

SIMPSON

Store Opens 8 a.m.

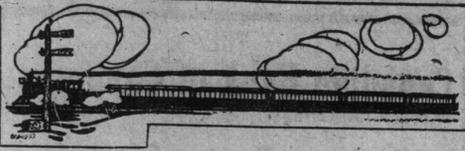
Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Fair and moderately cold to-day. Higher temperature on Thursday.

SIMPSON



These Coats for Infants and Little Girls Must Go

A clean sweep of our entire winter stock of Infants' and Little Girls' Coats will be one of the third floor attractions on Thursday. Every coat must go without regard to cost.

There are nearly 200 Little Girls' Winter Coats, all New York made, fine wool cheviot or heavy plain cloths, the newest-styles in the lot, all are double-breasted and trimmed with large buttons, pipings or contrasting colors, half or wholly lined; colors navy, brown, red or heather mixture; sizes 1 to 5 years. Regular prices were \$4.00 to \$6.00. Thursday all at, each..... **1.50**

These Prices on First-Class Clothes for Women and Girls make the Purchase Easy and the Values Hard to Beat.

Girls' Black Ponyette Coats for \$4.98
There are only a few left of these finely tailored garments. They are made in a loose-fitting style, double-breasted, with college collar, and turn-back cuffs, and lined throughout with sateen. Ages 8, 10, 12 years. Thursday..... **4.98**

Evening Wraps
Exclusive French and German designs; colors crimson, cerise, king's blue, mauve and black satin, with pale yellow trimmings. Made in a number of pretty styles, some handsomely embroidered, others in a dainty French style, with pointed satin collars. Some beautifully trimmed with wool, or with linen hand made crochet. Prices range \$22.50, \$25.00, \$35.00, \$38.50, \$47.50 and \$67.50.

Stylish One-Piece Dress
Made of imported Panama, neatly trimmed with satin. Has medium high waist, and is joined to skirt with satin belt, and fits closely to knee line, stitched seams and continued to bottom with semi pleats. Colors are brown, navy or black. Thursday..... **9.75**

Splendid Voile Skirts
Crisp all wool voile, in black only, made with plain side gores, loose front, and back panels, beautifully braided. Price..... **9.50**

Tablecloths—A Manufacturer's Seconds

Just as good for wear, and just as pretty as perfect goods; in fact, if the flaws were not pointed out you would take them for perfect; all pure linen, and snow-white. We bought them very reasonably, and so may you if you come early:
Lot 1—2 x 2 and 2 x 2 1/2 yards. Regular values to \$2.75. Thursday..... **1.68**
Lot 2—2 x 2 1/2, 2 x 3, 2 1/4 x 2 1/4 and 2 1/4 x 3 yards. Regular values to \$3.50. Thursday..... **1.98**
Lot 3—2 x 2 1/2, 2 x 3 and 2 x 3 1/2 yards. Regular values to \$4.25 each. Thursday..... **2.48**
Lot 4—2 x 2 1/2, 2 x 3, 2 x 3 1/2 and 2 1/4 x 3 yards. Regular values \$5.50 each. Thursday..... **2.98**
Lot 5—Large cloths, 2 1/2 x 3, 2 x 3 1/2, 2 1/2 x 4, etc. Regular values to \$9.00 each. Thursday..... **3.48** (Second Floor.)

Fine China in the Basement

Fine Table Tumblers, neat etched star and band design. Thursday, dozen..... **1.00**
Salt and Pepper Shakers, Chippendale design, glass tops. Per pair, **.21**
Booth's Silicon China Dinner Sets, 97 pieces, Cobalt blue band design. Thursday special, **14.95**
Brass Fern Pots, panel design, claw footed **.75**

MILLINERY

Thursday's sale of Black Hats should be a popular one. There are 32 hats, including dress hats and hats for matrons and mourning; every one looks worth \$10 at least; materials are silk velvets, silk grnadines and taffeta silk, beautifully draped with mounts, wings and marabou. Thursday..... **5.00**

AND THE NEARER YOU GET TO IT THE MORE YOU WILL WANT THESE Rubbers and Overshoes at Special Prices To-morrow
LIGHT WEIGHT RUBBERS.
Bright finished city weight rubbers, black net lined, corrugated soles and heels, guaranteed perfect. Thursday: Men's, 65c; boys', 55c; women's, 45c; youths', 45c; misses', 35c; child's, 30c.
OVERSHOES.
Finest quality, fine jersey, waterproof overshoes, corrugated soles, reinforced heels. Men's one-buckle overshoe, **1.29**. Men's one-buckle, extra light weight..... **1.50**
Men's two-buckle, high top..... **1.75**
Men's extra high leg, three-buckle..... **2.29**
Women's button style overshoe..... **1.79**
Women's two-buckle overshoe..... **1.59**

Rushed Out and Crowded In

There are two kinds of customers now: One picks up the best bargains in THIS SEASON'S GOODS, the other gets best choice from SPRING SHIPMENTS. THIS PAGE APPEALS TO BOTH. It seems a sacrifice to mark good seasonable things below cost, but the new-comers demand admittance.

