

IT'S FLATTERING TO BE IMITATED



DINEEN'S Annual January Reduction Sale of Furs has been a fixed feature of the company's enterprise for the past forty years.

The advantage of price attractiveness, coupled with assured quality in furs, is NOT TO BE HAD OUTSIDE DINEEN'S.

Any customer who is dissatisfied with a Dineen fur may return the article in good order and condition and make an exchange, or accept a return of the purchase price in full.

Scan the advertisements in to-day's papers—look through the fur stores—and see whether these fur bargains can be duplicated:

Genuine Persian Lamb Jackets—bright, glossy curl—dark, natural Canadian mink collar, lapels and cuffs—24 and 26 inches long—blouse style with silk girdle at waist—best satin lining—sizes 34 to 42.

Persian Lamb Coats—bright, glossy curl, whole skins—finest quality Alaska siberian collar, lapels and cuffs—blouse style, with silk girdle at waist—best satin lining—sizes 34 to 40.

Finest quality Near Seal Coats—dark, natural Canadian mink collar, revers and cuffs—blouse style, with silk girdle at waist—best satin lining—sizes 34 to 40.

Remember Dineen's do NOT stock up with cheap or inferior furs to make a selling. Everything is out of regular stock—made in Dineen's factory, where only one standard of workmanship prevails.

Regular \$165 value, for \$125. Regular \$135 value, for \$85. Regular \$85 value, for \$65.

Cor. Yonge and Temperance Sts.

LAW FEES RAISED. The law students at Osgoode Hall have received notice that their annual fees which are now \$50 will be raised to \$80 for 1907 and \$100 for 1908.

NO EXCLUSIVE FRANCHISE. Retail Merchants' Association Will Petition the Council.

Why not Come To-day for a look at the values that are making our stock reducing sale an event of extraordinary importance.

YORK COUNTY AND SUBURBS

Toronto Junction Pays Last Tribute—Jury's Verdict Accidental Death.

Toronto Junction, Jan. 9.—All that was mortal of the late James Bond was laid at rest in St. George's Cemetery this afternoon. The cortege extended about a mile, and 300 men, representing lodges to which he belonged, walked.

Markham. The annual meeting of the East York Conservative Association will be held in the town hall on Thursday at 2 o'clock sharp.

Stouffville. A meeting of the creditors of Fred Spofford, the Stouffville merchant who lately made an assignment, was held in the office of the Legal Collecting and Adjusting Agency in the McKinnon Building, Toronto, yesterday.

North Toronto. Harry Harvey, formerly known as proprietor of the Metropolitan Railway, was attacked by pneumonia.

Malvern. David Purdie, who for the past ten years has conducted a first-class and up-to-date general store in the village of Malvern, has been elected to the office of mayor.

Norway. A number of the electors of Southeast Norway, Norway, are going to drive on to Markham to-morrow morning to attend the annual meeting of the Norwegian Servants' Association, which is to be held at 2 p.m. in the hall of the Norwegian Club.

YESTERDAY'S FIRES. The fire department was kept busy yesterday. The first was at 42.10 p.m. at 94 Shuter-street, damage slight; a still alarm was turned at 4.35 p.m. from King and Bay-streets, but there was nothing doing; the third fire at 4.49 p.m. was in a block of three roughcast stores at 750, 752 and 754 East Queen-street, owned by G. St. Leger; damage \$200. Shortly after 7 o'clock a fourth alarm was given at the Kew Beach station for a fire in room of 77 Kippendaville-avenue; loss \$300.

FURS

The Big Sale is on—Regular Price Tickets Show Straight

20% to 33 1/2% Price Reductions

And here are a few of the Reasons why—for us—and Reasons why for you—

We have to make more room in the store for new and growing departments—

The mild weather before Christmas leaves our stocks exceptionally heavy—

We need the money represented in the stocks and we've got to turn them into cash—and we realize that the shortest turn to getting what we want is to make the "prices wonderfully cheap"—and that we're doing—and no mistake.

You never had such an after holiday assortment to select from as you can have here now and you certainly never had choice from finer goods—

And one of the strongest reasons for your buying now is the fact that the unmanufactured furs markets are to-day "soaring" anywhere from 25 to 50 per cent above what they were only a few months ago, and that means your paying a great deal more for your

And our sales are genuine—

"FAIRWEATHER'S" guarantee of satisfaction as cheerfully at the reduced prices as at the regular prices—

These to start the sale off with to-day—

Men's Fur-lined Coats

Men's Fur Coats

Men's Caps and Gauntlets

Men's Fur Coats

Men's Fur Coats

Men's Fur Coats

Men's Fur Coats

CHICAGO OPTIONS FIRM

Pressure Early at Chicago is Followed by a Steady Recovery—Daily Statistics.

World Office. Tuesday Evening, Jan. 9. Liverpool wheat futures closed today 1/4 cent lower than yesterday and 5/8 centures 1/4 to 1/2 higher.

Chicago car lots, to-day: wheat 15, contract 1 corn 264-85; oats 214, 50.

Receipts of farm produce were 600 bushels of grain, 50 loads of hay, 3 loads of straw, and a few domestic hogs.

Wheat—Two hundred bushels fall sold at 82 to 83 cents; 100 bushels at 81 to 82 cents.

Hay—Deliveries were large, 50 loads being sold at \$9 to \$10.50 per ton for timothy and \$9 to \$8 for mixed.

Dressed Hogs—Deliveries were not large and prices advanced to \$27.75.

Chicago Grain and Produce.

New York Grain and Produce.

New York Dairy Market.

New York Metal Markets.

Chicago Sugar Market.

Winnipeg Options.

Liverpool Grain and Produce.

Chicago Sugar Market.

Winnipeg Options.

Liverpool Grain and Produce.

Chicago Sugar Market.

THE ROBERT SIMPSON COMPANY, LIMITED

SIMPSON'S MID-WINTER SALE.

Vests, Trousers and Pea Jackets

Vests for Men - 69c

Trousers for Men, 1.19

Jackets for Boys, 2.98

The Mid-Winter Sale has drawn forth these concessions from the Men's Store for Thursday's customers.

The investment in each case is small, but the saving is out of all proportion.

Men's \$2.50 Sweaters, \$1.19

Men's Winter Mitts and Gloves

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DR. W. H. GRAHAM, KING STREET WEST. A safeguard towards maintaining a uniform temperature throughout the house—a source of satisfaction when you're curious to know how cold it is.