
Publication of a generic lobster promotional insert in a Japanese trade publication (CALPA, 1994);

Newfoundland Premier Wells' visit to Japan with Minister Furey of NFLD Industry, Trade and Technology to promote investment, joint ventures, trade, and tourism (including a visit to Tsukiji Fish Market, business meetings and lunch) (NFLD Government, January 13-17, 1994);

Canadian seafood promotion at the official opening of the new International Osaka Airport (DFAIT, 1994).

III. The Industry Lead Group: Fisheries

Jane Barnett, Canadian Association of Fish Exporters

Christina Burrige, BC Salmon Marketing Council

Ron Bulmer, Fisheries Council of Canada

Blair Janes, Newfoundland Seafood Marketing Association,

Jean-Paul Gagné, Association québécoise de l'industrie de la pêche

Mike Hunter, Fisheries Council of British Columbia

Allen Baker, The Canadian Atlantic Lobster Promotion Association

Liseanne Forand, The Canadian Association of Prawn Producers

Ian G. Bruce, The Canadian Hokkigai Exporters Association

Valmont Chiasson, Produits Belle-Baie Limitée

Marcel Comeau, Comeau's Sea Foods Ltd.

Sandy Roche, Fishery Products International Limited

Garth Jenkins, Abegweit Seafoods Inc.

Gérard Chouinard, Fruits de Mer Côte-Nord Inc.

Paul Bourke, Ucluelet Seafood Processors Ltd