15,000 men are employed, lost time accidents were reduced 97.7 per cent for that week.

Next week is "Safety Week."

Five-Cent Cup Of Coffee Here Again

Other Reductions Are Being Made in Local Restaurants.

Restaurant prices, following other costs of staples and necessities, have at length turned into the steady, downgrade of lower prices. Restauranteurs are no longer complaining of the enormous loss sustained in selling coffee at five cents a cup and one Dundas street cafe proprietor has started the ball rolling on the price toboggan by marking down everything on his menu five cents. Now it is once again possible to get a so-called meal for 35 cents, whereas a week ago it cost 40 cents. "Regular" man's size meals which cost all the way from 60 cents to $1.25 are from 5 to 15 cents cheaper, 5 cents' reduction being made in each separate a la carte order comprised in the meal.

GUELPH'S POPULATION MAY REACH 21,000, ASSESSOR ESTIMATES

Ministerial Association Draws City Council's Attention To Rent Profiteers.

GUELPH, Oct. 6.—City Assessor Hastings has nearly completed his assessment returns for the year, and expects that the population of the city will show an increase of 1,000 over last year. If this is the case the population will be in the neighborhood of 19,000, or if College Heights, Wellington Place and other surrounding districts are included, Guelph will have a total population of about 21,000. It is also expected that the assessment increase will be around $1,000,000.

Rent Profiteering.

At a meeting of the Guelph Ministerial Association today it was pointed out that complaints had been heard regarding excessive increases in house rents in the city, and after some discussion the following resolution was passed:

"That the Guelph Ministerial Association respectfully request the city council to appoint some one to whom complaints of overcharging of rents might be submitted, and reports presented to the city council." A copy of the resolution with the request that it be placed before the city council was forwarded to Mayor Westoby.

In speaking of the matter, the mayor stated that he has received nearly a dozen complaints in which rent profiteering is alleged from citizens recently, and that personally he thought the matter should be investigated. He did not know just what action the council would take, however.

CHINESE GIRL TAKES VEIL OF MONTREAL ORDER OF SISTERS

MONTREAL, Oct. 6.—A ceremony unique in the history of Canada took place this morning, when Akiou Tchan, a Chinese girl from the city of Canton, received the white veil of the novice of the Order of the Soeurs Missionaires d'Immaculate Conception. Interest was added to the event by the fact that it was the Bishop of Canton, Monsignor Guebiant, who officiated at the ceremony, being now in Montreal on his return to China from Rome.

Hood's Sarsaparilla

Makes Food Taste Good

Creates an appetite, aids digestion, purifies the blood, and thus relieves scrofula, catarrh, the pains and aches of rheumatism and gives strength to the whole system.

Nearly 50 years' phenomenal sales tell the story of the great merit and success of Hood's Sarsaparilla. It is just the medicine you need now. Hood's Pills help—fine cathartic.

DELEGATE EXCLUDED WITHOUT HEARING BY TRADES-LABOR BODY

Fred Young, Accredited Representative of Musicians, Voted Out Last Night.

MANY CALLS TO ORDER

Uncomplimentary Remarks Made About A. F. of L.—National Anthem Taboo.

London Trades and Labor Council last night rendered secure its niche in the hall of fame along with the New York State Assembly by voting to exclude Fred Young, delegate of the Musicians' Union, from a seat in the council. There is a distinction, greater in motive than in method, between the exercise of exclusory powers by the famous New York State body and the London Labor Council. The New York Assembly excluded a number of its members on the ground that they were Socialists, and the Labor Council excluded Fred Young on the ground that he had broken his pledge to support the Labor candidate for the mayoralty at the last municipal elections.

To be exact, the reasons for rejecting Mr. Young's credentials was not explicitly stated as being the locally known fact that he worked against Harry B. Ashplant, Labor nominee for mayor, but there were statements made in the council meeting last night, that Mr. Young had "right-about faced" and "broken faith with the Labor representation committee."

