Store Opens | The Robert Simpson Company, Limited 8.30 a.m. | The Robert Simpson Company, Limited

Closes at

49 Cent Bargain Day

WHAT BARGAIN DAY HOLDS TO-MORROW

A clean cut list that contains a surprising number of startling values. In many cases the prices are below actual cost of the goods to us, and profit is an entirely secondary consideration. COME EARLY, AT 8.30, for the buying will be fast and furious from the opening of the doors. Many "unadvertised" tickets will give notice of other 49 cent snaps that we are unable to classify for this list.

49 Cent Bargain

360 Girls' Wash Dresses 49c

Clearing balances; several pretty styles in fine prints or ginghams. high or Dutch neck, long or short sleeves, all the best colors; sizes for 6 to 14 years. Regular prices \$1.00, \$1.25, \$1.50 each. Friday bar-

GIRLS' MIDDY BLOUSES AT 49c.

BIG CORSET BARGAIN. Nearly 400 Pairs Fine Corsets, D. & A. or E. T. models, fine white batiste and percale, medium bust, long graceful styles, garters attached, fine lace trim, rustproof steels, wide side steels; sizes 18 to 30 inches in the lot. Regular prices \$1.00 and \$1.25 a pair. Friday bargain 40

BEAUTIFUL WHITEWEAR FOR

INFANTS' LONG OR SHORT DRESSES. WOMEN'S HEALTH VESTS, 40c. Just 240 at such a low price.
Women's Health brand vests for fall wear, medium weight, white wool and cotton mixed. Swiss ribbed, medium low neck, short sleeves; sizes 32 to 42 bust measure.
Hegular price 75c each. Friday bargain, each

Millinery at 49c

26 dozen Children's Hat Shapes, cute and becoming styles for children 6 to 12 years of age; colors navy, cardinal, royal, new blue and brown. Friday bargain 48 50 dozen Fancy Ostrich and Stick-up Mounts; a big assortment; solid colors and two-tone combinations. Values regularly 75c and \$1.00. Friday's price49 AT THE MILLINERY DEPART-MENT COUNTER. Silk Velvet at 49c—Not all colors to be had, but a big line; \$1.00 and \$1.25 silk velvet, Friday. 49

WAISTS AT 49c

A big choice in fine lingerie waists, with choice of high or low necks, long or short sleeves, some daintly embroidered, others trimmed with lace, all sizes in the lot, regular price, 98c. Friday 49 A table of white tailored waists. in pure linen, linene and madras, all mussed, but otherwise perfect, a good choice of sizes in the lot, regularly \$1.00 to \$1.95. Files Waist, open front, with 12-inch tucks, long sleeves, only 24, 36 and 38-inch bust. Regularly 98c. Fri-

JEWELRY 49c

9k. Gold Oval Beauty Pins, Roman finished, set with single pearl in centre. Extra well made joint and protected pin catch. Regularly 75c each. Priday, each.49 Gold Filled Lockets, plain and stone set, round and oval shapes, bright and Roman finish, room for two pictures, good strong joint and catch. Regularly 75c and \$1.00

49 Cent

Bargain Day

Hand Bags 49c Nine-inch metal frame, in a var-

Women's Leather

iety of styles, all are lined, containing change purse. Black only. Regularly 75c. Friday49 Men's Collar Bags-61/2-inch Collar Bag of suede leather, colors, tan, brown, green and grey. Fri-

Coin and Vanity Cases, in gilt or

Drug Specials 49c

California Olive Oil, finest quality, 60c size. Friday 49

Medicinal Atomizers, 2 and 3 tip. Regularly 75c. Friday 49 Kola, Celery and Pepsin. large size. Regularly 75c. Friday. 49 Vacuum Bottles, small size, for carrying in lunch box. Friday 49 Chamois Skins, fine large skins, suitable for linings or polishing.

HOSIERY

Women's fleece lined cotton hose, fine cotton thread, heavy fleece lining, fast dye, fall weight double heel and toe, 3½ to 10. flegularly 19c pair. Friday, 4 pair A8 Men's Silk Hose, "Pen-Angle"
Brand, heavy thread, close weave, clear, clean finish, good weight, spliced heel, toe and sole, black, tan or grey; 3½ to 11; 75c value, Friday. Men's plain black cashmere hose, fine English yarn, close weave, good weight, seamless, double heel and toe, sizes 9 % to 11. Regularly 15c pair. Friday, 4 pair... 49

Ribbon 49c Yard

Ribbons for millinery, sashes, dress trimming and fancy work, all greatly reduced for Friday. Four of the most choice patterns in Oriental designs, each containing the season's latest novelty color combinations, width, 6½ to 7½ inches. Friday bargain....49

Long Kimono Gowns and Petticoats 49c

Of figured flannelette and cotton challle, loose backs, shirring at shoulder, border of self-colored mercerized. Friday bargain 49 KIMONOS, SACQUES AND PETTI-COATS, 49c.

