FOOD CONTROL IS NOW IN FORCE IN CITY HOMES

Thrifty Housewives Have Voluntarily Adopted Conservation of Edibles.

GROCERS TELL THE TALE

Garden Production and Regulation of Table Fare Have Distinct Effect.

Housewives of London have not waited for the appointment of a food controller and enactment of food laws in order to begin to exercise thrift in the purchase and use of food supplies, according to a number of grocers of the city interviewed tolay.

A typical statement of the present situation so far as purchases by householders are concerned, was made today to The Advertiser by a leading Dundas street grocer.

"People have been steadily cutting down the luxuries," he said, continuing; "Not half as many of these are sold as even six months ago. To be sure people indulge in an occasional bottle of olives or pickles for a picnic, but there is a growing tendency to pass by everything but the staples. We are selling more oatmeal and cornmeal and things like that than in many years. A very great many people are now making their own bread, judging by the large increase in amounts of flour and yeast cakes that we sell. We sell 300 and 400 pounds of flour to customers for 12 to 24-pound sacks they were in the habit of buying in former years.

Much Barley Sold.

"We have been selling more barley this past few weeks than I can ever remember doing in the summer time, an indication that it is being largely used with soups. Housewives tell me they are making more vegetable soups than ever before.

"Doubtless with the appeal to cut down the use of wheat flour, there will be a larger demand for cornmeal, oatmeal, barley meal and other substitutes. I have been wondering lately, in connection with this wartime thrift movement, why people don't use more pea meal. It makes beautiful, nourishing soup, and we used to sell any amount of it 20 years ago. Talking of substitutes we notice an increased sale of cheese.

"Here is another substitute that is beginning to be quite popular. We have our own machine, and like other firms in this city, are now making our own peanut butter. It is perfectly pure, just peanuts and salt ground up. We are able to sell it for 25 cents a pound. We have a customer who has been buying four pounds of the peanut butter every Saturday night. He says his kiddies like it just as well or even better than dairy butter and since it goes just as far, it means a saving of almost two pounds of butter a week. Four pounds of butter at 45 cents would mean $1.80, and he gets the peanut butter for $1.

Using Powdered Milk.

"Another phase of thrift noticed has been the increased demand for powdered milk during the summer months, owing to the high cost of milk and the difficulty in keeping it sweet, by people who do not have refrigerators and feel they cannot afford ice.

"We do not sell a quarter of the fresh vegetables we did a year ago. This is the effect of the gardening campaign in the city. We will notice this even more, I believe, as the season progresses.

"Again, we are practically out of Old Country jams, pickles and jellies. They can't expect them from over there now, and any in stock are what we have had some time. Canadian people will at last learn they can get as good things in their own country at less than the imported goods.

Some of the famous Old Country firms would have to go some to turn out better jams than we are getting from certain Canadian canneries this year. Look at this, for example." The grocer held up a large bottle of beautifully-colored strawberry jam.

Cuts Down the Cost.

"Isn't that fine," he commented. "And there is another feature about it. If this were imported from the Old Country, we would be obliged to get from a dollar to a dollar and a quarter to cover expenses. We are selling that four-pound jar of pure jam for 75 cents because it is made in Canada."

"All the talk about the importance of thrift and conservation of food supplies that has been appearing in the papers has had its effect. So far as my experience is concerned, the efforts of the food controller will be met more than half way by the majority of the housewives of London. I believe it is an actual fact that a number have already reduced their purchase of supplies as far as is possible for the welfare of themselves and families."

K. OF C. PICNIC DRAWS THRONG TO PARK

About two hundred Knights of Columbus and their friends from St. Thomas arrived in the city at 2.35 this afternoon, and after being joined by a large number of local knights, journeyed to Springbank for their annual picnic. A baseball match between picked teams of the London and St. Thomas knights will be one of the features of the afternoon program of sports, which will be put on at the park. Dancing in the pavilion will provide the entertainment this evening. Knights from Woodstock, Stratford and other nearby towns have been invited, and are expected to be present this afternoon.

LONDONERS INVITED TO WIN-WAR MEETING

Informal invitations have come to London to prominent citizens to attend a convention in Toronto on August 2, called by John M. Godfrey, Ontario chairman of the "Win the War" convention. The name of one Londoner, J. K. H. Pope, is on the list of those calling the meeting. The formal invitations will come later.

Of those asked in an informal way to attend, not one has accepted, according to information received here today, with the exception of Mr. Pope.

The delegates who went to Montreal will probably receive formal invitations this week. Some may attend, although the number will be limited.

B. C. FOREST FIRES NOW UNDER CONTROL

Nelson, B. C., July 25.—Forest fires in the Trail and Summit Lake districts are reported to be practically under control, and from Fernie it is reported that the fires in the Corbin and Bull River districts are also abating. A large number of men are available to fight the flames and practically all danger of fire spreading to the towns has been averted. No estimate can be obtained of the value of the merchantable timber destroyed in the Kootenay district.