Wednesday night's vote was the first vote to actually exclude Mr. Young, but on a previous occasion his credentials were rejected on the ground that they were not properly signed and sealed. The amendment against his admission stood 23 to 10.

It is said that on previous occasions delegates unacceptable to the majority of the members of the labor council have been refused admission, but previous exclusions of members passed without attracting any marked attention.

At Wednesday night's meeting one of the delegates took occasion to point out the inroads being made upon the international trades union movements by the One Big Union and other Red movements, and claimed that to admit Mr. Young would weaken the local labor movement and tend to play into the hands of radical insurgency.

Ask Admission.

Several of the council members deeming it unwise to further exalt Mr. Young in the role of a martyr, pleaded for his admission to the council as a mere matter of fairness, but they were heavily out-voted. Some of Young's opponents apparently were not content merely to exclude him and wanted to censure him also.

Rudolph Hessel rallied briskly to the support of ordinary and intelligible logic by pointing out that the council had no right to censure Mr. Young so long as he was not a member of the council. Furthermore, Mr. Hessel held, the council had no right to refuse Mr. Young a seat unless a specific charge was laid against him.

President McKay admitted that a majority vote of the council would exclude Mr. Young, but tried to point out that his action in the municipal election was not a breach of faith with the council, but rather with the Labor Representative Committee, and it was more properly in order for that body to discipline Mr. Young, if he deserved such discipline.

H. Hessel, seconded by J. Cummings, moved that Mr. Young be seated in the council, but an amendment was moved and carried. When the original motion of Mr. Hessel was voted on the minority who favored Mr. Young's admission was still lower, only seven votes.

Abolish Anthem.

Quietly and by a practically unanimous vote, the council rescinded a motion passed some time ago to close the meetings of the council by singing "God Save the King." Joseph Hill, moving the resolution, said he was not disloyal; in fact, he had received a letter from the Prince of Wales, but the war was over and he thought the council could very well dispense with singing the anthem in question. There was only on contrary vote.

Loyalty to the American Federation of Labor on the part of some of the delegates did not appear any too strong when Secretary Tite reported that the international body still failed to answer the communication of the local council asking why Fred Young was appointed local organizer instead of the council's nominee. In the discussion which followed Mr. Tite stated that it was "not very encouraging to belong to the A. F. of L. under such circumstances." President McKay called Mr. Tite to order for this remark.

Out of Order.

Another delegate pointed out that "Old Gompers" had told Ex-Secretary Wheatcroft that the local council could suggest, but the A. F. of L. did the appointing.

"President Gompers," corrected Mr. McKay.

Another delegate stated that he could "see no benefit in being affiliated with the A. F. of L." Again the president declared that the statement was out of order.

A lengthy discussion arose over a suspended member of the stove-mounters playing in the carshops' band on Labor Day.

"You don't make any criticism of the fife and drum band that marched ahead of the police union," said Delegate Vinen.

Other delegates alleged that members of the Musicians' Union, a delegate of which made the complaint, often worked at other trades and refused to take out union cards in the second union.

Social Evening.

Joseph Hill reported that 200 shares in the new co-operative society had been sold. The society will hold a social evening Monday night in the Labor Temple.

J. F. Thomson reported for the high cost of living committee, and Delegate Keith replied to the sarcastic resolution of the Real Estate Owners' Association, which anticipated the success of the labor men in reducing the price of rents "the same way they had reduced the price of coal and other commodities."

"It was," said Mr. Keith, "a nasty sneer from this bunch of Fagins and Shylocks, who sit, as it were, in the thieves' kitchen and criticize the constructive efforts the trades and labor council makes to improve living conditions. London would be a junk pile," he said, "if all the resolutions against improvements passed by the real estaters had been acted upon by the citizens."

H. Hessel, discussing the street railway situation, thought Ald. W. A. Wilson's motion in the city council was the soundest solution of the problem offered yet.

Delegate Stewart, formerly a labor representative to Cambridge University, was appointed to represent the council at a conference with the Western University faculty representatives.

