

Hickey's Partnership Announcement

TWO years ago the clothing and furnishing business at 97 Yonge Street was opened to the public by Mr. J. M. Hickey, and has since grown beyond all expectations. It is now thought advisable and wise to make this business a larger one, hence the object in this added partnership, which will enable it to serve the public up to and beyond the standard its growth demands.

The new partner is Mr. C. G. Pascoe, who has had many years of experience in the clothing and furnishing business, and in the future the firm's name will be Hickey & Pascoe. To celebrate this event, and to reduce the stock to make room for spring goods, we will put on a

12 Days' Added Partnership Sale to Begin To-day and Continue to March 12

It is intended to make this sale one that will be long remembered, where money will have exceptional buying powers, and the like of which the people of this city have never known. Below will be found many lines of High-Grade Clothes and Haberdashery at greatly reduced prices. You should watch our windows, and make a visit to our store, where every want of men's wearing apparel is on sale, and where the cost price is forgotten. The standard of every article is the Hickey Quality.

Every Item of Haberdashery and Clothes for Men is of the Highest-Grade

NOTE THE REDUCTIONS!

\$1.00 for \$1.50 and \$2.00 Shirts.
50 dozen Men's Soft and Pleated Front Shirts, in neat hair line, fancy and plain Madras, all sizes, and different sleeve lengths.

Sale \$1.00 REGULAR \$1.50 and \$2.00.

NOTE THE REDUCTIONS!

50c for \$1.00 and \$1.50 Neckwear.
One hundred dozen High-class Neckwear, in the new Derby for spring wear. All these silks were specially imported for our trade.

Sale 50c REGULAR \$1.00 and \$1.50.

NOTE THE REDUCTIONS!

12 1/2c for 25c Irish Linen Initial Handkerchiefs.
60 dozen Pure Irish Linen Hemstitched Handkerchiefs.

Sale 12 1/2c REGULAR 25c.

NOTE THE REDUCTIONS!

75c for \$1.00 and \$1.50 Gloves.
A great assortment of Spring-Weight Gloves, in tan, cape and grey suede effects, every size here.

Sale 75c REGULAR \$1.00 and \$1.50.

NOTE THE REDUCTIONS!

Men's Braces 25c, Regular 50c.
35 dozen Men's Elastic Rib Braces, with kid and mohair ends.

Sale 25c REGULAR 50c.

NOTE THE REDUCTIONS!

50c for \$1.00 and \$1.50 Suits.
A great assortment of Spring-Weight Suits, in tan, cape and grey suede effects, every size here.

Sale 50c REGULAR \$1.00 and \$1.50.

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