CHANCE FOR MIDGETS.

Rome, July 25.—Short men will have a chance to fight after August under a new decree which reduces the minimum height by four inches. It affects 100,000 men whose height hitherto had been a bar to enlistment.

MONTREAL STOCK EXCHANGE.

Montreal, July 25.—Sales: Bell Telephone, 10 at 136½; Brazilian, 110 at 37; Steamships, 25 at 41; Civic Investment, 220 at 75¾; Toronto Railway, 10 at 75; Brompton, 20 at 47½; Canada Cement, 90 at 61; do. pfd., 115 at 91½; Price Bros., 100 at 134; Riordon Paper, 25 at 119; Scotia, 220 at 96½@97½; do. rights, 1690 at 4; Spanish River, 100 at 13; Steel of Canada, 55 at 54@53¾; Dominion Iron, pfd., 23 at 91¾; Canadian Cottons, pfd., 20 at 78.

CITY BREVITIES

PICNIC AT SPRINGBANK.—The annual picnic of Court Orient, 331, C. O. F., will be held at Springbank Park Saturday afternoon. A special car will leave the corner of Lyle and Dundas streets at 2 o'clock.

HARDWARE MEN AT PORT.—All roads led to Port Stanley today, as far as the hardware men of the city are concerned, for they are holding their annual picnic there today. The 1st Hussars' Band provided the musical program for the day.

TO HOLD MEETING.—The Campbell Becher Chapter, I. O. D. E., will hold their weekly sewing meeting in the Royal Bank building on Thursday, and make preparations for the weekly visits to Port Stanley to entertain the returned soldiers.

LOCATES IN LONDON.—Rev. Chas. P. Wells, who has been superannuated by the London Methodist Conference for one year, has removed from the Chatham district and has decided to join with Dundas Centre Methodist Church. Rev. Mr. Wells brought his wife and family to this city recently.

SECOND FISHING PICTURES.—Thirty-five members of the local Elks' Club leave Thursday morning by motor cars for Kettle Point for their second annual fishing trip. All arrangements have been made in advance for Indian guides, boats and bait. The idea was inaugurated two years ago by George S. Gibbons.

ARE MUNITIONS EXAMINERS.—Six more returned men have been appointed as munitions examiners. They are: Pte. W. J. Varney, 24th Battalion; Sergt. W. M. Wormold, 1st Battalion; Pte. Raddley, 34th Battalion; Pte. C. G. Chivas, C. A. S. C.; Driver L. Moeller, R. C. H. A.; Pte. E. Kerrigan, 33rd Battalion.

A MONTH'S HOLIDAYS.—Rev. W. E. Prescott, pastor of Dundas Centre Methodist Church, has been granted a month's holiday by the trustee board of the church for August. Rev. Ezra Powell, a brilliant preacher and well known in the Methodist Conference, will occupy the pulpit during Rev. Mr. Pescott's absence.

MAY DISCARD PUTTEES.—Hot weather, which is no respecter of conventions, is having its effect on the military dress regulations, and the puttees, which were discarded during drill a couple of days ago owing to the heat, have now been dispensed with for dress wear, camp orders stating today that N. C. O.s and men of the garrison may walk out in slacks, provided they are neat in appearace.

HAVEN'T CONSIDERED IT. — A report appearing in a local paper to the effect that meatless menus would be introduced at the London Club is being denied there. It was further stated that the committee which decided on such matters had not considered the idea, and until such time as it did no action as to a change in the regular bill of fare would be taken.

BULLETINS FOR HOUSEWIVES.—One thousand copies have been received for distribution at the London Public Library of the new Ontario Government Bulletin on the conservation of fruits, meats and vegetables by various methods of canning, etc. The first thousand housewives to reach the public library will each receive on request a copy of the valuable booklet, which deals with canning and preserving fruit, making jellies and jams, canning vegetables and meats, preserving in brine, sestoring vegetables, and many other useful things every woman should know about the conservation of food supplies. More copies of the bulletin will be received at the library later, but it is expected there will be rapid demand for the first supply.

RUSSIANS BACK TO LAST YEAR'S LINE

Hold Positions Gained by Gen. Brusiloff in Summer.

COUNTRY NOW AROUSED

General Demand for Death Penalty Following Treason or Desertion.

Petrograd, July 25.—The present line of the southwestern front is approximately that occupied after General Brusiloff's drive last summer, except before Tarnopol, where the enemy succeeded in pushing further into Russian territory. The fate of the latter town was virtually decided with the Germans holding the suburb just across the Sereth River, within easy gun range.

