

THE SECOND DAY OF THE MAPLE LEAF SALE AT SIMPSON'S

8.30 A.M. SPECIAL
 10c, 15c and 25c Limoges China Plates, 5c—Genuine Limoges china; pink, rose and violet decorations; dinner, soup, tea and bread and butter plates; first quality ware. Tuesday, 8.30 a.m. special, same floral and decorative designs. Limited quantities. See our phone or mail orders.

\$1.50 10-PIECE GUERNSEY SET, 98c.
 Brown white-lined cooking ware; first quality non-poisonous glass; set consists of covered casserole, two mixing bowls, six mustard cups and cook book. Regular price \$1.50. Tuesday, special, the set 98c.

98c, \$1.50 TO \$2.00 CUT GLASS, 49c.
 Clear, evenly finished blanks, pretty new style, floral cut designs; selection consists of Sugar and Cream Sets, Handled Olive Dishes, Pickle Trays, Vases, Bowls, Compots, etc. Tuesday, special, each 49c.

98c "ROYAL NIPPON" CONDIMENT SETS, 69c.
 Hand-painted decorations on finest quality "Royal Nippon" china; sets consist of Salt and Pepper Shakers, Mustard Pot, Toothpick Holder on Tray. Regular 98c. Tuesday, special, set 69c.

\$1.50 DRESSER SETS, 98c.
 Sets consist of Hat Pin Holder, Hair Receiver, Powder Box, Comb and Brush Tray, hand-painted decorations. Regular \$1.50. Tuesday, set 98c.

WEDGWOOD'S "ALSACE" DECORATION, \$1.45.
 England's finest grade of semi-porcelain. Very pretty pink rose festoon border decoration; gold traced edges and handles; choice of kermis or ovide shape cups; 97 pieces. Tuesday, set 11.45.

WEDGWOOD'S "LORRAINE" DECORATION, \$1.25.
 A very handsome floral and conventional border design; gold edge treatment; choice of ovide or kermis shape cups; 97 pieces. Tuesday 12.50.

Electric Fixtures
AT MAPLE LEAF SALE PRICE.
 Three-Light Ceiling Fixture, 12-inch pan, with three glass shades. Regularly \$4.00. Tuesday 2.19.

Three-Light Stem Fixture, 12-inch pan, three lights, with glassware. Regularly \$6.25. Monday 3.79.

Three-Light Chain Pan Fixture, 12-inch pan, three lights, glassware. Regularly \$4.25. Tuesday 4.59.

Fixtures installed within city limits free of charge. Installation jobs, lamps and inspection fees extra.

Fifth Floor.

8.30 A.M. SPECIAL
New Trimmed White Milans, each, \$6.50.
 See description first item in above announcement.

8.30 A.M. SPECIAL
Women's 35c, 50c and 75c Vests at 25c. See description in next column.

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On this page you'll find the best reasons of the season to begin your shopping at 8.30 a.m. You'll find the Maple Leaf Values that come just for Tuesday are the very flower of our Mid-summer sale.

Panama Hats at \$1.95
 180 Only, Men's and Youths' South America Panama, negligé, telescope and tourist styles, rolling and pencil curl brims, fine and even braids, clear white or natural bleach. Regularly \$5.00 and \$6.00. Tuesday, while they last 1.95.

Wash Laces
 21,000 Dozen Wash Laces, including Vals, Torchons and Cluny's, in white and ecru. These are all clean, new, useful styles and widths, suitable for trimming underclothing, aprons, boudoir caps and fancy work. Half-price and less. Per yard, 2, 3, 4, 5 and 1.95.

THE GREATEST EMBROIDERY SALE OF THE SEASON.
 Commences Tuesday. When passing through the store be sure and call at the Embroidery Counter. You'll wonder how it can be done.

NECKWEAR FOR WOMEN.
 Large-embroidered organdy collars, embroidered collar and cuff sets, plain organdy collar and cuff sets, plissé collar and cuff sets, also black and white striped Windsor ties, also plain and in black and white spot. Under-priced for Tuesday's selling at each 25c.

French Embroidered Organdy and Veil Collar and Cuff Sets, Regular 50c set, Tuesday 35c.
950 Organdy Collars, 50c numbers, Tuesday 19c.