SPRING PEEPS FORTH

in this advance shipment of beautiful washing materials, and it will pay you twice over to think out your Spring and Summer wants with these new things before you. Take all the advantages a first choice offers on Thursday. The department has spared no pains to live up to its last year's reputation of having the best selection in this country. 'Crum's' celebrated fabrics are the special attraction, but in addition there are a lot of muslin novelties which we were lucky enough to get at our own price.

'Crum's' Celebrated No. 1 Print, 31 inches wide, and absolutely fast color, guaranteed. The largest assortment of prints ever gathered together, including spots, stripes, plain and fancy floral sprays, leaves, wreaths, polka dots, from the tiny pin spot to the large coin size, in black, white, navy, sky, cadet, red, lilac, grey and brown. Note—We only keep the best quality..... **.15**
Printed Fancy Muslins, white and colored grounds, dainty figures and conventional designs, in many colorings. Regular value 19c. Special..... **.11**
Figured Voiles, white and colored grounds, all French goods, and of a very high quality. If bought by us in the regular way we should have to sell them at 50c. Special price..... **.25**
200 pieces fine White Ground Print, with black or navy, plain and fancy stripes, fast color, 31 inches, regular 12 1/2c..... **.8**
Many weaves, some plain canvas, linette, muslin, novelty canton, dress lining, etc. Regularly 15c to 39c, Thursday..... **.11**
No phone or mail orders for these.

Business Suits for Present Wear

The blue pencil has been very busy in the Men's Store. First-class suits, ideal for business men, neat blue serge suits for boys, seasonable furs and underwear, all carry prices on Thursday that will afford fine buying for those in want of clothes for present wear. The call for space to accommodate the new arrivals for spring is imperative, and these go out on Thursday as tremendous bargains.

Business Suits

First-class material and cut; English tweeds, in mixtures greys and browns, and a few worsteds; single-breasted, three-button style, with collars that fit better than most of those made to measure; tailoring and linings are fine, and there is not a secondary suit in the whole lot. Regularly sold for \$10.50, \$12.00 and \$15.00. Thursday..... **7.90**

Boys' Blue Serges

Smartly cut and well tailored, blue serge two-piece suits, at a very low price. They are all double-breasted, and have bloomer pants; cut in the full American style. Sizes 25 to 30, \$4.50; sizes 31 to 34..... **5.00**

Fur Collars, Caps and Robes

Men's Fur Collars, in coonskin, astrachan, electric seal and Korean beaver; most of them are marked at half-price. Thursday..... **3.00**
Men's Canadian Otter Caps, wedge shape, heavy furred dark skins, satin lined. Regular \$16.50. Thursday..... **10.00**
Mountain Bear Fur Robes, for sleigh, carriage or auto; splendid robe to wear; evenly furred and beaver cloth lined; large size. Thursday..... **11.50**

Shirts, Sweaters & Underwear

300 Men's Work Shirts, in black sateen, English Oxforde, English flannelette; engineers' shirts, with two separate collars; and several travellers' samples; mostly small sizes, but all sizes included. Regular 59c, 75c and \$1.00. Thursday..... **.29**
350 Boys' All-wool Sweater Coats, mostly grey, with cardinal facings, V-shaped neck. Regular \$1.00. Thursday..... **.47**
Boys' Underwear, genuine lamb's-down, fleeced-lined; light, natural shade, satin trimmings; sizes 22 to 32. Regular 75c. Thursday..... **.39**

Set Your Dressmaker to work on these good things; they are THE things for next Spring

On Thursday we are showing a large number of the most fashionable fabrics for early spring wear. They have come from the finest factories in the world, and include new pencil stripes, new Scotch mixtures New England worsteds, new cream suitings, new college serges, new diagonal effects, and novelty effects, many of which are confined to this store. Take a Queen street elevator to second floor.

SILKS

1,000 yards Rich Black Duchesse Mousseline Satin, a beautiful heavy quality, skein dyed, soft lustrous finish, guaranteed quality. This silk is sold regularly at \$2.00. 40 inches wide. Thursday... **1.69**
1,000 yards Ivory and Black Japanese Habutai, Lyons dyed and tafeta finish. Reg. 65c, 36 inches wide. Guaranteed to launder perfectly. Thursday..... **.46**

A Basement Sale at 1, 2, 4, 8 and 12 cts.