The Germans chose the junction point of the seventh and eleventh armies for beginning their offensive, the first blow being struck between Zboroff and Pebaki on a twenty mile front. Without great effort, as is admitted in the Russian official communications, they pursued their advance to the line of the Sereth. This uncovering of the Russian positions south of Turnopol forced a retirement all along the diagonal lines southwestward, cutting the Strypa and Zlota Lipa to Halicz and the Lomnica.

Halicz Threatened.

The Russians have been obliged to retire to the right bank of the river and Halicz is seriously threatened, with a prospect of a further retirement to the original Russian positions east of Stanislau, occupied before General Brusiloff's advance.

One of the first results has been a general agitation for a restoration of the death penalty for insubordination in the army and for treasonable conduct on the part of agitators. General Kornilloff, commander on the southwest front, has issued orders to all subordinate commanders to open fire on deserters and troops refusing to obey orders. Premier Kerensky has sanctioned the effort to restore discipline. Many Maximalists, to whose agitation the demoralization of the troops is directly attributed, have been arrested.

STRIKING PANORAMA.

Copenhagen, July 25.—A semi-official German report describes as a striking panorama the retreat of the Russian armies in Galicia. Retiring columns stretching to the horizon can plainly be observed from numerous vantage points. The retreat occasionally becomes into a full rout, particularly under the influence of the Austro-German field guns, which are abreast the infantry vanguards and dash forward to a hilltop from where they pour a demoralizing fire into the masses crowded in the roads. Additional quantities of munitions, provisions and six heavy guns were captured.

Another report says that the airplanes heavily bombarded the station at Monasterzyska, and the new road for the Russian troops south of the point from which regular communication has been severed.

MEXICO WANTS LOANS

Power Given President to Borrow 150,000,000 Pesos.

Mexico City, July 25.—The House of Deputies last night passed a bill giving the president power to contract a loan of 150,000,000 pesos for the Government budget.

The Senate passed a bill granting authority to contract a loan of 100,000,000 pesos to finance the new Government bank of issue.

RAISING SUNKEN LINER.

Quebec, July 25.—News was received here today from Newfoundland that the work of raising the grounded Norwegian-American liner Kristiansfjord is under way. The work of raising the ship has been undertaken simultaneously by New York, Nova Scotia and Quebec wreckers.

BUTCHER STATES FOOD HOARDERS ARE LOOSENING

Favors Meatless Days, Saying Trade Will Derive Benefit.

NO SPRING LAMB SOLD

Demand for Cheaper Cuts Is Greatly Stimulated by Advertiser Articles.

"The establishment of meatless days would be the best thing that ever happened," was the surprising statement made today by a leading butcher of London. He explained: "Just now, the meat is coming in pretty freely, and the prices have gone down a bit. But great care in the distribution is required in order to insure a steady supply. I can tell you, it was a pretty tight squeeze for the retailers to get the supplies they needed for their trade some time ago. Nobody is more ready to welcome the food controller than the retail butcher, especially if the controller will get after one of the most important sources of high cost and shortage, the food speculators who have been holding for a rise in price. The consumer may consider himself the most abused person when the meat prices get away up high, but I can tell you, the retail butcher has a precious hard time getting along.

Articles Have Helped.

"The talk in your paper about thrift and the necessity for saving to prevent harder times later on has without doubt exercised a great influence, especially in the past few months. A lot of people have only been moved by the fear of not having enough for themselves and their families. Still, there are plenty of others who realize the importance of being very careful themselves in order to release supplies for Britain and her allies.

"One of the surest signs that the thrift campaign is having its effect has been in the increase in demand for the cheaper cuts of meat.

"In other years, or even six months ago, when we specially advertised stewing meat, we scarcely expected to get rid of all we had on hand. Now, we frequently don't have any more than enough to fill the orders on the first loads that go out. We sell a great many soup bones and shanks. Formerly in the hot weather, the demand was almost entirely, with a certain class of customers, for steaks and chops. There is very little of this year's lamb being offered for sale. Nearly all that is sold is what is known, not quite correctly, as 'yearling' lamb. In reality, lamb a year old is mutton.

Shrinks in Storage.

"By 'yearling' lamb is meant last year's spring lamb killed in the autumn and put in cold storage. So far as quality is concerned, it is every bit equal to this spring's lamb. Placed in storage just as soon as killed, it retains all its flavor. But it shrinks terribly, and the butcher is the man who loses. It costs us approximately half a cent a pound per month for storage, taking into account shrinkage. This certainly doesn't mean any gain to us.

"Why is the lamb put in storage? For the simple reason that it is the only way to have lamb to sell through the winter and spring.

"The hot months are always the slackest of the year for the butcher, but, in spite of this, it is safe to say the London consumers haven't waited for the appointment of a food controller to start in on meat thrift.

