THORSDAY MORNTNG
 All sorts of caps for out-
ing wear at 50 cents and
upwards. Choice of
 together with white linen hats for tennis and bowling. You get better ser-
vice here and more to choose from.
We have what we call
"Bargain where odd lines and broken assortments are
marked for quick selling. marked for q
For instance

## Reduced

Reduced to 50 .00 Derby Hats
Reduced to $\$ 1.00$ and other things in pro portion. If you're at al!
particular about moneysaving come and se
we call "special."

\section*{DINEENS'} | Yonge ana T Temperancests |
| :---: |
| TORONTO | GROWTH OF AN INITIATIVE.













## 

 ON HOT DAYSY our first thought MiGHT be to regret not having purchased a light sum-
mer-weight suit. Your
next SHOLLD be to come and see what we could do for you in that line. And with our newest assortwe are prepared to meet
every demand.
ecrorés , in ontixive


THE TORONTO WORLD

 =SIMPSON


Clothing Reductions Friday


Men's Good Strond Brown
Duck Workind Coats, double sewn
seams, patch pockets, hal body water.
proof lined, sizes 36
44 , Fridey special
thiot Boy'. Two Pitece Noralk

60 Boys' Three-Piece and Norfolk
Suits, also a few serges, single-breast-

炡这,

| Shirts and Neckw <br> Men's and Boys' Unlaundri |  |
| :---: | :---: |
| White Shirts, broken lines, slightly soiled, open front, also open back, linen bosoms, bands or cuffs, sizes i2 to 18 , regular values 500 and 75 c , Friday... | 76 |
| Men's Silk Neckwear, broken lines from regular stock, consisting of four-in-hands, bows, shields'and band knots, reg. Igc and 25 c , Friday 1oc, 3 for. | 256 |
| Boys' Imported Fancy Striped Jerseys, some wool sweaters in the lot, navy or cardinal, sizes years, reg. 500 and 75 c, Friday........ | 296 |
| Men's and Boys' Negligee Shirts, fancy stripes and spots, sizes 12 to $161 / 2$, reg. 50 c , Friday. | 356 |
| Men's Jersey, fancy striped bodies, roll collar, perfect fitting, all sizes, reg. value up to 1.00, Friday. | 396 |

## Men's $\$ 2$ Boots, $\$ 1$


Hats for Men and Boys
Men's and Youths' Soft Hats, in
brown, fawn, grey and black, a few stiff
hats in brown only, balance of regular
2.00 and 2.50 lines, Friday............
$\left.\begin{array}{l}\text { Men's and Roys' Straw Boater } \\ \text { Hats, also Men's. Imitation Panama }\end{array}\right\} 48$
Children's Washable Tams, whit
duck, pique and linen crash, plain or
named bands, reg. 35 c and 50 c , Friday
23 c
Children's Straw Sailors, plain
white and fancy colored straws, with
white and fancy colored straws, with
white, blue and red ribbon streamers,
regular 25 e and 35 c , Friday.
15c
Say it quick!

## Fona-@las

When you're thirsty

Soda Fountains and Hotels
5 Cents
J. J. McLAUGHLIN, Limited. Bottlers,


Fac