Toilet Requisites
 Best Ebony Hair Brushes, concave back; regularly \$1.25. Sale price 75c.
 Tooth Brushes, regularly 25c. Sale price 10c.
 Women's Dressing Combs, regularly 25c. Sale price 15c.
 Nail Brushes, regularly 50c. Sale price 25c.
 Grained Ivory Hair Brushes, regularly \$1.00. Sale price 50c.
 Imported Peroxide and Verbena Bath Soap, large round cake; regularly 12 1/2c. Sale price, 2 for 25c.
 Vinolia Pure Castile Soap, in cake. Sale price, per dozen cakes, in cake 25c.
 Transparent Rose and Violet Glycerine Toilet Soap. Sale price, 3 for 25c.
 Kennebec Toilet Paper, guaranteed 1000 sheets to roll. Sale price, 5 for 25c.
 Roger & Galie's Violette de Parme Toilet Water, regularly \$1.50. Sale price 75c.
 Rose Bouquet and Floral Bouquet Toilet Powders, regularly 12 1/2c. Sale price, 3 for 25c.
 "L'Eschne" Face Powder. Sale price 15c.
 "Mum Deodorant. Sale price 25c.
 *War Tax Extra.

Aluminum Sale Tuesday
Other Items
 YOU CAN SAVE FROM ONE-QUARTER TO ONE-THIRD ON

Tea Kettles, 1-quart size; also some 5 and 6 quart. Regularly \$2.00. Tuesday 1.88.
COVERED SATEENS,
 8-quart size. Regularly 79c. Tuesday 59c.
 4-quart size. Regularly 52c. Tuesday 39c.
 6-quart size. Regularly 62c. Tuesday 49c.
 Aluminum Percolators, the well-known "Manning-Bowman" make; six-cup size. Regularly \$2.00. Tuesday 1.50.
 Aluminum Makers, six-cup size. Regularly 1.00. Tuesday 75c.
 Aluminum Stew Pans and Preserving Kettles, Regularly \$1.25. Tuesday 95c.
 Aluminum Lipped Saucepans. Regularly 50c and 75c. Tuesday 35c.
GAS HOT PLATES.
 Tuesday we sell 1482 Gas Hot Plates at a third off. The celebrated "Good" make 49c.
 One-burner. Regularly \$1.00. Tuesday 69c.
 Two-burner. Regularly \$1.50. Tuesday 99c.
 Three-burner. Regularly \$2.45. Tuesday 1.65.
 Metallic Gas Tubing, with rubber ends; all sizes, 3 to 10 feet. Tuesday 1.25.
 The "Princess" Oven for Gas or Oil Stoves, sheet steel lined, two burners. Regularly \$1.50. Tuesday 1.00.
 Sheet Steel Ranges, 24 inches wide, 3 to 36 inches high. Regularly up to 35c. Tuesday 10c.

The Ever-Present Problem of Shoes Can Be Advantageously Settled Here Tuesday
 Not only does the department contain thousands of the best shoes and boots at every price, but these specials make the Tuesday opportunities among the best of the season. Be here at 8.30 a.m. if you can—we will serve you promptly.

MEN'S \$4.00 TO \$6.00 BOOTS, TUESDAY, \$2.69.
 Out of the ordinary is this lot of Men's High-Grade Boots, in button, blucher and lace styles; made of selected leathers, in dull black, patent and tan, with dressy cloth and moccasin calf tops; superior hand-sewn process soles, in three weights; and Montreal makers; 900 pairs; all sizes. Regularly \$4.00, \$4.50 and \$6.00. No mail orders. Tuesday, 8.30 a.m. special, each 2.69.

BOYS' GYMNASIUM, CAMP AND OUTFITTING SHOES, 79c.
 420 Pairs Lace Low Shoes, made of the best tan willow calf, unlined; double lock-stitched elk soles; all seams reinforced; full athletic toe shape; those \$1.50 "Handy Andy" Oxfords, sizes 10 to 13 and 1 to 5 (no mail orders) for 79c.

MISSES' \$2.50 SUMMER FOOTWEAR, HALF-PRICE TUESDAY.
 500 Pairs, Gait Maker's Best Pumps, Colonial, Button and Lace Low Shoes, tan, black and patent leathers; light and medium weight flexible soles; low heels; Baby Doll and Mary Jane toe shapes; white, black and chocolate kid linings; dainty buckle and bow ornaments; high-grade orders. For 1.25.