"Another thing, it is getting almost impossible to get veal now. If you drive out much around the country, you will probably have noticed the number of calves being fed on pasture. The farmers are going to raise the calves for beef."

HOTTEST DAY YET ON HALF-HOLIDAY SENDS PEOPLE AWAY

Today's heat breaks the record for the season, the official registration at the South London Observatory at 2 o'clock this afternoon showing 92¾ degrees, just a fraction higher than that of Sunday, when the mercury went to 92½.

Hundreds took advantage of the half holiday and left the city for Port Stanley and Springbank.

Accompanied by a high degree of humidity the heat was felt to a greater extent. In the early afternoon the streets were practically deserted, those who had no trip in view, deciding to seek the shady places at home.

The hottest spell of a year ago was the last week in July and the indications are that this week will nearly equal that period.

HURLED FROM BUGGY BY HIDDEN POST STUMP

Exeter, July 24.—William Kestle of this town met with a painful accident while he was driving out of the lane of Richard Hunter's at Usborne. There being quite a grade, the horse had gained considerable speed before reaching the road. At the entrance to the lane there one time stood a large post, which was cut off and had become almost covered over with grass, hiding it from view. One wheel of the rig struck the stump, and with the sudden jolt Mr. Kestle was hurled from his seat headlong, with the result that his shoulder was dislocated. Mr. Kestle suffered considerably, but is doing well.

OHIO BOY IN KHAKI DIES AT HOSPITAL

Pte. Lossing J. Stafford, who came from Mansfield, Ohio, to enlist with the Scottish Borderers in January, died at Victoria Hospital here on Tuesday night, after a lengthy illness, which followed an attack of pneumonia. He was 29 years old, and is survived by a wife and two children.

His parents, who also reside in Mansfield, came here to make the funeral arrangements. The remains were forwarded to his former home by Smith, Son & Clarke today.

WON'T GRANT LEAVE FOR SOLDIER TO SEE DYING MOTHER

WOODSTOCK, July 24.—Sir George Perley, to whom an urgent message was sent by the local branch of the Great War Veterans' Association, asking that leave be granted to a Woodstock soldier now in the trenches to return to Canada, as his mother was probably dying, has replied, stating that the need for men is so great that the number of men returned to Canada must be reduced to the minimum, and that neither illness nor death in a family will be accepted as a sufficient reason for allowing a man to return, unless serious business matters needing his personal attention are involved.

Hope has been revived that Pte. Gordon Kipp, reported killed in action on October 8 of last year, in a recent telegram, is alive. He was originally reported missing on the date given, and his mother subsequently received from the Red Cross a copy of a report made by one of his chums, who stated that he had seen Pte. Kipp, wounded and being tended by a stretcher-bearer, in the third German line at Regina trench. When the telegram came announcing that he was officially reported killed in action, Mrs. Kipp sent the report received from the Red Cross to Ottawa, and she has now received a telegram cancelling the "killed in action" report. She has asked the authorities at Ottawa what information they have on the strength of which this last message was sent, but has received no reply.

Miss Bertha McIntosh, who two years ago went overseas as a nurse, and who since then has seen service at Malta and in France, returned today. She is not sure whether she will return overseas.

SAVING BREAD IN ENGLAND

With reference to the appeals for thrift in the use of white flour which are being made to Canadians, Bomber Heather of 3 Webb street, city, recently invalided home from the front, has sent in one of the cards distributed to the people of London, England by the National War Savings Committee, London, telling how to effect a saving in bread. The card reads as follows:

DON'T
WASTE
BREAD

If half a slice is enough for you, please **CUT** the whole slice in half; do not **BREAK** it.

Everyone must save bread. It is a national duty. Will you help?

GOVT. COAL COMMISSIONER SAYS DEALERS IN LONDON CHARGED TOO MUCH IN MAY AND HEDGED TO AVOID LOSS

Inspector McCallum Receives Report From W. F. O'Connor Which Is Seized by Trades and Labor Men To Make Out Case for Municipal Coalyard.

That $9 per ton for coal, the price charged by the dealers in this city in the month of April was a high price, and that the price of $9.50 for the month of May was too high, was the statement of W. F. O'Connor, commissioner on the high cost of living, in a letter to Inspector McCallum, a copy of which was read by R. H. Hessell, of the trades and labor council, at a public meeting held in Victoria school last night to explain the bylaw for a municipal coal yard. Commissioner O'Connor further accuses the dealers of "hedging" in order to avoid losses, and of making the cash-buying small customer pay for their poor business methods.

Quotes Prices in 1916.

In another letter the commissioner states that the average price for the year 1916 up to December 1st, was $8 per ton, and that the average thereafter during last winter was $8.50 and $9. To correct what may have been a misunderstanding, he states that the price for the month of May was not $8.50, but $9 and $9.50.

Mr. O'Connor's Letter.

