

ICR promotes Canadian Studies in 27 countries. The program now encompasses some 4,500 foreign academics whose teaching and research about Canada reach over 150,000 students annually. They set up yearly about 200 conferences and seminars on priority themes of Canadian foreign and domestic policy. About 200 books and 3,000 periodicals and papers on Canada were published abroad in 1990 while 10 journals of Canadian Studies are now regularly published in priority countries.

Additionally, the ICR program awarded 633 scholarships to foreign scholars from 69 countries while foreign countries, in reciprocity, offered over 460 scholarships to Canadians.

Through people-to-people exchanges, 400 Canadian artistic and academic personalities participated in approximately 1,600 foreign conferences/seminars and meetings. In turn, 75 foreign cultural personalities participated in some 300 similar activities in Canada. ICR also enabled 9,500 young Canadians to spend working holidays abroad or undertake practical training in their respective fields of study while 8,000 youth from 14 priority countries were able to come to Canada for the same reason.

In dance, music and theatre, 89 grants assisted 940 artists and technicians from 5 different provinces. This gave 905 representations in 230 cities of 38 countries reaching, on average, an audience of 200 for middle size groups and 2,000 for major companies in each venue. Bookings for Canadian performers were promoted by bringing 140 buyers from 40 countries to festivals showcasing Canadian talent.

In visual arts, 41 grants enabled 100 artists from 5 provinces to participate in 40 venues in 11 countries. In literature, 135 writers from all provinces were assisted to tour in 18 countries. In film, 32 grants provided assistance to 95 film professionals from 6 provinces to tour in 15 countries. In cultural industries, 10 grants brought 35 foreign buyers to Canada. In sports, 19 grants involving 18 associations allowed 475 athletes, officials and coaches to tour in 45 countries with audiences ranging in size from 30 to 45,000 per event.