8.30 a.m. Specials in Hosiery
 Women's Silk Boot Hose—With lisle thread top, deep garter welt, applied heel and toe; black only; all sizes. Regularly 98c. Tuesday, special, 8.30 a.m., per pair 29c.
 Men's Thread Silk Socks, with lisle foot, good wearing and dressy black, navy, tan, gray. Special, 8.30 a.m., Tuesday, 19, 3 pairs 55c.

8.30 A.M. SPECIAL
 35 only, Extension Dining Tables, quarter-cut oak, fumed or golden finish, 45-inch top, extending to 6 ft., heavy round pedestal. Regularly \$18.50. Tuesday 12.65.

8.30 A.M. SPECIAL
 10 Only, Extension Dining Tables, quarter-cut oak, fumed or golden finish, 48-inch top, deep rim, extending on easy running slides to 8 ft., very massive pedestal. Regularly \$27.00. Tuesday 17.25.

8.30 A.M. SPECIAL
 8 Only, Extension Dining Tables, solid oak, fumed or golden finish, round top, extending to 6 feet, square pedestal. Regularly \$13.50. Tuesday 8.95.

8.30 A.M. SPECIAL
 10 Only, Extension Dining Tables, quarter-cut oak, fumed or golden finish, 48-inch top, extending to 8 ft., neat pedestal. Regularly \$23.50. Tuesday 18.95.

8.30 A.M. SPECIAL
 Extension Dining Tables, selected quarter-cut oak, fumed or golden finish, 48-inch top, 8 ft. extension, heavy round pedestal. Regularly \$25.00. Tuesday 15.00.

8.30 A.M. SPECIAL
 165 and \$2.00 Bed Spreads for \$1.00—English colored alambra bed spreads, for large double beds, strongly woven, fast colors. No phone or mail orders for spreads. Tuesday 1.00 pair. Regularly \$2.00. Tuesday 50c.
 Gray Union Wool Camp Blankets, size 38 x 78 inches. Regularly \$3.00 pair. Tuesday, pair 1.25.
 Bleached Egyptian Sheets, with hemmed ends, size 2 x 2 1/2 yards. Special, Tuesday, pair 1.25.
 Scotch Steamer Rugs, assorted plaids. Special, Tuesday, pair 3.25.
 Factory or Unbleached Cotton, 42 inches wide. Regularly 15c yard. Tuesday, yard 10c.
 Horrocks Madapolam, fine bleached cotton, 42 inches. Regularly 35c yard. Tuesday, yard 25c.
 White Union Linen Suiting, heavy round thread, width 36 inches. Tuesday, yard 25c.
 Fancy Striped Turkish Bath Towels, large size, heavy thick pile. Special, Tuesday, pair 49c.

8.30 A.M. SPECIAL
 1000 pairs Women's \$3.45 Shoes 99c Tuesday

This, the Second Day of our Fourth Annual Maple Leaf Sale, will doubtless see many of those who profited by yesterday's offerings back again. The values are excellent, the prices the most advantageous of the season and the weather makes one feel more like investing in summer wares.

The e's a Man for Each One of These Suits at \$9.90. Are You the Man?
 If you have a better suit you want to save this summer, here's your chance to do it without anyone's being the wiser. If you want a "best" suit, these are good enough to pass inspection anywhere.
 Are made from excellent English tweeds and worsteds, in this season's browns and grays, with narrow stripes and small checks; good single-breasted coat and vest and well-cut trousers; sizes 35 to 44. Suits you would usually pay \$12.50, \$15.00, \$16.50, or \$18.00 for. Tuesday, each 9.90

\$2.00 Khaki Outing Pants at \$1.50—Best quality khaki drill, free from any dressing, almost as soft and pliable as a wool cloth; cut with cuffs and belt loops; sizes 28 to 42. Tuesday 1.50.
 English Burberette Raincoats, military style, English cloth, in fawn; a twill wool material, light weight, cut single-breasted, with silk through shoulders and sleeves, and Raglan sleeves; sizes 36 to 44. Price 18.50.
BOYS' SUMMER TWEED BLOOMERS, 89c.
 Regular \$1.10 to \$1.50 values; 450 pairs, in a good range of patterns and shades of gray and brown; strap and button at knee; sizes 26 to 34. Tuesday 89c.
Boys' Rompers at 49c—Slip-on or Play Suits for the little fellows, blouse and bloomer combined, with belt; well made from blue chambrays and tan madras; sizes 2 to 8 years. Tuesday 49c.