Writing from the office of the minister of labor, under the date of July 7th, 1917, Mr. O'Connor says:

"John McCallum, Inspector, Relief and License Department, London, Ont.:

"Dear Sir,—The minister of labor has asked me to deal with your letter to him of June 29, I express regret for my inability to give it earlier attention.

"I annex a table of cost and selling prices of coal at London for January to May, inclusive, 1917.

"The costs and prices are for normal business. In particular cases, particular dealers may have had to pay extra premiums in order to secure coal at all.

"The price of $9 for January, February and March is fair. The same price for April looks high, and is high in relation to actual cost of coal purchased at prevailing figures for that month, but as a very small percentage of requirements was received at cost price shown there was some excuse for keeping up to that figure. The May current selling price of $9.50 I consider too high. It is due mainly to the fact that many dealers abligated themselves to supply large orders at much lower figures for future delivery. Now in order to avoid losses, the dealers are trying to "hedge" on "cover." This course makes the cash buying small customer pay for the poor business methods of such dealers. The coal did not come in as freely as anticipated at early season prices.

"Yours truly,

"W. F. O'CONNOR.

"Acting Commissioner re Cost of Living."

Corrects Misunderstanding.

Again, on July 12, he wrote:

"I am in receipt of your letter of July 9. The average price of anthracite coal during the year 1916 and up to the 1st of December at that year was $8 per ton. Thereafter the average throughout the winter was $8.50, and at other times $8. The prices for April were slightly higher, but the average ran at about $9. If on the occasion of Dr. Shaw's recent call here, he understood from me that the selling price of coal in London for the month of May was $8.50, it was a case of misunderstanding, because the returns made here very clearly disclose the prices being charged as $9 and $9.50."

In addition to the two letters, Commissioner O'Connor inclosed a schedule showing the prices of the various sizes of coal at the mines, the freight and the fixed overhead and delivery charges, and indicating that the dealers were making as high as $1.54 profit per ton.

Says Price Went to $15.

During the months of January and February, egg and stove coal cost $3.66 at the mine, the freight was $2.78, making the cost to the dealer $6.44. A maximum estimate for overhead, fixed, and delivery charges (including the upkeep of buildings and salaries), was placed at $1.65, thus making the total cost of coal delivered to the consumer $8.09. During the same period nut coal cost $8.31 delivered at the home of the consumer, but the dealers were asking, according to O'Connor's report, $9 per ton. Mr. Hessell claimed that they were asking more than $9, that he himself paid $10, and he knew the name of one man who paid $15 for his coal.

No Difference in Price.

During March, according to the report, egg coal was costing the dealer (delivered to the consumer), $8.14; stove, $8.36, and nut, $8.45, the selling price being given as $9. In April, the three sizes cost $7.69, $7.91, and $8, respectively, and the selling price was still at $9, said the report.

In May, the three sizes were costing the dealer, delivered to the consumer, $7.56, $8.27 and $8.36, and the selling price had then risen to from $8 to $3.50. In June, the coal was costing the dealer, delivered, $8.95, $8.85 and $8.45, and they were selling it for from $9 to $9.50.

What of Higher Price!

If Mr. O'Connor considered these prices too high, what would describe the actual prices of $10 or more? was the question asked by Mr. Hessell.

George Terry and Joe Dean also spoke strongly against the high prices of coal charged by the dealers, basing their statements on the O'Connor report.

CANADA CAN OBTAIN $100,000,000 LOAN IN UNITED STATES

Government Says It Has No Objection.

PRIVATE SOURCES ONLY

Washington, D. C., July 25.—Secretary McAdoo of the United States treasury has notified Sir Thomas White, Canadian minister of finance, that the United States Government has no objection to Canada's obtaining a short-time credit of $100,000,000 from private sources in the American money market.

Mr. McAdoo declined to state whether arrangements for the loan had been made. It is understood, however, that negotiations have been proceeding for some time between Sir Thomas White and New York bankers, and have reached the point where further progress awaited the consent of the U. S. Government.

Gives Reasons.

Secretary McAdoo issued the following statement:

"Sir Thomas White, minister of finance, of the Dominion of Canada, called on me recently to ascertain if there would be any objection on the part of our Government to Canada's seeking a short-time credit of $100,000,000 in the American market.

"I stated to Sir Thomas that in view of the fact that the balance of trade between the United States and Canada was running strongly in favor of the United States, I realized that it was desirable for Canada to establish credits in our markets to meet these adverse balances. Therefore, there would be no objection on the part of the U. S. Government to the proposed offering, but that we should, of course, have to keep control over our own situation by determining each foreign offering on its own merits, and with reference to the financial condition prevailing at the time.

"It is important that our commercial and financial relations with Canada shall be conserved in every reasonable way. The proposed transaction is intended for that purpose."