DRESSING SACQUES.

(No 'phone or mail orders)

Toilet Goods 49c

Shaving Sets and Shaving Mirrors, with heavy bevelled plate glass. Regular price, 75c. Fri-Imported Natural

DRESS GOODS

SAN TOY, POPLIN AND BENGA-

CASHMERES, 44 IN. WIDE, 49c.

ENGLISH TWEED SUITINGS, PER YARD, 40c.

ENGLISH SERGES PRICED PER YARD, 49c. 42 INCHES WIDE.

SCOTCH TARTANS, PER YARD, 49c. 40 INCHES WIDE In every popular clan and guaranteed pure wool. These Tartans are a big bargain. Always much in demand for children's school dresses, etc. Friday, 40 in. wide .49 BLACK DRESS FABRICS, PER

YARD, FRIDAY, 49c.

Straw Suit Cases

TRIMMINGS

42-inch beaded nets for flouncings, black and colors. Regularly \$1.00, \$1.25 and \$1.50. Friday bar-48

WASH GOODS 49c

20-inch English Prints in light and medium shades, a strong qual-ity, free from dressing. Regular value 9c. Friday 7½ yards for 49

28-inch Kimona Cloth in bright colors and pretty designs. Regular value 15c. Friday bargain, 5 yards for

Fancy Needlework 49c 100 Cushions, ready for use, covers of various chintzes and tapestries, and filled with Russian down. Regularly 98c. Friday49 Odd pieces in embroidered cush-n slips, scarves, table centres, etc. egularly 98c and \$1.25. Fri-

China and Glassware

8-Piece Semi-Porcelain Tete-a-Tete Set, decorated with a dark blue pattern, with gold tracing; 2 cups and saucers, 2 tea plates, 1 small platter and 1 open vegetable dish. Special Friday bargain, eight

4-Piece Combination of fine pressed glass; large fruit bowl, sugar and cream set, and high foot jelly dish. Special Friday bargain, four pieces for

Gas Supplies 49c

1 Inverted Gooseneck Burner,
brush brass; 1 Hexagon Globe, satin corners; 1 Inverted Mantle. Regularly selling, 65c. Friday, 8.30

Inverted and Upright Gas Mantles. Regularly 10c. Friday, 8.30 a.m. 7 for .48 Regularly 15c. Friday, 8.30 a.m. 5 for .49

Umbrellas 49c

Men's, Women's and Children's Umbrellas, made of good wearing Austria and Gloria cloth, strong steel frames, a great many styles and kinds of handles to select from. Regularly 75c, 85c and \$1.00. Friday.

Men's Furnishings

Boys' "Wolsey" Brand Pure Wool Shirts and Drawers; not all sizes. Regularly \$1.25. Friday, per gar-

Men's Soft Hats

Men's Black and Yellow Oilskin Sou-wester Hats; also in fine qual-ity paramatta cloth, to match rain-coats. Regularly 75c. Friday .49

Men's Wash Vests

Assorted lot of Men's Wash Vests in some very neat patterns of wash materials. Made single-breasted style and neatly tailored. Regularly \$1.00 and \$1.25. Friday. 49

BOYS' SHIRT WAISTS, 49c. Neat striped madras and zephyr cloths, laundered collars and cuffs. High grade Canadian and Ameri-can makes. Sizes 11 to 14-inch neck bands. Friday Special... 49 BOYS' TWEED KNEE PANTS, 49c. Serviceable brown tweed, straight pants, neat striped patterns, lined through with white cotton, and strongly made. Sizes 22 to 32 Friday Special......49

Special Bargain

Women's imported black cotton hose, with heavy fleece lining, fine cotton thread, fast dye, fall weight, seamless finish, double heel and toe, \$\frac{1}{2}\$ to 10. Regularly 19e pair. Friday, 4 pair

Eyeglass Chains 49c

Photo Frames 49c Dainty Photo Frames, will take cabinet size photographs; standing backs. Regularly 75c. Friday .49

Silverware 49c

Butter Dishes, English silver plated, in a dainty shell design, complete with butter knife. Regularly \$1.00. Friday49 Dainty Sugar Shakers, in china, with fancy decorations in natural colors, English silver plated tops. Regularly 75c each. Friday, each.

Silver plated Fruit
Spoon and Cold Meat
Fork to match. Reg. 90c
pair. Friday, pair. .49
3. Piece Set, including
butter knife, sugar
spoon and sugar tongs,
silver plated. Regularly 75c set. Friday, per
set. .49
Silver plated Photo
Frames, plain design,
with velvet covered
back and easel. Regularly
larly \$1.00. Friday,
each. .49
A large size Alarm
Clock, with lever to shut
off alarm, every clock
guaranteed. Regularly
75c. Friday .49

69c to \$1.00 Fancy Linens 49c

(Fancy Linen Dept., Second Floor.) 5 VARDS APRON GINGHAM, 49c.