For 1c
Tea Spoons (Windsor tipped), Tea Kettle Knobs, Double-pointed Tacks, Neck Tie or Child's Garment Holders, Picture Hooks 3 for 1c, Ironing Wax (wood handles)..... **1.69**
For 2c
Screw Drivers, Gimlets, Sure Catch Mouse Traps, Bowl Strainers, Tea Strainers, Cake Turners, Chop Strainers, Wire Soap Dishes, Nail Scrubs, Skirt Hangers, Table Knives and Forks..... **1.69**
For 4c
Table Spoons (nickel silver), Tea Pot Stands, Trouser Hangers, Cooking Forks (wood handle), Table Knives and Forks, Sharpening Stones, Corkscrews, Paring Knives, Sink Shovels, Toilet Paper Holders, Strainer Funnel, Tack Pullers, Wire Soap Dishes, Handle Strainers, Aluminum Jelly Moulds..... **1.69**
For 8c
Wire Soap Dishes, Handle Strainers, Tin Rim Strainers, Wire Sink Strainers, Cake Rests, Egg Boiling Baskets, Wire Broilers, Aluminum Tea Strainers, Broom Holders, Miners, Wire Pot Chains, Tea Pot Holders, Towel Hooks, Coat Hangers, Screw Drivers, Tack Hammers, Lamp Heaters..... **1.69**
For 12c
Table Knives and Forks, Table Spoons (Nevada silver), Dessert Spoons (Nevada silver), Pot Cleaners, Potato Mashers, Mixing Spoons, Kitchen Meat Saws, Potato Ricers, Picture Chains, Mincing Knives, Tin Rim Strainers, Wire Strainers, Pan Rim Strainers, Window Cleaners, Post Card Racks, Perfection Toasters, Cake Coolers, Pie Lifters, Screw Drivers..... **1.69**

Prime Provisions and Groceries

2,000 lbs. Dairy Butter, in prints, per lb. 30c; Finest Sugar Cured Hams, half or whole, per lb. 17c; Choice Pink Salmon, 1/2 lb. flats, 3 tins 25c; Salt in 5-lb. bags, 3 bags 14c; Edwardsburg or Beehive Table Syrup, 6lb. pail 25c; Fresh Flaked Wheat, per stone 45c; Pure Marmalade Quart Gem Jar, per jar 25c; Canned Fruit Jar, per jar 25c; Raspberries, cherries, peaches, plums pears, per tin 15c; Imported Macaroni, 3 packages 25c; English Marrowfat Peas, 3 packages 25c; Tilson's Premium Oats, package 25c; Pure Gold Quick Tapioca, Chocolate and Custard Powder, 4 packages 25c; Malta Vita Breakfast Cereal, 3 packages 25c; Finest Split Peas, 6 lbs. 25c.
35c ASSAM TEA, 25c.
800 lbs. Fine Rich Full-bodied Assam Tea, of uniform quality and fine flavor. A 35c Tea anywhere. Thursday, per lb. **.38**

In the Lunch Room THURSDAY AFTER-NOON, 3 TO 5.30 p.m. Ice Cream with fresh fruit slices, Assorted Cakes. FOR TEN CENTS.

The February Silverware Sale

This month will afford exceptional opportunity for the purchase of fine Silverware. Our values are well known; but scan these items, they are representative of the bargains which will prevail during February. Pay the department a visit, these are only examples, and the counters teem with things you want at prices you will be delighted to pay.



Louis XV. Pattern Butter Knives, heavy silver plated, small and medium sizes. Regular 50c each, February Sale price, each **.19**
Silver-plated Butter Dishes, in bright and satin finish, hand engraved cover, butter dish complete with inner glass grainer. Regular \$2.50, February Silverware Sale..... **1.69**
Silver-plated Pie Plates, hand pieced designs, with fancy handles, complete with genuine Gurnsey linings, positively fireproof. Regular \$3.00, Thursday..... **.39**
Combination Sugar Bowl and Spoon Holder, heavy silver-plated, in satin finish, hand engraved decorations on side of bowl, complete with one dozen Rogers' Silver-plated Tea Spoons in the well known Helena pattern. Regular \$6.00, sale price..... **3.63**
4-piece Silver-plated Tea Sets—Plain design, beautifully hand engraved, finished in bright and satin finish. The set includes tea pot, sugar bowl, cream jug and spoon-holder. Regular price \$12.00, February Silverware sale..... **7.49**

The Robert **SIMPSON** Company Limited

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