ALL SOON TO SEE A VICTORY, SAYS FIRST BATTALION MAN, THEN HO! FOR BOYS IN KHAKI!

Pte. A. Heather Sees Women Near Front, and Is Almost Scared Because of Novelty, Recalling Garden of Eden Incident.

A most optimistic letter has been received by Mrs. William Heather, 3 Webb street, city, from her father-in-law, Pte. A. Heather, 1st Canadian Battalion, France, telling of the splendid progress being made by the Canadian and British forces at the time of writing, June 10th. He says: "I think that this terrible struggle which we are now having will soon come to a finish, and a good one at that. The boys here are now giving the Fritzs hell, night and day they get no peace. We are keeping them on the run now and taking thousands of prisoners here every day.

"One can see them coming in here from up the line farther, like flocks of sheep and they look a dirty, lousy lot of curs, the curs which have done so much brutality to the poor women and children, so there is no name bad enough for them. We are taking fresh towns and villages every hour of the war now, so I think we shall all soon see this a victory for the empire, and then, ho! for the boys in khaki! This is where we shall get our own back, with the slacker.

Thought of Garden of Eden.

"All the villages and towns here are all blown to atoms. We don't see any civilians here, as they have all flown. It is not habitable to anyone. We saw two ladies here yesterday for the first time, and it kind of scared me, after such a long time not seeing one. It made one think of the garden of Eden. Began to realize we were in a land of civilization again. . . I am pleased today I am still alive and keeping fairly well at present. I hope to remain so that one day I shall see the whole thing through and then I can return after doing my bit here for King and country and the whole empire. That is one thing Bill and I can say, that we have stood to, and have not shirked the call to arms. No one can slur us on that, for we have been here and done our bit with the rest of the boys to keep the old flag flying for freedom and liberty."

Referring to the fact that a letter from home dated May 1st had only reached him in France on June 8th, Pte. Heather attributed the long time now occupied in the exchange of letters to the submarine warfare.

MOTORISTS FAIL TO GIVE CARS FOR SOLDIERS

Few Volunteer To Take Men For Weekly Drives to Country.

CONSCRIPTION OF AUTOS?

All Who Wish To Help Good Work Can Get in Touch With Commission.

The usual Wednesday afternoon automobile trip for soldiers at the Convalescent Hospital will be held this afternoon to Dutton. It is expected that about 100 men will go. Supper will be provided at the village, and the return trip will be made after a brief program has been presented.

Members of the Soldiers' Aid Commission are having difficulty in securing cars for each trip. "Some of the people in this town need to have their automobiles conscripted," stated one of the members of the automobile committee to The Advertiser today. "Only 100 of the 1,700 cars in this town have been offered for the work, and it has become necessary for the same people to loan their cars again and again."

May Not Reach Motorists.

"Possibly this is because we are not able to reach every citizen who owns a car, but we try to get different ones each time. A different member of the committee is given charge of each trip and it is up to him to get the cars. Generally he gets in touch with personal or business friends. This is the most we can do to ensure the work being equally divided, and under this plan some citizens loan their car for every trip.

"It is not as if the trips were made in a haphazard manner. They start every Wednesday from the Central Military Hospital next to Victoria Hospital, and any person who is anxious to aid the work can do so by reporting there or they can notify us at the office here.

Benefits the Men.

"They can feel that they are not only giving the returned men a pleasure trip but in many cases are doing more for them than the doctor. Men suffering from shell shock and other nervous disorders are especially benefitted by the long rides in the open air."

GERMAN STEAMER VICTIM OF TORPEDO

Amsterdam, July 25.—The Handelsblad reports that the German steamship Norderney, with a cargo of coal, was torpedoed in the North Sea on Monday. She is aground off the south coast of Texel, Frisian Islands.

HOT! POOF! MAKE A TRIP TO NEW MEXICO WHERE IT IS 120 IN THE SHADE

Ex-Mayor Samuel Stevely has just returned from a trip to Los Angeles and the Pacific coast. On his return trip he passed through New Mexico.

"This is cool wether after New Mexico," said Mr. Stevely. "At one point called 'The Needles' the temperature was 120 in the shade. The train stopped for 20 minutes and several passengers swooned. I walked out on the platform to look around, and felt that my ear drums were bursting. It was the closest approach to the inferno that I ever wish to come in contact with."

PATRIOTIC SUPPLIES TO BE SENT TODAY

SHEDDEN, July 24.—The Women's Institute will hold its monthly meeting in the basement of the Methodist Church on Wednesday, when the patriotic work for the month will be gone over, and the monthly supplies will be sent to the boys in the trenches.

A program will be rendered by the junior patriotic workers, which will consist of solos, readings and recitations. All patriotic workers are invited to attend.

Joseph Spackman, who has been seriously ill for the past three weeks, and was thought much better, suffered a relapse on Monday, and his condition is serious.