Luxurious Wear for the Men at Remarkable Prices
 300 Suits of Pyjamas, flannellets, cashmerettes, madras, soirettes, silk, silk and wool mixtures, etc., in the lot are English, Canadian and American manufacturers' samples, together with several numbers from our own stock; all sizes in the lot. Regularly \$3.00, \$3.50 and \$5.00. Maple Leaf Sale, suit 1.97.
 Best Quality Silk Outing Shirts, in white and natural ponce silk, fancy stripes, in all white or white ground with colored stripes; all sizes from 14 to 18. Regularly \$3.00, \$3.50 and \$5.00. Tuesday, Maple Leaf Sale price, each 2.79.
 Colored Strips Flannellets Night Robes, good large size body garments, full length, pocket, collar attached style; all sizes from 18 to 19. Regularly \$1.80. Maple Leaf Sale, each 68c.
1000 KNITTED SILK NECKTIES.
 At less than half-price. In the lot are rough, knotty, loose knit or the fine smooth finish; stripes, cross-bars, fancy mixtures and plain colors. Regular prices 50c and 75c. Maple Leaf Sale, 27 each, or 3 for 70c.

Suit Cases
 25 only, leather, with leather corners, outside strap lined, 24 inches. Regularly \$5.00, for 3.95.
 50 Leather Club Bags, black or brown, leather lined; sizes 14, 16 and 18 inches. Regularly \$5.25 to \$7.50. Tuesday 3.95.

THE SIMPSON DRUG LINE
 *Phillips' Milk of Magnesia. Tuesday 35c.
 *Carter's Little Liver Pills. Tuesday, 2 for 25c.
 *Pain Expeller, 50c size. Tuesday 25c.
 *Zambak, 50c size. Tuesday 25c.
 Olive Oil, finest quality, for table or medicinal use, \$1.00 tin. Tuesday 79c.
 Modified Milk, large tin. Tuesday 45c.
 *Electric Oil, 50c size 15c.
 *Tiz for Tender Feet. Tuesday 25c.
 Face Creams, 10c size 5c.
 *Fishes 4-c. packages 25c.
 Menth Bags. Regularly \$1.25. Tuesday 95c.
 *War Tax Extra.

8.30 A.M. SPECIAL
 Aluminum Double Boilers, three sizes. Reg. \$1.25, Tuesday, 95c, \$1.75, Tuesday, 95c. Reg. \$1.50, Tuesday, 95c. Reg. \$1.75, Tuesday, 95c.

Stationery
 White Crepe Paper, Table Napkins, size 14 x 14 inches, superior quality. Regularly 15c per 100. Special, 200 for 1.98.
 Waxed Sandwich Roll, 24 sheet, grease-proof wrapping paper. Regularly 5c roll. Special, 5 rolls for 1.98.
 White Parchment Paper, containing 24 large sheets (gent's size) notepaper, with envelopes to match. Regularly 60c. Special 45c.
 200 "Willmar" Linen and "Bungalow Lawn" Paperettes, containing 24 sheets fine white linen notepaper (correct size), with envelopes to match. Regularly 15c box. Special, 2 for 25c.

The Groceries
 TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6109.
 One car Standard granulated sugar, in 20-lb cotton bags. (Per 100 lbs) 50c.
 300 lbs. Fresh Canned Pie Peaches, peeled, gallon size. Reg. 1.25. Tuesday 95c.
 Ogilvie's Royal Household Flour, 8-sher. 25-lb. bags. Reg. 1.00. Tuesday 75c.
 Macfie Baking Powder, 1-lb. tin. Each. Per lb. 15c.
 California Scaled Raisins, Griffin & Skelly brand. Package 19c.
 Pure Lard, 1-lb. tin. Each. Per lb. 15c.
 Pure Creamery Butter, Per lb. 20c.
 Choice Picnic Hams, 5 to 8 lbs. each. Per lb. 15c.
 Pure Clover Honey, 1-lb. tin. Each. Per lb. 20c.
 Finest Evaporated Peaches, Per lb. 10c.
 Cowan's Cocoa, 1-lb. tin. Each. Per lb. 20c.
 Finest Canned Beans, Golden Wax or Green, 3 tins 25c.
 E. D. Smith's Pure Orange Marmalade, 1-lb. tin. Each. Per lb. 25c.
 Cowan's Prepared Lentils, 3 tins 25c.
 Clark's Potted Meats, assorted, 5 tins 25c.
 Heinz Prepared Sausages, in tomato sauce, for sandwiches, etc. Finest Chopped Olives, 3 packages 25c.
 Parsi Paste, Per tin 10c.
 Kilm Milk, Per tin 10c.
 Choice Best Salmon, 2 tins 25c.
 Finest Canned Haddock, Per tin 10c.
 CANDY—Main Floor and Basement.
 1000 lbs. Imported Cream Caramels, Per lb. 11c.
 1000 lbs. Cream Taffy, Per lb. 11c.
 1000 lbs. Cream Almonds, Per lb. 11c.