Chic Creations in Petticoats

Dainty modes to emphasize the new tailored suits. Beautifully fashioned from fine quality "Heatherbloom," "Tricotine," "Moreen," Waterplane and Moreen, with accordion pleated or ruffled flounce, durable and well made to give the very utmost in service. Colors to match and contrast with the new ideas in suits, and just the kind of petticoat you want for present fall wear. A splendid assortment will greet you here, meeting your every need.

If You Live Out of Town

Write for Fall and Winter Catalogue.

We Pay the Shipping Charges

On All Goods Ordered By Mail.

Smart Styles For Fall Wear

A Nice Soft Petticoat of Black Cotton Tricotine, with wide satin stripe throughout; the fitted band at waist fastens at back, deep flounce at bottom finished with accordion-pleated ruffle. Price $3.75

An Underskirt made of fine quality Heatherbloom, deep flounce at bottom of accordion pleating; comes in purple, copen, green, rose, also black. Price $2.50

Moreen Petticoat, made of that nice soft quality Moreen, with double-stitched seams throughout, the ruffle is trimmed with cluster of accordion pleating, opens down side front, with draw tape at back; comes in emerald, amethyst, also black. Price $2.98

Same as above, in outsize. Price $3.50

A very attractive Underskirt of fine quality heatherbloom, the deep flounce is trimmed with novel tucking and narrow ruffle at bottom, elastic band regulates fullness; emerald, rose, copen, grey, purple and black. Price $3.50

Heavy quality Sateen Petticoat, fitting neatly over hips, draw tape at waistline; the bottom of garment is trimmed with flounce of deep accordion pleating; black only. Price $2.25

Same as above, in outsize, black only. Price $2.75

A Splendid Waterplane Petticoat, fastens down side front, with draw tape at back, the bottom of garment is trimmed with tucks and pleated ruffle; colors are navy, copen, brown, also black. Price $4.50

Two-Toned Silk Moreen Petticoat, featuring a deep flounce at bottom, finished with novelty pleating and pin tucks, fits neatly over hips, with finished band at waistline; comes in rose and grey or copen and green. Price $4.50

Heavy Quality Sateen Knickerbockers, elastic band at waistline, the bottom of garment is finished with accordion-pleated ruffle, all shades; lengths 34 to 38. Price $7.50

Sateen Petticoat has deep flounce trimmed with stitching, finished at bottom with accordion-pleated ruffle, draw tape at waist; comes in black, navy, copen, cerise, brown and purple. Price $2.00

Second Floor.

Ladies' and Misses' Warm, Cosy House Slippers

In Suede, Felt and Satin

Suede Boudoir Slippers, bound at top, with heavy lining, large silk pom-pom at toe; in grey, copen, old rose or brown; sizes 3 to 7. Price $1.95

A Cosy High Felt, with leather sole, the top is finished with fancy cuff and ribbon trimming, silk pom-pom at toe, in sky or cardinal; sizes 3 to 7. Price $2.50

Another High Felt Slipper, has turn-back cuff at top piped with white, pom-pom at toe, soft leather sole; colors are rose, sky or helio; sizes 3 to 7. Price $2.75

Check Felt Slipper has thick felt sole, cuff of solid color, trimmed with pom-pom and buttons, an assortment of shades; sizes 3 to 7. Price $1.95

Felt Cosy Slipper, trimmed at top with fancy stitching and ribbon, the flap in front is finished with pom-pom; comes in grey, cardinal or black; sizes 3 to 7. Price $1.75

Misses' Red Felt Cosy Slipper, finished with ribbon and fancy stitching, toe is trimmed with pom-pom; sizes 11 to 1. Price $1.50

Misses' Check Felt Cosy Slipper, with button strap, thick felt sole, with pom-pom at toe, assorted shades; sizes 11 to 1. Price $1.50

Misses' Mary Jane Cosy Slipper, made of navy felt with button strap, the toe is finished with novelty painted design; sizes 11 to 2. Price $2.95

Ladies' Quilted Satin Boudoir Slippers, have leather soles, with embroidered design at toe, satin button trimming; comes in rose, black, pink, copen, sky or purple; sizes 4 to 7. Price $2.50

Ladies' Quilted Satin Boudoir Slipper, has felt sole, with bright floral design and button trimming at toe; in navy, copen and rose; sizes 4 to 7. Price $1.75

Ladies' Spats in soft, heavy felt, twelve-button model, double stitched throughout, with felt strap at bottom, reinforced with leather; comes in taupe, dark and light fawn, also black; sizes 4 to 7. Price $2.95

Second Floor.