J. W. Smith (high school teacher at Toledo), is spending a week with relatives.

The Baptist Sunday school picnic will be held on the lawn of W. Moore on Thursday afternoon.

FARMERS BUSY CUTTING HAY

HARRIETSVILLE, July 23.—Haying is in full swing in this district, and a fine crop will be harvested. All grains look well.

The funeral of Mrs. Isabella Kiddie, held to Dorchester Union Cemetery, was largely attended. She was 87 years old and is survived by two daughters and three sons, Mrs. Egan, of South Dorchester; Mrs. Thos. Hays, of Dorchester Station; Thomas and Andrew, in the Southern States, and Wesley at home.

BENJAMIN PAWSON WAS WITH G. T. R. FORTY-SEVEN YEARS

STRATFORD, July 24.—Benjamin Pawson sen., aged 73, for forty-seven years with the G.T.R., is dead after an illness of five weeks. He was born at Uxbridge. For the past seven years he had been living retired. During the forty-seven years that he served with the railway, he traveled over almost the entire system. He came here about thirty years ago from Port Huron, Mich. His wife, two daughters and three sons survive, namely Mrs. J. White, city; Mrs. A. J. Bates, Toronto; Benjamin jun., Stratford; S. W., Regina and G. R., Toronto.

The funeral will be held on Thursday.

John Felix Flanagan, aged 27, son of W. J. Flanagan, died here today. He was a member of the Knights of Columbus and A.O.H., as well as the Classic Dramatic Club. His parents, two brothers and two sisters survive.

The marriage was quietly solemnized here today of Miss Mabel Florence Daly, daughter of Mrs. Eliza Daly, to Johnson Harris. Rev. Mr. Graham officiated.

DR. SMITH ACCEPTS CALL TO BLENHEIM

BLENHEIM, July 24.—Word was received today by officials of the Presbyterian Church here from Rev. Dr. J. F. Smith of Mosa, accepting the call to the church here. Yesterday at Chatham the call was upheld by the Presbytery. Dr. C. B. Langford and Messrs. J. W. Fleming and J. O. Laird appeared before them in session presenting the call from the congregation here. Dr. Smith preached here a few Sundays ago, and made a most favorable impression.

He was formerly a medical missionary in Formosa, and is a man of wide experience and splendid pulpit ability, and the congregation here are delighted to secure him. The stipend is $1,200 per year, a free manse and one month's holidays. There is no outside appointment in connection with the charge.

Ashplants Ashplants

CLEARING OUR PUMPS AT - - $1.98

Pretty, New, Pumps, will flee away like butterflies at this $1.98 sale.

Among them are many pairs of Queen Quality and Boston Favorite styles which sold regularly at $3.50, $4.00, $5.00 and $6.00.

Some especially natty numbers in patent, with long plain effect vamps.

Ashplants
THE FOOTWEAR STORE

"FINEST IN THE LAND"

Of all Police Forces in the land
There's none that can compare
With London's small, but steady band,
The "finest" anywhere.
They're always neat from head to feet,
Where'er they happen to be;
Next time you meet one on the street
Just take a look and see.

The City's large, the Force is small,
But notwithstanding this,
You'll find they're ready at your call
If anything's amiss.
Your property they guard at night,
While you sleep well at ease,
And characters who don't look right
They're mighty sure to seize.

I've heard folk say that London's not
Of criminal renown;
In fact I've heard, I'll tell you that,
"Six men could guard the town."
I would not doubt the truth of this
If life were always so;
Six men could work with perfect bliss
And harmony, you know.

But people come and people go,
The world is on the move,
And all the bad will surely blow
Unless they strike a groove;
And should the groove they chance to catch
Be not protected well,
Life 'round that spot would be a match
Well, not of heaven, but h—l.

So London's "finest" try their best
To guard your interests here,
And though reduced in numbers, rest
Assured, they'll interfere
Whenever the action warrants it;
They're quick to act and work,
For London's "finest" could not sit
While thieves and hoboes lurk.

Retiaw P. Ruprah.

London, Ont., July 19, 1917.

PERSONAL MENTION

Mr. and Mrs. W. T. Clark are holidaying at Port Stanley.

* * *

Will James of the Sterling Bank, Toronto, is visiting his aunt, Mrs. Morrison, Princess avenue.

* * *

Mrs. K. C. Bluett, who has been staying with her sister, Mrs. L. Woeland, has returned home.

* * *

Miss Margery Tutt is visiting in Toronto.

* * *

Miss Ella Samson of Glencoe is spending a couple of weeks with Mrs. G. H. Singleton, Ontario street.

* * *

Miss Florence Davey and Miss Gertrude Rennie of the Conservatory of Music staff are in Chautauqua, N. Y., attending the annual musical festival which is held there this week.