Fruit Jars
CROWN.
 Pints, per dozen 55c.
 Quarts, per dozen 65c.
 Half Gallon, per dozen 75c.
PERFECT SEAL.
 Pints, per dozen 80c.
 Quarts, per dozen 90c.
 Half Gallon, per dozen 1.00.
JELLY GLASSES.
 6 oz., tin top, dozen 24c.
 8 oz., tin top, dozen 30c.

Floor Covering Contributions to Your Home Comfort
 500 AXMINSTER, WILTON, VELVET, BRUSSELS AND TAPESTRY DOOR Mats 27 in. x 12 in., made from pieces of good quality English Axminster, Scotch Velvet, English and Canadian Wilton, Brussels and Tapestry Carpets; well fringed, all round fringe that is worth almost the 27c that we ask for the complete made and finished mat. We will fill phone and mail orders while they last. Tuesday, 8.30 a.m. special, each 27c.

300 Good Quality Summer Grass Rugs at 85c Each. One of the best selling sizes and qualities; heavy, closely woven prairie grass mat, with attractive design in greens, reds, blues and browns; size 27 in. x 54 in. Regularly 85c. Tuesday, 8.30 a.m. special, each 49c.

Maple Leaf Sale of Fine Wilton Rugs. Another of our before-stock-taking clearances of odd single rugs, of reliable, first-rate qualities, in a good range of designs and colors.
 Size 6.9 x 9.0—\$24.50 values for \$19.25; \$18.25 values for \$14.95.
 Size 6.9 x 10.5—\$28.50 values for \$22.50; \$16.75 values for \$12.95.
 Size 8.0 x 9.0—\$32.50 values for \$25.50; \$28.50 values for \$22.50.
 Size 8.0 x 10.5—\$42.00 values for \$37.50; \$38.00 values for \$29.50; \$30.00 values for \$25.00.
 Size 9.0 x 12.0—\$48.00 values for \$37.50; \$43.00 values for \$37.50; \$40.00 values for \$34.50.
 Size 9.0 x 13.5—\$48.50 values for \$37.50.
 Size 11.3 x 12.0—\$65.00 values for \$37.00; \$54.00 values for \$45.00; \$36.25 values for \$29.50.

Exceedingly Good Values Mark These Drapery Fabrics
REMNANTS HALF-PRICE.
 A large collection of ends, including Chintz for cushions, Nets, Madras, Velours, Velvets and Casement Cloths, up to 2 yards long, all specially marked for Tuesday's Maple Leaf Sale at Half-Price.

LACE CURTAINS, HALF-PRICE.
 One and two-pair lots of High-class Lace Curtains, including Swiss, Battenburg, Scrim and Nottingham, in ivory, white or ecru, 2 1/2 and 5 yards long, all good patterns, samples slightly soiled. Tuesday, Maple Leaf Sale, Half-price 49c.

ABBEY CASEMENT CLOTHS, AT 25c.
 A dainty material for window curtains in the bedrooms, or, in fact, for every window which needs a light summer drapery; plain crepe and cross-bar effects; 36 inches wide; in cream, ivory, brown, blue, tan. Regularly 50c and 40c yard. Maple Leaf Sale price, yard 25c.

Vacuum Cleaner Demonstration
Main Floor
 Tuesday and Wednesday we will demonstrate on the Main Floor the "Little Ben" \$25.00 Vacuum Cleaner. We claim to be the most reliable and practical inexpensive machine on the market. Fully guaranteed. See the demonstration, Tuesday or Wednesday, on the Main Floor.

The Robert Simpson Company, Limited

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