TRAVELING GOODS. Club Bags, Trunks and Suitcases. In the Basement.

SMALLMAN & INGRAM LIMITED

SEE THE NEW DUPLEX FIRELESS COOKER. In the Basement.

NONE INJURED AT TOKIO WHEN HALL BURNED, IS MESSAGE

TORONTO, Oct. 6.—A message was received today by Rev. H. C. Priest, this city, secretary of the Canadian Committee of the World's Sunday School Convention at Tokio, Japan, from Dr. Frank L. Brown, general secretary of the World's Sunday School Association, who is in charge of the convention at Tokio, as follows:

"Convention hall destroyed. None injured. Program unchanged."

TO QUESTION ITALIAN ON BOMB EXPLOSION

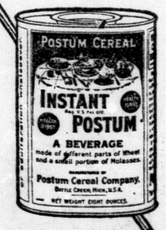
NEW YORK, Oct. 6.—An Italian, said by the police to be a widely-known radical, was arrested late today by the bomb squad and taken to headquarters to be questioned regarding any knowledge he might have of the Wall Street explosion last month.

CURRIE TO SPEAK.

NEW YORK, Oct. 6.—(Canadian Press.—Gen. Sir Arthur Currie, principal of McGill University, Montreal, who is to be the principal speaker at a dinner to be given by the New York Graduates' Society of McGill University tomorrow night, arrived in New York this morning. He was entertained at luncheon today by Col. J. A. Cooper, director of the Canadian Bureau of

Coffee Troubles

—whether vexation over high price or irritability from disturbed nerves—*vanish* when you change to



INSTANT POSTUM

Now's a good time to try this delightful drink of ever increasing popularity.

CANADIAN POSTUM CEREAL CO. LTD. Windsor, Ontario.

Two "Pure Gold" Maidens

These little girlies think it's great fun to make a Pure Gold Quick Pudding. It's like being magicians—these delicious puddings are so easily prepared. And they're so nice they can't have enough of them. Mother doesn't mind, for she knows they're pure and wholesome.

Pure Gold Quick Puddings will be just as welcome in your family. You'll be greatly pleased with the time and trouble they save. Tapioca, custard and chocolate, 15c. a package at all grocers.

Pure Gold Desserts

QUICK PUDDINGS

Pure Gold Manufacturing Co., Ltd., Toronto

SELLING CREAM and feeding the skim milk will build up your farm and build up your pocketbook. To get the most profit you must get all the cream your milk contains, and the only way to do that is to skim it with a

De Laval Cream Separator

It is the cheapest, as well as the best, when time, labor, wear and quality of product are considered.

Look well to service when you buy a cream separator. That means more than anything else. That should include not only a good working and reliable machine, but the right sort of attention and interest on the part of the seller, not only at the time the machine is set up, but as long as you continue to use it. De Laval service is well known. You can depend upon it.

Value depends upon the amount and quality of service the separator gives you—what you get out of it. You get more value for your money when you buy a De Laval, because it will give you more and better service than any other separator.

Call on the nearest De Laval agent, or write our office.

LONDON SELLING AGENTS: W. A. O'Dell, Talbot street, London; Charles Axford, Ingersoll; W. A. Barons, Belmont; Thomas McEwen, St. Thomas; A. C. Finch, Aylmer; Alex. McRae, Tillsonburg; J. L. Beaman, Tillsonburg; William Boyer, Harrietsville; C. Loughead, Putnam.

THE DE LAVAL CO., LIMITED

PETERBORO, ONT.

Oct. 3.