TO URGE FISH EATING.

Winnipeg, Man., July 25.—To urge greater production and consumption of fish as a measure of economy, a special committee has been appointed by the Winnipeg Industrial Bureau, with J. J. Moncrieff as chairman.

STANDARD STOCK AND MINING EXCHANGE.

[Reported by Thomson & McKinnon.]

Toronto, July 25—Noon.

	Bid.	Ask.
Apex	6	6⅛
Dome Extension	16	15½
Dome Mines	10¼	..
Imperial	2½	3¼
McIntyre	154	155
New Holly	460	465
New Ray	62	63
Porcupine Crown	48	49
Porcupine Vpond	30	32
Preston East Dome	4½	5
Teck-Hughes	50	55
West Dome	20¾	20½
Adanac	16	16¼
Beaver	33	35
Chambers-Ferland	14	14½
Coniagas	375	380
Crown Reserve	..	30
Gifford	3¾	4
Great Northern	7	7⅛
Hargraves	11¾	12
Hudson Bay	38	40
Kerr Lake	480	500
La Rose	46	48
McKinley	54	56
Nipissing Mnes	760	770
Peterson Lake	10½	11½
Right of Way	4⅞	5½
Seneca-Superior	1½	2½
Silver Leaf	1¾	2
Temiskaming	32½	33
Trethewey	..	15½
Wettlaufer	5	7

[Specal to The Advertiser.]

Toronto, July 25.—Morning sales: Apex, 5000 at 6½, 500 at 6¼, 500 at 6⅛; Dome Extension, 1000 at 16; Dome Mines, 100 at 10½; Hollinger, 10 at 455; New Ray, 2000 at 61, 3000 at 62; Porcupine Crown, 1000 at 48½; Teck-Hughes, 500 at 60; Thompson-Krist, 1000 at 18; West Dome, 500 at 21, 3000 at 21½, 500 at 21¼, 500 at 20¾, 500 at 20½; Adanac, 8400 at 15½, 2500 at 15¾, 1000 at 16¼; 1000 at 16, 500 at 16; Gifford, 1500 at 4; Great Northern, 500 at 7; Hargraves, 1500 at 12; Nipissing, 500 at 765; Ophir, 2000 at 8¼, 500 at 8½, 1000 at 8¾; Peterson, 100 at 11¼, 100 at 11, 500 at 11¼; Temiskaming, 900 at 33.

LONDON STOCK EXCHANGE.

Lodo, July 25.—Closing prces today were:

Consols, for money	55¾
Anaconda, £10 shares	£14 8s
Baltimore & Ohio	72
Canadian Pacific	179½
Chesapeake & Ohio	63
Chicago Great Western	11½
Chicago, Milwaukee & St. Paul	72
De Beers	14¼
Denver & Rio Grande	9½
Erie, com.	28½
Erie, 1st pfd.	39½
Grand Trunk	10
Illinois Central	101½
Louisville & Nashville	131
Missouri, Kansas & Texas	8¼
New ork Central	93½
Norfolk & Western	125
Ontario & Western	24
Pennsylvania Railway	55¾
Rand Mines	3⅜
Reading Railway	98¼
Southern Railway	29
Southern Pacific	97¾
Union Pacific	142¼
United States Steel	126½

For CAMERAS and SUPPLIES of the very finest quality, try us. We guarantee satisfaction in everything we do.

ANDERSON & NELLES
Druggists,
268 DUNDAS, LONDON.
xw

Choice New Potatoes 60c Peck

PHONE 3950.
WYCKOFF & GAFENY
DUNDAS STREET AT RIDOUT.
xx

YOUR FILMS DEVELOPED and PRINTED CORRECTLY
AT
ROBERTSON & MORLEY,
310 Dundas Street. Opposite Armories.

WE BUY OLD FALSE TEETH

No matter what condition they are in, full or broken sets. Also highest prices paid for old gold and platinum.
DOMINION TOOTH COMPANY,
Room 12, Dominion Bank, Dundas and Richmond Streets.

EVERY DAY

the papers tell of more auto accidents that are due to careless and unsafe to drive your car without insurance.

We have the BEST and CHEAPEST. Phone for full information.

The Geo. H. Davis Insurance Agency
206 Royal Bank Building, London, Ont.
776—Phones—2922

Continued From Page One

SOMEBODY BLUNDERED

We will eliminate that. Before the bonds are sold we can get an iron-clad agreement with the operating company to protect us. The proceeds of the bonds, other than needed for construction, can be used as working capital. The city will be protected by bonds deposited to guarantee the bonds. There is every facility presented to us for making an agreement that will be satisfactory to he company and binding on the city, and much to our advantage. The company will act in good faith, I am sure. The representatives have told us as much, and are prepared to back it up."

Criticise he Solicitor.

Ald. Keene and others critic