65e HUCKABACK TOWELS FOR 49c PAIR. Splendid drying quality, all pure linen, with hemmed ends. Regu-larly 65c. Bargain Friday, pair 49

5 YARDS NAINSOOK, 49c. 55e UNBLEACHED TABLE LINEN,

5 YARDS GLASS TOWELING, 49c.

75e PILLOW CASES, 49e PAIR. 75c PILLOW CASES, made from a fine English cotton, spoke, hemstitched across top; sizes 42 x 33 or 45 x 33. Regularly 75c. Bargain Friday.

49c Specials on Bargain Tables

(Main Floor, Queen St. Entrance.) Large range of Duchesse Patilette, Messaline and Satin de Chine in all the newest shades and evening colors. Regularly 65c and 75c yard. Friday, yard.... 49 Salad Bowls, fine Carlsbad china, with floral and bordered design. Regularly up to \$1.00 Friday, each

Cotton Dress Goods in a nice satin finish, big variety of designs and colors. Special Friday, yd. 48

Lingerie Wash Waist, large assortment of designs, all sizes. Regularly up to \$1.00. Special Friday.

3 New Dainty Boxes of Stationery, containing 24 sheets fine white linen notepaper and envelopes in each box, nicely boxed. Regularly 19e box. 3 boxes for 49

Books and Stationery

Regularly 75c. Special (while they last)

Leather-bound Birthday Books, with quotation and verse for each day, bound in paste grain leather, gilt edges, size 4½ x 6 inches, each volume in cardboard box; Tennyson, Longfellow, Whittier, Dickens, Stevenson, New Thought, Red Letter. Regularly 85c. Special. 49

Simpson's "Little Gem" Fountain Pen, in brown and black, fitted with 14k, gold nib and bands; length 5½ inches. Regularly 75c. Special 49

(Main Floor)

49 Cent Bargain

Gold, silver and steel metal bandings, 3 to 9 inches wide, Re-gularly 65c to \$1.25. Friday...49 LACES FOR FRIDAY FOR 49e. Silks and Velvets

VELVET CORDUROYS, 49c.

PLAIN COLORED VELVETEENS,

Wall Papers at 49c

255 room lots of wall paper for small halls or rooms, assorted colors: 10 rolls wall, 5 rolls ceiling. Room lots, regularly 90c. Friday.

Any of above quantities may be increased at same proportionate prices.

HANDKERCHIEFS

EACH ARTICLE or GROUP

OF ARTICLES LISTED ON

THIS PAGE 49 CENTS

Guipure Lace Handkerchiefs, handsome design in Irish guipure lace, with sheer linen centres. Our 75c and 85c kandkerchiefs. Friday

NECKWEAR FOR WOMEN.

EMBROIDERIES. 27-inch Flouncings in Swiss and nainscok; pretty, fine patterns; for children's dresses. Our 75c, 85c and \$1.00 flouncings. Friday 48

Lace Curtains

English Chintz, in multitude of designs and color combinations. All shades from the dainty rose and mauve, suitable for bedrooms, to the stronger and bolder designs for living rooms and libraries. All fast colors, 32 inches wide. Regular prices, 65c and 75c per yard. Friday bargain, yard

Window Shades, best quality, hand made, combination opaque cloth, in green and cream and white. Mounted on guaranteed Hartsnorn rollers. Size 27 x 70 inchez, complete with pulls and brackets. Regular value, 70c. Friday bargain, each

1,200 Only Pieces of the Original Stransky Graniteware Comprising saucepans with front

handle, preserving kettles of large size, tea pots, oval dish pans, at prices ranging up to (in the regular way), 85c. Price for Friday Note—The quantity is limited, and we cannot sell more than one piece to a customer. No phone or mail orders for this

590 Only Regular 75c fine quality Mottled Grey Granite Preserving Kettles, for preserving peaches and pears (not damaged). Price for Friday Bargain Sale, each 40

Pictures at 49c

All kinds of pictures; landscapes, figures. fruit and game studies, yard pictures, two opening hunt pictures; neatly framed in gilt and dark mouldings. Sizes up to 20 by 24 inches. Regular prices \$1.00 to \$1.50. Friday's clearance49 UNFRAMED PHOTOGRAVURES

AT 49c. A select line of Photogravures, excellent subjects; fit frames up to 16 x 20 inches. Friday bargain .49

Groceries 49c 10 lbs. Granulated Sugar49

The Robert Simpson Company, Limited

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